

## Interim Audit Report of the Audit Division on the Kentucky State Democratic Central Executive Committee

(January 1, 2017 - December 31, 2018)

### Why the Audit Was Done

Federal law permits the Commission to conduct audits and field investigations of any political committee that is required to file reports under the Federal Election Campaign Act (the Act). The Commission generally conducts such audits when a committee appears not to have met the threshold requirements for substantial compliance with the Act. 1 The audit determines whether the committee complied with the limitations, prohibitions and disclosure requirements of the Act.

#### **Future Action**

The Commission may initiate an enforcement action, at a later time, with respect to any of the matters discussed in this report.

#### **About the Committee** (p. 2)

The Kentucky State Democratic Central Executive Committee is a state party committee headquartered in Frankfort, Kentucky. For more information, see the chart on the Committee Organization, p. 2.

#### **Financial Activity** (p. 3)

•	Recei	pts
	11000	PU

	_	<b>F</b>	
	0	Contributions from Individuals	\$ 918,471
	0	Contributions from Political	
		Committees	802,802
	0	Transfers from Affiliated/Other	
		Party Committees	709,719
	0	Offsets, Refunds, and Other	
		Federal Receipts	286,747
	0	Transfers from Non-federal	
		Account	88,064
	To	tal Receipts	\$ 2,805,803
•	Di	sbursements	
	0	Operating Expenditures	\$ 188,678
	0	Allocated Federal/Non-federal	
		Expenditures	813,027
	0	Transfers to Affiliated/Other	
		Party Committees	63,757
	0	Refunds/Other Disbursements	385,724
	0	Federal Election Activity	1,259,053
	To	tal Disbursements	\$ 2,710,239

#### Findings and Recommendations (p. 4)

- Misstatement of Financial Activity (Finding 1)
- Receipt of Contributions in Excess of the Limit (Finding 2)
- Recordkeeping for Employees (Finding 3)
- Excessive Coordinated Party Expenditures (Finding 4)
- Failure to File 24-Hour Report (Finding 5)

<sup>&</sup>lt;sup>1</sup> 52 U.S.C. §30111(b).



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#### Part I Background

#### **Authority for Audit**

This report is based on an audit of the Kentucky State Democratic Central Executive Committee (KSDCEC), undertaken by the Audit Division of the Federal Election Commission (the Commission) in accordance with the Federal Election Campaign Act of 1971, as amended (the Act). The Audit Division conducted the audit pursuant to 52 U.S.C. §30111(b), which permits the Commission to conduct audits and field investigations of any political committee that is required to file a report under 52 U.S.C. §30104. Prior to conducting any audit under this subsection, the Commission must perform an internal review of reports filed by selected committees to determine if the reports filed by a particular committee meet the threshold requirements for substantial compliance with the Act. 52 U.S.C. §30111(b).

#### **Scope of Audit**

Following Commission-approved procedures, the Audit staff evaluated various risk factors and as a result, this audit examined:

- 1. the receipt of excessive contributions;
- 2. the disclosure of contributions received;
- 3. the disclosure of individual contributors' occupation and name of employer;
- 4. the disclosure of disbursements, debts and obligations;
- 5. the disclosure of expenses allocated between federal and non-federal accounts;
- 6. the consistency between reported figures and bank records;
- 7. the completeness of records;
- 8. the disclosure of independent expenditures; and
- 9. other committee operations necessary to the review.

#### **Commission Guidance**

#### Request for Legal Consideration by the Commission

Pursuant to the Commission's "Policy Statement Establishing a Program for Requesting Consideration of Legal Questions by the Commission," several state party committees unaffiliated with KSDCEC requested early consideration of a legal question raised during audits covering the 2010 election cycle. Specifically, the Commission addressed whether monthly time logs under 11 CFR §106.7(d) (1) were required for employees paid with 100 percent federal funds.

The Commission concluded, by a vote of 5-1, that 11 CFR §106.7(d) (1) does require committees to keep a monthly log for employees paid exclusively with federal funds. Exercising its prosecutorial discretion, however, the Commission decided it will not pursue recordkeeping violations for the failure to keep time logs or to provide affidavits to account for employee salaries paid with 100 percent federal funds and reported as such. This audit report does not include any findings or recommendations with respect to KSDCEC employees paid with 100 percent federal funds and reported as such.

## Part II Overview of Committee

#### **Committee Organization**

Important Dates		
<ul> <li>Date of Registration</li> </ul>	July 12, 1975	
Audit Coverage	January 1, 2017 - December 31, 2018	
Headquarters	Frankfort, Kentucky	
Bank Information		
Bank Depositories	Three	
Bank Accounts	Four Federal; Three Non-Federal	
Treasurer		
• Treasurer When Audit Was Conducted	M. Melinda Karns (4/12/2013 – Present)	
<ul> <li>Treasurer During Period Covered by Audit</li> </ul>	M. Melinda Karns (4/12/2013 – Present)	
Management Information		
• Attended FEC Campaign Finance Seminar	Yes	
Who Handled Accounting and Recordkeeping Tasks	Paid Staff	

## Overview of Financial Activity (Audited Amounts)

Cash on hand @ January 1, 2017	\$ 47,671
Receipts	
o Contributions from Individuals	918,471
o Contributions from Political Committees	802,802
<ul> <li>Transfers from Affiliated/Other Party</li> </ul>	709,719
Committees	
o Offsets, Refunds, and Other Federal Receipts	286,747
o Transfers from Non-federal Account	88,064
Total Receipts	\$2,805,803
Disbursements	
<ul> <li>Operating Expenditures</li> </ul>	188,678
<ul> <li>Allocated Federal/Non-federal Expenditures</li> </ul>	813,027
o Transfers to Affiliated/Other Party	63,757
Committees	
o Refunds/Other Disbursements	385,724
Federal Election Activity	1,259,053
<b>Total Disbursements</b>	\$ 2,710,239
Cash on hand @ December 31, 2018	\$ 143,235

