



FEDERAL ELECTION COMMISSION  
Washington, DC 20463

September 1, 2022

**BY ELECTRONIC MAIL ONLY**

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Jessica Johnson  
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15405 John Marshall Hwy  
Haymarket, VA 20169

RE: MURs 7427, 7497, 7524 and 7553  
On Message, Inc.  
Starboard Strategic, Inc.  
National Media Research Planning &  
Placement LLC

Dear Messrs. Bayes and Torchinsky and Ms. Johnson:

On July 20, 2018, August 23, 2018, September 21, 2018, October 29, 2018, and December 13, 2018, respectively, the Federal Election Commission (“Commission”) notified your clients, On Message, Inc. and Starboard Strategic, Inc., of complaints alleging violations of the Federal Election Campaign Act of 1971, as amended (the “Act”). The Commission notified your client, National Media Research Planning & Placement LLC, of complaints alleging violations of the Act on October 29, 2018, and December 13, 2018. A copy of each complaint was forwarded to your clients at that time. On August 29, 2022, the Commission closed its files in these matters.

Documents related to the case will be placed on the public record within 30 days. *See Disclosure of Certain Documents in Enforcement and Other Matters*, 81 Fed. Reg. 50,702 (Aug. 2, 2016). A Statement of Reasons explaining the Commission’s decision will follow.

If you have any questions, please contact me at (202) 694-1650.

Sincerely,

*Roy Q. Lockett*

Roy Q. Lockett  
Acting Assistant General Counsel