

FEDERAL ELECTION COMMISSION Washington, DC 20463

March 6, 2023

Via Email bmccomas@ryleighs.com

Brian McComas Pearl Events, LLC 22 W Padonia Road Timonium, MD 21093

> RE: MUR 7945 Pearl Events, LLC

Dear Mr. McComas:

On November 17, 2021 and August 12, 2022, the Federal Election Commission notified Pearl Events, LLC of a complaint alleging violations of certain sections of the Federal Election Campaign Act of 1971, as amended. On February 28, 2023, the Commission found, on the basis of the information in the Complaint, that there is no reason to believe Pearl Events, LLC violated 52 U.S.C. § 30114(b)(1) by converting campaign funds to personal use.

Accordingly, the Commission closed its file in this matter.

Documents related to the case will be placed on the public record within 30 days. *See* Disclosure of Certain Documents in Enforcement and Other Matters, 81 Fed. Reg. 50,702 (Aug. 2, 2016). The Factual and Legal Analysis, which explains the Commission's finding, is enclosed for your information.

If you have any questions, please contact Richard Weiss, the attorney assigned to this matter, at (202) 694-1650 or rweiss@fec.gov.

Sincerely,

Mark Allen

Mark Allen Assistant General Counsel

Enclosure Factual and Legal Analysis

1	FEDERAL ELECTION COMMISSION		
2		FACTUAL AND LEGAL ANALYS	IS
3 4 5 6 7 8 9 10 11	RESPONDENTS:	Kim Klacik for Congress and Bradley T. Crate in his official capacity as treasurer Kimberly Klacik Red Renaissance, Inc. and Bradley T. Crate in his official capacity as treasurer Pearl Events, LLC Fox & Lion Communications LLC	<b>MURs:</b> 7944 and 7945
12	I. INTRODUC	TION	
13	The Complain	nts in these matters allege that Kimberly Klac	ik, a candidate for Congress in
14	2020; Kim Klacik for	r Congress and Bradley T. Crate in his officia	l capacity as treasurer (the
15	"Klacik Committee"	); and Klacik's associated political action com	mittee, Red Renaissance, Inc.
16	and Bradley T. Crate	in his official capacity as treasurer ("Red Ren	naissance"), committed various
17	violations of the Fede	eral Election Campaign Act of 1971, as amend	ded (the "Act"). The MUR
18	7944 Complaint alleg	ges that Klacik and the Klacik Committee con	verted campaign funds to
19	personal use by maki	ng a charitable donation to her daughter's sch	ool, and the MUR 7945
20	Complaint alleges the	at Klacik and the Klacik Committee converted	l campaign funds to personal
21	use by routing excess	sive campaign funds through two vendors, Pea	arl Events, LLC ("Pearl
22	Events") and Fox &	Lion Communications LLC ("Fox & Lion").	In MUR 7944, the Complaint
23	also alleges that the I	Klacik Committee and Red Renaissance violation	ted the reporting requirements
24	of the Act by failing	to report expenditures for Klacik's daughter's	travel. A Supplemental
25	Complaint was filed	alleging three additional violations: (1) Klaci	k and Red Renaissance are
26	using campaign fund	s to pay for the rent of a personal television st	udio for Klacik; (2) Klacik
27	continues to refer to I	herself and raises funds as "Maryland's Distri	ct 7 Republican Nominee";
28	and (3) Klacik is rais	ing funds by claiming to have lost the election	n based on "election fraud."

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 2 of 17

1	Klacik, the Klacik Committee, and Red Renaissance submitted a joint response ("Klacik
2	Joint Response") denying the Complaint's allegations. The Klacik Joint Response states that:
3	(1) Klacik received no personal benefit from the Klacik Committee's donation to her daughter's
4	school; (2) the Klacik Committee paid all vendors pursuant to arms-length contractual
5	agreements; and (3) neither committee disclosed travel expenses for Klacik's daughter because
6	they did not make any such expenditures for the daughter. Fox & Lion responded denying the
7	allegations, explaining the basis for the contract price and providing a copy of its contract with
8	the Klacik Committee. Pearl Events did not respond to the notification.
9	Klacik, the Klacik Committee, and Red Renaissance submitted a joint response to the
10	supplemental Complaint ("Klacik Joint Supplemental Response"). They question whether the
11	supplemental Complaint is a valid complaint under Commission rules and deny the allegations, <sup>1</sup>
12	asserting that Klacik does not have a television studio and does all interviews on Skype and that
13	neither committee has ever paid for any studio rental. They also respond that the Klacik
14	Committee has not raised any money since she lost the 2020 general election, and as for Red
15	Renaissance, the Commission has no jurisdiction over the political messaging of contribution
16	solicitations.
17	As discussed below, the Commission finds no reason to believe that that Klacik, the
18	Klacik Committee, Red Renaissance, Pearl Events, and Fox & Lion violated 52 U.S.C. § 30114
19	by converting campaign funds to personal use. The Commission further finds no reason to

- 20 believe that the Klacik Committee and Red Renaissance violated 52 U.S.C. § 30104(b) by failing
- 21 to report Klacik's daughter's travel expenses. Lastly, the Commission finds no reason to believe

<sup>&</sup>lt;sup>1</sup> The Supplemental Complaint appears to be a valid complaint since it is signed, notarized, and appears to make allegations regarding personal use and the solicitation and acceptance of excessive contributions. *See* Supp. Compl. at 1-3 (Aug. 9, 2022); 52 U.S.C. § 30109(a)(1).

