

**RECEIVED**

By OGC-CELA at 4:03 pm, Aug 24, 2022

**From:** [Eric Wang](#)  
**To:** [CELA](#)  
**Cc:** [Chris Gober](#)  
**Subject:** RE: MUR 8027 - corrected letter  
**Date:** Wednesday, August 24, 2022 9:18:29 AM  
**Attachments:** [MUR 8027 - Axiom Strategies FEC Designation of Counsel.pdf](#)  
[FEC MUR 8027 Response - Axiom Strategies \(FINAL\).pdf](#)

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Kathryn,

Please find attached the response of Axiom Strategies, as well as a completed designation of counsel form.

Please let us know if you need anything else related to this.

Thanks.

*Eric Wang | Partner | The Gober Group*  
[ew@gobergroup.com](mailto:ew@gobergroup.com) | 202.417.3528

*If you need to schedule a call with me, you can compare our schedules and book it [here](#)*





In the Matter of )  
 Axiom Strategies ) MUR 8027  
 )  
 )

The complaint (“Complaint”) in this matter alleges that “Axiom Strategies via Remington Research is conducting favorable polling for their client, Eric Schmitt.” Although not stated explicitly in the Complaint, Schmitt for Senate (i.e., Schmitt’s campaign committee) has not reported any payments for polling to either Axiom Strategies (“Axiom”) or Remington Research Group (“RRG”). Apparently on this basis, the Complaint alleges “these polling services [were] in-kind contributions from either Axiom Strategies or Remington Research.”<sup>1</sup>

The Complaint’s speculation is unfounded. As the public record indicates, RRG conducted the polls in question for another client: The Missouri Scout. The polls were publicly distributed by The Missouri Scout in its capacity as a press entity and therefore were not in-kind contributions to Eric Schmitt or Schmitt for Senate.

All of the RRG polls at issue were commissioned by The Missouri Scout, which is a private news service covering Missouri state politics<sup>2</sup> and is covered by the “press exemption.”<sup>3</sup> The poll results are all posted on RealClearPolitics.<sup>4</sup> Although the results are interchangeably posted as “Missouri Scout” and “Remington Research” polls, clicking on the links on the RealClearPolitics page results in downloads of Microsoft PowerPoint files that all identify the polls as “Survey conducted by Remington Research Group on behalf of The Missouri Scout.” An example of one such document is attached as EXHIBIT A.

In short, RRG conducted the polls in question for another paying client and independently of Eric Schmitt and Schmitt for Senate. Therefore, the Federal Election

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<sup>1</sup> We note that any supposed allegation against Axiom is so weak that the Complaint did not even bother to name Axiom as a respondent. Axiom is submitting this response only because of the notification letter it received from the Complaints Examination & Legal Administration office.

<sup>2</sup> See: <https://moscout.com/>.

<sup>3</sup> 52 U.S.C. § 30101(9)(B)(i); 11 C.F.R. § 100.73.

<sup>4</sup> <https://www.realclearpolitics.com/epolls/2022/senate/Missouri.html>.

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Commission should find “no reason to believe” that Axiom made in-kind contributions to Eric Schmitt or Schmitt for Senate.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris K. Gober", with a long horizontal flourish extending to the right.

Chris K. Gober  
Eric Wang  
Counsel to Axiom Strategies

**MUR 8027 (Axiom Strategies)**

**Exhibit A**



# Missouri Scout

Powered By:



REMINGTON RESEARCH GROUP

**July 2022**

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## Missouri Republican Primary Election

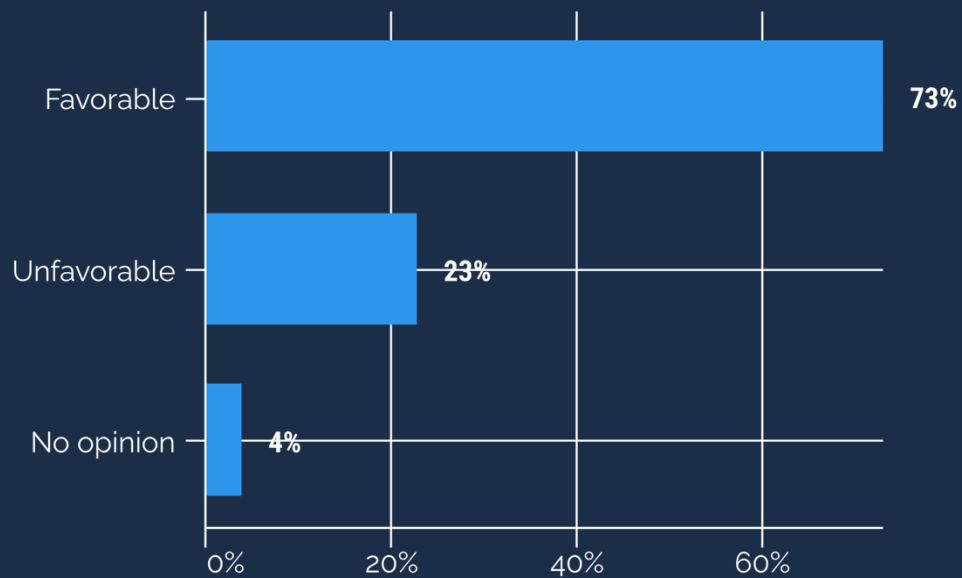
Survey conducted July 23 through July 24, 2022. 802 likely 2022 Republican Primary voters participated in the survey. Survey weighted to match expected turnout demographics for the 2022 Republican Primary Election. Margin of Error is +/-3.4% with a 95% level of confidence. Totals do not always equal 100% due to rounding. Survey conducted by Remington Research Group on behalf of The Missouri Scout.