#### Part III Summaries

#### Findings and Recommendations

#### Finding 1. Misstatement of Financial Activity

During audit fieldwork, a comparison of KSDCEC's reported financial activity with its bank records revealed a misstatement of receipts, disbursements, and beginning and ending cash for calendar year 2017, as well as receipts, disbursements, and ending cash for calendar year 2018. Specifically, for 2017, KSDCEC understated receipts, disbursements, beginning cash and ending cash by \$15,838, \$38,845, \$35,925 and \$12,917, respectively. For 2018, KSDCEC understated receipts, disbursements and ending cash by \$116,641, \$61,315 and \$68,280, respectively. The Audit staff recommends that KSDCEC amend its disclosure reports or file a Form 99 (Miscellaneous Electronic Submission) to correct the misstatements. (For more detail, see p. 6.)

#### Finding 2. Receipt of Contributions in Excess of the Limit

During audit fieldwork, the Audit staff reviewed contributions from individuals to determine if any exceeded the contribution limit. This review indicated that KSDCEC received apparent excessive contributions totaling \$78,043. The errors occurred as a result of KSDCEC not notifying contributors that the excessive portion of the contribution was transferred to the non-federal account. The Audit staff recommends that KSDCEC provide documentation demonstrating that the contributions were not excessive or, if excessive, were resolved in a timely manner. Absent such a demonstration, KSDCEC should send notices to those contributors whose contributions are eligible for presumptive reattribution and/ or refund any remaining excessive amounts that have not been previously transferred to the non-federal account. (For more detail, see p. 8.)

#### Finding 3. Recordkeeping for Employees

During audit fieldwork, the Audit staff determined that KSDCEC did not maintain any monthly payroll logs, as required, to document the percentage of time each employee spent in connection with a federal election. For 2017 and 2018, the Audit staff identified payments to KSDCEC employees totaling \$443,976 for which KSDCEC did not maintain monthly payroll logs. This consisted of payroll which was allocated with federal and non-federal funds. There was no payroll paid exclusively with non-federal funds. The Audit staff recommends that, absent the provision of monthly payroll logs, KSDCEC implement a plan to maintain such monthly payroll logs in the future. (For more detail, see p. 11.)

#### Finding 4. Excessive Coordinated Party Expenditures

During audit fieldwork, the Audit staff identified apparent coordinated expenditures for one House candidate that exceeded the 2018 coordinated party expenditure limit by a total of \$558,320. The Audit staff recommends that KSDCEC provide documentation demonstrating that the expenditures were not coordinated or seek reimbursement from the candidate who benefited. (For more detail, see p. 12.)

#### Finding 5. Failure to File 24-Hour Report

During audit fieldwork, the Audit staff reviewed expenditures that KSDCEC disclosed on Schedule B (Itemized Disbursements), Line 30(b) (Federal Election Activity Paid Entirely with Federal Funds), which appear to be independent expenditures that should have been disclosed on Schedule E, Line 24 (Independent Expenditures). KSDCEC may have been required to file a 24-hour report for \$14,105, the amount KSDCEC paid for a door hanger supporting a candidate for federal office, depending upon the dissemination date.

If KSDCEC believes the disbursement did not require reporting as an independent expenditure, the Audit staff recommends that KSDCEC provide evidence to support its conclusion. Further, the Audit staff recommends that KSDCEC provide documentation to support the date of public dissemination for the door hanger to determine whether a 24-hour report was required. Absent such documentation, KSDCEC should submit and implement revised procedures for recognizing and reporting independent expenditures to allow for timely filing of 24/48-hour reports. (For more detail, see p. 16.)

## Part IV Findings and Recommendations

#### Finding 1. Misstatement of Financial Activity

#### **Summary**

During audit fieldwork, a comparison of KSDCEC's reported financial activity with its bank records revealed a misstatement of receipts, disbursements, and beginning and ending cash for calendar year 2017, as well as receipts, disbursements, and ending cash for calendar year 2018. Specifically, for 2017, KSDCEC understated receipts, disbursements, beginning cash and ending cash by \$15,838, \$38,845, \$35,925 and \$12,917, respectively. For 2018, KSDCEC understated receipts, disbursements and ending cash by \$116,641, \$61,315 and \$68,280, respectively. The Audit staff recommends that KSDCEC amend its disclosure reports or file a Form 99 (Miscellaneous Electronic Submission) to correct the misstatements.

#### Legal Standard

**Contents of Reports.** Each report must disclose:

- The amount of cash on hand at the beginning and end of the reporting period;
- The total amount of receipts for the reporting period and for the calendar year;
- The total amount of disbursements for the reporting period and for the calendar year; and
- Certain transactions that require itemization on Schedule A (Itemized Receipts) or Schedule B (Itemized Disbursements). 52 U.S.C. §30104(b)(1), (2), (3), (4), and (5).

#### **Facts and Analysis**

#### A. Facts

During audit fieldwork, the Audit staff reconciled KSDCEC's reported financial activity with its bank records for calendar years 2017 and 2018. The reconciliation determined that KSDCEC misstated receipts, disbursements, and beginning and ending cash for 2017, as well as receipts, disbursements and ending cash for 2018. The following charts detail the discrepancies between KSDCEC's disclosure reports and its bank activity. The succeeding paragraphs explain why the discrepancies occurred.

