



MUR 7756R & RR 20L-28 (Americas PAC)

First General Counsel's Report

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1 **FEDERAL AGENCIES CHECKED:** None

2

3 **I. INTRODUCTION**

4 These matters involve allegations that Americas PAC and Tom Donelson in his official  
 5 capacity (the “Committee”) failed to timely file independent expenditure reports in 2020. In  
 6 MUR 7756R, the Complaint alleges that beginning on May 13, 2020, the Committee ran a paid  
 7 radio advertisement, attacking Democrats generally as well as attacking the Democratic  
 8 incumbent for Iowa’s First Congressional District, Representative Abby Finkenauer, but failed to  
 9 file a 48-Hour Report for the ad.<sup>2</sup> In response to the MUR 7756 Complaint, the Committee  
 10 acknowledges that it failed to timely disclose the radio advertisements and amended its 2020  
 11 April Quarterly Report on July 13, 2020.<sup>3</sup>

12 Based on the disclosures made in the amended 2020 April Quarterly Report, the Reports  
 13 Analysis Division (“RAD”) referred the Committee for failure to file three 48-Hour Reports to  
 14 support six independent expenditures totaling \$620,832 that were disclosed in the Committee’s  
 15 Amended 2020 April Quarterly Report.<sup>4</sup> The referral includes the same reporting allegations at  
 16 issue in the Complaint. In its Response, the Committee acknowledges that there were some  
 17 errors in reporting its activities but contends that the reporting errors were made in “good faith,”  
 18 caused in part by vendor error, and quickly remedied.<sup>5</sup> The Committee therefore argues that  
 19 further action by the Commission is not warranted.<sup>6</sup>

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<sup>2</sup> Compl. (Jul. 6, 2020).

<sup>3</sup> Resp. at 1, MUR 7756 (July 23, 2020) (“MUR 7756 Resp.”).

<sup>4</sup> Referral at 1, RR 20L-28 (Americas PAC) (Dec. 15, 2020).

<sup>5</sup> Referral Resp. at 1 (Jan. 25, 2021).

<sup>6</sup> *Id.*

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1        As discussed further below, the Committee did not timely and accurately disclose the  
 2        amount spent and candidates supported or opposed in a number of its independent expenditures.  
 3        And Commission precedent does not support the Committee's arguments that it should not be  
 4        held responsible for its reporting violations. Accordingly, we recommend that the Commission:  
 5        (1) open a Matter Under Review ("MUR") in connection with the RAD Referral and merge it  
 6        into MUR 7756R; (2) find reason to believe that Americas PAC and Tom Donelson in his  
 7        official capacity as treasurer violated 52 U.S.C. § 30104(g) and 11 C.F.R. § 104.4(b)(2) by  
 8        failing to timely and accurately file independent expenditure reports; (3) authorize pre-probable  
 9        cause conciliation; and (4) approve a proposed conciliation agreement.

10      **II. FACTUAL BACKGROUND**

11        Americas PAC is an independent expenditure-only committee that first registered with  
 12        the Commission in 2014.<sup>7</sup> Tom Donelson has been the Committee's treasurer since its  
 13        inception.<sup>8</sup>

14        The Committee's original 2020 April Quarterly Report, filed on April 15, 2020, disclosed  
 15        19 independent expenditures totaling \$2,470,110.50, supporting or opposing three candidates:  
 16        Joni K. Ernst, Tricia Zunker, and John James. On May 13, 2020, the Committee filed two  
 17        24-Hour Reports, disclosing 14 independent expenditures totaling \$2,220,190.50 supporting two  
 18        candidates: Joni K. Ernst and John James. The following chart identifies the independent  
 19        expenditures disclosed in the Committee's 2020 April Quarterly Report and 24-Hour Reports:

<sup>7</sup> See Americas PAC, Statement of Organization (Mar. 19, 2014) (amended on Sept. 30, 2014, Sept. 2, 2016, and July 18, 2018).