Q1: What is your opinion of Donald Trump?

Favorable: 73%

Unfavorable: 23%

No opinion: 4%



By DMA:

	COLUMBIA	KC	SPRGFLD	STL	BALANCE
Favorable	72%	75%	85%	69%	69%
Unfavorable	26%	17%	13%	28%	28%
No opinion	2%	8%	2%	3%	3%

By GOP TYPOLOGY:

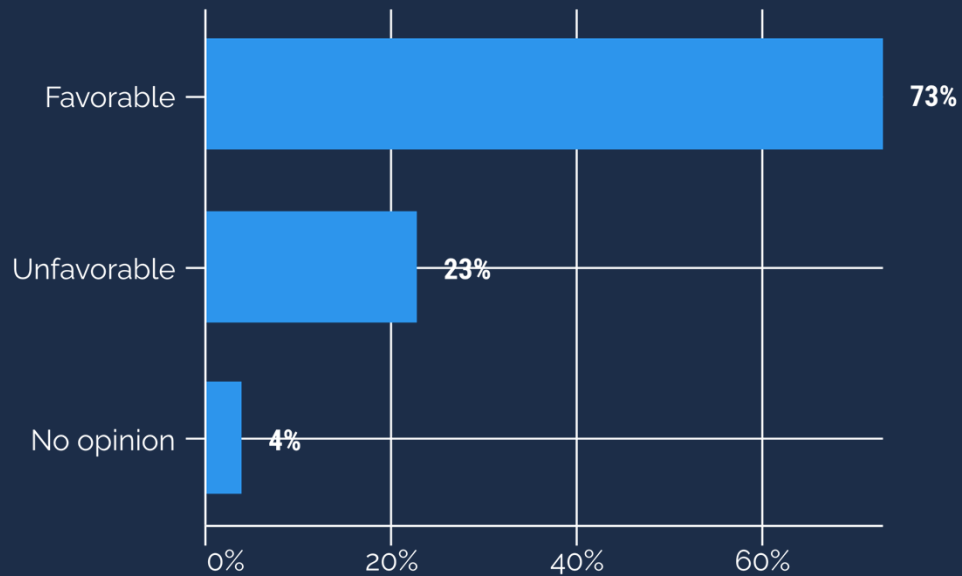
	Evang	Trump	Traditional
Favorable	88%	97%	48%
Unfavorable	9%	2%	42%
No opinion	3%	1%	9%

Q1: What is your opinion of Donald Trump?  
(CONTINUED)

Favorable: 73%

Unfavorable: 23%

No opinion: 4%



By GENDER:

	Female	Male
Favorable	76%	70%
Unfavorable	20%	26%
No opinion	4%	4%

By GOP IDEOLOGY:

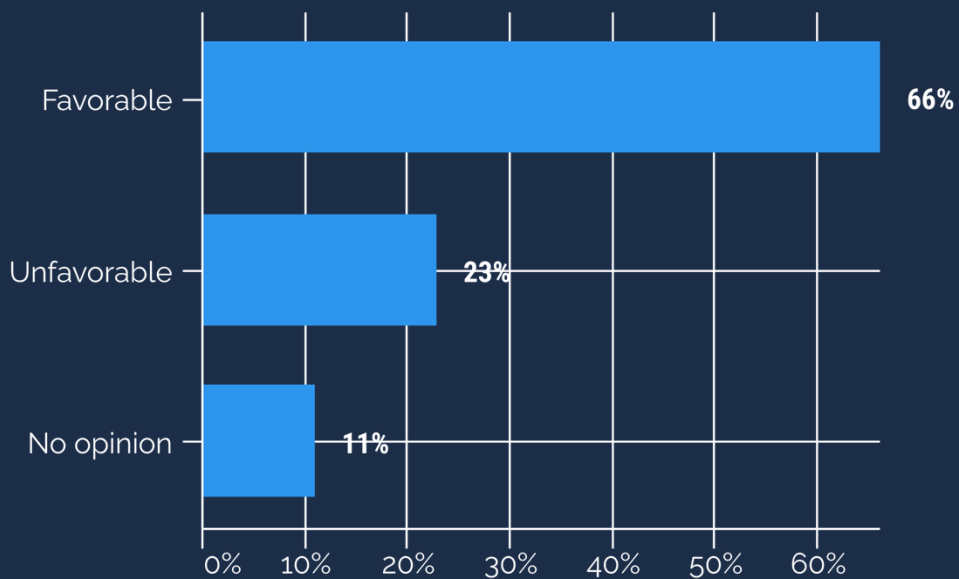
	V con	S con	Mod+Lib
Favorable	87%	77%	29%
Unfavorable	8%	20%	67%
No opinion	4%	3%	4%