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 3 of 17

1 that Klacik, the Klacik Committee, and Red Renaissance violated 52 U.S.C. § 30116(f) and

2 11 C.F.R. § 110.1(b)(3) by accepting excessive contributions after the 2020 general election.

# 3 II. FACTUAL BACKGROUND

4 Kimberly Klacik was a candidate for Congress in Maryland's 7th Congressional District

5 in 2020.<sup>2</sup> The Klacik Committee is Klacik's principal campaign committee.<sup>3</sup> Red Renaissance

6 is a nonconnected committee that registered with the Commission after the 2020 general

7 election.<sup>4</sup> Klacik is the founder and president of Red Renaissance.<sup>5</sup>

- 8 A. Charitable Donation to Our Lady of Mount Carmel
- 9 The Klacik Committee made a \$15,000 disbursement to Our Lady of Mount Carmel in
- 10 Essex, Maryland, for a "charitable contribution" on June 17, 2021.<sup>6</sup> The MUR 7944 Complaint

11 alleges that Our Lady of Mount Carmel is Klacik's minor daughter's private school, and in making

<sup>&</sup>lt;sup>2</sup> Kimberly Klacik, Statement of Candidacy (Nov. 25, 2019). Klacik won the Republican primary election on June 2, 2020. *See Official 2020 Presidential Primary Election results for Representative in Congress*, STATE OF MD, STATE BOARD OF ELECTIONS (July 2, 2020), <u>https://elections.maryland.gov/elections/2020/results/</u> <u>primary/gen\_results\_2020\_3\_00807.html</u>. Klacik lost the general election on November 3, 2020. *See Official 2020 Presidential General Election results for Representative in Congress*, STATE OF MD, STATE BOARD OF ELECTIONS (Dec. 4, 2020), <u>https://elections.maryland.gov/elections/2020/results/general/gen\_results\_2020\_4\_00807.html</u>.

<sup>&</sup>lt;sup>3</sup> Kim Klacik for Congress, Statement of Organization (Nov. 6, 2019). At the time of the activity at issue in MUR 7945 Gregori Stewart was the Klacik Committee's treasurer. The Klacik Committee later filed an amended Statement of Organization designating Bradley T. Crate as the new treasurer. *See* Amended Statement of Organization (May 7, 2021).

<sup>&</sup>lt;sup>4</sup> Red Renaissance, Inc., Statement of Organization (Nov. 30, 2020); Red Renaissance, Inc., Amended Statement of Organization (Nov. 24, 2021). Red Renaissance originally registered as a nonconnected committee and also as a Leadership PAC with Klacik listed as the Leadership PAC sponsor. Red Renaissance, Inc., Statement of Organization at 3 (Nov. 30, 2020). *See* Red Renaissance, Inc., Amended Statement of Organization (Dec. 9, 2020) (registering solely as a nonconnected committee). At the time of the activity at issue Gregori Stewart was Red Renaissance's treasurer. Since that time, Red Renaissance filed an amended Statement of Organization designating Bradley T. Crate as the new treasurer. *See* Amended Statement of Organization (Nov. 24, 2021).

<sup>&</sup>lt;sup>5</sup> See Our Founder, RED RENAISSANCE, <u>https://www.redrenaissance.com/ourfounder</u> (last visited Jan. 3, 2023); Red Renaissance has paid Klacik \$38,000 for "strategy consulting" since its inception. See FEC Disbursements: Filtered Results, FEC.GOV, <u>https://www.fec.gov/data/disbursements/?data\_type=processed& committee\_id=C00763797&recipient\_name=klacik</u> (last visited Jan. 3, 2023).

<sup>&</sup>lt;sup>6</sup> See Klacik for Congress, 2021 July Quarterly Report at 38 (July 15, 2021), <u>https://docquery.fec.gov/cgi-bin/fecimg/?202107159451515889</u>.

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 4 of 17

1 this disbursement, Klacik and the Klacik Committee converted campaign funds to personal use.<sup>7</sup>

2 The Klacik Joint Response asserts that Klacik "conferred no personal benefit as a result of . . . the

3 contribution" and provided a donation receipt from the school.<sup>8</sup>

4

## B. Disbursement to Pearl Events

5 The Klacik Committee disclosed a \$119,651.16 disbursement to Pearl Events on

6 November 5, 2020, for a "meet and greet." <sup>9</sup> The MUR 7945 Complaint alleges that this

7 disbursement is questionable on the basis of a video posted by talk show host and political

8 commentator Candance Owens, who claims that the Klacik Committee may have used campaign

9 funds for Klacik's personal benefit.<sup>10</sup> The Complaint cites a 44 minute video, originally posted

10 on Owens' Instagram account, which alleges that the disbursement to Pearl Events is far too

11 large for the disclosed purpose of a "meet and greet" when compared to other "meet and greets"

12 disclosed on the Klacik Committee disclosure reports.<sup>11</sup> In her video, Owens alleges that the

13 disproportionately large size of the Pearl Events disbursement suggests that Klacik and the

14 Klacik Committee were using Pearl Events as a passthrough to convert campaign funds to

15 personal use:

16I can't fathom in my head why a meet and greet with a congressional candidate would17cost \$119,000... I look further down in her receipt [sic] and she's got tons of meet and

<sup>9</sup> See Klacik for Congress, 2020 Amended 30-Day Post-General Report at 723 (May 10, 2021), https://docquery.fec.gov/cgi-bin/fecimg/?202105109446443959.

