

# SAN DIEGO

Hyatt Regency Mission Bay  
October 29-30, 2019



## Tuesday, October 29, 2019

- 8:00 - 8:45 AM**      **Registration and Breakfast**
- 8:45 - 9:00 AM**      **Welcome**
- 9:00 - 9:15 AM**      **Break**
- 9:15 - 10:45 AM**      **Option A: Getting Started: Basics for Beginners**
- Organization and registration
  - Contributions and expenditures
  - Filing information and reporting
- Option B: Recent Developments in Federal Campaign Finance Law**
- Litigation, legislative and rulemaking updates
  - Corporate/labor spending
  - Technology-related updates
- 10:45 - 11:00AM**      **Break**
- 11:00 AM - 12:30 PM**      **Team Workshops, Committee Operations**
- Option A: House and Senate Campaigns, Part 1: Sources of Support**
- Fundraising and solicitations
  - Permissible sources of contributions
  - Curing excessive contributions
- Option B: Political Party Committees, Part 1: Fundraising and Supporting the Party**
- Party committee accounts and raising federal funds
  - Using corporate/labor resources and facilities
  - Nonfederal fundraising by federal candidates
- Option C: Corporate/Labor/Trade PACs, Part 1: Organization and Solicitation Basics**
- Restricted class
  - Solicitation notices
  - Collection of contributions

# Conference Agenda

## Tuesday, October 29, 2019 (continued)

12:30 - 1:30 PM

Lunch

1:45 - 3:15 PM

Team Workshops, Committee Operations

**Option A: House and Senate Campaigns, Part 2: Fundraising**

- Volunteer exemptions
- Earmarked and in-kind contributions
- Support from the candidate

**Option B: Political Party Committees, Part 2: Supporting Candidates**

- Party support for federal candidates
- Coordinated communications & independent expenditures
- Joint fundraising

**Option C: Corporate/Labor/Trade PACs, Part 2: Solicitation Techniques**

- Raffles, auctions and events
- Meetings and conventions
- Online fundraising

3:15 - 3:30 PM

Break

3:30 - 4:15 PM

FEC Jeopardy

A fun, interactive session reviewing material presented during the first day of the conference

# Conference Agenda

## Wednesday, October 30, 2019

- 8:00 - 8:45 AM**      **Breakfast**
- 8:45 - 9:30 AM**      **Technological Innovation: E-Filing and the FEC Website**
- Alec Palmer, Staff Director and CIO
- 9:30 - 9:45 AM**      **Break**
- 9:45 - 11:15 AM**      **Team Workshops, Committee Operations**
- Option A: House and Senate Campaigns, Part 3: Use of Campaign Funds and Candidate Involvement Outside of Federal Elections**
- Campaign operating expenses
  - Use of campaign funds
  - Candidate involvement in nonfederal elections
- Option B: Political Party Committees, Part 3: Federal Election Activity and Paying Committee Expenses**
- Levin funds and federal election activity (FEA)
  - Paying bills and reporting expenses
  - Allocating expenses
- Option C: Corporate/Labor/Trade PACs, Part 3: Supporting Candidates**
- Contributions to federal candidates
  - Permissible use of organization's facilities and resources
  - Coordinated communications & independent expenditures
- 11:15 - 11:30 AM**      **Break**
- 11:30 AM - 12:30 PM**      **Best Practices for FEC Compliance**
- Working with your Campaign Finance Analyst
  - Recommended internal controls
  - Common reporting errors
- 12:30 - 1:30 PM**      **Lunch**
- 1:30 - 3:00 PM**      **Option A: Advanced Campaign Finance Practicum**
- A new scenario-based workshop designed for more experienced attendees
- Option B: Recent Developments in Federal Campaign Finance Law**
- A repeat session for those who attended Basics for Beginners on Day 1