1	FEDERAL ELECTION COMMISSION			
2	FIRST GENER	AL COUNSEL'S REPORT		
3 4 5 6 7		MUR: 7882 DATE COMPLAINT FILED: February 25, 2021 DATE OF NOTIFICATION: March 3, 2021 LAST RESPONSE RECEIVED: March 17, 2021 DATE ACTIVATED: August 25, 2021		
8 9 10 11 12		EARLIEST SOL: January 2024 LATEST SOL: December 2025 ELECTION CYCLE: 2020		
13 14	COMPLAINANT:	Foundation for Accountability and Civic Trust		
15 16 17	RESPONDENTS:	Christy Smith Christy Smith for Congress and Marc Winger in his official capacity as treasurer		
18 19 20 21 22 23	RELEVANT STATUTES AND REGULATIONS:	52 U.S.C. § 30104(b) 11 C.F.R. § 104.3(b) 11 C.F.R. § 104.9		
24	INTERNAL REPORTS CHECKED:	Disclosure Reports		
252627	FEDERAL AGENCIES CHECKED:	None		
27 28	I. INTRODUCTION			
29	The Complaint alleges that Christy	Smith and Christy Smith for Congress and Marc		
30	Winger, in his official capacity as treasurer	r (the "Committee"), failed to disclose in its reports		
31	filed with the Commission the actual and to	rue recipients of payroll and salary disbursements		
32	made during the 2019-2020 election cycle.	Based on the available information, we recommend		
33	that the Commission find reason to believe	e that the Committee violated 52 U.S.C. § 30104(b)		
34	and 11 C.F.R. § 104.3(b)(4) by failing to properly disclose the purpose of its disbursements in			
35	disclosure reports filed with the Commission	on.		

Compl. at 2-3 (Feb. 25, 2021).

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II. FACTUAL BACKGROUND

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- 2 On October 30, 2019, Christy Smith filed a Statement of Candidacy announcing her
- 3 candidacy for the U.S. House of Representatives to represent California's 25th Congressional
- 4 district, and the Committee filed a Statement of Organization as her authorized campaign
- 5 committee.² The Complaint alleges that the Committee filed several reports between October
- 6 2019 and January 2020 but failed to report the names and salaries of its campaign staff until after
- 7 the 2020 general election, in violation of 52 U.S.C. § 30104(b) and 11 C.F.R. § 104.3(b).
- The Committee filed the required disclosure reports referenced in Chart A below and
- 9 reported disbursements to Method Campaign Services ("MCS") for salary, payroll, and
- 10 campaign consulting.³

Chart A – Disbursements for Salary, Payroll and Campaign Consulting

Disbursement Dates/Amount/ Reason for disbursement	Disclosure Report	Original filing	Amended filings
12/12/19 - \$16,114.56 for Salary 11/26/19 - \$14,708.10 for Salary	Year-End 2019	Jan. 29, 2020	1st amended June 11, 2020; 2nd amended July 15, 2020
1/3/20 - \$19,168.22 for Salary 1/23/20 - \$23,289.73 for Salary 1/27/20 - \$14,576.10 for Salary	Pre-Primary 2020	Feb. 20, 2020	1st amended Mar. 3, 2020; 2nd amended Jun. 11, 2020
2/13/20 - \$14,553.78 for Salary 2/26/20 - \$14,107.38 for Salary 3/10/20 - \$5,000.00 for Campaign Consulting 3/10/20 - \$14,107.38 for Salary 3/30/20 - \$4,166.67 for Campaign Consulting 3/30/20 - \$14,393.54 for Salary	April Quarterly 2020	April 15, 2020	Amended Jun. 11, 2020
4/15/20 - \$4,166.67 for Campaign Consulting 4/15/20 - \$14,393.54 for Salary	Pre-Run-Off 2020	April 30, 2020	Amended Jun. 11, 2020

² *Id.* at 2. FEC, Christy Smith for Congress, Statement of Org. (Oct. 30, 2019), https://docquery fec.gov/pdf/525/201910309165306525/201910309165306525.pdf.

Compl. at 2; FEC, Christy Smith for Congress, Committee Filings, https://www.fec.gov/data/committee/C00725101/?cycle=2020&tab=filings.

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5/1/20 - \$4,166.67 for Campaign Consulting 5/1/20 - \$14,509.61 for Salary 5/13/20 - \$4,166.67 for Campaign Consulting 5/13/20 - \$4,378.44 for Campaign Consulting 5/13/20 - \$41,495.96 for Salary 5/13/20 - \$20,009.61 for Salary	Post-Run-Off 2020	June 11, 2020	Amended July 15, 2020
6/1/20 - \$4,166.67 for Campaign Consulting 6/1/20 - \$4,166.67 for Campaign Consulting 6/1/20 - \$14,509.61 for Salary 6/1/20 - \$18,697.11 for Salary 6/2/20 - \$5,000.00 for Campaign Consulting 6/25/20 - \$14,509.61 for Salary	July Quarterly 2020	July 15, 2020	1st amended July 22, 2020; 2nd amended Oct. 15, 2020
7/9/20 - \$19,211.53 for Payroll 7/20/20 - \$18,779.71 for Payroll 8/3/20 - \$19,458.79 for Payroll 8/19/20 - \$19,967.78 for Payroll 9/3/20 - \$19,932.30 for Payroll 9/18/20 - \$20,275.42 for Payroll	October Quarterly 2020	Oct. 15, 2020	
10/5/20 - \$21,334.80 for Payroll 10/14/20 - \$24,398.55 for Payroll	Pre-General 2020	Oct. 22, 2020	Amended Dec. 2, 2020
10/27/20 \$23,318.55 for Payroll 10/30/20 - \$27,313.36 for Payroll 11/12/20 - \$22,117.39 for Payroll 11/13/20 - \$4,723.26 for Payroll Recount 11/13/20 - \$11,608.76 for Payroll Recount	Post-General 2020	Dec. 3, 2020	Amended Jan. 29, 2021
11/24/20 - \$20,348.75 for Payroll 12/15/20 - \$55,697.75 for Payroll 12/18/20 - \$5,592.92 for Payroll	Year-End 2020	Jan. 29, 2021	