<sup>10</sup> See Compl. at 1, MUR 7945 (Nov. 10, 2021) (citing *Candace Owens Exposes Republican Kimberly Klacik Dark & Shady Past and Brings Receipts*, YOUTUBE (June 23, 2021), https://www.youtube.com/watch?v=HQrrXC7gAJw ("Owens YouTube Video")).

<sup>11</sup> *Id.*; *see also Klacik v. Owens* Complaint, Ex. 1, Baltimore County Circuit Court, C-03-CV-21-002361 (Exhibit 1 is a full transcript of the Candance Owens Instagram video attached to the complaint in a civil lawsuit) ("Owens Video Transcript"); *FEC Disbursements: Filtered Results*, FEC.GOV,

https://www.fec.gov/data/disbursements/?data\_type=processed&committee\_id=C00726117&disbursement\_descripti on=meet+and+greet (last visited Jan. 3, 2023) (showing all Committee disbursements disclosed as "meet and greet" with the next most expensive disbursement \$2,213.28).

<sup>&</sup>lt;sup>7</sup> Compl. at 1, MUR 7944 (Nov. 10, 2021).

<sup>&</sup>lt;sup>8</sup> Klacik Joint Resp. at 2 (Jan. 3, 2022).

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 5 of 17

1 2	greets and they all cost \$1,000, \$2,000. Like that sounds about right. \$119,000 at the very end, seems like you're trying move money off the books to me; right? <sup>12</sup>
3	The Klacik Joint Response asserts that the information in the Candace Owens video is
4	"demonstrative false [sic] currently the subject of defamation litigation between Ms. Klacik and
5	Ms. Owens." <sup>13</sup> The Response further states that all vendors were paid by the Klacik Committee
6	pursuant to arms-length contractual agreements and that "[c]opies of such agreements may also
7	be provided upon written request by the Commission." <sup>14</sup> To address the Pearl Events allegation,
8	the Klacik Joint Response cites Klacik's video response, which states that the disbursement to
9	Pearl Events was for the Klacik Committee's November 3, 2020 election night party. <sup>15</sup> In the
10	video Klacik explains the \$119,000 cost of the party in that she "brought out Big and Rich, we
11	had an event plannercigar rollersgoody bagsSagamore whiskeytastings." Klacik
12	concludes that "I would still pay that much amount of money for the election night party. We
13	had amazing people who worked on our campaign, and I wanted to treat them the best that I
14	could." <sup>16</sup> Finally, the Klacik Joint Response states that Klacik did not receive any personal
15	benefit as a result of entering into any agreements with the referenced vendors. <sup>17</sup>
16	Publicly available information confirms that Klacik's election night party on
17	November 3, 2020, was held in an outdoor tent at a restaurant named Ryleigh's Oyster and

17 November 3, 2020, was held in an outdoor tent at a restaurant named Ryleigh's Oyster and

<sup>16</sup> Klacik YouTube Video at 12:39.

<sup>17</sup> *Id*.

<sup>&</sup>lt;sup>12</sup> Owens Video Transcript at 17, lines 13-25.

<sup>&</sup>lt;sup>13</sup> Klacik Joint Resp. at 2. *See Klacik v. Owens*, Complaint, Baltimore County Circuit Court, C-03-CV-21-002361 (July 21, 2021).

<sup>&</sup>lt;sup>14</sup> Klacik Joint Resp. at 2.

<sup>&</sup>lt;sup>15</sup> *Id.* (citing *Answering False Allegations, The Last Time I Address It*, YOUTUBE (June 26, 2021), <u>https://www.youtube.com/watch?v=nXmBgdrx7nY</u> (Klacik YouTube Video).

### MUR794500092

MURs 7944 and 7945 (Kim Klacik for Congress, et al.) Factual and Legal Analysis Page 6 of 17

- featured a live performance by country music band Big & Rich.<sup>18</sup> Ryleigh's Oyster's website 1 2 provides information for catering and events describing their tent as holding a maximum of 200 people.<sup>19</sup> They offer a variety of catering packages.<sup>20</sup> The most expensive package with the 3 "sagamore whiskey tasting" (referenced by Klacik in her video response) costs \$72 per person.<sup>21</sup> 4 5 Publicly available information shows the current range for hiring Big & Rich to play at a private event to be in the \$75,000-\$299,000 range.<sup>22</sup> 6
- 7 С.
  - **Disbursements to Fox & Lion**
- 8 The Klacik Committee disclosed \$296,312.50 in disbursements to Fox & Lion in October
- and November 2020 for "canvassing" and "political strategy consulting."<sup>23</sup> The MUR 7945 9
- Complaint alleges that the Klacik Committee "paid at least \$225,000" to Fox & Lion disclosed for 10
- 11 the purpose of "canvassing" that similarly served as a mechanism to convert payments to Klacik's

18 Pictures posted on Ryleigh's Oyster's Facebook page of their outdoor tent match the livestream of the event posted on Klacik's YouTube channel. See Ryleigh's Oyster, FACEBOOK, https://www.facebook.com/RyleighsOysterHuntValley (last visited Jan. 3, 2023); Kimberly Klacik, Kim Klacik for Congress Live Stream, YOUTUBE (Nov. 3, 2020), https://www.youtube.com/watch?v=Oljx1JLa67M&t=3592s

20 Online Menu, RYLEIGH'S OYSTER, https://acrobat.adobe.com/link/review?uri=urn%3Aaaid%3Ascds %3AUS%3Af92dddf8-f8da-49cc-abba-bc448f396ec7#pageNum=9 (last visited Jan. 3, 2023).