\$38,846

2017 Committee Activity			
	Reported	Bank Records	Discrepancy
Beginning Cash on hand @	\$ 11,746	\$ 47,671	(\$35,925)
January 1, 2017			Understated
Receipts	\$605,653	\$621,491	(\$15,838)
			Understated
Disbursements	\$484,147	\$522,993	(\$38,846)
			Understated
Ending Cash on hand @	\$133,253	\$146,170	(\$12,917)
December 31, 2017			Understated

The beginning cash on hand was understated by \$35,925 and the discrepancy resulted from prior period discrepancies.

The net understatement of receipts resulted from the following:

**Understatement of Disbursements** 

<ul> <li>Contributions from individuals not reported</li> </ul>	\$15,000
• Transfer from affiliated committee not reported	11,290
• Transfer from Non-federal account not supported by bank records	(10,586)
• Unexplained differences	134
Net Understatement of Receipts	<u>\$15,838</u>
The understatement of disbursements resulted from the following:	
<ul> <li>Disbursements not reported or reported incorrectly</li> </ul>	\$26,551
• Transfer to affiliated committee not reported	11,290
• Unexplained differences	1,005

The \$12,917 understatement of the ending cash on hand was a result of the reporting discrepancies described above.

2018 Committee Activity			
	Reported	Bank Records	Discrepancy
Beginning Cash on hand @	\$ 132,996	\$ 146,170	(\$13,174)
January 1, 2018			Understated
Receipts	\$2,067,670	\$2,184,311	(\$116,641)
_			Understated
Disbursements	\$2,125,931	\$2,187,246	(\$61,315)
			Understated
Ending Cash on hand @	\$ 74,956 <sup>2</sup>	\$ 143,236	(\$68,280)
December 31, 2018			Understated

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<sup>&</sup>lt;sup>2</sup> The reported 2018 ending cash on hand does not equal beginning cash on hand plus reported receipts minus reported disbursements. This was due to a mathematical discrepancy in which the reported beginning cash on hand for 2018 did not equal the ending cash on hand reported for 2017.

The understatement of receipts resulted from the following:

<ul> <li>Contributions from individuals not reported or reported incorrectly</li> </ul>	\$28,980	
<ul> <li>Contributions from political committees not reported</li> </ul>	28,187	
<ul> <li>Transfers from Non-federal account not reported</li> </ul>	53,190	
<ul> <li>Unexplained differences</li> </ul>	6,284	
Understatement of Receipts	<u>\$116,641</u>	
The net understatement of disbursements resulted from the following:		
<ul> <li>Disbursements not reported or reported incorrectly</li> </ul>	20,428	
Disbursements reported but did not clear the bank	(7,454)	
<ul> <li>Disbursements reported twice</li> </ul>	(35,171)	
<ul> <li>Transfers to Non-federal account not reported</li> </ul>	64,636	
<ul> <li>Payments for salaries and wages not reported</li> </ul>	20,204	

The \$68,280 understatement of the ending cash on hand was a result of the reporting discrepancies described above.

#### B. Interim Audit Report & Audit Division Recommendation

**Net Understatement of Disbursements** 

• Unexplained differences

The Audit staff discussed this matter with the KSDCEC representatives during the exit conference and provided schedules detailing the misstatements of financial activity. The Audit staff explained each reporting error to the KSDCEC representatives and answered several questions regarding the details of the misstatement. The KSDCEC representatives acknowledged their understanding of the differences. In its response to the exit conference, KSDCEC did not provide any comments on this finding.

The Audit staff recommends that, within 30 calendar days of service of this report, KSDCEC amend its disclosure reports or file a Form 99 (Miscellaneous Electronic Submission)<sup>3</sup> to correct the misstatements noted above. In addition, the Audit staff recommends that KSDCEC reconcile the cash balance on its most recently filed report and correct any subsequent discrepancies.

#### Finding 2. Receipt of Contributions in Excess of the Limit

#### Summary

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During audit fieldwork, the Audit staff reviewed contributions from individuals to determine if any exceeded the contribution limit. This review indicated that KSDCEC received apparent excessive contributions totaling \$78,043. The errors occurred as a result of KSDCEC not notifying contributors that the excessive portion of the contribution was transferred to the non-federal account. The Audit staff recommends that KSDCEC provide documentation demonstrating that the contributions were not excessive or, if excessive, were resolved in a timely manner. Absent such a demonstration,

<sup>&</sup>lt;sup>3</sup> If KSDCEC chooses to file a Form 99 instead of amending its disclosure reports, the form must contain all pertinent information that is required on each schedule.

KSDCEC should send notices to those contributors whose contributions are eligible for presumptive reattribution and/or refund any remaining excessive amounts that have not been previously transferred to the non-federal account.