<sup>8</sup> *Id.*

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## Independent Expenditures Disclosed in Americas PAC Original April Quarterly Report (filed April 15, 2020)

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Name of Payee	Date of Dissemination	Expenditure Amount	Candidate Supported/Opposed	Election	24-Hour Report Filed
Cumulus KHKI	5/13/2020	\$130,000.00	ERNST, JONI K	2020 General	5/13/2020
Cumulus Media - Flint	5/13/2020	\$63,000.00	JAMES, JOHN	2020 General	5/13/2020
Des Moines Radio Group	5/13/2020	\$185,000.00	ERNST, JONI K	2020 General	5/13/2020
iHeart Media - Cedar Rapids	5/13/2020	\$180,000.00	ERNST, JONI K	2020 General	5/13/2020
iHeart Media - Detroit	5/13/2020	\$330,998.50	JAMES, JOHN	2020 General	5/13/2020
iHeart Media - WMXD	5/13/2020	\$359,992.00	ERNST, JONI K	2020 General	5/13/2020
Katz Radio Group	5/13/2020	\$103,000.00	JAMES, JOHN	2020 General	5/13/2020
StateNet	5/13/2020	\$119,680.00	JAMES, JOHN	2020 General	5/13/2020
StateNet	5/13/2020	\$179,520.00	ERNST, JONI K	2020 General	5/13/2020
Townsquare - Flint	5/13/2020	\$90,000.00	JAMES, JOHN	2020 General	5/13/2020
Townsquare KOEL	5/13/2020	\$72,500.00	ERNST, JONI K	2020 General	5/13/2020
Townsquare Media - IA	5/13/2020	\$219,500.00	ERNST, JONI K	2020 General	5/13/2020
Townsquare Media - Lansing	5/13/2020	\$115,000.00	JAMES, JOHN	2020 General	5/13/2020
WSRW - Grand Rapids	5/13/2020	\$72,000.00	JAMES, JOHN	2020 General	5/13/2020
	<b>TOTAL:</b>	<b>\$2,220,190.50</b>			

On July 6, 2020, the Complaint was filed in this matter, alleging that Americas PAC

5 failed to file a 48-Hour Report for a radio ad that ran beginning on May 13, 2020. After the  
6 Committee was notified of the Complaint, the Committee filed an Amended 2020 April  
7 Quarterly Report on July 13, 2020, which included a Schedule E disclosing the same dollar  
8 amount of expenditures as in the original 2020 April Quarterly, but increasing the number of  
9 independent expenditures disclosed from 14 to 24, and increasing the number of candidates  
10 supported or opposed from three to five, adding candidates Cindy Axne and Abby Finkenauer.<sup>9</sup>

<sup>9</sup> Americas PAC, Amended 2020 April Quarterly Report (July 13, 2020).

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1 In addition, on the same date, the Committee filed two 24-Hour reports for independent  
 2 expenditures that were disseminated on May 13, 2020, but were incorrectly or not previously  
 3 disclosed: (1) the Committee filed an amended a 24-Hour Report, which included five  
 4 independent expenditures totaling \$260,840, made in opposition to Axne and Finkenauer, that  
 5 had not been previously disclosed;<sup>10</sup> (2) the Committee filed a second 24-Hour Report on the  
 6 same day, which included a previously disclosed expenditure totaling \$359,992.00, but changed  
 7 the name of the Federal candidate and office sought from Joni K. Ernst for the Iowa Senate  
 8 General 2020 Election to John James for the Michigan Senate General 2020 Election.<sup>11</sup> The six  
 9 independent expenditures, totaling \$620,832, are shown below.

10 **Previously Undisclosed or Incorrectly Disclosed Independent Expenditures in Americas  
 11 PAC Amended April Quarterly Report (filed July 13, 2020)**

Name of Payee	Date of Dissemination	Expenditure Amount	Candidate Supported/Opposed	Election	24-Hour Report Filed
Cumulus KHKI	5/13/2020	\$41,600.00	Cindy Axne	2020 General	7/13/2020
Des Moines Radio Group	5/13/2020	\$59,200.00	Cindy Axne	2020 General	7/13/2020
iHeart Media - Cedar Rapids	5/13/2020	\$57,600.00	Abby Finkenauer	2020 General	7/13/2020
Townsquare KOEL	5/13/2020	\$23,200.00	Abby Finkenauer	2020 General	7/13/2020
Townsquare Media - IA	5/13/2020	\$79,240.00	Abby Finkenauer	2020 General	7/13/2020
i Heart Media - WMXD	5/13/2020	\$359,992.00	John James	2020 General	7/13/2020
	<b>TOTAL:</b>	<b>\$620,832.00</b>			

12 In September 2020, RAD sent the Committee two Requests for Additional Information  
 13

14 ("RFAIs") referencing its Amended 2020 April Quarterly Report and noting that the Committee  
 15 may have failed to file one or more 48-Hour Reports for independent expenditures.<sup>12</sup> According

<sup>10</sup> Americas PAC, Amended 24-Hour Report of Independent Expenditures (July 13, 2021).