## Q2: What is your opinion of Josh Hawley?

Favorable: 66%

Unfavorable: 23%

No opinion: 11%



## By DMA:

	COLUMBIA	KC	SPRGFLD	STL	BALANCE
Favorable	68%	66%	72%	65%	62%
Unfavorable	28%	22%	12%	25%	28%
No opinion	3%	12%	16%	10%	11%

## By GOP TYPOLOGY:

	Evang	Trump	Traditional
Favorable	84%	80%	54%
Unfavorable	7%	6%	38%
No opinion	9%	14%	9%

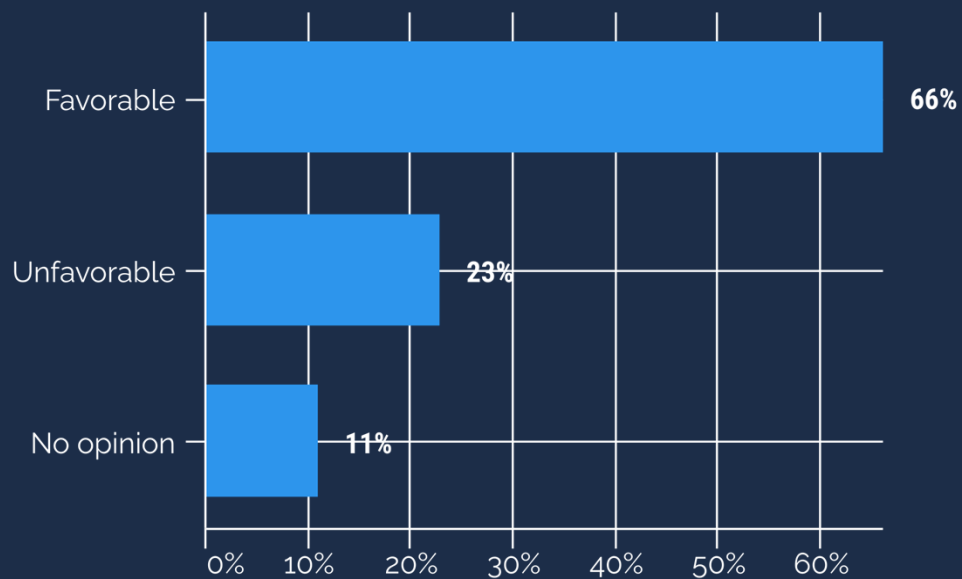


Q2: What is your opinion of Josh Hawley?  
(CONTINUED)

Favorable: 66%

Unfavorable: 23%

No opinion: 11%



By GENDER:

	Female	Male
Favorable	68%	64%
Unfavorable	17%	29%
No opinion	15%	7%

By GOP IDEOLOGY:

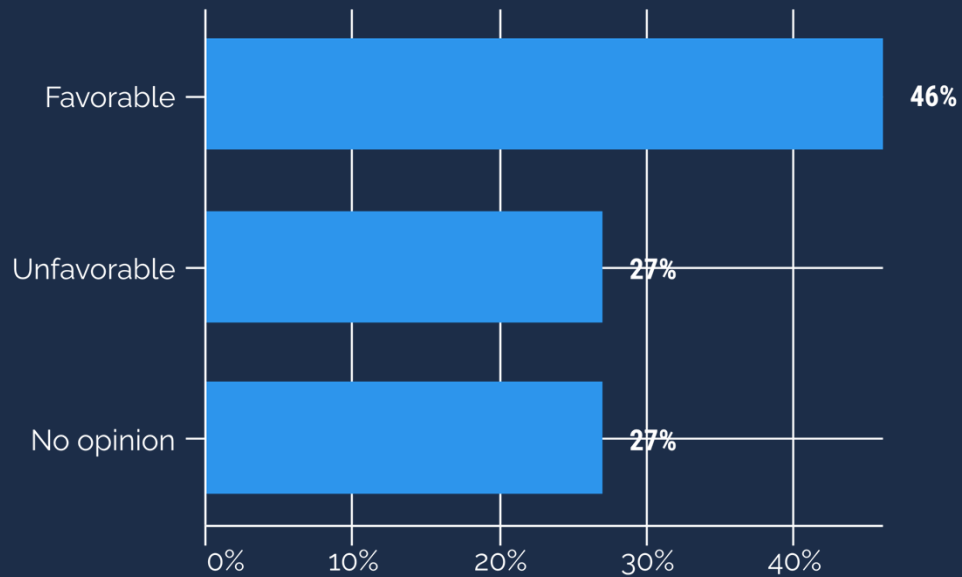
	V con	S con	Mod+Lib
Favorable	82%	66%	25%
Unfavorable	8%	20%	66%
No opinion	10%	13%	9%

