

Christal  
Dennis

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Date: 2020.08.27  
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August 26, 2020

Federal Election Commission  
Office of Complaints Examination  
& Legal Administration  
Attn: Christal Dennis, Paralegal  
1050 First Street, NE  
Washington, DC 20463

BY EMAIL ([cela@fec.gov](mailto:cela@fec.gov))

Re: MUR 7776

Dear Ms. Davis:

My client, Promark Research Corporation (“Promark”), received your letter dated August 13, 2020 enclosing the Federal Election Commission (“FEC”) complaint numbered MUR 7776 (the “Complaint”).

Please be advised that Promark is a company that offers telephone survey research services, as well as online surveying, data collection, and analysis services. Promark acknowledges that the complainant, Dean Stamos, was a respondent to a survey Promark had in the field on about August 5, 2020.

The Complaint suggests that Promark’s survey was in violation of 11 CFR 110.11, which requires a disclaimer describing who authorized and paid for the “public communication.” Please be advised that the survey in question was not a “public communication” as defined by 11 CFR 100.26, which definition details forms of general political advertising. In no way can the survey in question be considered an advertisement. The survey was a valid research tool used to gather data from respondents on various issues of public and political import.

Please do not hesitate to reach me by telephone at 281.440.8066 or email at [randall@perrierlaw.com](mailto:randall@perrierlaw.com) should you need any additional information to adjudicate the Complaint.

Very Truly Yours,



Randall S. Perrier

Enclosure

Statement of Designation of Counsel

