

FEDERAL ELECTION COMMISSION Washington, DC 20463

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# AUG 0 1 2019

RE: MURs 7351 and 7382 John Bolton Super PAC and Cabell Hobbs in his official capacity as treasurer

Dear Mr. Braden:

On March 30, 2018, and May 16, 2018, the Federal Election Commission ("Commission") notified your clients, the John Bolton Super PAC and Cabell Hobbs in his official capacity as treasurer (the "Bolton PAC"), of complaints in the above-numbered matters under review ("MUR") alleging violations of the Federal Election Campaign Act of 1971, as amended ("the Act") and Commission regulations. Copies of the complaints were forwarded to your clients at that time. Upon review of the allegations contained in the complaints and your clients' response, the Commission, on July 24, 2019, found reason to believe that the Bolton PAC violated 52 U.S.C. § 30121, a provision of the Act, and the Commission's regulation at 11 C.F.R. § 110.20(i). The Factual and Legal Analysis, which formed a basis for the Commission's finding, is enclosed.

You may submit any factual or legal materials that you believe are relevant to the Commission's further consideration of this matter. Please submit such materials, along with responses to the enclosed questions and document requests, to the Office of the General Counsel within 15 days of receiving this notification. Where appropriate, statements should be submitted under oath. In the absence of additional information, the Commission may find probable cause to believe that a violation has occurred and proceed with conciliation. *See* 52 U.S.C. § 30109(a)(4).

Please note that you have a legal obligation to preserve all documents, records and materials relating to this matter until such time as you are notified that the Commission has closed its file in this matter. *See* 18 U.S.C. § 1519.

If you are interested in pursuing conciliation prior to finding of probable cause to believe a violation has occurred, you should make such a request by letter to the Office of the General Counsel. See 11 C.F.R. § 111.18(d). Upon receiving such a request, the Office of the General Letter to E. Mark Braden, Esq. re: MURs 7351 and 7382 Page 2 of 2

Counsel will recommend either that the Commission enter into an agreement in settlement of the matter or decline to pursue pre-probable cause conciliation at this time. The Office of the General Counsel may recommend not pursuing pre-probable cause conciliation in order to complete its investigation of the matter. Further, the Commission will not entertain requests for pre-probable cause conciliation after briefs on probable cause have been delivered to the respondents.

Requests for extensions of time are not routinely granted and may be conditioned on your clients entering into a tolling agreement with the Commission. Requests must be made in writing at least five days prior to the due date of the response and good cause must be demonstrated. In addition, the Office of the General Counsel ordinarily will not give extensions beyond 20 days. Pre-probable cause conciliation, extensions of time, and other enforcement procedures and options are discussed more comprehensively in the Commission's "Guidebook for Complainants and Respondents on the FEC Enforcement Process," which is available on the Commission's website at http://www.fec.gov/em/respondent\_guide.pdf.

Please be advised that, although the Commission cannot disclose information regarding an investigation to the public, it may share information on a confidential basis with other law enforcement agencies.<sup>1</sup>

This matter will remain confidential in accordance with 52 U.S.C. §§ 30109(a)(4)(B) and 30109(a)(12)(A) unless you notify the Commission in writing that you wish the matter to be made public. For your information, we have enclosed a brief description of the Commission's procedures for handling possible violations of the Act. If you have any questions, please contact Saurav Ghosh, the attorney assigned to this matter, at (202) 694-1643 or sghosh@fec.gov

On behalf of the Commission,

Ellen L. Weintrand

Ellen L. Weintraub Chair

Encl. Questions Factual and Legal Analysis P 3

The Commission has the statutory authority to refer knowing and willful violations of the Act to the Department of Justice for potential criminal prosecution, 52 U.S.C. § 30109(a)(5)(C), and to report information regarding violations of law not within its jurisdiction to appropriate law enforcement authorities. *Id.* § 30107(a)(9).