### Q3: What is your opinion of Eric Schmitt?

Favorable: 46%

Unfavorable: 27%

No opinion: 27%



### By DMA:

	COLUMBIA	KC	SPRGFLD	STL	BALANCE
Favorable	40%	43%	38%	53%	44%
Unfavorable	28%	29%	24%	25%	32%
No opinion	32%	28%	37%	22%	24%

### By GOP TYPOLOGY:

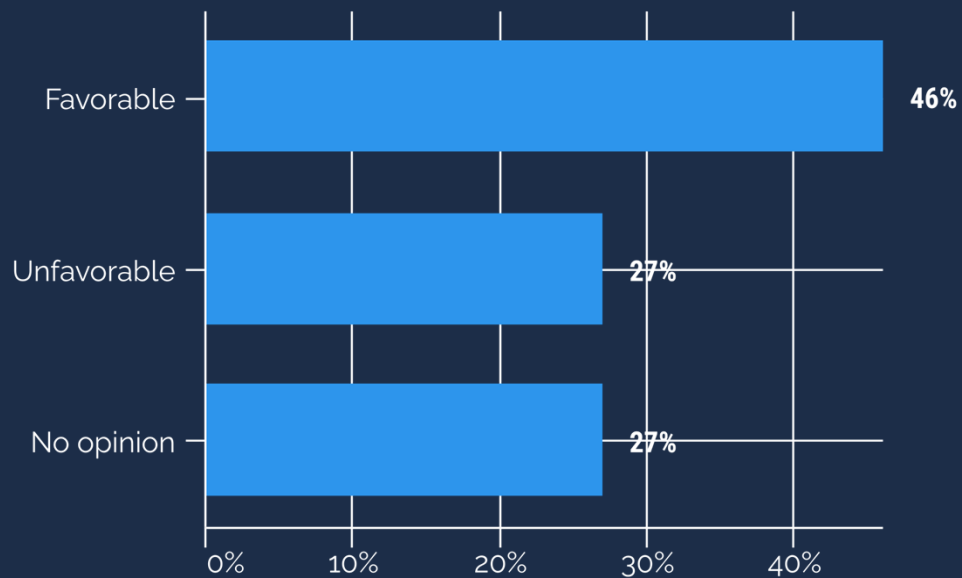
	Evang	Trump	Traditional
Favorable	60%	52%	40%
Unfavorable	14%	17%	33%
No opinion	25%	31%	27%

### Q3: What is your opinion of Eric Schmitt? (CONTINUED)

Favorable: 46%

Unfavorable: 27%

No opinion: 27%



### By GENDER:

	Female	Male
Favorable	49%	42%
Unfavorable	24%	30%
No opinion	27%	28%

### By GOP IDEOLOGY:

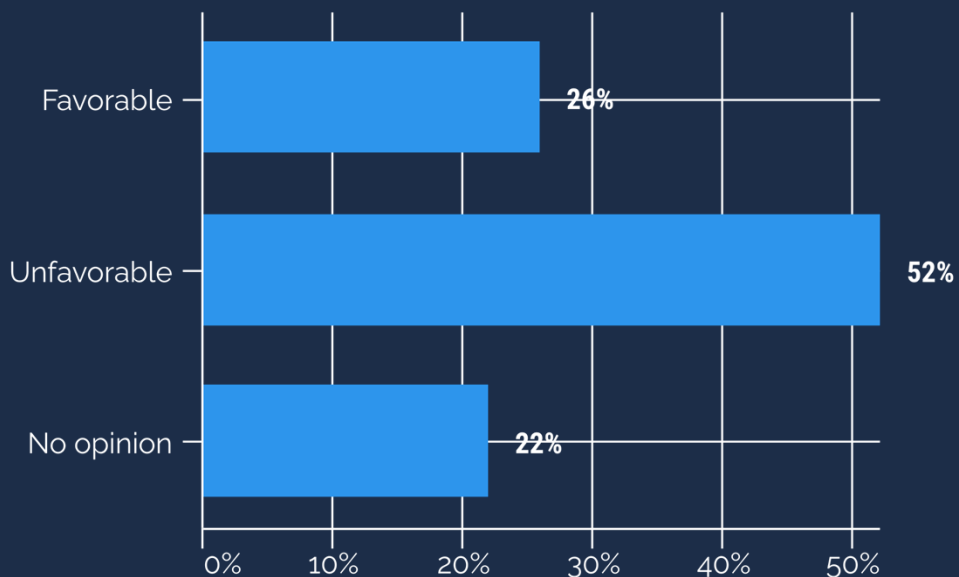
	V con	S con	Mod+Lib
Favorable	52%	54%	17%
Unfavorable	16%	22%	65%
No opinion	33%	24%	18%