#### Legal Standard

- **A. Party Committee Limits**. A party committee may not receive more than a total of \$10,000 per year from any one individual. This limit is shared by the state, district, & local party committees. 52 U.S.C. §30116 (a)(1)(D) and 11 CFR §§110.1(c)(5) and 110.9.
- **B.** Handling Contributions That Appear Excessive. If a committee receives a contribution that appears to be excessive, the committee must either:
  - Return the questionable check to the donor; or
  - Deposit the check into its federal account and:
    - Keep enough money in the account to cover all potential refunds;
    - Keep a written record explaining why the contribution may be illegal;
    - Include this explanation on Schedule A if the contribution has to be itemized before its legality is established;
    - Seek a reattribution or a redesignation of the excessive portion, following the instructions provided in the Commission regulations (see below for explanations of reattribution and redesignation); and
    - If the committee does not receive a proper reattribution or redesignation within 60 days after receiving the excessive contribution, refund the excessive portion to the donor. 11 CFR §§103.3(b)(3), (4) and (5) and 110.1(k)(3)(ii)(B).
- C. Joint Contributions. Any contribution made by more than one person (except for a contribution made by a partnership) must include the signature of each contributor on the check, money order, or other negotiable instrument or in a separate writing. A joint contribution is attributed equally to each donor unless a statement indicates that the funds should be divided differently. 11 CFR §110.1(k)(1) and (2).
- **D. Reattribution of Excessive Contributions**. The Commission regulations permit committees to ask donors of excessive contributions (or contributions that exceed the committee's net debts outstanding) whether they had intended their contribution to be a joint contribution from more than one person and whether they would like to reattribute the excess amount to the other contributor. The committee must inform the contributor that:
  - The reattribution must be signed by both contributors;
  - The reattribution must be received by the committee within 60 days after the committee received the original contribution; and
  - The contributor may instead request a refund of the excessive amount. 11 CFR §110.1(k)(3).

Within 60 days after receiving the excessive contribution, the committee must either receive the proper reattribution or refund the excessive portion to the donor. 11 CFR §§103.3(b)(3) and 110.1(k)(3)(ii)(B). Further, a political committee must retain

written records concerning the reattribution in order for it to be effective. 11 CFR §110.1(l)(5).

Notwithstanding the above, any excessive contribution that was made on a written instrument that is imprinted with the names of more than one individual may be attributed among the individuals listed unless instructed otherwise by the contributor(s). The committee must inform each contributor:

- How the contribution was attributed; and
- The contributor may instead request a refund of the excessive amount. 11 CFR §110.1(k)(3)(B).

#### **Facts and Analysis**

#### A. Facts

The Audit staff utilized sample testing and a review of high dollar contributions not included in the sample population to identify apparent excessive contributions from individuals, as noted below.

Excessive Contributions – Testing Method		
Sample Projection Amount <sup>4</sup>	\$28,798	
High Dollar Review Contribution Error Amount	\$49,245	
<b>Total Amount of Excessive Contributions</b>	\$78,043	
Reasons for Excessive Contributions		
Contributions not resolved via signed reattribution letter or refund	\$78,043	
<b>Total Amount of Excessive Contributions</b>	\$78,043	

#### **B.** Additional Information

KSDCEC did not maintain a separate account for questionable contributions. However, based on its cash on hand at the end of the audit period (\$143,235), it appears that KSDCEC did maintain sufficient funds to refund the apparent excessive contributions. The Audit staff notes that the excessive portions of the contributions reviewed were timely transferred to KSDCEC's non-federal account.

#### C. Interim Audit Report & Audit Division Recommendation

The Audit staff discussed this matter with the KSDCEC representatives during the exit conference and provided a schedule of the apparent excessive contributions. The Audit staff noted that the contributors may not have been made aware that the excessive portions of their contributions were transferred to the non-federal account because

<sup>&</sup>lt;sup>4</sup> The sample error amount (\$28,798) was projected using a Monetary Unit Sample with a 95 percent confidence level. The sample estimate could be as low as \$13,913 or as high as \$55,427.

KSDCEC has not provided supporting documentation such as letters or solicitations cards. In its response to the exit conference, KSDCEC stated that it would provide the Audit staff "acknowledgments from donors who donated in excess of the federal limits that the funds were to be used for state expenditures." To date, the Audit staff has not received the "acknowledgements" from KSDCEC.

The Audit staff recommends that, within 30 calendar days of service of this report, KSDCEC:

- Provide evidence demonstrating that the contributions in question were not excessive, or if excessive, were resolved in a timely manner. This evidence should include documentation that was not made available to the Audit staff during the audit, including copies of solicitation cards completed by the contributors at the time of their contribution that clearly informed the contributors of the limitations; timely letters sent to contributors eligible for presumptive reattribution; or timely refunds (copies of the front and back of negotiated refund checks) or reattributions for excessive contributions.
- Absent such demonstration, KSDCEC should review its contributions to determine which are excessive and how each can be resolved. For any excessive contributions that KSDCEC could have resolved by sending a presumptive reattribution letter, it may now send letters to inform the contributors how the committee reattributed the contribution and/or offer a refund for any remaining excessive amounts that have not been previously transferred to the non-federal account. KSDCEC must provide evidence of such refunds (copies of the front and back of negotiated checks). For a reattribution, both the contributor and the individual to whom a contribution was reattributed must be notified.
- If funds are not available to make the necessary refunds, KSDCEC should disclose the contributions requiring refunds on Schedule D (Debts and Obligations) until funds become available to make such refunds.

#### Finding 3. Recordkeeping for Employees

#### Summary

During audit fieldwork, the Audit staff determined that KSDCEC did not maintain any monthly payroll logs, as required, to document the percentage of time each employee spent in connection with a federal election. For 2017 and 2018, the Audit staff identified payments to KSDCEC employees totaling \$443,976 for which KSDCEC did not maintain monthly payroll logs. This consisted of payroll which was allocated with federal and non-federal funds. There was no payroll paid exclusively with non-federal funds. The Audit staff recommends that, absent the provision of monthly payroll logs, KSDCEC implement a plan to maintain such monthly payroll logs in the future.