(showing a recording of the election night party which includes the performance by Big & Rich).

21 Id.

<sup>19</sup> Catering & Private Events, RYLEIGH'S OYSTER, https://www.ryleighs.com/#contactus-section (last visited Jan. 3, 2023).

<sup>22</sup> Big & Rich Agency Profile, CELEBRITY TALENT INTERNATIONAL,

https://www.celebritytalent.net/sampletalent/3578/big-&-rich (last visited Jan. 3, 2023) (listing current rates for Big & Rich to be between \$150,000 and \$299,000); Jennifer Reiko, Booking A Country Singer At An Event Will Cost Between \$7,500 - \$1,000,000+, COUNTRY MUSIC NATION, https://countrymusicnation.com/booking-a-countrysinger-at-an-event-will-cost-between-7500-1000000 (last visited Jan. 3, 2023) (listing current rates for Big & Rich to be between \$75,000 and \$150,000).

<sup>23</sup> FEC Disbursements: Filtered Results, FEC.GOV,

https://www.fec.gov/data/disbursements/?data\_type=processed&committee\_id=C00726117&recipient\_name=fox (last visited Jan. 3, 2023) (showing the Klacik Committee disclosed \$296,312.50 to Fox & Lion).

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 7 of 17

1 personal use.<sup>24</sup> According to Owens, Fox & Lion was a "brand new company" that registered just a

- 2 few months before the general election.<sup>25</sup> Fox & Lion was formed in April 2020 and the Klacik
- 3 Committee's disbursements to it began in October 2020.<sup>26</sup>
- 4 Fox & Lion filed a response denying the allegations and including a copy of a signed contract

5 with the Klacik Committee as well as photographs of its canvassing efforts and detailed descriptions

6 of the work performed.<sup>27</sup> According to the contract, the \$296,312.50 price of Fox & Lion's services

7 was calculated based on a rate of \$0.75 per door and it canvassed 200,000 houses for the Klacik

8 Committee, employing over 200 people for this canvassing effort.<sup>28</sup> According to the contract, Fox

9 & Lion also included text messaging voting reminders, a telephonic voter survey, and a virtual

10 question and answer session to the Klacik Committee as part of the contract price.<sup>29</sup>

11

**D.** Travel Expenses

12 The Klacik Committee and Red Renaissance disclosed 234 expenditures for travel totaling

- 13 \$126,622.77 from June 2020 to present.<sup>30</sup> The MUR 7944 Complaint attaches a Twitter post in
- 14 which Klacik says she travels with her daughter, and alleges that the Klacik Committee and Red

<sup>24</sup> Compl. at 1, MUR 7945; *see also FEC Disbursements: Filtered Results*, FEC.GOV, <u>https://www.fec.gov/data/disbursements/?data\_type=processed&recipient\_name=Fox++Lion&recipient\_name=fox+</u> <u>and+lion</u> (last visited Jan. 3, 2023) (showing the Klacik Committee disclosed \$296,312.50 to Fox & Lion).

<sup>26</sup> Fox & Lion Resp. at 1 (Nov. 21, 2021); *see also Business Details for Fox & Lion Communications, L.L.C.*, STATE OF MD., STATE DEP'T OF ASSESMENTS AND TAXATION.,

<sup>&</sup>lt;sup>25</sup> See Owens Video Transcript at 44, lines 3-7; Compl. at 1, MUR 7945 (referencing the Candace Owens Instagram video).

https://egov.maryland.gov/BusinessExpress/EntitySearch (last visited Jan. 3, 2023) (enter "Fox & Lion" in "Business Name" field).

Fox & Lion Resp. at 1.

<sup>&</sup>lt;sup>28</sup> *Id.* The Response contains over 200 names on an "Employee List." *Id.* at 26-30.

<sup>&</sup>lt;sup>29</sup> *Id.* at 24.

<sup>&</sup>lt;sup>30</sup> See FEC Disbursements: Filtered Results, FEC.GOV,

https://www.fec.gov/data/disbursements/?data\_type=processed&committee\_id=C00726117&committee\_id=C00763 797&disbursement\_description=travel (last visited Jan 3, 2023) (showing the Klacik Committee's and Red Renaissance's disbursements for "travel").

### MUR794500094

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 8 of 17

Renaissance failed to disclose what portion of travel expenses were for Klacik's minor daughter, in violation of the reporting requirements of the Act.<sup>31</sup> The Klacik Joint Response asserts that neither committee disclosed travel expenses for Klacik's daughter because they did not make any such expenditures for the daughter, and that Klacik always used personal funds to pay for her daughter's travel.<sup>32</sup>

6

## E. Supplemental Complaint

7 A Supplemental Complaint was filed alleging that Klacik is using funds from the Klacik 8 Committee and Red Renaissance to pay for the rent of a television studio that Klacik uses as her own 9 personal studio, and that Klacik continues to advertise herself and raise funds on Facebook as "Maryland's District 7 Republican Nominee."<sup>33</sup> The Klacik Joint Supplemental Response denies the 10 11 allegations, asserting that they "do not own or rent any studio space," nor have they made any 12 disbursements with campaign funds for studio space as supported by their disclosure reports filed with the Commission.<sup>34</sup> Regarding Klacik's alleged fundraising on Facebook, the Respondents state 13 14 that the Klacik Committee has not raised any contributions since Klacik lost the 2020 general election, and as for Red Renaissance, Inc., Respondents assert that the Commission has no 15 16 jurisdiction over the political messaging of contribution solicitations.<sup>35</sup>

<sup>&</sup>lt;sup>31</sup> Compl. at 1, MUR 7944.