## Q4: What is your opinion of Eric Greitens?

Favorable: 26%

Unfavorable: 52%

No opinion: 22%



## By DMA:

	COLUMBIA	KC	SPRGFLD	STL	BALANCE
Favorable	32%	24%	25%	23%	31%
Unfavorable	51%	50%	50%	57%	48%
No opinion	17%	26%	25%	20%	22%

## By GOP TYPOLOGY:

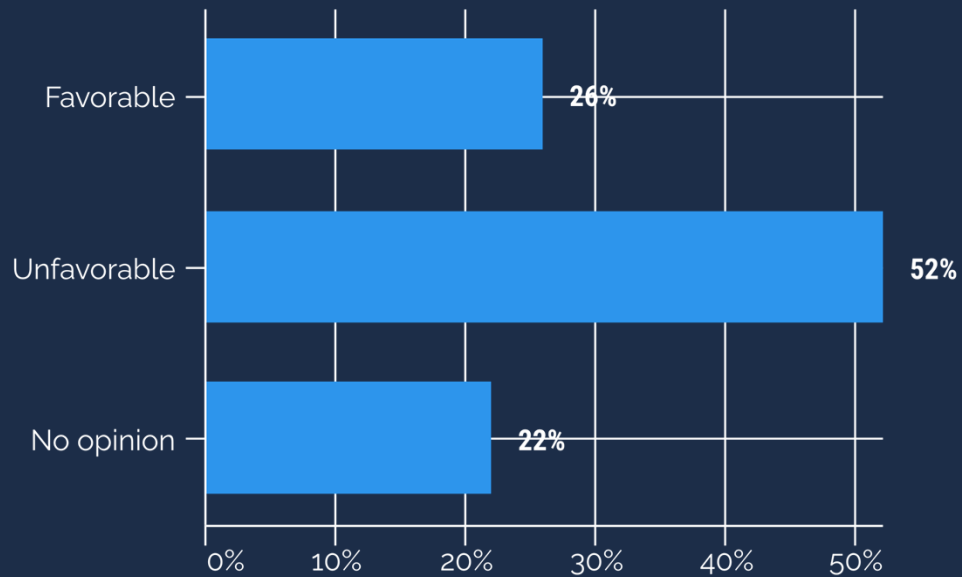
	Evang	Trump	Traditional
Favorable	24%	32%	21%
Unfavorable	44%	42%	65%
No opinion	31%	26%	14%

## Q4: What is your opinion of Eric Greitens? (CONTINUED)

Favorable: 26%

Unfavorable: 52%

No opinion: 22%



## By GENDER:

	Female	Male
Favorable	24%	28%
Unfavorable	52%	53%
No opinion	24%	19%

## By GOP IDEOLOGY:

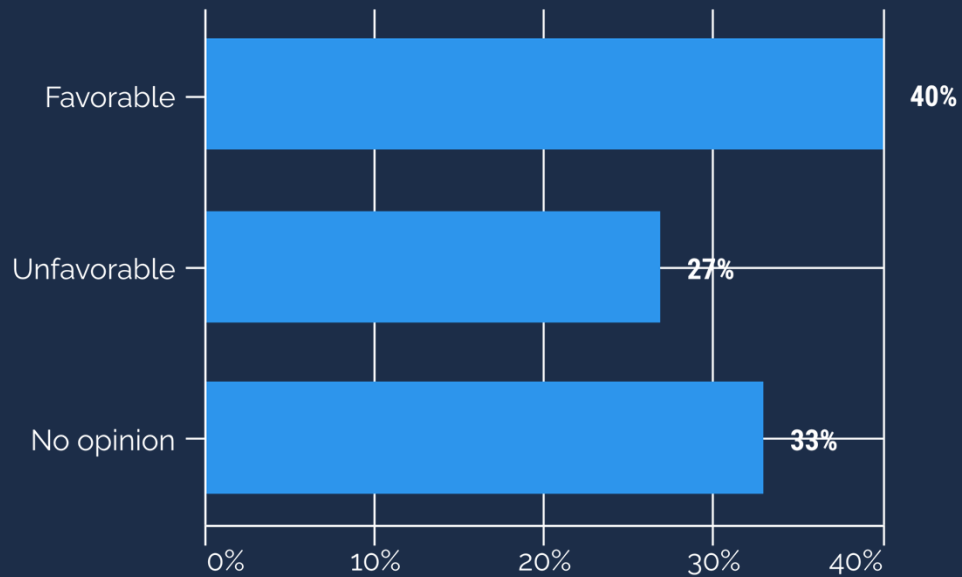
	V con	S con	Mod+Lib
Favorable	30%	24%	15%
Unfavorable	42%	56%	73%
No opinion	27%	20%	12%

Q5: What is your opinion of Vicky Hartzler?