### **QUESTIONS AND DOCUMENT REQUESTS – JOHN BOLTON SUPER PAC**

Please answer these questions regarding the activities of the John Bolton Super PAC, and Cambridge Analytica's involvement with that political committee. Identify any individuals with personal recollection, knowledge, or understanding of the answers and provide us with any communications, documents, records, or other information that provide a basis for your answers. If you do not know the complete answer to any question, please answer to the extent possible and indicate your inability to answer the remainder of the question. If you believe you cannot answer any question based on a legal limitation or claim of privilege, please state the basis for your belief that you cannot answer and provide as much information as you believe you can provide.

In each of these questions and document requests, unless otherwise specified, any reference to "Cambridge Analytica" means Cambridge Analytica LLC as well as any parent, subsidiary, or affiliated company — including Cambridge Analytica LTD, SCL Group LTD, SCL Elections, and SCL USA — and any officers, employees, agents, and other persons acting on behalf of Cambridge Analytica LLC or any parent, subsidiary, or affiliated company; and any reference to "Committee" means the John Bolton Super PAC.

- 1. Identify any person employed by or acting on behalf of Cambridge Analytica who provided services to the Committee, including the person's name; their nationality, citizenship and/or U.S. immigration status; their job title; and a current or last known mailing address, telephone number, and email address. For each person, also describe:
  - a. The dates during which the person provided services to the Committee;
  - b. The services provided, including the tasks and functions involved, goals and objectives, and deliverable products or recommendations provided;
  - c. The physical location or, if more than one, locations at which the person provided services to the Committee;
  - d. The person's supervisor or manager at Cambridge Analytica; and
  - e. The person at the Committee who managed, supervised, or directed the services the person at Cambridge Analytica who provided services to the Committee.
- 2. Describe how Cambridge Analytica became known to and retained by the Committee, including who participated in the Committee's decision to retain Cambridge Analytica.
- 3. Provide all documents, records, or communications related to the Committee's decision to retain Cambridge Analytica.
- 4. Describe and identify any person employed by or acting on behalf of Cambridge Analytica who advised on, provided services related to, or participated in any of the following areas or decisions:
  - a. Fundraising and solicitation of contributions for the Committee;

Questions and Document Requests – John Bolton Super PAC Page 2 of 2

- b. Determining how the Committee allocated actual or potential expenditures, including the authorization or directing of expenditures or the budgeting, prioritizing or spending for Committee communications or events;
- c. Determining how the Committee allocated its resources or was otherwise administered, including managing or directing persons employed by, volunteering for, affiliated with, or acting on behalf of or under the direction or control of the Committee;
- d. Developing, disseminating, or targeting communications, including determining the subject matter, theme, message, or content of communications and identifying or determining the target audience for communications;
- e. Planning or implementing the travel, movement, or appearances of any federal candidate, surrogate, or agent.
- 5. Provide all documents relating to Cambridge Analytica's involvement in the Committee's activities described in response to Request 4.
- 6. Describe any formal or informal policies, procedures, trainings, or guidance that the Committee adopted or implemented regarding the participation of foreign nationals in the Committee's activities, as well as any discussions between the Committee and Cambridge Analytica regarding any such policies, procedures, trainings, or guidance.
- 7. Provide all documents relating to the Committee's policies, procedures, trainings, or guidance described in response to Request 6.
- 8. Describe how Cambridge Analytica charged for its services to the Committee, including how the Committee's disbursements were allocated for Cambridge Analytica's services.
- 9. Provide all documents related to the Committee's payments to Cambridge Analytica.