<sup>&</sup>lt;sup>32</sup> Klacik Joint Resp. at 1.

<sup>&</sup>lt;sup>33</sup> Supp. Compl. at 1-3.

<sup>&</sup>lt;sup>34</sup> Klacik Joint Supp. Resp. at 2 (Aug. 30, 2022).

<sup>&</sup>lt;sup>35</sup> *Id.* 

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 9 of 17

1 The Klacik Committee has not disclosed the receipt of any contributions since November 23, 2020.<sup>36</sup> Red Renaissance did not disclose any payments to Facebook for advertising or any other 2 3 purpose.<sup>37</sup> **LEGAL ANALYSIS** 4 III. 5 A. The Commission Finds No Reason to Believe that Klacik, the Klacik 6 Committee, Red Renaissance, Pearl Events, and Fox & Lion Converted 7 **Campaign Funds to Personal Use** 8 The Act affords federal candidates and their campaign committees wide discretion in the 9 disposition of their campaign funds and provides that contributions accepted by a candidate may 10 be used by the candidate "for otherwise authorized expenditures in connection with the campaign 11 for Federal office of the candidate" and "for ordinary and necessary expenses incurred in connection with duties of the individual as a holder of Federal office."<sup>38</sup> Other permissible uses 12 13 of campaign funds include contributions to charitable organizations "described in section 170(c)of the Internal Revenue Code of 1986.<sup>39</sup> 14 However, no person may convert such funds to personal use.<sup>40</sup> Conversion to personal 15 use occurs when funds in a campaign account are used "to fulfill any commitment, obligation, or 16 17 expense of a person that would exist irrespective of the candidate's election campaign or

<sup>&</sup>lt;sup>36</sup> *FEC Receipts: Filtered Results*, FEC.GOV

<sup>&</sup>lt;u>https://www.fec.gov/data/receipts/?data\_type=processed&committee\_id=C00726117</u> (last visited Jan. 3, 2023) (reflecting the Klacik Committee's last disclosure of the receipt of a contribution was on November 23, 2020); Klacik Joint Supp. Resp. at 2.

<sup>&</sup>lt;sup>37</sup> *FEC Disbursements: Filtered Results*, FEC.GOV, <u>https://www.fec.gov/data/disbursements/?data\_type=processed&committee\_id=C00763797&recipient\_name=faceb</u> <u>ook</u> (last visited Jan. 3, 2023) (reflecting zero disbursements from Red Renaissance to Facebook).

<sup>&</sup>lt;sup>38</sup> 52 U.S.C. § 30114(a)(1). *See* Expenditures; Reports by Political Committees; Personal Use of Campaign Funds, 60 Fed. Reg. 7862, 7866-67 (Feb. 9, 1995) ("Personal Use E&J") (explaining that the personal use prohibition is "not so broad as to limit legitimate campaign related or officeholder related activity," and that "candidates have wide discretion over the use of campaign funds").

<sup>&</sup>lt;sup>39</sup> 52 U.S.C. § 30114(a)(3); 11 C.F.R. § 113.1(g)(2).

<sup>&</sup>lt;sup>40</sup> Personal Use E&J, 60 Fed. Reg. at 7867; 52 U.S.C. § 30114(b)(1).

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 10 of 17

individual's duties as a holder of Federal office."41 The Act and Commission regulations set 1 2 forth certain uses of campaign funds that constitute conversion to per se personal use, including 3 utility payments, noncampaign-related automobile expenses, and dues and fees for health clubs, 4 recreational facilities or other nonpolitical organizations unless they are part of the costs of a specific fundraising event taking place on those premises.<sup>42</sup> For all other disbursements, the 5 6 regulation provides that the Commission shall determine on a case-by-case basis whether a given disbursement is personal use by applying the "irrespective test" formulated in the statute.<sup>43</sup> 7 8 Meal, travel, and vehicle expenses are examples of disbursements that may be determined to be personal use after applying the irrespective test.<sup>44</sup> The Commission has stated, however, that 9 10 "[i]f the candidate can reasonably show that the expenses at issue resulted from campaign or officeholder activities, the Commission will not consider the use to be personal use."45 11

12

### 1. Charitable Donation

A committee may donate campaign funds to a charitable organization, unless the candidate receives a personal benefit from the donation.<sup>46</sup> With regard to the allegations that Klacik and the Klacik Committee converted campaign funds to personal use regarding the donation to Klacik's daughter's school, Respondents generally deny the allegations and provide a donation receipt letter from the school, indicating that the school is a tax-exempt 501(c)(3) organization.<sup>47</sup> The school's letter also states that no goods or services were received in

<sup>44</sup> *Id.* 

<sup>&</sup>lt;sup>41</sup> 52 U.S.C. § 30114(b)(2); 11 C.F.R. § 113.1(g).

<sup>&</sup>lt;sup>42</sup> 52 U.S.C. § 30114(b)(2)(A)-(I); 11 C.F.R. § 113.1(g).

