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November 9, 2018

Kathryn Ross
Office of Complaints Examination
& Legal Administration
Federal Election Commission
1050 First Street, NE
Washington, DC 20463

Re: MUR 7524

Dear Ms. Ross,

This letter is submitted on behalf of the following respondents in connection with MUR 7524:

- National Rifle Association of America Political Victory Fund, and Mary Rose Adkins in her capacity as Treasurer;
- National Rifle Association Institute for Legislative Action, and Mary Rose Adkins in her capacity as Treasurer;
- OnMessage, Inc. and Starboard Strategic, Inc.; and
- National Media Research Planning and Placement, LLC, and Jon Ferrell in his capacity as Chief Financial Officer.

On behalf of the above-named Respondents, we respectfully request an extension of time to respond to the Federal Election Commission's letter informing the Respondents that a complaint has been filed in the above referenced matter. Respondents received the Commission's notification on Thursday, November 1, and a response is currently due Friday, November 16. We hereby request an extension of 30 days to December 16, 2018.

In light of the complexity of the issues raised and the large number of identified respondents, this extension will permit us to review the complaint and relevant responsive materials, and obtain any necessary statements and affidavits, so that we may respond in an appropriate manner. Accordingly, we respectfully request a thirty-day extension of time to respond to the complaint in this matter.

Please do not hesitate to contact us if you have any questions.

Sincerely,



Michael Bayes

Attachments