The Complaint alleges that in its disclosures, the Committee failed to report the actual

- 2 and true recipient of the payroll and salary disbursements and failed to report any payroll or
- 3 salary disbursements other than those made to MCS, which the Complaint asserts is a payroll
- 4 vendor. As a result, the Complaint contends, the public did not have any information about who
- 5 was working for Smith's campaign, as required under the Act.
- The Complaint alleges that even after a November 2, 2020, news report publicly revealed
- that the Committee had failed to disclose the identities of its campaign staff and their salaries in

⁴ Compl. at 2-3.

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- FEC filings, the Committee continued to omit this required information from three subsequent
- 2 reports, and did not amend any of its previous filings to include the missing information.⁵ Thus,
- 3 the Complaint alleges, the Committee continued failing to disclose the required information
- 4 about its staff even after it was made aware of this failure.

The Committee's Response denies the allegations and states that MCS is a campaign consulting firm that provides a variety of campaign services, including community outreach, coalition building, data and strategy services, political campaign services, and text messaging services.⁶ The Response states that Complainant's allegation that MCS is a payroll company, as well as the allegation that the Committee should have further itemized the ultimate recipients of salary disbursements to MCS, is inaccurate and misunderstands MCS's role with the campaign.⁷ Rather, it contends that MCS is not a payroll vendor but a campaign consulting firm that provides a wide variety of campaign consulting services to a number of campaigns, including the Committee.⁸ It further asserts that MCS, not the Committee, hired and employed the campaign professionals that worked for the Committee, and that MCS was responsible for the payment of payroll taxes, workers compensation, and any other benefits that may have been provided to its professional staff.⁹ Additionally, the Response argues that MCS supervised the staff in accordance with its contractual arrangement with the Committee; thus, the ultimate payees of the

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⁵ *Id.* at 3-4.

Resp. at 2 (Mar. 17, 2021) (citing MCS website's description about its services https://www.method campaigns.com/community-outreach.).

⁷ *Id*.

Id.

⁹ *Id*.

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- payments at issue are employees of MCS and not the Committee. 10 The Response does not
- 2 provide a copy of the contract or any specifics regarding the agreed-upon contractual
- 3 arrangements, including names or number of employees, job assignments, services provided, or
- 4 compensation schedules.
- With respect to the allegation that the Committee only disclosed the payments to
- 6 employees after the election, the Response states that the Complainant is misinformed about the
- 7 circumstances behind the payments disclosed in the Committee's 2020 Year-End Report.¹¹
- 8 Respondents contend that the payments disclosed in that report reflect employees that the
- 9 Committee hired after the election to assist with then-ongoing post-election canvassing activities
- and a potential recount.¹² Since these individuals did not become employees of the Committee
- until after the election, the Response argues, salary payments to these individuals were properly
- disclosed on the Committee's Year-End Report.¹³ The Response does not provide any
- information as to whether the post-election Committee employees had previously worked for the
- 14 Committee as MCS consultants or were entirely new to the Committee.

III. LEGAL ANALYSIS

The Act and Commission regulations require authorized candidate committees to report the name and address of each person to whom they make expenditures or other disbursements aggregating more than \$200 per election cycle, as well as the date, amount, and purpose of such payments.¹⁴

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¹⁰ *Id*.

¹¹ *Id.* at 3.

¹² *Id*.

¹³ *Id*.

¹⁴ 52 U.S.C. § 30104(b)(5), (6); 11 C.F.R. § 104.3(b)(4)(i), (vi).

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In this context, Commission regulations define "purpose" as a "brief statement or 1 description of why the disbursement was made." The Commission has publicly explained that 2 "[t]he 'purpose of disbursement' entry, when considered along with the identity of the 3 disbursement recipient, must be sufficiently specific to make the purpose of the disbursement 4 clear." The Commission has determined that the description of a disbursement's purpose 5 should be sufficiently detailed to allow "a person not associated with the committee [to] easily 6 discern why the disbursement was made when reading the name of the recipient and the 7 purpose."¹⁷ Commission regulations illustrate sufficient statements of purpose, including, e.g., 8 9 dinner expenses, media, salary, polling, travel, party fees, phone banks, travel expenses, travel expense reimbursement, and catering costs. 18 10 The Commission has provided guidance that disbursements for salary payments to 11 employees are to be disclosed in the same manner as credit card payments and ultimate payees.¹⁹ 12 Although neither the Act nor Commission regulations expressly address the reporting of ultimate 13 payees such as subvendors, subcontractors, or vendor employees, in a 2013 interpretive rule, the 14 Commission clarified the itemization requirement and specifically addressed the proper 15 disclosure of ultimate payees where a committee pays a credit card bill that includes charges 16

¹¹ C.F.R. § 104.3(b)(3)(i)(A)-(B), (b)(4)(i)(A).