<sup>&</sup>lt;sup>43</sup> 11 C.F.R. § 113.1(g)(1)(ii).

<sup>&</sup>lt;sup>45</sup> See Personal Use E&J, 60 Fed. Reg. at 7863-64.

<sup>&</sup>lt;sup>46</sup> 52 U.S.C. § 30114(a)(3); 11 C.F.R. § 113.1(g)(2).

<sup>&</sup>lt;sup>47</sup> Klacik Joint Resp. 1-3.

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 11 of 17

exchange for the contribution.<sup>48</sup> The Complaint does not allege, and we are not otherwise aware of information suggesting that Klacik received a benefit for her Committee's contribution to her daughter's school. Under these circumstances, the available information does not provide a basis upon which to conclude Klacik or the Klacik Committee violated the Act's personal use provisions here.<sup>49</sup>

6

### 2. Pearl Events

7 The available information indicates that the \$119,651.16 disbursement to Pearl Events was made in connection with the Committee's "election night party,"<sup>50</sup> a campaign-related event, 8 and was accounted for by the price of the catering and Big & Rich band rental.<sup>51</sup> Based on 9 10 Ryleigh's Oyster's website, it appears that the tent rental and catering package would have cost approximately \$72 per person, which would total \$14,400 for 200 guests.<sup>52</sup> Accordingly, the 11 12 other features of the event as described by Klacik including the band Big & Rich, cigars, goodie 13 bags and a party planner would have had to cost the Klacik Committee an additional \$105,000 in 14 order to add up to the \$119.651.16 disbursement. Publicly available information shows the 15 current cost of hiring Big & Rich to play at a private event to be in the \$75,000-\$299,000

<sup>50</sup> See supra note 15.

<sup>51</sup> *See supra* notes 18-22.

<sup>&</sup>lt;sup>48</sup> *Id.*, Ex. 3.

<sup>&</sup>lt;sup>49</sup> See Advisory Opinion 2012-05 at 3 (Lantos) (permitting the late Congressman's principal campaign committee to donate the balance of its funds to a charitable foundation that employed several of the Congressman's family members where the foundation's funds now used to compensate these and other individuals do not derive from committee funds); *see also* Advisory Opinion 1983-27 at 2 (McDaniel) (permitting a committee to donate campaign funds to a non-profit in which the candidate served on the board of directors as long as the campaign funds were not used to the benefit of the candidate).

<sup>&</sup>lt;sup>52</sup> *Id.* The maximum capacity of the Ryleigh's Oyster tent is 200 guests according to their website. *See supra* note 19.

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 12 of 17

range.<sup>53</sup> Therefore the disbursement appears to be within the approximate range of the cost of 1 2 holding such an event, and there is no information indicating that the funds were used to fulfill 3 an expense that would have existed irrespective of Klacik's campaign. 4 3. **Fox & Lion Communications LLC** 5 Fox & Lion provided a copy of the signed contract with the Klacik Committee specifying 6 the \$296,312.50 paid to Fox & Lion for canvassing and other related services, photographs of the 7 canvassing and a list of over 200 individuals hired for the work. To the extent the MUR 7945 8 Complaint references Fox & Lion's status as a new company, publicly available information 9 corroborates that Fox & Lion was engaged in providing similar services to other political committees, albeit on a much smaller scale.<sup>54</sup> The available information appears to indicate that 10 the Klacik Committee's payments to Fox & Lion were for the contracted services related to 11 Klacik's congressional campaign and therefore appear not to have been converted to personal 12 13 use.

<sup>&</sup>lt;sup>53</sup> Big & Rich Agency Profile, CELEBRITY TALENT INTERNATIONAL,

https://www.celebritytalent.net/sampletalent/3578/big-&-rich (last visited Jan. 3, 2023) (listing current rates for Big & Rich to be between \$150,000 and \$299,000); Jennifer Reiko, *Booking A Country Singer At An Event Will Cost Between \$7,500 – \$1,000,000+*, COUNTRY MUSIC NATION, https://countrymusicnation.com/booking-a-country-singer-at-an-event-will-cost-between-7500-1000000 (last visited Jan. 3, 2023) (listing current rates for Big & Rich to be between \$75,000 and \$150,000).

<sup>&</sup>lt;sup>54</sup> A search of the Maryland Campaign Finance Database reveals two disbursements in May 2020 to Fox & Lion — one for \$4,060 by Friends to Elect Joan Pratt and one for \$381.60 by Friends for Gary Crum. Maryland Campaign Report System, Expenditures, <u>https://campaignfinance.maryland.gov/Public/OtherSearch?theme=vista</u> (type "Fox & Lion" and "Fox and Lion" into the search box) (last visited Jan. 3, 2023). The Commission's disclosure database reveals \$6,663.41 in disbursements to Andy Pierre, the Fox & Lion CEO, for "advertisement" and "media" from Branch for Congress — the authorized committee of one of the candidates in the 2020 Democratic primary election in the same Congressional District in which Klacik ran. *FEC Disbursements: Filtered Results*, FEC.GOV <u>https://www.fec.gov/data/disbursements/?data\_type=processed&recipient\_name=andy+pierre</u> (last visited Jan. 3, 2023) (reflecting all disbursement to "Andy Pierre.").