<sup>11</sup> Americas PAC, 24-Hour Report of Independent Expenditures (July 13, 2021).

<sup>12</sup> Americas PAC, RFAI at 1 (Sept. 13, 2020); Americas PAC, RFAI at 1 (Sept. 17, 2020).

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1 to RAD, the Committee should have filed 48-Hour Reports for six independent expenditures  
 2 totaling \$620,832.00, as described above.

3 The Committee's counsel contacted RAD to dispute the apparent violations noted in the  
 4 RFAIs.<sup>13</sup> The Committee also filed two FEC Form 99s in response to the RFAIs, noting that it  
 5 had filed notices on May 13, 2020 and amended its report to correct a reporting error caused by  
 6 a "last-minute change in media traffic."<sup>14</sup>

7 In response to the Complaint and Referral, the Committee states that it moved  
 8 expeditiously to file amended reports after the Complaint was received.<sup>15</sup> The Committee  
 9 further attributed the reporting error to its media vendors splitting expenditures among different  
 10 races without informing the Committee's counsel, but it did not explain what it meant by  
 11 splitting expenditures or how that error occurred.<sup>16</sup>

### 12 **III. LEGAL ANALYSIS**

13 The Act requires committee treasurers to file reports of receipts and disbursements in  
 14 accordance with the provisions of 52 U.S.C § 30104(b). This requirement includes  
 15 reporting independent expenditures made by political committees other than authorized  
 16 committees.<sup>17</sup> Further, political committees that make or contract to make independent  
 17 expenditures at any time during a calendar year — up to and including the 20th day before

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<sup>13</sup> The Committee asked why it was being penalized for filing 24-Hour Reports instead of 48-Hour Reports. The Committee is not being referred to OGC for filing 24-Hour instead of 48-Hour Reports but for filing new independent expenditures disclosing candidates and amounts not previously disclosed on the reports.

<sup>14</sup> FEC Form 99, Americas PAC, Miscellaneous Report (Oct. 2, 2020).

<sup>15</sup> MUR 7756 Resp. at 1; RAD Referral Resp. at 1.

<sup>16</sup> Referral Resp. at 1

<sup>17</sup> 52 U.S.C. § 30104(b)(4)(H)(iii); 11 C.F.R. § 104.3 (b)(l)(vii).

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1 an election — must disclose the activity within 48 hours each time that the expenditure  
 2 aggregates \$10,000 or more.<sup>18</sup> The report must be received by the Commission by 11:59 p.m.  
 3 on the second day following the date on which independent expenditures that aggregate \$10,000  
 4 or more are publicly distributed or disseminated.<sup>19</sup> The information provided must include,  
 5 *inter alia*, the date, amount, and purpose of any such independent expenditure and a  
 6 statement which indicates whether such independent expenditure is in support of, or in  
 7 opposition to, a candidate, as well as the name and office sought by such candidate.<sup>20</sup>

8 As identified in the referral, the available information indicates that the Committee failed  
 9 to file 48-Hour Reports to support six independent expenditures totaling \$620,832.00 in a timely  
 10 and accurate manner. Specifically, each independent expenditure aggregated \$10,000 or more  
 11 and was disseminated on May 13, 2020, up to and including the 20<sup>th</sup> day before the 2020 general  
 12 election. Accordingly, these expenditures were required to be reported to the Commission  
 13 within 48 hours of their dissemination, that is, by May 14, 2020. However, the Committee's  
 14 amended reports disclosed Federal candidates and offices sought that had not been previously  
 15 disclosed on earlier reports that it had filed. Further, those amendments were filed on July 13,  
 16 2020, nearly two months after the due date.

17 The Committee contends that of the \$620,832 in independent expenditures, it timely  
 18 disclosed \$359,992.00 and only corrected the name of the candidate by replacing Joni Ernst,  
 19 who ran for U.S. Senate in Iowa and was erroneously listed on the report, with John James, who

<sup>18</sup> 52 U.S.C. § 30104(g)(2); 11 C.F.R. § 104.4(b)(2).

