

FEDERAL ELECTION COMMISSION Washington, DC 20463

VIA ELECTRONIC AND CERTIFIED MAIL RETURN RECEIPT REQUESTED

klma@factdc.org
Kendra Arnold, Executive Director
Foundation on Accountability and Civic Trust
1717 K Street, NW, Suite 900
Washington, DC 20006

October 17, 2022

RE: MUR 7942

Dear Ms. Arnold:

On October 12, 2022, the Federal Election Commission reviewed the allegations in your complaint received November 5, 2021, and on the basis of the information provided in the complaint, and information provided by respondents, decided to exercise its prosecutorial discretion to dismiss the allegations as to Rudy Salas for Congress and Josie Olsen in her official capacity as treasurer, Rudy Salas for Assembly, and Rudy Salas. Accordingly, on October 12, 2022, the Commission closed the file in this matter.

Documents related to the case will be placed on the public record within 30 days. *See* Disclosure of Certain Documents in Enforcement and Other Matters, 81 Fed. Reg. 50,702 (Aug. 2, 2016), effective September 1, 2016. A copy of the General Counsel's Report, which more fully explains the Commission's finding, is enclosed.

The Federal Election Campaign Act of 1971, as amended, allows a complainant to seek judicial review of the Commission's dismissal of this action. *See* 52 U.S.C. § 30109(a)(8).

Sincerely,

Lisa J. Stevenson Acting General Counsel

Roy Q. Luckett
BY: Roy Q. Luckett

Acting Assistant General Counsel

Enclosure General Counsel's Report

1 BEFORE THE FEDERAL ELECTION COMMISSION 2 ENFORCEMENT PRIORITY SYSTEM 3 4 DISMISSAL REPORT 5 6 MUR: 7942 **Respondents:** Rudy Salas for Congress 7 and Josie Olsen in her official 8 capacity as treasurer 9 Rudy Salas for Assembly 10 **Rudy Salas** 11 12 Complaint Receipt Date: November 5, 2021 Response Date: December 27, 2021 13 14 15 16 52 U.S.C. §§ 30120; 30125(e) 17 Alleged Statutory 11 C.F.R. §§ 110.3(d); 110.11 18 Regulatory Violations: 19 20 The Complaint alleges that Rudy Salas for Congress and Ana Huerta in her official capacity as treasurer (the "Committee"), the authorized committee of Rudy Salas, used state campaign 21 resources for his federal campaign. 1 Specifically, the Complaint suggests that the Committee may 22 have used signs purchased by Salas's state candidate committee, Rudy Salas for Assembly, at an 23 event announcing his 2022 federal candidacy. The Response acknowledges that the signs at the 24 25 federal event were originally created for Salas's state campaign, and had been reconfigured by 26 volunteers who were unaware of the law, by covering the word "Assembly" and handwriting the word "Congress" in its place.³ The Response also states that there were approximately twelve signs at the 27 press conference, with an estimated value of less than \$100.4 28

Compl. at 1 (Nov. 5, 2021). Salas was a 2022 candidate in California's 21st congressional district.

Id. at 2. The Complaint cites state disclosure reports showing a \$160 expenditure for political signs. Id. at 5. The Complaint includes photographs of Salas at an earlier state campaign event, in front of signs that read "Rudy Salas for Assembly," and photos of Salas at his October 18, 2021, federal campaign announcement in front of identical signs with white tape covering the area where the word "Assembly" was printed on the state campaign signs, overwritten in black marker with the word "Congress." Id. at 8. The Complaint also suggests that the campaign signs did not contain proper disclaimers. Id. at 2, 6.

Response of Rudy Salas, Rudy Salas for Congress, Ana Huerta in her official capacity as treasurer, and Rudy Salas for Assembly ("Response") at 1 (Sept. 24, 2021).

⁴ *Id.* The Response also states that Salas is now aware of the prohibition of using state committee resources for federal campaign activity, and will ensure that similar violations do not occur in the future. *Id.* at 3.

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1 Based on its experience and expertise, the Commission has established an Enforcement 2 Priority System using formal, pre-determined scoring criteria to allocate agency resources and 3 assess whether particular matters warrant further administrative enforcement proceedings. These 4 criteria include (1) the gravity of the alleged violation, taking into account both the type of activity 5 and the amount in violation; (2) the apparent impact the alleged violation may have had on the 6 electoral process; (3) the complexity of the legal issues raised in the matter; and (4) recent trends in 7 potential violations and other developments in the law. This matter is rated as low priority for 8 Commission action after application of these pre-established criteria. Given that low rating and the 9 low dollar amount involved, we recommend that the Commission dismiss the Complaint consistent 10 with the Commission's prosecutorial discretion to determine the proper ordering of its priorities and use of agency resources.⁵ We also recommend that the Commission close the file as to all 11 Respondents and send the appropriate letters. 12 13 Lisa J. Stevenson 14 **Acting General Counsel** 15 16 17 Charles Kitcher 18 Associate General Counsel 19 20 9/30/2022 BY: 21 Date 22 Claudio J. Pavia 23 Deputy Associate General Counsel 24 25 26 27 Roy O. Luckett 28 Acting Assistant General Counsel 29 30 31 32 Donald E. Campbell 33 Attorney

⁵ *Heckler v. Chaney*, 470 U.S. 821, 831-32 (1985).