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 13 of 17

1

# 4. Television Studio Rent

2	The Supplemental Complaint alleges that the Klacik Committee and Red Renaissance
3	were paying rent for Klacik's personal television studio in violation of the Act's personal use
4	prohibitions. <sup>55</sup> The Supplemental Complaint relies on a tweet posted by Klacik that displays a
5	picture of a room with a computer screen and headphones. <sup>56</sup> The Klacik Joint Supplemental
6	Response denies ever paying rent for a television studio, <sup>57</sup> and neither the Klacik Committee nor
7	Red Renaissance disclosed any payments for such a purpose. <sup>58</sup>
8	Because Red Renaissance is not an authorized committee, the personal use prohibition
9	does not apply to it. <sup>59</sup> Further, we are aware of no other information indicating that the Klacik
10	Committee or Red Renaissance used committee funds to pay for a studio for Klacik's personal
11	use. Accordingly, there does not appear to be sufficient information suggesting that the
12	respondents were improperly converting campaign funds for personal use.
13	* * *
14	The available information does not support finding reason to believe that Klacik, the
15	Klacik Committee, and Red Renaissance converted campaign funds to personal use regarding the
16	charitable donation, the disbursements to Pearl Events and Fox & Lion, and disbursements for a
1 -	

17 television studio. Therefore, the Commission finds no reason to believe that Klacik, the Klacik

<sup>&</sup>lt;sup>55</sup> Supp. Compl. at 1.

<sup>&</sup>lt;sup>56</sup> *Id.* at 2.

<sup>&</sup>lt;sup>57</sup> Klacik Joint Supp. Resp. at 2.

<sup>&</sup>lt;sup>58</sup> See FEC Disbursements: Filtered Results, FEC.GOV, https://www.fec.gov/data/disbursements/?data\_type=processed&committee\_id=C00726117&committee\_id=C00763 797&two\_year\_transaction\_period=2022&min\_date=01%2F01%2F2021&max\_date=12%2F31%2F2022&disburse ment\_description=studio&disbursement\_description=rent (last visited Jan. 3, 2023) (not showing any disbursements by Red Renaissance or Klacik for Congress for such purposes).

<sup>&</sup>lt;sup>59</sup> See Factual & Legal Analysis at 9, MUR 7961 (LOU PAC, *et al.*) ("the personal use prohibition is inapplicable to [the multicandidate committee] because it is not an authorized candidate committee.").

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 14 of 17

1 Committee, Red Renaissance, Pearl Events, and Fox & Lion violated 52 U.S.C. § 30114(b)(1) by

- 2 converting campaign funds to personal use.
- 3 4

5

## B. The Commission Finds No Reason to Believe that the Klacik Committee and Red Renaissance Violated the Reporting Requirements of the Act Regarding Klacik's Daughter's Travel Expenses

- 6 The Act and Commission regulations require political committees to report the name and
- 7 address of each person to whom they make expenditures or other disbursements aggregating
- 8 more than \$200 per calendar year, or per election cycle for authorized committees, as well as the
- 9 date, amount, and purpose of such payments.<sup>60</sup>
- 10 Although the Complaint refers to social media posts reflecting Klacik's travels with her
- 11 daughter, there is no information indicating that such travels were in connection with her
- 12 campaign. Respondents state that Klacik paid for her daughter's travel with personal funds, and
- 13 because neither the Klacik Committee nor Red Renaissance ever paid for her daughter's travel,
- 14 neither committee reported any disbursements in connection with such expense.<sup>61</sup> We are not
- 15 aware of any information indicating otherwise. Accordingly, given the lack of sufficient
- 16 information supporting this allegation, the Commission finds no reason to believe that the Klacik
- 17 Committee and Red Renaissance violated 52 U.S.C. § 30104(b) by failing to report Klacik's
- 18 daughter's travel expenses.
- 19 20

21

## C. The Commission Finds No Reason to Believe that Klacik, the Klacik Committee and Red Renaissance Violated the Act by Accepting Excessive Contributions After the 2020 General Election

- 22 The Act defines the term "contribution" as "any gift, subscription, loan, advance, or
- 23 deposit of money or anything of value made by any person for the purpose of influencing any

<sup>61</sup> Klacik Joint Resp. at 1.

<sup>&</sup>lt;sup>60</sup> 52 U.S.C. § 30104(b)(5), (6); 11 C.F.R. § 104.3(b)(4)(i), (vi) (authorized committees); *id.* § 104.9(a), (b) (all political committees).

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 15 of 17

1	election for Federal office." <sup>62</sup> No person may make a contribution that exceeds the limits of the
2	Act to any candidate and his or her authorized committee, which was \$2,800 per election for
3	individuals. <sup>63</sup> Candidates and political committees are prohibited from knowingly accepting
4	contributions in excess of these limits. <sup>64</sup>
5	Once an election is over, an authorized committee cannot accept contributions for that
6	election that exceed its net debts outstanding or from a contributor who has exceeded the Act's
7	contribution limits for that election. <sup>65</sup> Net debts outstanding are calculated as of the date of the
8	election and defined as "the total amount of unpaid debts and obligations incurred with respect to
9	the election" minus a number of things, including contributions from that election. <sup>66</sup> The amount
10	of net debts outstanding shall be adjusted as additional funds are received and expenditures are
11	made. <sup>67</sup>
12	The Supplemental Complaint alleges that through at least June 13, 2022, Klacik
13	continued to advertise herself and raise funds on Facebook as "Maryland's District 7 Republican
14	Nominee," after she lost the 2020 election and was not a candidate in 2021 or 2022.68 Further,

<sup>&</sup>lt;sup>62</sup> 52 U.S.C. § 30101(8)(A).

