MUR765000012

BEFORE THE FEDERAL ELECTION COMMISSION

ENFORCEMENT PRIORITY SYSTEM DISMISSAL REPORT

MUR: 7650 Respondents: Donald J. Trump for President,

Inc. and Bradley Crate,

Complaint Receipt Date: October 16, 2019 as Treasurer

Response Date: December 3, 2019

EPS Rating:

Alleged Statutory 52 U.S.C. § 30118(a) Regulatory Violations: 11 C.F.R. § 114.2(b)

The Complaint alleges that an internet search for "donate joe biden" using Google provides a link to donate to Donald J. Trump for President, Inc.¹ The Response states that the link is a purchased fundraising ad on Google, and that the link directed people to the Committee's webpage that contained a proper disclaimer.²

Based on its experience and expertise, the Commission has established an Enforcement Priority System using formal, pre-determined scoring criteria to allocate agency resources and assess whether particular matters warrant further administrative enforcement proceedings. These criteria include (1) the gravity of the alleged violation, taking into account both the type of activity and the amount in violation; (2) the apparent impact the alleged violation may have had on the electoral process; (3) the complexity of the legal issues raised in the matter; and (4) recent trends in potential violations and other developments in the law. This matter is rated as low priority for Commission action after application of these pre-established criteria. Given that low rating and the speculative nature of the allegations contained in the Complaint, we recommend that the

¹ Compl. at 1 (Oct. 16, 2019).

² Resp. at 2 (Dec. 3, 2019).

MUR765000013

EPS Dismissal Report—MUR 7650 (Donald J. Trump for President, Inc., $\it et~al.$) Page 2 of 2

Commission dismiss the Complaint consistent with the Commission's prosecutorial discretion to determine the proper ordering of its priorities and use of agency resources. *Heckler v. Chaney*, 470 U.S. 821, 831-32 (1985). We also recommend that the Commission close the file as to all respondents and send the appropriate letters.

Lisa J. Stevenson Acting General Counsel

Charles Kitcher

Acting Associate General Counsel

March 3, 2020

Date

BY:

Stephen Gura

Deputy Associate General Counsel

Jeff S. Jordar

Assistant General Counsel

Kristina Portner

Kristina M. Portner

Attorney