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1	FEDERAL ELECTION COMMISSION
2	FACTUAL AND LEGAL ANALYSIS
3 4 5	RESPONDENTS: John Bolton Super PAC and Cabell Hobbs in his official capacity as treasurer MURs 7351, 7357, and 7382
6 7	I. INTRODUCTION
8	This matter was generated by complaints filed with the Federal Election Commission
9	("Commission"). See 52 U.S.C. § 30109(a)(1). The complaints allege that while receiving
10	services from Cambridge Analytica LLC ("Cambridge") during the 2014 election cycle, the John
11	Bolton Super PAC and Cabell Hobbs in his official capacity as treasurer ("Bolton PAC")
12	violated the provisions of the Federal Election Campaign Act of 1971, as amended ("Act"), and
13	Commission regulations that prohibit foreign nationals from directly or indirectly participating in
14	the decision-making process of a political committee's contributions or expenditures in
15	connection with a federal election. <sup>1</sup> The complaints also allege that the Bolton PAC made
16	coordinated communications with the Thom Tillis Committee and Collin McMichael in his
17	official capacity as treasurer ("Tillis Committee"), and the North Carolina Republican Party and
18	Jason Lemons in his official capacity as treasurer ("NCRP"), using Cambridge as a "common
19	vendor." <sup>2</sup>
20	For the reasons explained fully below, the Commission finds reason to believe that the

21 Bolton PAC violated 52 U.S.C. § 30121 and 11 C.F.R. § 110.20(i).

<sup>&</sup>lt;sup>1</sup> See MUR 7351 Compl. (Mar. 26, 2018); MUR 7382 Compl. (May 10, 2018).

<sup>&</sup>lt;sup>2</sup> See MUR 7357 Compl. (Mar. 29, 2018) at ¶14, ¶15, ¶28, Ex. A; MUR 7382 Compl. at 4, 6-8; MUR 7351 Compl. at ¶13. The Commission takes no action at this time as to the allegation that the John Bolton Super PAC and Cabell Hobbs in his official capacity as treasurer violated 52 U.S.C. §§ 30116(a), 30118(a), and 11 C.F.R. § 109.21.

MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 2 of 12

# 1 II. FACTUAL AND LEGAL ANALYSIS

## A. Background

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3 Cambridge is a limited liability company organized in Delaware on December 31, 2013.<sup>3</sup>

4 SCL Group LTD ("SCL") is based in England and registered in the United Kingdom on July 20,

5 2005.<sup>4</sup> Cambridge reportedly began working for political committees in the U.S. during the

6 2014 election cycle.<sup>5</sup> The Complaints allege, based on news reports, that Cambridge was

7 "effectively a shell" and "any contracts won by Cambridge . . . would be serviced by London-

8 based SCL and overseen by [Alexander] Nix, a British citizen," who is a director of SCL and

9 chief executive of Cambridge.<sup>6</sup> "Most SCL employees and contractors" were reportedly foreign

10 nationals from Canada or Europe.<sup>7</sup>

<sup>3</sup> Cambridge Analytica LLC, Delaware Div. of Corps., https://icis.corp.delaware.gov/ecorp/entitysearch/ NameSearch.aspx (viewed July 19, 2018).

<sup>4</sup> SCL Group Limited, U.K. Companies House Registration, Company No. 05514098, https://beta.companies house.gov.uk/company/05514098 (last visited Oct. 29, 2018).

<sup>5</sup> See MUR 7351 Compl. at ¶¶ 5, 13; Craig Timberg and Tom Hamburger, Former Cambridge Analytica Workers Say Firm Sent Foreigners to Advise U.S. Campaigns, WASH. POST (Mar. 25, 2018), available at https://www.washingtonpost.com/politics/former-cambridge-analytica-workers-say-firm-sent-foreigners-to-adviseus-campaigns/2018/03/25/6a0d7d90-2fa2-11e8-911f-ca7f68bff0fc\_story.html ("Timberg Article") (cited in MUR 7351 Complaint) ("The company aggressively courted political work beginning in 2014[.]").