<sup>19</sup> 11 C.F.R. § 104.4(b)(2).

<sup>20</sup> 52 U.S.C. § 30104(g)(3)(B) (requiring 48-Hour Reports to include information required by section 30104(b)(6)(B)(iii)).

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1 ran for U.S. Senate in Michigan. But given that the information regarding the name of the  
2 candidate and the office sought was not timely disclosed, the Committee's reports did not  
3 comply with 52 U.S.C. § 30104(g)(3)(B) and 11 C.F.R. § 104.4(b)(2), which require that for  
4 each independent expenditure reported, the committee provide the name of the candidate  
5 supported or opposed and office sought by such candidate.

6 The Committee also contends that the failure to timely and properly file the reports was  
7 due to its media vendors splitting the expenditures among various races without informing the  
8 Committee's counsel. However, the Committee has provided no information to support its  
9 assertion that the vendor acted without its knowledge, does not explain how such an error  
10 occurred, or how that error caused the Committee to file untimely and inaccurate reports.

11 Further, the Commission has not considered vendor error to be a valid exculpatory or mitigating  
12 factor in reporting matters involving section 30104.<sup>21</sup> We, therefore, recommend that the  
13 Commission find reason to believe that the Committee and its treasurer violated 52 U.S.C.  
14 § 30104(g) and 11 C.F.R. § 104.4(b)(2).

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<sup>21</sup> See Factual & Legal Analysis at 1, MUR 7285 (Workers' Voice) (finding committee responsible for failing to file the necessary 24- and 48-hour reports even though it argued vendors and in-kind contributors failed to provide timely data); Factual & Legal Analysis at 1, 3, MUR 6568 (Heath Shuler for Congress) (finding that Committee failed to report disbursements caused by vendor's error); and Factual & Legal Analysis at 5-6, MUR 6300 (Republican Party of Virginia) (finding RPV responsible for its vendor's failure to timely forward contributions and RPV's consequential reporting errors).

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7 **V. RECOMMENDATIONS**

- 8 1. Open a MUR for RAD Referral 20L-28;
- 9 2. Merge the MUR created for RR 20L-28 into MUR 7756R;
- 10 3. Find reason to believe that Americas PAC and Tom Donelson in his official
- 11 capacity as treasurer violated 52 U.S.C. § 30104(g) and 11 C.F.R. § 104.4(b)(2);
- 12 4. Enter into conciliation with Americas PAC and Tom Donelson in his official
- 13 capacity prior to a finding of probable cause to believe;
- 14 5. Approve the attached Factual and Legal Analysis;
- 15 6. Approve the attached Conciliation Agreement; and

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1           7.     Approve the appropriate letter.  
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9  
10  
11  
12

Lisa J. Stevenson  
Acting General Counsel

Charles Kitcher  
Associate General Counsel for Enforcement

13           7/21/2021  
14           Date

*Stephen Gura by J.L.*  
Stephen A. Gura  
Deputy Associate General Counsel for Enforcement

*Jin Lee*  
Jin Lee  
Acting Assistant General Counsel

*Dominique Dillenseger*  
Dominique Dillenseger  
Attorney

29           Attachments:

30           1. Factual and Legal Analysis

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**FEDERAL ELECTION COMMISSION**  
**FACTUAL AND LEGAL ANALYSIS**

RESPONDENT: Americas PAC  
and Tom Donelson in his official capacity  
as treasurer MUR

## I. INTRODUCTION

These matters involve allegations that Americas PAC and Tom Donelson in his official capacity (the “Committee”) failed to timely file independent expenditure reports in 2020. In MUR 7756R, the Complaint alleges that beginning on May 13, 2020, the Committee ran a paid radio advertisement, attacking Democrats generally as well as attacking the Democratic incumbent for Iowa’s First Congressional District, Representative Abby Finkenauer, but failed to file a 48-Hour Report for the ad.<sup>1</sup> In response to the MUR 7756 Complaint, the Committee acknowledges that it failed to timely disclose the radio advertisements and amended its 2020 April Quarterly Report on July 13, 2020.<sup>2</sup>

Based on the disclosures made in the amended 2020 April Quarterly Report, the Reports Analysis Division (“RAD”) referred the Committee for failure to file three 48-Hour Reports to support six independent expenditures totaling \$620,832 that were disclosed in the Committee’s Amended 2020 April Quarterly Report.<sup>3</sup> The referral includes the same reporting allegations at issue in the Complaint. In its Response, the Committee acknowledges that there were some errors in reporting its activities but contends that the reporting errors were made in “good faith.”