Favorable: 40%

Unfavorable: 27%

No opinion: 33%



By DMA:

	COLUMBIA	KC	SPRGFLD	STL	BALANCE
Favorable	47%	44%	37%	38%	37%
Unfavorable	27%	31%	33%	26%	13%
No opinion	27%	25%	30%	36%	50%

By GOP TYPOLOGY:

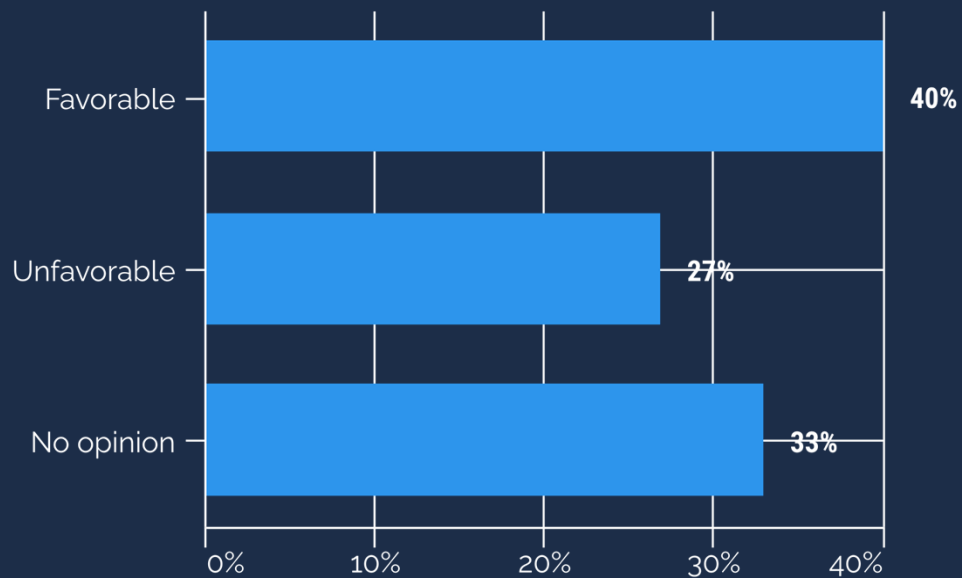
	Evang	Trump	Traditional
Favorable	47%	28%	49%
Unfavorable	14%	32%	22%
No opinion	39%	39%	29%

Q5: What is your opinion of Vicky Hartzler?  
(CONTINUED)

Favorable: 40%

Unfavorable: 27%

No opinion: 33%



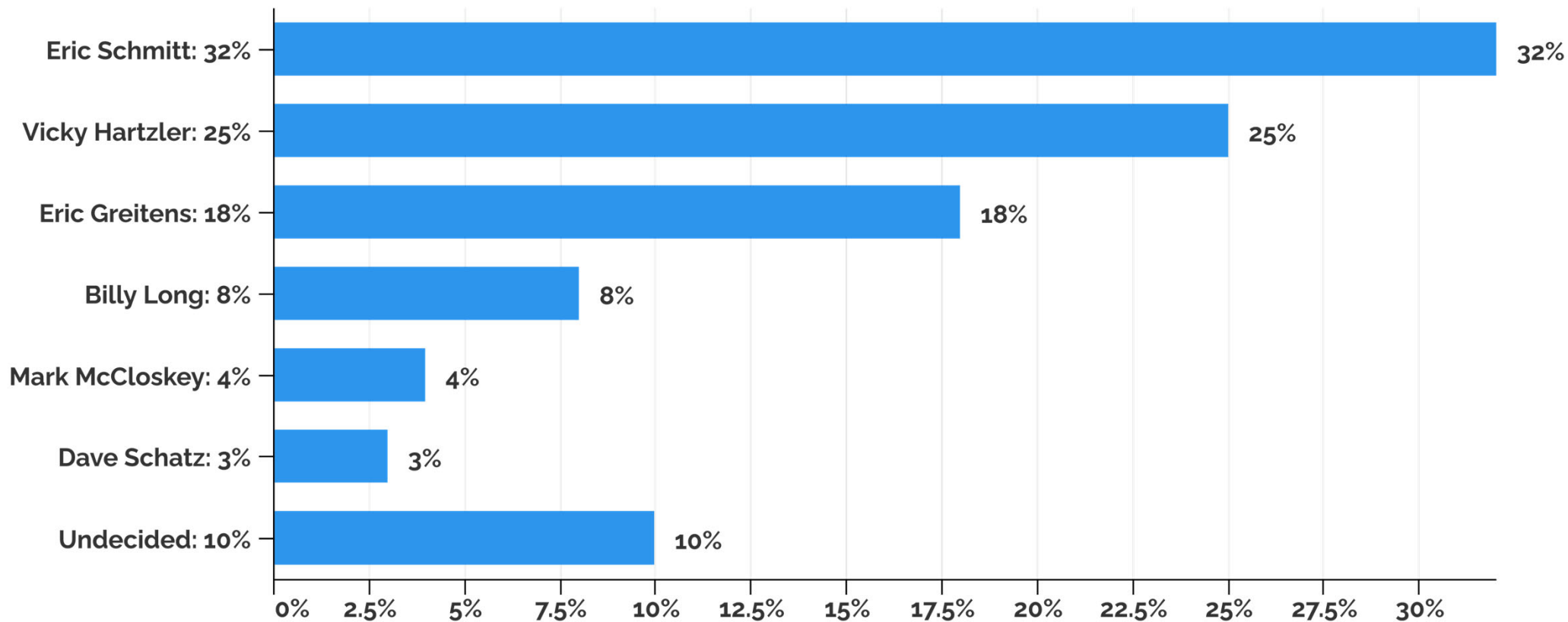
By GENDER:

