

# FEDERAL ELECTION COMMISSION



Press Office  
999 E Street, N.W., Washington, D.C. 20463  
Phone: Local 376-3155 Toll Free 800-424-9530

FOR IMMEDIATE RELEASE  
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CONTACT: FRED EILAND  
SHARON SNYDER  
KAREN FINUCAN

## FINAL 1984 PRESIDENTIAL STATISTICAL REPORT RELEASED

WASHINGTON -- As attention begins to shift to the 1988 Presidential race, and with several 1984 campaigns still paying debts, questions have been raised as to how the '84 campaigns were financed and what might lay in store for candidates in '88. The Federal Election Commission answers many of these questions with the release of its final statistical report on the 1984 Presidential primary season.

The FEC Reports on Financial Activity, 1983-84, Final Report: Presidential Pre-Nomination Campaigns includes a look at 14 Presidential aspirants who each spent more than \$100,000 seeking the nomination of their parties. Unlike previous Reports, which covered activity only through the election year, the FEC delayed its final account of 1984 pre-convention election finances to include activity occurring well after the nominating conventions, (almost \$4 million of activity reported in 1985.)

From the inception of their campaigns through December 31, 1985, the 14 Presidential candidates reported raising \$138 million and spending \$137 million. However, in real dollars, (taking into account transfers, loan repayments, contribution refunds, and rebates received,) the campaigns actually raised \$108 million and spent \$107 million.

Using these adjusted figures, contributions from individuals accounted for 60% of what the campaigns raised; Federal funds, 34%; and PAC money, only 1.2%. Loans (other than candidate loans) totalled \$24 million, or 17% of the initially reported \$138 million raised. As of the end of 1985, all but \$4.3 million had been repaid to persons or lending institutions.

Although written to cover the 1984 Presidential primaries only, the FEC Report includes information on all independent expenditures made and all partisan communications spent for both primary and general election efforts. Thus, for 1983-84, the

total amount spent independently by individuals and other political committees on behalf of and against Presidential candidates was \$17.5 million. Partisan communications by corporations, labor unions, etc., totalled \$1.9 million, and delegate committees reported spending \$ .7 million.

Comparative figures are provided below for all campaigns which received federal matching funds for 1976, 1980, and 1984:

	<u>1984</u>	<u>1980</u>	<u>1976</u>
Number of Candidates	11	10	15
Adjusted Receipts	\$105.0	\$ 94.2	\$ 67.9
Individuals	\$ 62.8 - 60.0%	\$ 61.0 - 64.8%	\$ 42.5 - 62.7%
Federal Funds	\$ 34.9 - 33.2%	\$ 30.9 - 32.8%	\$ 24.3 - 35.8%
PAC's	\$ 1.3 - 1.2%	\$ 1.4 - 1.4%	\$ .8 - 1.1%
Adjusted Disbursements	\$103.6	\$ 92.3	\$ 66.9

- Figures are in millions of dollars and cover activity from inception of campaigns through the end of the election years.
- Percentages are in relation to adjusted receipts.
- The difference in the number of campaigns, plus inflation should be taken into consideration before any comparison is made.

A variety of charts and tables in the FEC Report map receipts and expenditures for each campaign by state and also by time period during the months preceding the conventions.

Copies of the Presidential Report are available for purchase from the FEC's Public Records Office, 999 E Street, N.W., Washington, D.C. 20463. The cost is \$1.00.

The two tables attached to this release depict activity first through 1984 only, and second, through the end of 1985.

SELECTED SUMMARY INFORMATION  
1984 PRESIDENTIAL CAMPAIGNS  
1983 - 1984\*1/

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CANDIDATE	PARTY	RECEIPTS			DISBURSEMENTS			LATEST CASH ON HAND	DEBTS OWED BY CAMPAIGN		
		NET RECEIPTS	ADJUSTED CAMPAIGN TOTAL	FEDERAL MATCHING FUNDS	NET DISBURSEMENTS	ADJUSTED CAMPAIGN TOTAL	EXPENDITURES SUBJECT TO LIMIT				
		2/	3/	4/	5/	6/					
ASKEW, REUBIN O'D	D	3327176	2846111	951478	0	1683918	3321872	2640813	1936086	5301	25000
CRANSTON, ALAN	D	8036384	5808793	2004405	396840	3310003	7953360	6075635	4399676	83024	790522
GLENN, JOHN	D	14096528	12062906	3150850	406095	6539944	14051781	11998133	7885348	44749	2851922
HART, GARY W	D	23224098	14538986	4775150	2659	8481519	23039575	14354460	11828649	184523	4374168
HOLLINGS, ERNEST F	D	2787901	2459276	821600	250009	1346855	2771967	2438845	2114009	16969	9544
JACKSON, JESSE L	D	9751328	7934660	2857053	32247	5037122	9854265	7832590	8534614	95312	345875
LAROCHE, LYNDON HERMYLE JR	D	4656808	4325918	494146	750	1793361	4609905	4278977	3863913	46900	2051405
MCGOVERN, GEORGE STANLEY	D	1803688	1405829	612735	12852	805208	1790363	1392449	827458	31913	146899
MONDALE, WALTER F	D	37138675	26271549	8942178	80195	17192930	36462220	26242608	20047673	608441	430322
REAGAN, RONALD	R	28649441	27110119	10100000	144070	16358445	27658297	25939236	19878885	995601	150000
JOHNSON, SONIA	C	418067	413834	186373	37	224454	408101	403130	236112	10962	21887
Subtotal		\$133,891,090	\$104,977,981	\$34,895,967	\$1,325,754	\$62,773,759	\$131,721,706	\$103,596,876	\$79,552,423	\$2,123,695	\$11,197,544
BERGLAND, DAVID	L	628263	629803	0	1861	609166	617461	611855	0	16673	17300
HUBBARD, BARBARA MARX	D	234426	235671	0	0	180598	235875	232972	0	1473	46855
WILLIS, NOAH GERALD	D	143505	143238	0	0	14347	143274	143008	0	230	125759
DEM SUBTOT.		105200513	77832937	24609594	1181647	46385803	104034457	77630490	59437626	1118835	11198271
REP SUBTOT.		28649441	27110119	10100000	144070	16358445	27658297	25939236	19878685	995601	150000
OTH SUBTOT.		1047330	1043437	186373	1898	833620	1025562	1014985	236112	27635	39187
GRAND TOTAL		134897284	105986493	34895967	1327615	63577868	132718316	104584711	79552423	2142071	11387458

