

FEDERAL ELECTION COMMISSION Washington, DC 20463

September 12, 2022

BY ELECTRONIC MAIL ONLY

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Michael Bayes, Esq. Jessica Johnson, Esq. Holtzman Vogel Josefiak Torchinsky PLLC 45 North Hill Drive, Suite 100 Warrenton, VA 20186

RE: MURs 7654 and 7660

National Media Research Planning &

Placement LLC On Message, Inc. Starboard Strategic, Inc.

Dear Mr. Bayes and Ms. Johnson:

On November 1, 2019, and November 13, 2019, respectively, the Federal Election Commission ("Commission") notified your clients, National Media Research Planning & Placement LLC, On Message, Inc., and Starboard Strategic, Inc., of complaints alleging violations of the Federal Election Campaign Act of 1971, as amended (the "Act"). A copy of each complaint was forwarded to your clients at that time. On September 6, 2022, the Commission closed its files in these matters.

Documents related to the case will be placed on the public record within 30 days. *See Disclosure of Certain Documents in Enforcement and Other Matters*, 81 Fed. Reg. 50,702 (Aug. 2, 2016). A Statement of Reasons explaining the Commission's decision is enclosed.

If you have any questions, please contact me at (202) 694-1650.

Sincerely,

Roy Q. Luckett
Roy Q. Luckett

Acting Assistant General Counsel

Enclosure