	Female	Male
Favorable	36%	43%
Unfavorable	27%	27%
No opinion	37%	30%

By GOP IDEOLOGY:

	V con	S con	Mod+Lib
Favorable	40%	44%	33%
Unfavorable	26%	21%	39%
No opinion	34%	36%	28%

Q6: The candidates in the 2022 Republican Primary for U.S. Senate are Eric Schmitt, Vicky Hartzler, Eric Greitens, Billy Long, Mark McCloskey and Dave Schatz. If the election were held today for whom would you vote?





## Q6: By the Crosstabs

### By DMA:

	COLUMBIA	KC	SPRGFLD	STL	BALANCE
Eric Schmitt	25%	25%	27%	40%	32%
Vicky Hartzler	35%	25%	21%	23%	27%
Eric Greitens	26%	20%	15%	13%	26%
Undecided	8%	15%	8%	8%	10%

### By GOP TYPOLOGY:

	Evang	Trump	Traditional
Eric Schmitt	39%	38%	28%
Vicky Hartzler	32%	16%	32%
Eric Greitens	16%	26%	11%
Undecided	5%	6%	12%

### By GOP IDEOLOGY:

	V con	S con	Mod+Lib
Eric Schmitt	36%	38%	12%
Vicky Hartzler	24%	26%	27%
Eric Greitens	23%	15%	10%
Undecided	8%	7%	21%

### By GENDER:

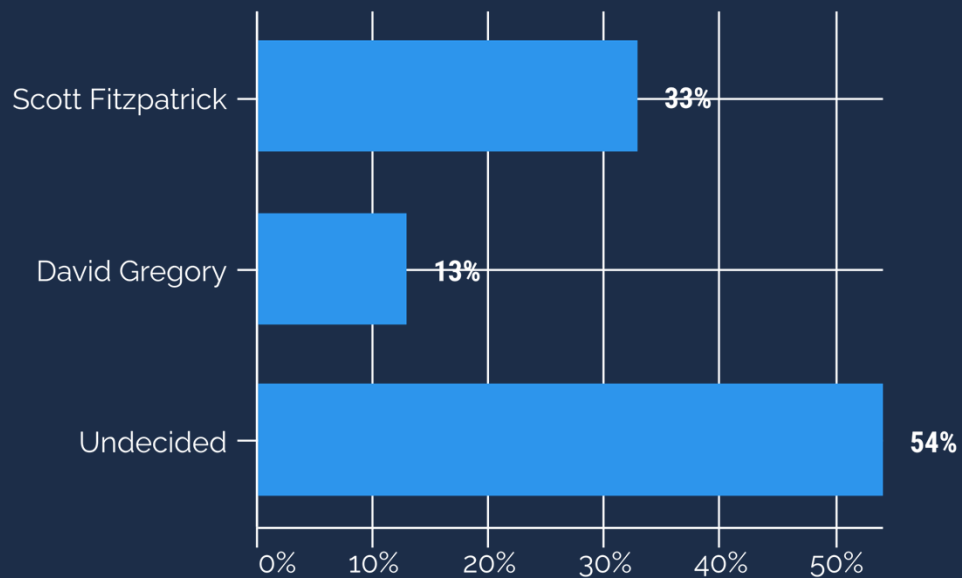
	Female	Male
Eric Schmitt	35%	29%
Vicky Hartzler	25%	25%
Eric Greitens	18%	18%
Undecided	8%	12%

Q7: The candidates in the 2022 Republican Primary Election for State Auditor are Scott Fitzpatrick and David Gregory. If the election were held today, for whom would you vote?