See Statement of Policy: "Purpose of Disbursement" Entries for Filings with the Commission, 72 Fed. Reg. 887 (Jan. 9, 2007) ("Purpose Statement of Policy") (citing 11 C.F.R. §§ 104.3(b)(3)(i)(B), (b)(4)(i)(A)).

¹⁷ *Id.*, 72 Fed. Reg. at 888.

¹⁸ 11 C.F.R. § 104.3(b)(3)(i)(B), (b)(4)(i)(A).

See RAD FAQs for Political Action Committees at 9, https://www fec.gov/resources/cms-content/documents/RAD_FAQs-PACs_last_visited_september_21_2020.pdf ("RAD FAQs") ("The lump sum paid to the payroll company must be followed by MEMO entries that include the individuals that were the ultimate recipients of the salary payment. Payroll company disbursements and employee MEMO entries are disclosed in the same manner as credit card payments and ultimate recipients.") (citing 11 C.F.R. § 104.9).

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- exceeding \$200 from a single vendor.²⁰ It explained that a committee itemizing a disbursement
- 2 to a credit card company "must itemize as a memo entry any transaction with a single vendor
- 3 charged on the credit card that exceeds the \$200 itemization threshold" in order to itemize the
- 4 "ultimate payee, as the provider of the goods or services to the political committee" and to reflect
- 5 that the credit card company was not the provider of those goods and services.²¹

The Commission's guide for candidates also includes instructions for interpreting the regulatory requirement for itemizing operating expenditures under 11 C.F.R. § 104.3(b)(4)(i), and provides specific guidance for properly itemizing operating expenditures charged on a credit card using memo entries that disclose the ultimate recipient of the payment.²² Specific guidance concerning the proper reporting of disbursements *when using payroll companies* likewise appears on the Commission's website, which explains that "[t]he payroll disbursement will be

cycle," and that the reporting committee "will also itemize the ultimate recipients of the salary

itemized . . . once payments to the payroll company aggregate more than \$200 in an election

payments as memo entries . . . once aggregate payments made to the individual are more than

15 \$200 in an election cycle."²³ In sum, the Commission's publicly available guidance provides

In the rule, the Commission describes a committee's obligation to report "ultimate payees" in three specific circumstances: (1) reimbursements to individuals who advance personal funds to pay committee expenses; (2) payments to credit card companies; and (3) payments by candidates who use personal funds to pay committee expenses without reimbursement. *See* Interpretive Rule on Reporting Ultimate Payees of Political Committee Disbursements, 78 Fed. Reg. 40,625, 40,626 (Jul. 8, 2013) ("Ultimate Payee Interpretive Rule").

Ultimate Payee Interpretive Rule, 78 Fed. Reg. at 40,626. In explaining the rule, "the Commission makes clear that this interpretation is based on long-standing Commission practice and is not making any fundamental changes to its rules or processes." *Id.*

FEC Candidate Guide at 104-105. See, e.g., Factual and Legal Analysis ("F&LA") at 5-6, MUR 6818 (Allen Weh) (dismissing committee's failure to itemize payroll expenditures where committee corrected reports shortly after receiving RFAIs on the subject); F&LA at 12-13, MUR 6576 (McLeod) (dismissing committee's failure to itemize payroll expenditures where committee corrected reports shortly after receiving RFAIs on the subject and before the election); F&LA at 1-3, MUR 4822 (Friends for Harry Reid) (finding reason to believe the committee violated the Act by failing to itemize payroll expenditures).

See HOW TO REPORT/Using a payroll company/Reporting on candidate forms, https://www.fec.gov/help-candidates-and-committees/filing-reports/using-payroll-company ("Payroll Reporting Guidance") ("The committee

MUR 7882 (Christy Smith for Congress, *et al.*) First General Counsel's Report Page 8 of 13

- that reporting disbursements for salary payments to employees is analogous to reporting credit
- 2 card payments, and thus that any such payments are to be disclosed in the same manner as credit
- 3 card payments and ultimate payees.²⁴
- In prior enforcement matters, the Commission has determined that merely reporting the
- 5 immediate recipient of a committee's payment will not satisfy the requirements of Section
- 6 30104(b)(5) when the facts indicate that the immediate recipient is merely a conduit for the
- 7 intended recipient of the funds.²⁵ For example, the Commission has found reason to believe in
- 8 ultimate payee matters where it had information that a committee undertook efforts to actively
- 9 conceal the ultimate payee. ²⁶ In MUR 6724 (Bachmann for President), information in the record
- indicated that the campaign committee paid a consultant through an intermediary in order to
- conceal the true payee because it believed that state ethics rules prohibited the ultimate payee
- from receiving the funds.²⁷ The Commission found reason to believe that the committee
- misreported the ultimate payee because the disclosed payee was merely a conduit, "thereby
- concealing the true, intended recipient of the disbursements."²⁸

Respondents assert that MCS is not a payroll management company, and therefore that

itemization of the firm's employees is not required under the Commission's guidance because

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reports the disbursement to Virginia Payroll company as an operating expenditure . . . [and] includes the staff members receiving payments as memo entries").

See supra Ultimate Payee Interpretive Rule; RAD FAQs.

F&LA at 9, MUR 6724 (Bachmann for President, *et al.*) (citing Conciliation Agreement at 3, MUR 4872 (Jenkins)).

See, e.g., F&LA at 10-11, MUR 6724 (Bachmann for President) (finding reason to believe where a committee used an intermediary to disguise the "true, intended recipient of the disbursements"); Conciliation Agreement at 2-4, MUR 4872 (Jenkins for Senate) (finding reason to believe where a vendor's only role was "to serve as a conduit for payment . . . so as to conceal the transaction").

