

1 **BEFORE THE FEDERAL ELECTION COMMISSION**
2 **ENFORCEMENT PRIORITY SYSTEM**
3 **DISMISSAL REPORT**

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5 **MUR: 7995**

6 **Respondents:** Jamie for Oregon and Jef Green
7 in his official capacity as Treasurer
8 Jamie McLeod-Skinner

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11 **Complaint Receipt Date:** May 4, 2022

12 **Response Date:** June 8, 2022

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14 **EPS Rating:**

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16 **Alleged Statutory and**
17 **Regulatory Violations:**

52 U.S.C. §§ 30120(a), (c); 30101(22)
11 C.F.R. §§ 100.26; 110.11(a), (b), (c)(1)-(2)

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19 The Complaint alleges that Jamie for Oregon and Jef Green in his official capacity as
20 treasurer (the “Committee”), the principal campaign committee of Jamie McLeod-Skinner,
21 violated the Federal Election Campaign Act of 1971, as amended (the “Act”), by failing to
22 include a required disclaimer on yard signs it distributed to supporters.¹ The Complaint attaches
23 images showing the yard signs that were posted on the Committee’s Facebook page and on its
24 website.²

25 The Response, on behalf of the Committee and McLeod-Skinner, acknowledges the error
26 in failing to include a disclaimer on the yard signs and states that once the Committee learned of
27 the mistake, shortly before receiving the Complaint, it promptly designed and printed stickers
28 with a “Paid for by Jamie for Oregon” disclaimer.³ The Committee then mailed stickers to

¹ Compl. at 1 (May 5, 2022).

² *Id.* at 3-6.

³ Resp. at 2, 3 (June 8, 2022).

1 known purchasers of the yard signs and asked them to place the stickers on the yard signs.⁴ The
2 Committee also emailed all recipients who had signed up to receive a free yard sign, offering to
3 mail them a corrective sticker if they responded with their mailing address or otherwise deliver a
4 sticker to them at a Committee event or pick-up location.⁵ The Committee then began to sell
5 corrected versions of the yard signs on its website and also distributed corrective stickers during
6 canvassing events throughout the district and at designated pick-up locations.⁶ The Response
7 attaches copies of the letter, email, corrective stickers, and new yard signs.⁷

8 Based on its experience and expertise, the Commission has established an Enforcement
9 Priority System using formal, pre-determined scoring criteria to allocate agency resources and
10 assess whether particular matters warrant further administrative enforcement proceedings. These
11 criteria include (1) the gravity of the alleged violation, taking into account both the type of
12 activity and the amount in violation; (2) the apparent impact the alleged violation may have had
13 on the electoral process; (3) the complexity of the legal issues raised in the matter; and (4) recent
14 trends in potential violations and other developments in the law. This matter is rated as low
15 priority for Commission action after application of these pre-established criteria. Given that low
16 rating, and both Respondents' prompt remedial actions and the apparent minimal impact of the
17 potential violations, we recommend that the Commission dismiss the Complaint consistent with
18 the Commission's prosecutorial discretion to determine the proper ordering of its priorities and
19 use of agency resources.⁸ We also recommend that the Commission close the file as to all

⁴ *Id.* at 2 (“The letter urged recipients to ‘Please help us to be compliant by attaching this enclosed ‘paid for by Jamie For Oregon’ sticker to the street facing side of your Jamie sign on the bottom right.’”).

⁵ *Id.*

⁶ *Id.* at 3.

⁷ *Id.* at 4-7.

⁸ *See Heckler v. Chaney*, 470 U.S. 821, 831-32 (1985).

1 respondents and send the appropriate letters.

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Lisa J. Stevenson
Acting General Counsel

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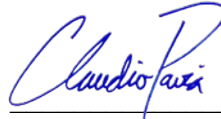
Charles Kitcher
Associate General Counsel

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4/27/2023



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Date

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