

# Virtual Campaign Finance Conference

August 17–18, 2021

## Conference Agenda Tuesday, August 17, 2021 (All times in Eastern Time)

- 9:30 AM                      **Welcome**
- 9:45 - 11:15 AM            **Option 1: Getting Started: Basics for Beginners\***
- Organization and registration
  - Contributions and expenditures
  - Filing information and reporting
- Option 2: Recent Developments in Federal Campaign Finance Law\***
- Litigation, legislative and rulemaking updates
  - Corporate/labor spending
  - Technology-related updates
- 11:15 AM - 11:30 AM    **Break**
- 11:30 AM - 1:00 PM      **Team Workshops, Committee Operations\***
- Option A: House and Senate Campaigns, Part 1: Fundraising and Sources of Support**
- Fundraising and solicitations
  - Permissible sources of contributions
  - Curing excessive contributions
- Option B: Political Party Committees, Part 1: Fundraising and Supporting the Party**
- Party committee accounts and raising federal funds
  - Using corporate/labor resources and facilities
  - Nonfederal fundraising by federal candidates
- Option C: Corporate/Labor/Trade PACs, Part 1: Organization and Solicitation Basics**
- Restricted class
  - Solicitation notices
  - Collection of contributions

\*Each 90-minute session will include a brief break

# Conference Agenda

## Tuesday, August 17, 2021 (continued)

1:00 - 2:00 PM	Lunch
2:00 - 3:30 PM	<p><b>Team Workshops, Committee Operations*</b></p> <p><b>Option A: House and Senate Campaigns, Part 2: Fundraising and Support from Outside the Campaign</b></p> <ul style="list-style-type: none"><li>• Volunteer exemptions</li><li>• Earmarked and in-kind contributions</li><li>• Joint fundraising</li></ul> <p><b>Option B: Political Party Committees, Part 2: Supporting Candidates</b></p> <ul style="list-style-type: none"><li>• Party support for federal candidates</li><li>• Coordinated communications &amp; independent expenditures</li><li>• Joint fundraising</li></ul> <p><b>Option C: Corporate/Labor/Trade PACs, Part 2: Solicitation Techniques</b></p> <ul style="list-style-type: none"><li>• Raffles, auctions and events</li><li>• Meetings and conventions</li><li>• Online fundraising</li></ul>
3:30 - 3:45 PM	Break
3:45 - 4:30 PM	<p><b>FEC Jeopardy</b></p> <p>A fun, interactive session reviewing material presented during the first day of the conference</p>

\*Each 90-minute session will include a brief break

# Conference Agenda

## Wednesday, August 18, 2021

(All times in Eastern Time)

10:15 - 11:45 AM Team Workshops, Committee Operations\*

**Option A: House and Senate Campaigns, Part 3: Support from the Candidate and Use of Campaign Funds**

- Support from the candidate
- Campaign operating expenses
- Use of campaign funds

**Option B: Political Party Committees, Part 3: Federal Election Activity and Paying Committee Expenses**

- Levin funds and federal election activity (FEA)
- Paying bills and reporting expenses
- Allocating expenses

**Option C: Corporate/Labor/Trade PACs, Part 3: Supporting Candidates**

- Contributions to federal candidates
- Permissible use of organization's facilities and resources
- Coordinated communications & independent expenditures

11:45AM - 12:00 PM Break

12:00 PM - 1:00 PM Best Practices for FEC Compliance

- Working with your Campaign Finance Analyst
- Recommended internal controls
- Common reporting errors

1:00 - 2:00 PM Lunch

2:00 - 3:30 PM

**Option 1: Recent Developments in Federal Campaign Finance Law\***

A repeat session for those who attended Basics for Beginners on Day 1

**Option 2: Advanced Campaign Finance Practicum\***

A scenario-based workshop designed for more experienced attendees

\*Each 90-minute session will include a brief break