



**THE FEDERAL ELECTION COMMISSION**  
Washington, DC

March 12, 2025

**MEMORANDUM**

To: The Commission

From: Lisa J. Stevenson  
Acting General Counsel

Adrienne C. Baranowicz  
Deputy Associate General Counsel  
for Enforcement

By: Anne B. Robinson   
Assistant General Counsel

Rachel Coll  
Attorney *RC*

Re: MUR 8150 (Passionforest, LLC)  
Recommendation to Accept Pre-Probable Cause Conciliation Agreement

On January 14, 2025, the Commission found reason to believe that Passionforest, LLC (“Passionforest”), violated 11 C.F.R. § 110.1(g)(5) by failing to provide required attribution information.<sup>1</sup> The Commission authorized pre-probable cause conciliation with Passionforest and approved a conciliation agreement.<sup>2</sup>

Attached is a negotiated Conciliation Agreement signed by counsel for Passionforest.<sup>3</sup> We recommend that the Commission accept the signed Agreement. [REDACTED]

<sup>1</sup> Certification (“Cert.”) ¶ 1.e (Jan. 15, 2025).

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Cert. ¶ 2.

3 Attach. 1.

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8        We believe this negotiated Conciliation Agreement represents an acceptable resolution of  
9 this matter. Therefore, we recommend that the Commission accept the negotiated Conciliation  
10 Agreement and close the file.

11        **RECOMMENDATIONS:**

12        1.        Accept the attached signed Conciliation Agreement with Passionforest, LLC;  
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14        2.        Approve the appropriate letters; and  
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16        3.        Close the file effective 30 days from the date the certification of this vote is  
17                signed (or on the next business day after the 30th day, if the 30th day falls on a  
18                weekend or holiday).

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