#### Legal Standard

**A. Maintenance of Monthly Logs.** Committees must keep a monthly log of the percentage of time each employee spends in connection with a federal election. Allocations of salaries, wages, and fringe benefits are to be undertaken as follows:

- Employees who spend 25 percent or less of their compensated time in a given month on federal election activities must be paid either from the federal account or have their pay allocated between federal and non-federal accounts as administrative costs;
- Employees who spend more than 25 percent of their compensated time in a given month on federal election activities must be paid only from a federal account; and
- Employees who spend none of their compensated time in a given month on federal election activities may be paid entirely with funds that comply with state law. 11 CFR §106.7(d)(1).

#### **Facts and Analysis**

#### A. Facts

During audit fieldwork, the Audit staff reviewed disbursements for payroll. KSDCEC did not maintain any monthly payroll logs or equivalent records to document the percentage of time each employee spent in connection with a federal election. These logs are required to document the proper allocation of federal and non-federal funds used to pay employee salaries and wages. For 2017 and 2018, KSDCEC did not maintain monthly logs for \$443,976<sup>5</sup> in payroll. This amount consists solely of payroll for employees reported on Schedule H4 (Disbursements for Allocated Federal and Non-Federal Activity) and paid with an allocation of federal and non-federal funds during the same month. There was no payroll paid exclusively with non-federal funds.

#### B. Interim Audit Report & Audit Division Recommendation

The Audit staff discussed this matter with the KSDCEC representatives during the exit conference and provided a schedule of the payroll transactions. In its response to the exit conference, KSDCEC did not provide any comment on this finding.

The Audit staff recommends that, within 30 calendar days of service of this report, KSDCEC:

- Provide evidence that monthly time logs were maintained to document the percentage of time an employee spent in connection with a federal election; or
- Provide and implement a plan to maintain monthly payroll logs in the future.

#### Finding 4. Excessive Coordinated Party Expenditures

#### Summary

During audit fieldwork, the Audit staff identified apparent coordinated expenditures for one House candidate that exceeded the 2018 coordinated party expenditure limit by a total of \$558,320. The Audit staff recommends that KSDCEC provide documentation demonstrating that the expenditures were not coordinated or seek reimbursement from the candidate who benefited.

<sup>&</sup>lt;sup>5</sup> This total does not include payroll for employee paid with 100 percent federal funds and reported as such (see Part I, Background, Commission Guidance, Request for Early Consideration of a Legal Question – Recordkeeping for Employees, Page 1). Payroll amounts are stated net of taxes and benefits.

#### Legal Standard

- **A.** Coordinated Party Expenditures. National party committees and state party committees are permitted to purchase goods and services on behalf of candidates in the general election—over and above the contributions that are subject to contribution limits. Such purchases are referred to as "coordinated party expenditures." They are subject to the following rules:
  - The amount spent on "coordinated party expenditures" is limited by statutory formulas that are based on the Cost of Living Adjustment (COLA) and the voting age population;
  - Party committees are permitted to coordinate the spending with the candidate committees;
  - The parties may make these expenditures only in connection with the general election;
  - The party committees—not the candidates—are responsible for reporting these expenditures; and
  - If the party committee exceeds the limits on coordinated party expenditures, the excess amount is considered an in-kind contribution, subject to the contribution limits described above. 52 U.S.C. §30116(d) and 11 CFR §§109.30 and 109.32.
- **B.** Assignment of Coordinated Party Expenditure Limit. A political party may assign its authority to make coordinated party expenditures to another political party committee. Such an assignment must be made in writing, state the amount of the authority assigned, and be received by the assignee before any coordinated party expenditure is made pursuant to the assignment. The political party committee that is assigned authority to make coordinated party expenditures must maintain the written assignment for at least three years. 11 CFR §§104.14 and 109.33(a) and (c).
- C. Volunteer Activity. The payment by a state committee of a political party of the costs of campaign materials (such as pins, bumper stickers, handbills, brochures, posters, party tabloids or newsletters, and yard signs) used by such committee in connection with volunteer activities on behalf of any nominee(s) of such party is not a contribution, provided that the following conditions are met:
  - Such payment is not for cost incurred in connection with any broadcasting, newspaper, magazine, bill board, direct mail, or similar type of general public communication or political advertising. The term direct mail means any mailing(s) by a commercial vendor or any mailing(s) made from commercial lists;
  - The portion of the cost of such materials allocable to Federal candidates must be paid from contributions subject to the limitations and prohibitions of the Act;
  - Such payment is not made from contributions designated by the donor to be spent on behalf of a particular candidate for federal office;
  - Such materials are distributed by volunteers and not by commercial or for-profit operations;
  - If made by a political committee such payments shall be reported by the political committee as a disbursement in accordance with 11 CFR §104.3 but need not be allocated to specific candidates in committee reports; and