1/ Some campaigns began as early as 1981. Figures in this chart reflect activity from the inception of the campaigns through December 31, 1984.  
2/ Net Receipts and Net Disbursements Columns are totals as reported by the campaigns, less any transfers between committees within a campaign.  
3/ Adjusted Campaign Total Columns are total reported receipts and disbursements, minus transfers from or to authorized committees, loan repayments, contribution refunds, and refunds or rebates received.  
4/ Federal Watching Funds are as certified by the FEC, not as reported by the campaigns.  
5/ Other Committee Contributions Column includes PAC contributions and contributions received from other candidates' committees.  
6/ Latest Cash-on-Hand Column is as of December 31, 1984.

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		NET RECEIPTS	ADJUSTED CAMPAIGN TOTAL	FEDERAL MATCHING FUNDS	INDIV CONTRIB MINUS REFUNDS	OTHR CONTRIB MINUS REFUNDS	NET DISBURSEMENTS	ADJUSTED CAMPAIGN TOTAL	EXPENDITURES SUBJECT TO LIMIT					
ASKEW, REUBIN O'D	D	3352684	2671533	975901	1684918	0	3353234	2672041	1936086	0	0	0	0	0
CRANSTON, ALAN	D	6213498	5978179	2113736	3360585	396840	8176227	6290778	4613316	37269	870867	0	0	0
GLENN, JOHN	D	14408488	12264013	3325383	6582226	417145	14411429	12308040	8102321	-2939	2855740	0	0	0
HART, GARY W	D	24284417	14990615	5328467	8870598	4459	24280585	14978008	12028453	23833	3553383	0	0	0
HOLLINGS, ERNEST F	D	2796252	2468430	821600	1347925	250009	2778931	2444611	2117416	18357	10049	0	0	0
JACKSON, JESSE L	D	10094899	8228937	3053185	5125192	32247	10090305	8219028	6795830	2845	53518	0	0	0
LAROCHE, LYNDON HERMYLE JR	D	4970320	4327932	494146	2055781	750	4923407	4280979	3838680	56911	1776477	0	0	0
MCGOVERN, GEORGE STANLEY	D	1847724	1447326	612735	828267	12852	1857162	1458730	827458	1615	0	0	0	0
MONDALE, WALTER F	D	37771529	26844119	9494921	17210910	82043	37315417	27035522	19927545	388098	0	0	0	0
REAGAN, RONALD	R	28686520	27141007	10100000	16358345	144070	27955189	26229937	20117535	798761	0	0	0	0
JOHNSON, SONIA	C	428382	422549	193735	225568	37	428379	422811	236112	0	8846	0	0	0
Subtotal		\$136,854,711	\$106,782,640	\$36,513,809	\$63,630,275	\$1,340,452	\$135,550,285	\$106,338,485	\$80,540,552	\$1,324,750	\$8,929,680	0	0	0
BERGLAND, DAVID	L	633427	631357	0	812894	1861	638381	622153	0	918	21166	0	0	0
HUBBARD, BARBARA MARX	D	234426	235671	0	180596	0	235875	232972	0	1473	46855	0	0	0
WILLIS, NOAH GERALD	D	269075	146049	0	14847	0	269074	146049	0	0	0	0	0	0
DEM SUBTOT.		108243310	79600804	26220074	47241805	1198345	107671666	80064758	60166905	527462	8969689	0	0	0
REP SUBTOT.		28686520	27141007	10100000	16358345	144070	27955189	26229937	20117535	798761	0	0	0	0
OTH SUBTOT.		1061809	1053908	193735	838462	1898	1066760	104964	236112	918	28012	0	0	0
GRAND TOTAL		137991639	107795717	36513609	64438612	1342313	136693615	107339659	80540552	1327141	8997701	0	0	0

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