



**FRIENDS OF GEORGE FLINN**  
1661 Aaron Brenner Drive, Suite 300  
Memphis, Tennessee 38120

August 7, 2018

Jeff S. Jordan, Assistant General Counsel  
Federal Election Commission  
Office of Complaints Examination  
& Legal Administration  
1050 First Street, NE  
Washington, D.C. 20463

Re: MUR # 7429

Dear Mr. Jordan:

In response to the complaint that has been filed against Friends of George Flinn, please accept this letter and proof of billing and payments.

Friends of George Flinn, C00608406, has filed all required reports with the FEC and has answered all Requests for Additional Information received from the Reports and Analysis Division in a timely manner.

The Campaign hired one vendor, Caissa Public Strategy, to manage all aspects of running the campaign and hired Watkins Uiberall, PLLC to do the accounting work. All invoices and payments for the period in question have been attached to this email for your review.

Caissaa Public Strategy is a full-service communications firm with its headquarters in Memphis, Tennessee and an office in Washington, D.C. They determine the target audience, messaging, marketing elements, and timeline essential and specific to each campaign. The decision to go with Caissa was based on their expertise in handling political campaigns and was in no way an attempt to hide expenses.

One thing I want to point out, the complaint lists a payment to Caissa for \$120,000. The payment was actually \$12,000 for poll workers.

Thank you in advance for your time and consideration of dropping what we consider to be an unfounded complaint.

Sincerely,



**FRIENDS OF GEORGE FLINN**  
1661 AARON BRENNER DR. STE. 300  
MEMPHIS, TN 38120

1014  
85-783653

2/22/18 Date

Pay to the Order of Renaissance Bank  
Twelve Thousand and 00/100

\$ 12,000<sup>00</sup>

Dollars



METROPOLITAN

For Cash

Kenna Cagle

MP

(KC)

**FRIENDS OF GEORGE FLINN**  
 1861 AARON BRENNER DR. STE. 300  
 MEMPHIS, TN 38120

1015  
85-263452

Date 3/16/18

Pay to the Order of Watkins' Liberal \$ 3,000<sup>00</sup>  
Three thousand and 00/100 Dollars

METROPOLITAN  
 For Inv # 111632 Lenna Cagle

# **WATKINS UIBERALL, PLLC**

1661 AARON BRENNER DRIVE

SUITE 300

MEMPHIS, TN 38120

(901)761-2720

*Flinn for Congress*  
1661 Aaron Brenner Dr., Ste 300  
Memphis, TN 38120

Invoice No. 111632  
Date 02/28/2018  
Client No. 9122

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2018 January and February Accounting Fees

\$ 3,000.00


**PAY ONLINE @ [WWW.WUCPAS.COM](http://WWW.WUCPAS.COM)**

***Thank you for your business!***  
***Please pay within 30 days of invoice date.***  
***A monthly fee of 1% will be applied after 30 days.***

**FRIENDS OF GEORGE FLINN**  
1661 AARON BRENNER DR. STE. 300  
MEMPHIS, TN 38120

1013  
85-263852

2/21/18  
Date

Pay to the Order of Caissa Public Strategy \$ 654,000<sup>00</sup>  
Six hundred fifty-four thousand and 00 Dollars  FD-1010  
Rev. 11-2010

  
METROPOLITAN  
For Inv # 741

Kenna Cagle MP





**Caissa Public Strategy, LLC**  
 5100 Poplar Avenue, Suite 1720  
 Memphis, TN 38137  
 (901)522-1030  
 paige@caissaps.com  
 http://www.caissaps.com

## INVOICE

### BILL TO

Flinn 2018  
 1661 Aaron Brenner Dr.  
 Memphis, TN 38120

**INVOICE #** 741

**DATE** 02/15/2018

**DUE DATE** 03/17/2018

**TERMS** Net 30

ACTIVITY	QTY	RATE	AMOUNT
<b>Campaign Management</b> Flinn 2018 - Campaign Marketing and Outreach - February 2018	1	654,000.00	654,000.00

Please note, Caissa Public Strategy has moved effective February 1, 2018.

**BALANCE DUE**

**\$654,000.00**

All payments should be directed to:  
 Caissa Public Strategy  
 5100 Poplar, Suite 1720  
 Memphis, TN 38137

**FRIENDS OF GEORGE FLINN**  
1061 AARON BRENNER DR. STE. 300  
MEMPHIS, TN 38120

1012  
85-263/853

2/1/18

Date

Pay to the  
Order of

Caisse Public Strategy

\$ 197,350<sup>00</sup>

One hundred ninety-seven thousand three hundred fifty & 00/100s



METROPOLITAN

For

Jan # 726

Kenna Cade

AP

(KC)



Caissa Public Strategy, LLC  
5050 Poplar Avenue, Suite 920  
Memphis, TN 38157  
(901)522-1030  
paige@caissaps.com  
http://www.caissaps.com

# INVOICE

**BILL TO**

Flinn 2018  
1661 Aaron Brenner Dr.  
Memphis, TN 38120

**INVOICE # 726**

**DATE** 01/26/2018  
**DUE DATE** 02/25/2018  
**TERMS** Net 30

**P.O. NUMBER**

**SALES REP**

ACTIVITY	QTY	RATE	AMOUNT
<b>Campaign Management</b> Flinn 2018 - Campaign Marketing and Outreach - January 2018	1	197,350.00	197,350.00

**BALANCE DUE \$197,350.00**

*Approved by  
Dr. Flinn  
2/1/18  
(RC)*