F&LA at 3, MUR 6724 (Bachmann for President).

²⁸ *Id.* at 10.

MUR 7882 (Christy Smith for Congress, *et al.*) First General Counsel's Report Page 9 of 13

- the regulations governing the disclosure of ultimate payees in certain circumstances do not apply
- 2 unless: (1) the committee reimburses an individual (such as a campaign staffer) who used
- 3 personal funds to pay committee expenses aggregating more than \$200 to a single vendor; (2) the
- 4 committee pays a credit card bill that includes charges of more than \$200 to a single vendor; or
- 5 (3) the committee is the authorized committee of a candidate who used personal funds to pay
- 6 committee expenses aggregating more than \$200 to a single vendor without receiving
- 7 reimbursement.²⁹ The Committee admits that it failed to identify the ultimate recipients of its
- 8 payroll and salary payments, although it argues that none of these enumerated circumstances
- 9 apply here, and thus asserts that it was not required to disclose the names of the professional staff
- 10 hired by the vendor, MCS, to whom it made these disbursements. The Respondents' argument is
- inapposite, however, because as noted above, the Commission has provided publicly available
- guidance indicating that payments for salary payments to employees are to be disclosed in the
- same manner as credit card payments and ultimate payees.³⁰
- On the Committee's disclosure reports, in some months there are multiple disbursements
- to MCS that are described as "campaign consulting," "salary," or "payroll" (Mar. 2020 –
- Jun. 2020), while in other months there are only disbursements for "salary" or "payroll"
- 17 (Nov. 2019 Feb. 2020 and July 2020 Dec. 2020); all of the entries for "salary" or "payroll"
- fail to itemize which individuals were the ultimate recipients of those payments. 31 Thus, based
- on the Committee's own description of its disbursements, it appears that the Committee's

Resp. at 2-3 (citing Ultimate Payee Interpretive Rule); *see* 52 U.S.C. § 30104(b); 11 C.F.R. §§ 104.3(b)(4)(i), (vi), 104.9.

See supra Ultimate Payee Interpretive Rule; RAD FAQs; Payroll Reporting Guidance.

See Chart A, supra; see also https://www.fec.gov/data/committee/C00725101/?cycle=2020&tab=filings.

MUR 7882 (Christy Smith for Congress, *et al.*) First General Counsel's Report Page 10 of 13

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payments to MCS were *not* solely for "campaign consulting" services, as the Committee asserts,

but were also — as the reports indicate — for "salary" and "payroll."

The Committee provides no explanation as to why it made such distinctions in describing the purpose of the disbursements in its reporting, or why the amounts for "campaign consulting" were similar, but the amounts for "salary" and "payroll" were both varied and significantly higher: During the 2019-2020 cycle, the Committee's disbursements for campaign consulting totaled \$39,374, whereas its disbursements for salary and payroll totaled \$268,627 and \$348,579, respectively, with the salary and payroll disbursements totaling \$617,206. The Committee asserts that it hired MCS staff to perform all of the functions of a campaign staff, and that the MCS employees did not work for the campaign, but its disclosure reports indicate that it had no other campaign staff, and paid no salaries to anyone other than MCS until November 2020. The Committee admits that MCS employees served all the functions of its campaign staff and that MCS was the exclusive provider of paid staff for the Committee — although it provides

and that MCS was the exclusive provider of paid staff for the Committee — although it provides no contract to support its contention. Additionally, the Committee's reports disclose no disbursements to staff until after the election, and its Response makes no claim that volunteers staffed the campaign.

Finally, the Response provides no explanation as to why the Committee reported "payroll" and "salary" disbursements to MCS separately from the "campaign consulting." These separate payments, without further itemization or explanation, leave the public without a basic understanding of the purpose of those disbursements and to whom they were actually made. If

See Chart A, supra.

³³ Resp. at 2.

³⁴ 2020 Year-End Report (Jan. 29, 2020).

MUR 7882 (Christy Smith for Congress, *et al.*) First General Counsel's Report Page 11 of 13

- the disbursements were all for "campaign consulting" services, as the Committee now claims,
- there is no explanation for why there are additional disbursements for "payroll" and "salary" in
- 3 the reports (sometimes in the same months), and the reporting fails to correctly provide an
- 4 adequate explanation of the purpose for the disbursements. For example, if a "payroll"
- 5 disbursement was for staff that provided "canvassing" or "voter outreach" services, the latter
- 6 descriptions would be more appropriate explanations of the purpose of the disbursement.
- Alternatively, if the disbursements were for "payroll" and "salary" for campaign employees and
- 8 MCS was simply acting as a payroll vendor, as alleged in the Complaint, then further itemization
- 9 as to the ultimate payee of those disbursements is required.

In sum, the Committee failed to properly disclose the purpose of \$617,206 in

- disbursements to MCS for salary and payroll, either by not properly itemizing those
- disbursements or by not providing an appropriate description of the purposes for those
- disbursements. Thus, the Committee's reporting does not comply with the 11 C.F.R.
- § 104.3(b)(4)(i) and (vi) requirements, which implement the statutory requirement at 52 U.S.C.
- 15 § 30104(b), for the reporting of disbursements by a candidate's authorized committee.

Accordingly, we recommend that the Commission find reason to believe that the

- 17 Committee violated 52 U.S.C. § 30104(b) and 11 C.F.R. § 104.3(b)(4) based on its failure to
- properly disclose the purpose of its disbursements. Because the statutory provisions involved do
- 19 not contemplate personal liability for the candidate, we recommend that the Commission take no
- 20 action as to Christy Smith.