Scott Fitzpatrick: 33%

David Gregory: 13%

Undecided: 54%



### By DMA:

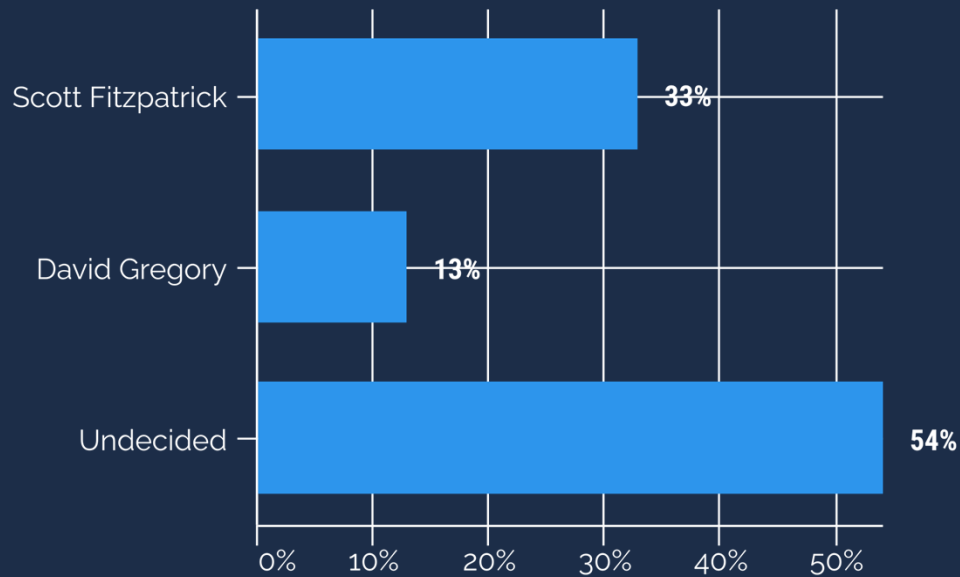
	COLUMBIA	KC	SPRGFLD	STL	BALANCE
Scott Fitzpatrick	31%	27%	37%	37%	27%
David Gregory	14%	12%	12%	16%	8%
Undecided	55%	61%	52%	47%	65%

### By GOP TYPOLOGY:

	Evang	Trump	Traditional
Scott Fitzpatrick	42%	34%	34%
David Gregory	12%	10%	19%
Undecided	46%	56%	47%

Q7: The candidates in the 2022 Republican Primary Election for State Auditor are Scott Fitzpatrick and David Gregory. If the election were held today, for whom would you vote? (CONTINUED)

Scott Fitzpatrick: 33%  
 David Gregory: 13%  
 Undecided: 54%



## By GENDER:

	Female	Male
Scott Fitzpatrick	31%	34%
David Gregory	12%	14%
Undecided	56%	52%

## By GOP IDEOLOGY:

	V con	S con	Mod+Lib
Scott Fitzpatrick	38%	33%	19%
David Gregory	11%	13%	19%
Undecided	52%	54%	63%

# DEMOGRAPHICS

DMA	%
COLUMBIA	9%
KC	22%
SPRGFLD	16%
STL	39%
BALANCE	13%

TPOLOGY	%
Evang	18%
Trump	40%
Traditional	28%
Libertarian	6%
Other	8%

GOP IDEOLOGYT	%
V con	50%
S con	31%
Mod+Lib	19%

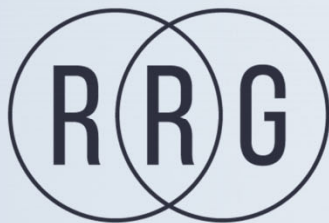
GENDER	%
Female	50%
Male	50%

## For More Information...



### Missouri Scout

Missouri Scout is a private news service covering state politics. For subscription information, contact Dave at [dave@moscout.com](mailto:dave@moscout.com)



REMINGTON RESEARCH GROUP

Remington Research Group is a polling firm that specializes in automated IVR technology. The firm was founded in an effort to provide more reliable and affordable polling for campaigns throughout the country. For more information, contact Titus Bond at [tbond@remingtonresearchgroup.com](mailto:tbond@remingtonresearchgroup.com)



FEDERAL ELECTION COMMISSION  
1050 First Street, NE  
Washington, DC 20463

**STATEMENT OF DESIGNATION OF COUNSEL**

Provide one form for each Respondent/Witness

EMAIL [cela@fec.gov](mailto:cela@fec.gov)

**AR/MUR/RR/P-MUR#** MUR 8027

Name of Counsel: Chris K. Gober, Eric Wang

Firm: The Gober Group PLLC

Address: 14425 Falcon Head Blvd. Building E-100, Suite 226

Austin, TX 78738

Office#: 512-354-1787 Fax#: 877-437-5755

Mobile#: \_\_\_\_\_

E-mail: politicallaw@gobergroup.com

The above-named individual and/or firm is hereby designated as my counsel and is authorized to receive any notifications and other communications from the Commission and to act on my behalf before the Commission.

8/24/2022 DocuSigned by:  
*Robert Phillips*  
0AG74GDBG86A454... President  
Date (Signature - Respondent/Agent/Treasurer) Title

Rob Phillips  
(Name – Please Print)

Axiom Strategies

**RESPONDENT:** \_\_\_\_\_  
(Please print Committee Name/ Company Name/Individual Named in Notification Letter)

Mailing Address: 800 W. 47th Street, Suite 200  
(Please Print)

Kansas City, MO 64122

Home#: \_\_\_\_\_ Mobile#: \_\_\_\_\_

Office#: \_\_\_\_\_ Fax#: \_\_\_\_\_

E-mail: info@axiomstrategies.com

This form relates to a Federal Election Commission matter that is subject to the confidentiality provisions of 52 U.S.C. § 30109(a)(12)(A). This section prohibits making public any notification or investigation conducted by the Federal Election Commission without the express written consent of the person under investigation.