<sup>1</sup> Compl. (Jul. 6, 2020).

<sup>2</sup> Resp. at 1, MUR 7756 (July 23, 2020) (“MUR 7756 Resp.”).

<sup>3</sup> Referral at 1, RR 20L-28 (Americas PAC) (Dec. 15, 2020).

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1 caused in part by vendor error, and quickly remedied.<sup>4</sup> The Committee therefore argues that  
 2 further action by the Commission is not warranted.<sup>5</sup>

3 As discussed further below, the Committee did not timely and accurately disclose the  
 4 amount spent and candidates supported or opposed in a number of its independent expenditures.  
 5 And Commission precedent does not support the Committee's arguments that it should not be  
 6 held responsible for its reporting violations. Accordingly, the Commission finds reason to  
 7 believe that Americas PAC and Tom Donelson in his official capacity as treasurer violated  
 8 52 U.S.C. § 30104(g) and 11 C.F.R. § 104.4(b)(2) by failing to timely and accurately file  
 9 independent expenditure reports.

10 **II. FACTUAL BACKGROUND**

11 Americas PAC is an independent expenditure-only committee that first registered with  
 12 the Commission in 2014.<sup>6</sup> Tom Donelson has been the Committee's treasurer since its  
 13 inception.<sup>7</sup>

14 The Committee's original 2020 April Quarterly Report, filed on April 15, 2020, disclosed  
 15 19 independent expenditures totaling \$2,470,110.50, supporting or opposing three candidates:  
 16 Joni K. Ernst, Tricia Zunker, and John James. On May 13, 2020, the Committee filed two 24-  
 17 Hour Reports, disclosing 14 independent expenditures totaling \$2,220,190.50 supporting two  
 18 candidates: Joni K. Ernst and John James. The following chart identifies the independent  
 19 expenditures disclosed in the Committee's 2020 April Quarterly Report and 24-Hour Reports:

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<sup>4</sup> Referral Resp. at 1 (Jan. 25, 2021).

<sup>5</sup> *Id.*

<sup>6</sup> See Americas PAC, Statement of Organization (Mar. 19, 2014) (amended on Sept. 30, 2014, Sept. 2, 2016, and July 18, 2018).

<sup>7</sup> *Id.*

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## Independent Expenditures Disclosed in Americas PAC Original April Quarterly Report (filed April 15, 2020)

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8 independent expenditures disclosed from 14 to 24, and increasing the number of candidates  
9 supported or opposed from three to five, adding candidates Cindy Axne and Abby Finkenauer.<sup>8</sup>  
10

<sup>8</sup> Americas PAC, Amended 2020 April Quarterly Report (July 13, 2020).

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1 In addition, on the same date, the Committee filed two 24-Hour reports for independent  
 2 expenditures that were disseminated on May 13, 2020, but were incorrectly or not previously  
 3 disclosed: (1) the Committee filed an amended 24-Hour Report, which included five  
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 6 same day, which included a previously disclosed expenditure totaling \$359,992.00, but changed  
 7 the name of the Federal candidate and office sought from Joni K. Ernst for the Iowa Senate  
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 9 independent expenditures, totaling \$620,832, are shown below:

10 **Previously Undisclosed or Incorrectly Disclosed Independent Expenditures in Americas  
 11 PAC Amended April Quarterly Report (filed July 13, 2020)**

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	<b>TOTAL:</b>	<b>\$620,832.00</b>			

12  
 13 In September 2020, RAD sent the Committee two Requests for Additional Information  
 14 ("RFAs") referencing its Amended 2020 April Quarterly Report and noting that the Committee  
 15 may have failed to file one or more 48-Hour Reports for independent expenditures.<sup>11</sup> According

<sup>9</sup> Americas PAC, Amended 24-Hour Report of Independent Expenditures (July 13, 2021).

<sup>10</sup> Americas PAC, 24-Hour Report of Independent Expenditures (July 13, 2021).