- The exemption is not applicable to campaign materials purchased by the national party committees. 11 CFR §100.87 (a), (b), (c), (d), (e) and (g) and 11 CFR §100.147 (a), (b), (c), (d), (e) and (g).
- **D.** Coordinated Party Communication. A political party communication is coordinated with a candidate, a candidate's authorized committee, or agent of any of the foregoing, when the communication satisfies the following conditions:
  - (1) The communication is paid for by a political party committee or its agent.
  - (2) The communication satisfies at least one of the content standards.
    - Must expressly advocate a candidate's election of defeat 11 CFR §100.22(a) and (b).
    - Involve the dissemination, distribution or republication of a candidate's campaign materials.
    - Refers to a federal candidate, is directed to the candidate's constituents and is distributed within certain time frame before an election.
  - (3) The communication satisfies at least one of the conduct standards in 11 CFR §109.21(d)(1) through (d)(6), subject to the provisions of 11 CFR §109.21(e), (g), and (h).
    - Must have been created, produced or distributed at the request of the candidate or its' agent.
    - Developed with a "material involvement" of the candidate.
    - Created, produced or distributed after "substantial discussion" with the candidate or his agents.
    - The use of a common vendor in the creation, production or distribution of a communication. 11 CFR §109.37.
- E. Reporting Coordinated Party Expenditures. Each political committee shall report the full name of each person who receives any expenditure from the reporting committee during the reporting period in connection with an expenditure under 11 CFR Part 109, Subpart D (52 U.S.C. §30116(d)), together with the date, amount and purpose of any such expenditure as well as the name of, and office sought by the candidate on whose behalf the expenditure is made. 11 CFR §104.3 (b)(1)(viii).
- F. Limits on Contributions Made by State and Local Party Committees.

State and local party committees must comply with the contribution limits below:

- \$5,000 per election to a Federal campaign if the contributing committee has qualified as a multicandidate committee.
- \$2,700 per election to a Federal campaign if the contributing committee has not qualified as a multicandidate committee.
- \$5,000 per year to a separate segregated fund (corporate or labor PAC) or a nonconnected committee.
- Unlimited transfers to other party committees. 52 U.S.C. §30116(a).

#### **Facts and Analysis**

#### A. Facts

The coordinated expenditure limit during the 2018 election cycle for a House candidate, in the state of Kentucky, was \$49,700 each for the state and national party committees. A review of the Democratic Congressional Campaign Committee's (DCCC) disclosure reports indicated that the DCCC made coordinated expenditures of \$99,400 on behalf of Amy McGrath for Congress (Kentucky, District 6). KSDCEC did not transfer any of its coordinated spending authority to the DCCC.

During audit fieldwork, the Audit staff's review of disbursements identified apparent coordinated expenditures made on behalf of Amy McGrath for Congress consisting of 13 mail pieces totaling \$613,020 that were reported on Schedule B, Line 30(b). These expenditures were in excess of the authorized coordinated spending limit for the candidate and resulted in an apparent excessive in-kind contribution to the candidate.

The Audit staff's analysis was based on a three-pronged test to determine whether a communication is a party coordinated communication. A communication must satisfy all three prongs of the test to be considered a party coordinated expenditure. The three-prong test consists of payment prong, content prong and conduct prong.

- <u>Payment Prong</u> means the communication is paid for, in whole or in part, by a person other than the candidate, an authorized committee or a political party committee with whom the communication is coordinated. All communications in this finding were paid by KSDCEC and traced to its federal account.
- <u>Content Prong</u> means the communication must meet any one of these three standards to meet the content prong:
  - expressly advocates the election or defeat of a clearly identified candidate for federal office per 11 CFR §100.22(a)or (b); or
  - involve the dissemination, distribution or republication of a candidate's campaign materials; or
  - refer to a clearly identified federal candidate and is publicly distributed in the identified candidate's jurisdiction within 90 days of the candidate's general election.

All communications in this finding contained express advocacy for a clearly identified federal candidate per 11 CFR §100.22(a) or (b).

- Conduct Prong means the communication:
  - must have been created, produced or distributed at the request of the candidate or its agents; or
  - developed with a material involvement of the candidate; or
  - created, produced or distributed after substantial discussion with the candidate or its agents; or
  - used a common vendor by the candidate committee and the party committee in the creation, production or distribution of a communication; or

• former employee/independent contractor uses or conveys information about the plans, projects, activities or needs of the candidate to create the communication.

All the communications in this finding contain the following disclaimers:

- Paid for by the Kentucky Democratic Party and Authorized by the Amy McGrath for Congress Committee; or
- Paid for by the Kentucky Democratic Party.

The following chart details the total amount of apparent coordinated expenditures and the resulting apparent excessive in-kind contributions.

KSDCEC Coordinated Expenditures	Amy McGrath for Congress
Reported Expenditures	\$613,020
Less: KSDCEC Spending Limit	(\$49,700)
Over Limit (In-Kind Contribution)	\$563,320
Less: Allowable Contribution to Candidate	(\$5,000)
<b>Excessive Coordinated Party Expenditures</b>	\$558,320

#### B. Interim Audit Report & Audit Division Recommendation

The Audit staff discussed this matter with the KSDCEC representatives during the exit conference and provided a schedule of the apparent excessive in-kind contributions. In response to the exit conference, a KSDCEC representative stated "the wrong disclaimer for the McGrath piece was used, but the mail was run volunteer exempt." Further the KSDCEC representative stated that KSDCEC was in the process of obtaining affidavits from its volunteers and would submit them when complete. To date KSDCEC has not provided any affidavits to the Audit staff.

The Commission has addressed the applicability of the volunteer materials exemption in the Final Audit Reports of the Arizona Republican Party, the Democratic Executive Committee of Florida, and the Tennessee Republican Party. In these reports, the Commission recognized a lack of clarity regarding the application of the volunteer materials exemption. The Commission had attempted to formulate a consensus policy regarding what constitutes substantial volunteer involvement for the purpose of applying the exemption<sup>6</sup>, but this was never achieved. Since a lack of clarity exists concerning the application of the volunteer materials exemption, it follows that the type and amount of documentation needed to support volunteer involvement is also unclear.