*See* MUR 7351 Compl. at ¶ 16 (citing Matthew Rosenberg, Nicholas Confessore and Carole Cadwalladr, *How Trump Consultants Exploited the Facebook Data of Millions*, N.Y. TIMES (Mar. 17, 2018), *available at* https://www.nytimes.com/2018/03/17/us/politics/cambridge-analytica-trump-campaign.html ("NYT March 17 Article")); Matthew Rosenberg, *Cambridge Analytica Suspends C.E.O. Amid Facebook Data Scandal*, N.Y. TIMES (Mar. 20, 2018), *available at* https://www.nytimes.com/2018/03/20/world/europe/cambridge-analytica-ceosuspended.html ("[The SCL Group and Cambridge Analytica] were set up with a convoluted corporate structure, and their operations are deeply intertwined. Mr. Nix, for instance, holds dual appointments at the two companies. Cambridge Analytica is registered in Delaware . . . but it is effectively a shell — it holds intellectual property rights to its psychographic modeling tools, yet its clients are served by the staff at London-based SCL and overseen by Mr. Nix, who is a British citizen."); *see also* SCL Group Limited, U.K. Companies House Registration, Company No. 05514098, https://beta.companieshouse.gov.uk/company/05514098/officers (last visited Oct. 29, 2018) (listing Nix as SCL director from 2005-2012 and from 2016-2018).

<sup>7</sup> NYT March 17 Article.

MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 3 of 12

1 According to former employees quoted in media reports, during the 2014 election cycle, Cambridge, like SCL, was "overwhelmingly staffed by non-U.S. citizens,"<sup>8</sup> at least two of whom 2 "were still answering ultimately to [Alexander] Nix" while working for U.S. political 3 committees.<sup>9</sup> Christopher Wylie, who worked for Cambridge during the 2014 election cycle and 4 5 is a foreign national, reportedly asserts that he and "many foreign nationals worked on the campaigns, and many were embedded in the campaigns around the U.S."<sup>10</sup> Wylie also asserts 6 that he was personally part of "multiple conference calls in 2014" with Nix and Stephen K. 7 Bannon, a Cambridge board member, in which "strategic campaign matters were discussed."<sup>11</sup> 8 9 According to Wylie, on some of these calls, Cambridge's leaders discussed whether the company was violating federal law by using foreign nationals to work on American political campaigns.<sup>12</sup> 10 11 However, Cambridge reportedly provided no compliance training for its foreign employees on

<sup>12</sup> Timberg Article.

<sup>&</sup>lt;sup>8</sup> Timberg Article.

<sup>&</sup>lt;sup>9</sup> Carole Cadwalladr and Emma Graham-Harrison, *Staff Claim Cambridge Analytica Ignored US Ban on Foreigners Working on Elections*, GUARDIAN (Mar. 17, 2018), *available at* https://www.theguardian.com/uknews/2018/mar/17/cambridge-analytica-non-american-employees-political ("Guardian Article").

<sup>&</sup>lt;sup>10</sup> MUR 7351 Compl. at ¶ 26 (citing Anna R. Schecter, *Wylie: Foreigners Worked for Cambridge Analytica on NC Senate Campaign*, NBC NEWS (Mar. 23, 2018), *available at* https://www.nbcnews.com/politics/elections/ wylie-foreigners-worked-cambridge-analytica-nc-senate-campaign-n859526 ("Schecter Article")). Wylie apparently played a significant role in founding Cambridge. *See* NYT March 17 Article ("[Wylie] helped found Cambridge and worked there until late 2014."). Wylie reportedly left Cambridge at the end of the 2014 election cycle, although there is some dispute as to precisely when he left the company. Schecter Article ("Cambridge has said that Wylie left the company in July 2014. Wylie [claims that] while he gave notice in July, he continued to work for the company until just before the elections on Nov. 4, 2014.").

<sup>&</sup>lt;sup>11</sup> MUR 7351 Compl. at ¶ 30 (quoting Timberg Article). Both Nix and Bannon, along with three others, are described by an internal Cambridge legal memorandum as "managers" of Cambridge; the memorandum notes that "Cambridge is currently being managed day to day by Mr. Nix," a foreign national. CONFIDENTIAL MEMORANDUM FROM LAURENCE LEVY TO REBEKAH MERCER, STEVE BANNON, AND ALEXANDER NIX at 6 (July 22, 2014), *available at* http://cdn.cnn.com/cnn/2018/images/03/26/levy.memo.pdf (discussed in Schecter Article).

MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 4 of 12

1 what conduct to avoid in order to comply with federal law while working for U.S. political

2 committees.<sup>13</sup>

The primary service that Cambridge offered its clients was a form of voter targeting that 3 it described as "psychological profiling to reach voters with individually tailored messages."<sup>14</sup> 4 Cambridge allegedly employed many foreign national data scientists, including Dr. Alexander 5 Tayler, who led the data science team as the company's Chief Data Officer.<sup>15</sup> Cambridge 6 reportedly helped political committees "decide what voters to target with political messages and 7 what messages to deliver to them," while also offering additional services such as "fundraising, 8 planning events, and providing communications strategy[.]"<sup>16</sup> Wylie asserts that he and other 9 foreign nationals working for Cambridge "weren't just working on messaging" but "were 10 instructing campaigns on which messages go where and to who."<sup>17</sup> Other employees have 11 supported this assertion, claiming that Cambridge "didn't handle only data" but worked on 12 message development and targeting strategy.<sup>18</sup> 13

<sup>15</sup> MUR 7351 Compl. at ¶ 9.

<sup>&</sup>lt;sup>13</sup> Guardian Article ("There were no briefings on the kind of work that non-US citizens should avoid, or warnings about the legal risks.").

<sup>&</sup>lt;sup>14</sup> Timberg Article; *see also* Sasha Issenberg, *Cruz-Connected Data Miner Aims to Get Inside U.S. Voters' Heads*, BLOOMBERG (Nov. 12, 2015), *available at* https://www.bloomberg.com/news/features/2015-11-12/is-therepublican-party-s-killer-data-app-for-real- ("Issenberg Article") ("Cambridge Analytica's trophy product is 'psychographic profiles' of every potential voter in the U.S. interwoven with more conventional political data. The emphasis on psychology helps to differentiate the Brits from other companies that specialized in 'microtargeting,' a catch-all term typically used to describe any analysis that uses statistical modeling to predict voter intent at the individual level.").

<sup>&</sup>lt;sup>16</sup> MUR 7351 Compl. at ¶ 28 (quoting Timberg Article).

<sup>&</sup>lt;sup>17</sup> *Id.* at ¶ 26 (quoting Schecter Article).

<sup>&</sup>lt;sup>18</sup> Timberg Article.

MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 5 of 12

1	During the 2014 election cycle, Cambridge worked for several political committees,
2	including the Bolton PAC, an independent-expenditure-only political committee ("IEOPC"). <sup>19</sup>
3	The Bolton PAC reportedly hired Cambridge to perform a variety of tasks, from data modeling
4	to designing "concepts for advertisements for candidates supported by Mr. Bolton's PAC,
5	including the 2014 campaign of Thom Tillis[.]" <sup>20</sup> According to Cambridge internal documents
6	that Wylie publicized, the Bolton PAC used Cambridge to "provide messaging and
7	communications support" and "made use of significant input from SCL on messaging and target
8	audiences." <sup>21</sup> The Bolton PAC's "media teams took direction well and worked with Harris
9	MacLeod (SCL) to ensure each message was tailored in a way that would resonate with its
10	target."22 Cambridge also provided "[d]irection and feedback on all creative [content]" and the
11	Bolton PAC's "creative teams were given further guidance based on which messages resonated
12	most with target groups."23 Cambridge also reportedly drafted talking points for Ambassador
13	John Bolton to use to describe the services Cambridge was providing to his eponymous political
14	committee. <sup>24</sup>

<sup>19</sup> MUR 7351 Compl. at ¶ 13.

