




FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

**BEFORE THE FEDERAL ELECTION COMMISSION**

In the Matter of )  
 ) MUR 7807  
Snap, Inc. )  
 )

**STATEMENT OF REASONS OF  
COMMISSIONER SEAN J. COOKSEY**

For substantially the same reasons articulated in my Statement of Reasons in MURs 7821, 7827, and 7868 (Twitter, Inc.), I voted to find no reason to believe Snap violated campaign-finance law in this matter, but did not support the Commission's Factual & Legal Analysis.<sup>1</sup> I believe Snap is a media entity, and therefore its decisions about the content and operation of its platform—regardless of political motivation—fall within the Commission's media exemption. I would resolve the matter on that basis alone.

  
\_\_\_\_\_  
Sean J. Cooksey  
Commissioner

\_\_\_\_\_  
September 14, 2021  
Date

<sup>1</sup> Statement of Reasons of Commissioner Sean J. Cooksey (Sept. 13, 2021), MURs 7821, 7827 & 7868 (Twitter, Inc., *et al.*).