<sup>11</sup> Americas PAC, RFAI at 1 (Sept. 13, 2020); Americas PAC, RFAI at 1 (Sept. 17, 2020).

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1 to RAD, the Committee should have filed 48-Hour Reports for six independent expenditures  
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3 The Committee's counsel contacted RAD to dispute the apparent violations noted in the  
 4 RFAIs. The Committee also filed two FEC Form 99s in response to the RFAIs, noting that it  
 5 had filed notices on May 13, 2020 and amended its report to correct a reporting error caused by  
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### 12 **III. LEGAL ANALYSIS**

13 The Act requires committee treasurers to file reports of receipts and disbursements in  
 14 accordance with the provisions of 52 U.S.C § 30104(b). This requirement includes  
 15 reporting independent expenditures made by political committees other than authorized  
 16 committees.<sup>15</sup> Further, political committees that make or contract to make independent  
 17 expenditures at any time during a calendar year — up to and including the 20th day before  
 18 an election — must disclose the activity within 48 hours each time that the expenditure  
 19 aggregates \$10,000 or more.<sup>16</sup> The report must be received by the Commission by 11:59 p.m.

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<sup>12</sup> FEC Form 99, Americas PAC, Miscellaneous Report (Oct. 2, 2020).

<sup>13</sup> MUR 7756R Resp. at 1; Referral Resp. at 1.

<sup>14</sup> Referral Resp. at 1

<sup>15</sup> 52 U.S.C. § 30104(b)(4)(H)(iii); 11 C.F.R. § 104.3(b)(l)(vii).

<sup>16</sup> 52 U.S.C. § 30104(g)(2); 11 C.F.R. § 104.4(b)(2).

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1 on the second day following the date on which independent expenditures that aggregate \$10,000  
 2 or more are publicly distributed or disseminated.<sup>17</sup> The information provided must include,  
 3 *inter alia*, the date, amount, and purpose of any such independent expenditure and a  
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 5 opposition to, a candidate, as well as the name and office sought by such candidate.<sup>18</sup>

6 As identified in the referral, the available information indicates that the Committee failed  
 7 to file 48-Hour reports to support six independent expenditures totaling \$620,832.00 in a timely  
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 17 who ran for U.S. Senate in Iowa and was erroneously listed on the report, with John James, who  
 18 ran for U.S. Senate in Michigan. But given that the information regarding the name of the  
 19 candidate and the office sought was not timely disclosed, the Committee's reports did not  
 20 comply with 52 U.S.C. § 30104(g)(3)(B) and 11 C.F.R. § 104.4(b)(2), which require that for

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<sup>17</sup> 11 C.F.R. § 104.4(b)(2).

<sup>18</sup> 52 U.S.C. § 30104(g)(3)(B) (requiring 48-Hour Reports to include information required by section 30104(b)(6)(B)(iii)).

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1 each independent expenditure reported, the committee provide the name of the candidate  
 2 supported or opposed and office sought by such candidate.

3 The Committee also contends that the failure to timely and properly file the reports was  
 4 due to its media vendors splitting the expenditures among various races without informing the

5 Committee's counsel. However, the Committee has provided no information to support its

6 assertion that the vendor acted without its knowledge, does not explain how such an error

7 occurred, or how that error caused the Committee to file untimely and inaccurate reports.

8 Further, the Commission has not generally considered vendor error to be a valid exculpatory or

9 mitigating factor in reporting matters involving section 30104.<sup>19</sup> Therefore, the Commission

10 finds reason to believe that Americas PAC and Tom Donelson in his official capacity as

11 treasurer violated 52 U.S.C. § 30104(g) and 11 C.F.R. § 104.4(b)(2).

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<sup>19</sup> See Factual & Legal Analysis at 1, MUR 7285 (Workers' Voice) (finding committee responsible for failing to file the necessary 24- and 48-hour reports even though it argued vendors and in-kind contributors failed to provide timely data); Factual & Legal Analysis at 1, 3, MUR 6568 (Heath Shuler for Congress) (finding that Committee failed to report disbursements caused by vendor's error); and Factual & Legal Analysis at 5-6, MUR 6300 (Republican Party of Virginia) (finding RPV responsible for its vendor's failure to timely forward contributions and RPV's consequential reporting errors).