<sup>20</sup> Id. at ¶ 33 (quoting Matthew Rosenberg, Bolton Was Early Beneficiary of Cambridge Analytica's Facebook Data, N.Y. TIMES (Mar. 23, 2018), available at https://www.nytimes.com/2018/03/23/us/politics/bolton-cambridge-analyticas-facebook-data.html ("NYT March 23 Article")).

<sup>21</sup> Cambridge Analytica 2014 Activity Summary Report at 16, *available at* https://www.washingtonpost.com/ apps/g/page/politics/2014-cambridge-analytica-report-on-congressional-and-legislative-races/2294/ ("2014 Report"); *see also* Timberg Article (discussing and linking to 2014 Report, among other Cambridge documents).

<sup>22</sup> 2014 Report at 16-17. MacLeod is allegedly a Canadian foreign national. *See* Issenberg Article at 2 ("Harris MacLeod [is] a Nova Scotian who worked as a political journalist in Ottawa [and] spent much of 2014 working for Cambridge Analytica's marquee American clients. Harris worked for John Bolton's super-PAC[.]").

<sup>23</sup> 2014 Report at 17; *see also* Issenberg Article at 8 ("[Cambridge Analytica] advised Bolton's team on the design of six ads, thirty seconds each, with wildly different creative approaches. One ad, targeted at voters modeled to be conscientious and agreeable, was set to upbeat music and showed Bolton standing outdoors on a bright day, matter-of-factly addressing the need to 'leave a stronger, safer America for our children.'").

<sup>24</sup> MUR 7351 Compl. at ¶ 33 (quoting NYT March 23 Article).

MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 6 of 12

1	The Bolton PAC asserts that Cambridge employees did not have "direct or indirect
2	decision-making authority" and that Bolton personally was the "sole decision maker" for the
3	Bolton PAC, and while acknowledging that a Cambridge employee working for the Bolton PAC
4	"may have been a foreign national," it claims that only U.S. citizens had "final say" over any
5	analysis that factored into the committee's decisions. <sup>25</sup>
6	B. Legal Analysis
7 8	<ol> <li>Foreign Nationals May Not Directly or Indirectly Make Contributions, Donations, Expenditures, or Disbursements</li> </ol>
9	The Act and Commission regulations prohibit any "foreign national" from directly or
10	indirectly making a contribution or donation of money or other thing of value, or an expenditure,
11	independent expenditure, or disbursement, in connection with a federal, state, or local election. <sup>26</sup>
12	The Act's definition of "foreign national" includes an individual who is not a citizen or national
13	of the United States and who is not lawfully admitted for permanent residence, as well as a
14	"foreign principal" as defined at 22 U.S.C. § 611(b), which, in turn, includes a "partnership,
15	association, corporation, organization, or other combination of persons organized under the laws
16	of or having its principal place of business in a foreign country." <sup>27</sup> Commission regulations
17	implementing the Act's foreign national prohibition provide:

<sup>27</sup> 52 U.S.C. § 30121(b); 22 U.S.C. § 611(b)(3); see also 11 C.F.R. § 110.20(a)(3).

<sup>&</sup>lt;sup>25</sup> Resp. of Bolton PAC at 5, 7 (Sept. 7, 2018); *see id.*, Ex. A ¶¶ 9-11 ("At no time did Cambridge Analytica, or any of its employees[,] have any direct or indirect decision-making authority over the activities of the John Bolton Super PAC. In fact, Ambassador Bolton was the sole decision maker for the John Bolton Super PAC[, and] information conveyed to Ambassador Bolton from Cambridge Analytica was first analyzed and then delivered by [Bolton PAC general consultant] Campaign Solutions and [Bolton PAC Director Sarah] Tinsley.").