The Audit staff recommends that, within 30 calendar days of service of this report, KSDCEC demonstrate that it did not exceed its coordinated spending limit on behalf of Amy McGrath for Congress. Evidence may include sign in sheets and pictures of volunteers sorting and bundling the identified mail pieces. Absent such evidence, the Audit staff recommends that KSDCEC seek reimbursement from the Amy McGrath for Congress committee in the amount of \$558,320.

<sup>&</sup>lt;sup>6</sup> Proposed Interim Enforcement Policy, Agenda document No. 10-16.

#### Finding 5. Failure to File 24-Hour Report

#### Summary

During audit fieldwork, the Audit staff reviewed expenditures that KSDCEC disclosed on Schedule B (Itemized Disbursements), Line 30(b) (Federal Election Activity Paid Entirely with Federal Funds), which appear to be independent expenditures that should have been disclosed on Schedule E, Line 24 (Independent Expenditures). KSDCEC may have been required to file a 24-hour report for \$14,105, the amount KSDCEC paid for a door hanger supporting a candidate for federal office, depending upon the dissemination date.

If KSDCEC believes the disbursement did not require reporting as an independent expenditure, the Audit staff recommends that KSDCEC provide evidence to support its conclusion. Further, the Audit staff recommends that KSDCEC provide documentation to support the date of public dissemination for the door hanger to determine whether a 24-hour report was required. Absent such documentation, KSDCEC should submit and implement revised procedures for recognizing and reporting independent expenditures to allow for timely filing of 24/48-hour reports.

#### Legal Standard

**A. Definition of Independent Expenditures.** An independent expenditure is an expenditure made for a communication expressly advocating the election or defeat of a clearly identified candidate that is not made in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or their agents, or a political party or its agents.

A clearly identified candidate is one whose name, nickname, photograph or drawing appears, or whose identity is apparent through unambiguous reference, such as "your Congressman," or through an unambiguous reference to his or her status as a candidate, such as "the Democratic presidential nominee" or "Republican candidate for Senate in this state."

Expressly advocating means any communication that:

- Uses phrases such as "vote for the President" or "re-elect your Congressman" or communications of campaign slogan(s) or individual word(s), which in context can have no other reasonable meaning than to urge election or defeat of one or more clearly identified candidates; or
- When taken as a whole and with limited references to external events, such as proximity to the election, could be interpreted by a reasonable person only as advocating the election or defeat of one or more clearly identified candidates. 11 CFR §§100.16(a), 100.17 and 100.22.
- **B.** Disclosure Requirements General Guidelines. An independent expenditure shall be reported on Schedule E if, when added to other independent expenditures made to the same payee during the same calendar year, it exceeds \$200. Independent

expenditures made (i.e., publicly disseminated) prior to payment should be disclosed as memo entries on Schedule E and as a debt on Schedule D. Independent expenditures of \$200 or less need not be itemized, though the committee must report the total of those expenditures on line (b) on Schedule E. 11 CFR §§104.3(b)(3)(vii), 104.4(a) and 104.11.

- C. Last-Minute Independent Expenditure Reports (24-Hour Reports). Any independent expenditures aggregating \$1,000 or more, with respect to any given election, and made after the 20<sup>th</sup> day but more than 24 hours before the day of an election must be reported and the report must be received by the Commission within 24 hours after the expenditure is made. A 24-hour report is required for each additional \$1,000 that aggregates. The 24-hour report must be filed on a Schedule E. The date that a communication is publicly disseminated serves as the date that the Committee must use to determine whether the total amount of independent expenditures has, in the aggregate, reached or exceeded the threshold reporting amount of \$1,000. 11 CFR §§104.4(f) and 104.5(g)(2).
- **D.** Formal Requirements Regarding Reports and Statements. Each political committee shall maintain records with respect to the matters required to be reported which shall provide in sufficient detail the necessary information and data from which the filed reports may be verified, explained, clarified, and checked for accuracy and completeness. 11 CFR §104.14(b)(1).
- **E.** The Get-Out-the-Vote Activity. Informing potential voters, whether by mail (including direct mail), e-mail, in person, by telephone (including pre-recorded telephone calls, phone banks and messaging such as SMS and MMS), or by other means; the location of particular polling places. 11 CFR§100.24(a)(3)(i)(B)(2).
- **F. Volunteer Activity.** The payment by a state committee of a political party of the costs of campaign materials (such as pins, bumper stickers, handbills, brochures, posters, party tabloids or newsletters, and yard signs) used by such committee in connection with volunteer activities on behalf of any nominee(s) of such party is not a contribution, provided that the following conditions are met:
  - Such payment is not for costs incurred in connection with any broadcasting, newspaper, magazine, bill board, direct mail, or similar type of general public communication or political advertising. The term direct mail means any mailing(s) by a commercial vendor or any mailing(s) made from commercial lists.
  - The portion of the cost of such materials allocable to Federal candidates must be paid from contributions subject to the limitations and prohibitions of the Act.
  - Such payment is not made from contributions designated by the donor to be spent on behalf of a particular candidate for federal office.
  - Such materials are distributed by volunteers and not by commercial or for-profit operations.
  - If made by a political committee, such payments shall be reported by the political committee as a disbursement in accordance with 11 CFR §104.3 but need not be allocated to specific candidates in committee reports.

• The exemption is not applicable to campaign materials purchased by the national party committees. 11 CFR §100.87 (a), (b), (c), (d), (e) and (g) and 11 CFR §100.147 (a), (b), (c), (d), (e) and (g).