<sup>66</sup> 11 C.F.R. § 110.1(b)(3)(ii)(A); *see* Limitations E&J, 52 Fed. Reg. at 762 (stating that treasurer should first calculate total amount of debts and obligations and then subtract cash on hand and receivables from total debts).

<sup>67</sup> See 11 C.F.R. § 110.1(b)(3)(iii); Advisory Opinion 1990-17 at 2 (Burns).

<sup>68</sup> Supp. Compl. at 3.

<sup>&</sup>lt;sup>63</sup> See id. § 30116(a)(1)(A); 11 C.F.R. § 110.1(b)(1).

<sup>&</sup>lt;sup>64</sup> See 52 U.S.C. § 30116(f); 11 C.F.R. § 110.9.

<sup>&</sup>lt;sup>65</sup> 11 C.F.R. § 110.1(b)(3)(i), (iii)(B); Contribution and Expenditure Limitations and Prohibitions; Contributions by Persons and Multicandidate Political Committees, 52 Fed. Reg. 760, 761 (Jan. 9, 1987) ("Limitations E&J") ("The Commission believes that funds given to a candidate after an election is over cannot meet the Act's requirements that contributions be made with respect to and for the purpose of influencing that election unless they could be used to retire outstanding debts from that election."); *see* Factual & Legal Analysis at 5, MUR 4947 (Kemp for Vice President) (finding reason to believe that committee violated [52 U.S.C. § 30116] and 11 C.F.R. § 110.1(b)(3)(i) when it received contributions in excess of its net debts outstanding because "[f]unds given to a candidate after an election is over cannot meet the Act's requirements that contributions be made with respect to and for the purpose of influencing that election unless they could be used to retire outstanding debts from that election").

### MUR794500102

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 16 of 17

1	the Supplemental Complaint alleges that Klacik is raising funds by claiming to have lost the
2	election based on "election fraud."69 The Klacik Joint Supplemental Response states that the
3	Klacik Committee's disclosure reports show that it has not raised any contributions since Klacik
4	lost the general election in 2020. <sup>70</sup> The Response adds that the Supplemental Complaint has not
5	provided any evidence to show that the Klacik Committee was soliciting contributions based on
6	Klacik's status as "Maryland's District 7 Republican Nominee" after the 2020 general election. <sup>71</sup>
7	The available information does not support the allegation. As Respondents state, there is
8	no information suggesting that Klacik continued to solicit contributions for her campaign after
9	the 2020 general election, and the Klacik Committee's disclosure reports confirm that the
10	Committee did not disclose the receipt of contributions after that time. <sup>72</sup>
11	Regarding Red Renaissance, the Complaint also alleges that it continued to solicit
12	contributions after the election. <sup>73</sup> Respondents assert that "the Commission has no jurisdiction
13	over the political messaging of contribution solicitations." <sup>74</sup> The Facebook page portrayed in the
14	Supplemental Complaint is not that of Red Renaissance but rather is a screenshot of Klacik's
15	personal Facebook page, which does not contain a solicitation for contributions. <sup>75</sup> And

<sup>72</sup> *FEC Receipts: Filtered Results*, FEC.GOV

<sup>&</sup>lt;sup>69</sup> *Id.* 

<sup>&</sup>lt;sup>70</sup> Under these circumstances, a calculation of the Klacik Committee's net debts outstanding does not come into play. *See* Kim Klacik for Congress, Amended 2020 Post-General Report at 2 (May 10, 2021) (reporting \$20,030 in debts owed).

<sup>&</sup>lt;sup>71</sup> Klacik Joint Supp. Resp. at 1.

<sup>&</sup>lt;u>https://www.fec.gov/data/receipts/?data\_type=processed&committee\_id=C00726117</u> (last visited Jan. 3, 2023) (showing the Klacik Committee did not receive any contributions after November 22, 2020).

<sup>&</sup>lt;sup>73</sup> Supp. Compl. at 2-3.

<sup>&</sup>lt;sup>74</sup> Klacik Joint Supp. Resp. at 1.

<sup>&</sup>lt;sup>75</sup> See Kimberly Klacik, FACEBOOK, <u>https://www.facebook.com/KimberlyNKlacik</u> (last visited Jan. 3, 2023).

MURs 7944 and 7945 (Kim Klacik for Congress, *et al.*) Factual and Legal Analysis Page 17 of 17

- 1 solicitations on the Red Renaissance Facebook page appear to be for other candidates, not for
- 2 Klacik or Red Renaissance.<sup>76</sup>
- 3 Accordingly, the Commission finds no reason to believe that Klacik, the Klacik
- 4 Committee and Red Renaissance violated 52 U.S.C. § 30116(f) and 11 C.F.R. § 110.1(b)(3) by
- 5 accepting excessive contributions on behalf of Klacik after the 2020 general election.

<sup>&</sup>lt;sup>76</sup> See Red Renaissance, FACEBOOK, <u>https://www.facebook.com/Redren2022</u> (last visited Jan. 3, 2023) (*e.g.*, posted an advertisement on September 24, 2022 for a Red Renaissance golf tournament, in which the proceeds benefit Terry Namkung — a Congressional candidate in Virginia — and posted a link on September 15, 2022 to contribute to a fundraiser for Chris Palombi — a Congressional candidate in Maryland).