MUR 7882 (Christy Smith for Congress, *et al.*) First General Counsel's Report Page 12 of 13

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V. RECOMMENDATIONS

- 1. Find reason to believe that Christy Smith for Congress and Marc Winger in his official capacity as treasurer violated 52 U.S.C. § 30104(b) and 11 C.F.R. § 104.3(b)(4) by failing to properly disclose the purpose of its disbursements;
 - 2. Approve the attached Factual and Legal Analysis;
- 3. Enter into conciliation with Christy Smith for Congress and Marc Winger in his official capacity as treasurer prior to a finding of probable cause to believe;
- 4. Approve the attached Conciliation Agreement; and

MUR 7882 (Christy Smith for Congress, *et al.*) First General Counsel's Report Page 13 of 13

1	5. Approve the appropriate letters.	
2		
3		Lisa J. Stevenson
4		Acting General Counsel
5		
6		Charles Kitcher
7		Associate General Counsel for Enforcement
8		
9		
10		0+ 020.1
11	December 23, 2021	Peter G. Blumberg Peter G. Blumberg
12	Date	Peter G. Blumberg
13		Acting Deputy Associate General Counsel
14		for Enforcement
15		
16		
17		S 2/ /
18		Saurav Ghosh Saurav Ghosh
19		
20		Acting Assistant General Counsel
21		
22		
23		Camilla Jackson Jones by SG Camilla Jackson Jones
24		Camilla Jackson Jones
25		Camilla Jackson Jones
26		Staff Attorney
27		
28	Attachments:	
29	 Factual and Legal Analysis 	
30		

FEDERAL ELECTION COMMISSION

2 FACTUAL AND LEGAL ANALYSIS

RESPONDENTS: Christy Smith for Congress MUR 7882

and Marc Winger in his official

capacity as treasurer

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I. INTRODUCTION

This matter was generated by a complaint filed with the Federal Election Commission (the "Commission") by the Foundation for Accountability and Civic Trust. The Complaint alleges that Christy Smith and Christy Smith for Congress and Marc Winger, in his official capacity as treasurer (the "Committee"), failed to disclose in its reports filed with the Commission the actual and true recipients of payroll and salary disbursements made during the 2019-2020 election cycle. Respondents deny the allegations and assert that the recipient of the disbursements at issue, Method Campaign Services ("MCS"), is a campaign consulting firm that hired and employed the campaign professionals that worked for the Committee, such that MCS was responsible for the payment of payroll taxes, workers compensation, and any other benefits that may have been provided to its professional staff, and, accordingly, that the Committee's disbursements were properly disclosed on the Committee's disclosure reports. Based on the available information, the Commission finds reason to believe that the Committee violated 52 U.S.C. § 30104(b) and 11 C.F.R. § 104.3(b)(4) by failing to properly

disclose the purpose of its disbursements in disclosure reports filed with the Commission.

¹ See 52 U.S.C. § 30109(a)(1).

² Compl. at 2-3 (Feb. 25, 2021).

³ Resp. at 2-3 (Mar. 17, 2021).

MUR 7882 (Christy Smith for Congress) Factual and Legal Analysis Page 2 of 12

II. FACTUAL AND LEGAL ANALYSIS

2 A. Background

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- 3 On October 30, 2019, Christy Smith filed a Statement of Candidacy announcing her
- 4 candidacy for the U.S. House of Representatives to represent California's 25th Congressional
- 5 district, and the Committee filed a Statement of Organization as her authorized campaign
- 6 committee. The Complaint alleges that the Committee filed several reports between October
- 7 2019 and January 2020 but failed to report the names and salaries of its campaign staff until after
- 8 the 2020 general election, in violation of 52 U.S.C. § 30104(b) and 11 C.F.R. § 104.3(b).
- 9 The Committee filed the required disclosure reports referenced in Chart A below and
- 10 reported disbursements to Method Campaign Services ("MCS") for salary, payroll, and
- 11 campaign consulting.⁵

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⁴ *Id.* at 2. FEC, Christy Smith for Congress, Statement of Org. (Oct. 30, 2019), https://docquery fec.gov/pdf/525/201910309165306525/201910309165306525.pdf.

⁵ Compl. at 2; FEC, Christy Smith for Congress, Committee Filings, https://www.fec.gov/data/committee/C00725101/?cycle=2020&tab=filings.

MUR 7882 (Christy Smith for Congress) Factual and Legal Analysis Page 3 of 12

5/1/20 - \$4,166.67 for Campaign Consulting 5/1/20 - \$14,509.61 for Salary 5/13/20 - \$4,166.67 for Campaign Consulting 5/13/20 - \$4,378.44 for Campaign Consulting 5/13/20 - \$41,495.96 for Salary 5/13/20 - \$20,009.61 for Salary	Post-Run-Off 2020	June 11, 2020	Amended July 15, 2020
6/1/20 - \$4,166.67 for Campaign Consulting 6/1/20 - \$4,166.67 for Campaign Consulting 6/1/20 - \$14,509.61 for Salary 6/1/20 - \$18,697.11 for Salary 6/2/20 - \$5,000.00 for Campaign Consulting 6/25/20 - \$14,509.61 for Salary	July Quarterly 2020	July 15, 2020	1st amended July 22, 2020; 2nd amended Oct. 15, 2020
7/9/20 - \$19,211.53 for Payroll 7/20/20 - \$18,779.71 for Payroll 8/3/20 - \$19,458.79 for Payroll 8/19/20 - \$19,967.78 for Payroll 9/3/20 - \$19,932.30 for Payroll 9/18/20 - \$20,275.42 for Payroll	October Quarterly 2020	Oct. 15, 2020	
10/5/20 - \$21,334.80 for Payroll 10/14/20 - \$24,398.55 for Payroll	Pre-General 2020	Oct. 22, 2020	Amended Dec. 2, 2020
10/27/20 \$23,318.55 for Payroll 10/30/20 - \$27,313.36 for Payroll 11/12/20 - \$22,117.39 for Payroll 11/13/20 - \$4,723.26 for Payroll Recount 11/13/20 - \$11,608.76 for Payroll Recount	Post-General 2020	Dec. 3, 2020	Amended Jan. 29, 2021
11/24/20 - \$20,348.75 for Payroll 12/15/20 - \$55,697.75 for Payroll 12/18/20 - \$5,592.92 for Payroll	Year-End 2020	Jan. 29, 2021	