#### **Facts and Analysis**

#### A. Facts

During audit fieldwork, the Audit staff identified one disbursement for a door hanger totaling \$14,105 that required a 24-hour report to be filed. KSDCEC disclosed this expenditure on Schedule B, Line 30(b) (Federal Election Activity Paid Entirely with Federal Funds). However, it appears that this is an independent expenditure containing express advocacy and should have been disclosed on Schedule E, Line 24 (Itemized Independent Expenditures). One side of the door hanger contained the phrase "Vote for Amy McGrath" expressly advocating for the election of Amy McGrath. The disclaimer noted on the printed materials was "Paid for by the Kentucky Democratic Party."

As a result, the Audit staff concluded that this printed door hanger was an independent expenditure which should have been reported as such and that a 24-hour report may have been required.

#### B. Interim Audit Report & Audit Division Recommendation

The Audit staff presented this matter at the exit conference and provided KSDCEC representatives a supporting schedule. Further, the Audit staff requested information regarding the door hanger, including its method and date of distribution. In response, a KSDCEC representative stated that the door hanger was not a public communication and should not be presumed to be an independent expenditure. The KSDCEC representative also stated that the door hanger was "placed on the doors of voters by volunteers in accordance with the FEC's volunteer exempt activity rules," was "not sent by mail," and was "designed to be distributed close to the election, or shortly before the day of the election."

The Commission has addressed the applicability of the volunteer materials exemption in the Final Audit Reports of the Arizona Republican Party, the Democratic Executive Committee of Florida, and the Tennessee Republican Party. In these reports, the Commission recognized a lack of clarity regarding the application of the volunteer materials exemption. The Commission had attempted to formulate a consensus policy regarding what constitutes substantial volunteer involvement for the purpose of applying the exemption<sup>7</sup>, but this was never achieved. Since a lack of clarity exists concerning the application of the volunteer materials exemption, it follows that the type and amount of documentation needed to support volunteer involvement is also unclear.

The Audit staff recommends that, within 30 calendar days of service of this report, KSDCEC provide evidence that would demonstrate that the disbursement in question was not an independent expenditure and therefore did not require disclosure as such. Evidence should include documentation such as volunteer sign-in sheets, photographs,

<sup>&</sup>lt;sup>7</sup> Proposed Interim Enforcement Policy, Agenda document No. 10-16.

etc., to support the involvement of volunteer processing or distribution. Alternatively, the Audit staff recommends that KSDCEC provide documentation to support the date of public dissemination for the door hanger to determine whether a 24-hour report was required to be filed. Absent such demonstration, KSDCEC should submit and implement revised procedures for recognizing and reporting independent expenditures to allow for timely filing of 24/48-hour reports.

#### Summary of Previous Audit

Name of Committee: Kentucky State Democratic Central Executive Committee

Election Cycle Audited: January 1, 2011 – December 31, 2012

Final Audit Report Release Date: April 20, 2015

#### Finding – Recordkeeping for Employees

During audit fieldwork, the Audit staff determined that KSDCEC did not maintain any monthly payroll logs, as required, to document the percentage of time each employee spent in connection with a federal election. For 2011 and 2012, the Audit staff identified payments to KSDCEC employees totaling \$833,262, for which KSDCEC did not maintain monthly payroll logs. This consisted of \$820,979, for which payroll was allocated with federal and non-federal funds, and \$12,283, for which payroll was exclusively non-federal. Subsequent to the exit conference, KSDCEC amended its reports to disclose \$503,149 of the employee salaries, previously reported as allocated expenses, as 100 percent federal expenses. The amended reports did not preclude this matter from the audit report because the amendments were filed after notification of the audit.

The Audit staff verified the accuracy of KSDCEC's amended reports, and in light of the Commission's guidance with respect to recordkeeping for employees paid with 100 percent federal funds and reported as such, the Audit staff concluded that no further action was necessary with respect to recordkeeping for the \$503,149 in employee salaries.

In response to the Interim Audit Report recommendation, KSDCEC addressed the recordkeeping for the remaining \$330,113 by stating it has implemented procedures to track and document, to the extent they are paid all or in part with non-federal funds, employees that work 25 percent or less of their time in connection with federal elections and federal election activities.

The Commission approved a finding that KSDCEC failed to maintain monthly payroll logs for the \$820,979 that KSDCEC disclosed as having been paid with an allocation of federal and non-federal funds. The Commission did not approve the portion of the recommended finding related to the \$12,283 in payroll paid exclusively with non-federal funds and, as such, these expenses are presented as an "Additional Issue."

#### Additional Issue – Recordkeeping for Employees

As detailed in the Finding above, KSDCEC did not maintain any monthly payroll logs, as required, to document the percentage of time each employee spent in connection with a federal election. For 2011 and 2012, the Audit staff identified payments to KSDCEC employees totaling \$833,262, for which KSDCEC did not maintain monthly payroll logs. This consisted of \$820,979, for which payroll was allocated with federal and non-federal funds, and \$12,283, for which payroll was exclusively non-federal.

The Commission did not approve, by the required four votes, the portion of the Audit staff's recommended finding that KSDCEC failed to maintain monthly payroll logs for the

\$12,283 in payroll paid from an exclusively non-federal account during certain months. Pursuant to Commission Directive 70,<sup>1</sup> these expenses are discussed in the "Additional Issue" section, and the payroll expenditures of \$12,283 are not included in the Finding.

<sup>&</sup>lt;sup>1</sup> Available at https://www.fec.gov/resources/cms-content/documents/directive\_70.pdf