- 1 The Complaint alleges that in its disclosures, the Committee failed to report the actual
- 2 and true recipient of the payroll and salary disbursements and failed to report any payroll or
- 3 salary disbursements other than those made to MCS, which the Complaint asserts is a payroll
- 4 vendor. 6 As a result, the Complaint contends, the public did not have any information about who
- 5 was working for Smith's campaign, as required under the Act.
- The Complaint alleges that even after a November 2, 2020, news report publicly revealed
- 7 that the Committee had failed to disclose the identities of its campaign staff and their salaries in

⁶ Compl. at 2-3.

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- 1 FEC filings, the Committee continued to omit this required information from three subsequent
- 2 reports, and did not amend any of its previous filings to include the missing information.⁷ Thus,
- 3 the Complaint alleges, the Committee continued failing to disclose the required information
- 4 about its staff even after it was made aware of this failure.
- 5 The Committee's Response denies the allegations and states that MCS is a campaign
- 6 consulting firm that provides a variety of campaign services, including community outreach,
- 7 coalition building, data and strategy services, political campaign services, and text messaging
- 8 services. 8 The Response states that Complainant's allegation that MCS is a payroll company, as
- 9 well as the allegation that the Committee should have further itemized the ultimate recipients of
- salary disbursements to MCS, is inaccurate and misunderstands MCS's role with the campaign.⁹
- Rather, it contends that MCS is not a payroll vendor but a campaign consulting firm that
- provides a wide variety of campaign consulting services to a number of campaigns, including the
- 13 Committee. 10 It further asserts that MCS, not the Committee, hired and employed the campaign
- professionals that worked for the Committee, and that MCS was responsible for the payment of
- payroll taxes, workers compensation, and any other benefits that may have been provided to its
- professional staff. 11 Additionally, the Response argues that MCS supervised the staff in
- 17 accordance with its contractual arrangement with the Committee; thus, the ultimate payees of the

Id. at 3-4.

Resp. at 2 (citing MCS website's description about its services https://www.method.campaigns.com/community-outreach.).

⁹ *Id*.

¹⁰ *Id*.

¹¹ *Id*.

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- 1 payments at issue are employees of MCS and not the Committee. 12 The Response does not
- 2 provide a copy of the contract or any specifics regarding the agreed-upon contractual
- 3 arrangements, including names or number of employees, job assignments, services provided, or
- 4 compensation schedules.
- With respect to the allegation that the Committee only disclosed the payments to
- 6 employees after the election, the Response states that the Complainant is misinformed about the
- 7 circumstances behind the payments disclosed in the Committee's 2020 Year-End Report. 13
- 8 Respondents contend that the payments disclosed in that report reflect employees that the
- 9 Committee hired after the election to assist with then-ongoing post-election canvassing activities
- and a potential recount. 14 Since these individuals did not become employees of the Committee
- until after the election, the Response argues, salary payments to these individuals were properly
- disclosed on the Committee's Year-End Report. ¹⁵ The Response does not provide any
- information as to whether the post-election Committee employees had previously worked for the
- 14 Committee as MCS consultants or were entirely new to the Committee.

B. Legal Analysis

The Act and Commission regulations require authorized candidate committees to report

the name and address of each person to whom they make expenditures or other disbursements

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¹² *Id*.

¹³ *Id.* at 3.

¹⁴ *Id*.

¹⁵ *Id*.

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- 1 aggregating more than \$200 per election cycle, as well as the date, amount, and purpose of such
- 2 payments.¹⁶
- In this context, Commission regulations define "purpose" as a "brief statement or
- 4 description of why the disbursement was made."¹⁷ The Commission has publicly explained that
- 5 "[t]he 'purpose of disbursement' entry, when considered along with the identity of the
- 6 disbursement recipient, must be sufficiently specific to make the purpose of the disbursement
- 7 clear." The Commission has determined that the description of a disbursement's purpose
- 8 should be sufficiently detailed to allow "a person not associated with the committee [to] easily
- 9 discern why the disbursement was made when reading the name of the recipient and the
- purpose." Commission regulations illustrate sufficient statements of purpose, including, e.g.,
- dinner expenses, media, salary, polling, travel, party fees, phone banks, travel expenses, travel
- 12 expense reimbursement, and catering costs.²⁰
- 13 The Commission has provided guidance that disbursements for salary payments to
- employees are to be disclosed in the same manner as credit card payments and ultimate payees.²¹
- 15 Although neither the Act nor Commission regulations expressly address the reporting of ultimate

¹⁶ 52 U.S.C. § 30104(b)(5), (6); 11 C.F.R. § 104.3(b)(4)(i), (vi).

¹⁷ 11 C.F.R. § 104.3(b)(3)(i)(A)-(B), (b)(4)(i)(A).

See Statement of Policy: "Purpose of Disbursement" Entries for Filings with the Commission, 72 Fed. Reg. 887 (Jan. 9, 2007) ("Purpose Statement of Policy") (citing 11 C.F.R. §§ 104.3(b)(3)(i)(B), (b)(4)(i)(A)).

¹⁹ *Id.*, 72 Fed. Reg. at 888.

²⁰ 11 C.F.R. § 104.3(b)(3)(i)(B), (b)(4)(i)(A).

See RAD FAQs for Political Action Committees at 9, https://www fec.gov/resources/cms-content/documents/RAD_FAQs-PACs_last_visited_september_21_2020.pdf ("RAD FAQs") ("The lump sum paid to the payroll company must be followed by MEMO entries that include the individuals that were the ultimate recipients of the salary payment. Payroll company disbursements and employee MEMO entries are disclosed in the same manner as credit card payments and ultimate recipients.") (citing 11 C.F.R. § 104.9).

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- payees such as subvendors, subcontractors, or vendor employees, in a 2013 interpretive rule, the
- 2 Commission clarified the itemization requirement and specifically addressed the proper
- 3 disclosure of ultimate payees where a committee pays a credit card bill that includes charges
- 4 exceeding \$200 from a single vendor.²² It explained that a committee itemizing a disbursement
- 5 to a credit card company "must itemize as a memo entry any transaction with a single vendor
- 6 charged on the credit card that exceeds the \$200 itemization threshold" in order to itemize the
- 7 "ultimate payee, as the provider of the goods or services to the political committee" and to reflect
- 8 that the credit card company was not the provider of those goods and services.²³
- 9 The Commission's guide for candidates also includes instructions for interpreting the
- regulatory requirement for itemizing operating expenditures under 11 C.F.R. § 104.3(b)(4)(i),
- and provides specific guidance for properly itemizing operating expenditures charged on a credit
- card using memo entries that disclose the ultimate recipient of the payment.²⁴ Specific guidance
- 13 concerning the proper reporting of disbursements when using payroll companies likewise
- appears on the Commission's website, which explains that "[t]he payroll disbursement will be
- itemized . . . once payments to the payroll company aggregate more than \$200 in an election

In the rule, the Commission describes a committee's obligation to report "ultimate payees" in three specific circumstances: (1) reimbursements to individuals who advance personal funds to pay committee expenses; (2) payments to credit card companies; and (3) payments by candidates who use personal funds to pay committee expenses without reimbursement. *See* Interpretive Rule on Reporting Ultimate Payees of Political Committee Disbursements, 78 Fed. Reg. 40,625, 40,626 (Jul. 8, 2013) ("Ultimate Payee Interpretive Rule").

Ultimate Payee Interpretive Rule, 78 Fed. Reg. at 40,626. In explaining the rule, "the Commission makes clear that this interpretation is based on long-standing Commission practice and is not making any fundamental changes to its rules or processes." *Id.*

FEC Candidate Guide at 104-105. See, e.g., Factual and Legal Analysis ("F&LA") at 5-6, MUR 6818 (Allen Weh) (dismissing committee's failure to itemize payroll expenditures where committee corrected reports shortly after receiving RFAIs on the subject); F&LA at 12-13, MUR 6576 (McLeod) (dismissing committee's failure to itemize payroll expenditures where committee corrected reports shortly after receiving RFAIs on the subject and before the election); F&LA at 1-3, MUR 4822 (Friends for Harry Reid) (finding reason to believe the committee violated the Act by failing to itemize payroll expenditures).

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- 1 cycle," and that the reporting committee "will also itemize the ultimate recipients of the salary
- 2 payments as memo entries . . . once aggregate payments made to the individual are more than
- 3 \$200 in an election cycle."²⁵ In sum, the Commission's publicly available guidance provides
- 4 that reporting disbursements for salary payments to employees is analogous to reporting credit
- 5 card payments, and thus that any such payments are to be disclosed in the same manner as credit
- 6 card payments and ultimate payees.²⁶

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7 In prior enforcement matters, the Commission has determined that merely reporting the

8 immediate recipient of a committee's payment will not satisfy the requirements of Section

30104(b)(5) when the facts indicate that the immediate recipient is merely a conduit for the

intended recipient of the funds.²⁷ For example, the Commission has found reason to believe in

11 ultimate payee matters where it had information that a committee undertook efforts to actively

conceal the ultimate payee.²⁸ In MUR 6724 (Bachmann for President), information in the record

indicated that the campaign committee paid a consultant through an intermediary in order to

conceal the true payee because it believed that state ethics rules prohibited the ultimate payee

15 from receiving the funds.²⁹ The Commission found reason to believe that the committee

See HOW TO REPORT/Using a payroll company/Reporting on candidate forms, https://www.fec.gov/help-candidates-and-committees/filing-reports/using-payroll-company ("Payroll Reporting Guidance") ("The committee reports the disbursement to Virginia Payroll company as an operating expenditure . . . [and] includes the staff members receiving payments as memo entries").

See supra Ultimate Payee Interpretive Rule; RAD FAQs.

F&LA at 9, MUR 6724 (Bachmann for President, *et al.*) (citing Conciliation Agreement at 3, MUR 4872 (Jenkins)).

See, e.g., F&LA at 10-11, MUR 6724 (Bachmann for President) (finding reason to believe where a committee used an intermediary to disguise the "true, intended recipient of the disbursements"); Conciliation Agreement at 2-4, MUR 4872 (Jenkins for Senate) (finding reason to believe where a vendor's only role was "to serve as a conduit for payment . . . so as to conceal the transaction").

F&LA at 3, MUR 6724 (Bachmann for President).

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misreported the ultimate payee because the disclosed payee was merely a conduit, "thereby concealing the true, intended recipient of the disbursements."³⁰

Respondents assert that MCS is not a payroll management company, and therefore that itemization of the firm's employees is not required under the Commission's guidance because the regulations governing the disclosure of ultimate payees in certain circumstances do not apply unless: (1) the committee reimburses an individual (such as a campaign staffer) who used personal funds to pay committee expenses aggregating more than \$200 to a single vendor; (2) the committee pays a credit card bill that includes charges of more than \$200 to a single vendor; or (3) the committee is the authorized committee of a candidate who used personal funds to pay committee expenses aggregating more than \$200 to a single vendor without receiving reimbursement.³¹ The Committee admits that it failed to identify the ultimate recipients of its payroll and salary payments, although it argues that none of these enumerated circumstances apply here, and thus asserts that it was not required to disclose the names of the professional staff hired by the vendor, MCS, to whom it made these disbursements. The Respondents' argument is inapposite, however, because as noted above, the Commission has provided publicly available guidance indicating that payments for salary payments to employees are to be disclosed in the same manner as credit card payments and ultimate payees.³²

On the Committee's disclosure reports, in some months there are multiple disbursements to MCS that are described as "campaign consulting," "salary," or "payroll" (Mar. 2020 – Jun.

³⁰ *Id.* at 10.

Resp. at 2-3 (citing Ultimate Payee Interpretive Rule); see 52 U.S.C. § 30104(b); 11 C.F.R. §§ 104.3(b)(4)(i), (vi), 104.9.

See supra Ultimate Payee Interpretive Rule; RAD FAQs; Payroll Reporting Guidance.

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- 1 2020), while in other months there are only disbursements for "salary" or "payroll" (Nov. 2019 –
- 2 Feb 2020 and July 2020 Dec 2020); all of the entries for "salary" or "payroll" fail to itemize
- 3 which individuals were the ultimate recipients of those payments.³³ Thus, based on the
- 4 Committee's own description of its disbursements, it appears that the Committee's payments to
- 5 MCS were *not* solely for "campaign consulting" services, as the Committee asserts, but were
- 6 also as the reports indicate for "salary" and "payroll."

7 The Committee provides no explanation as to why it made such distinctions in describing

8 the purpose of the disbursements in its reporting, or why the amounts for "campaign consulting"

were similar, but the amounts for "salary" and "payroll" were both varied and significantly

higher: During the 2019-2020 cycle, the Committee's disbursements for campaign consulting

totaled \$39,374, whereas its disbursements for salary and payroll totaled \$268,627 and \$348,579,

respectively, with the salary and payroll disbursements totaling \$617,206.³⁴ The Committee

asserts that it hired MCS staff to perform all of the functions of a campaign staff, and that the

MCS employees did not work for the campaign, 35 but its disclosure reports indicate that it had no

other campaign staff, and paid no salaries to anyone other than MCS until November 2020.³⁶

The Committee admits that MCS employees served all the functions of its campaign staff

and that MCS was the exclusive provider of paid staff for the Committee — although it provides

no contract to support its contention. Additionally, the Committee's reports disclose no

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See Chart A., supra; see also https://www fec.gov/data/committee/C00725101/?cycle=2020&tab=filings.

See Chart A, supra.

Resp. at 2.

³⁶ 2020 Year-End Report (Jan. 29, 2020).

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- disbursements to staff until after the election, and its Response makes no claim that volunteers
 staffed the campaign.
- 3 Finally, the Response provides no explanation as to why the Committee reported 4 "payroll" and "salary" disbursements to MCS separately from the "campaign consulting." These 5 separate payments, without further itemization or explanation, leave the public without a basic 6 understanding of the purpose of those disbursements and to whom they were actually made. If 7 the disbursements were all for "campaign consulting" services, as the Committee now claims, 8 there is no explanation for why there are additional disbursements for "payroll" and "salary" in 9 the reports (sometimes in the same months), and the reporting fails to correctly provide an 10 adequate explanation of the purpose for the disbursements. For example, if a "payroll" 11 disbursement was for staff that provided "canvassing" or "voter outreach" services, the latter 12 descriptions would be more appropriate explanations of the purpose of the disbursement. 13 Alternatively, if the disbursements were for "payroll" and "salary" for campaign employees and 14 MCS was simply acting as a payroll vendor, as alleged in the Complaint, then further itemization 15 as to the ultimate payee of those disbursements is required.

In sum, the Committee failed to properly disclose the purpose of \$617,206 in disbursements to MCS for salary and payroll, either by not properly itemizing those disbursements or by not providing an appropriate description of the purposes for the disbursements. Thus, the Committee's reporting does not comply with the 11 C.F.R. \$104.3(b)(4)(i) and (vi) requirements, which implement the statutory requirement at 52 U.S.C.

THIS PROPOSED DRAFT WAS VOTED ON BUT NOT APPROVED BY THE COMMISSION.

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- 1 Accordingly, the Commission finds reason to believe that the Committee violated
- 2 52 U.S.C. § 30104(b) and 11 C.F.R. § 104.3(b)(4) based on its failure to properly disclose the
- 3 purpose of its disbursements.