<sup>&</sup>lt;sup>26</sup> 52 U.S.C. § 30121(a)(1); 11 C.F.R. § 110.20(b), (c), (e), (f). Courts have consistently upheld the provisions of the Act prohibiting foreign national contributions on the ground that the government has a clear, compelling interest in limiting the influence of foreigners over the activities and processes that are integral to democratic self-government, which include making political contributions and express-advocacy expenditures. *See Bluman v. FEC*, 800 F. Supp. 2d 281, 288-89 (D.D.C. 2011), *aff* d 132 S. Ct. 1087 (2012); *United States v. Singh*, 924 F.3d 1030, 1040-44 (9th Cir. 2019).

MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 7 of 12

A foreign national shall not direct, dictate, control, or directly or indirectly 1 2 participate in the decision-making process of any person, such as a corporation, 3 labor organization, political committee, or political organization with regard to such person's Federal or non-Federal election-related activities, such as decisions 4 concerning the making of contributions, donations, expenditures, or 5 6 disbursements ... or decisions concerning the administration of a political committee.<sup>28</sup> 7 8 The Commission has explained that this provision also bars foreign nationals from "involvement 9 in the management of a political committee."29 10 In light of these provisions, Commission regulations permit any person or company — 11 foreign or domestic — to provide goods or services to a political committee, without making a 12 contribution, if that person or company does so as a "commercial vendor," *i.e.*, in the ordinary 13 course of business, and at the usual and normal charge, as long as foreign nationals do not 14 directly or indirectly participate in any committee's management or decision-making process in 15 connection with its election-related activities.<sup>30</sup> For example, in MUR 5998, the Commission 16 found that the foreign national owners of a venue did not make or facilitate a contribution to a 17 political committee by allowing the committee to rent the venue for a fundraising event.<sup>31</sup> The 18

<sup>&</sup>lt;sup>28</sup> 11 C.F.R. § 110.20(i).

<sup>&</sup>lt;sup>29</sup> Contribution Limits and Prohibitions, 67 Fed. Reg. 69,928, 69,946 (Nov. 19, 2002); *see also* Advisory Op. 2004-26 at 2-3 (Weller) (noting that foreign national prohibition at section 110.20(i) is broad and concluding that, while a foreign national fiancé of the candidate could participate in committees' activities as a volunteer without making a prohibited contribution, she "must not participate in [the candidate's] decisions regarding his campaign activities" and "must refrain from managing or participating in the decisions of the Committees").

<sup>&</sup>lt;sup>30</sup> 11 C.F.R. § 114.2(f)(1); *see* 11 C.F.R. § 116.1(c) (defining "commercial vendor" as "any persons providing goods or services to a candidate or political committee whose usual and normal business involves the sale, rental, lease or provision of those goods or services). The Act defines a contribution to include "anything of value," which in turn includes all "in-kind contributions," such as "the provision of any goods or services without charge or at a charge that is less than the usual and normal charge for such goods or services." 11 C.F.R. § 100.52(d)(1); *see* 52 U.S.C. § 30101(8). Goods or services provided at the usual and normal charge do not constitute a contribution under the Act. However, soliciting, accepting, or receiving information in connection with an election from a foreign national, as opposed to purchasing the information at the usual and normal charge or hiring a foreign national in a bona fide commercial transaction to perform services for a federal campaign, could potentially result in the receipt of a prohibited in-kind contribution.

<sup>&</sup>lt;sup>31</sup> Factual and Legal Analysis at 4-6, MUR 5998 (Lord Jacob Rothschild).

MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 8 of 12

venue at issue was rented out for events in the ordinary course of business, and the owners charged the committee the usual and normal amount for the service.<sup>32</sup> The Commission noted that there was no available information to suggest — and the foreign nationals and political committee expressly denied — that the foreign nationals had any "decision-making role in the event."<sup>33</sup>

6 The Commission has found that not all participation by foreign nationals in the election-7 related activities of others will violate the Act. In MUR 6959, for example, the Commission 8 found no reason to believe that a foreign national violated 52 U.S.C. § 30121 by performing clerical duties, such as online research and translations, during a one month-long internship with 9 a party committee.<sup>34</sup> Similarly, in MURs 5987, 5995, and 6015, the Commission found no 10 reason to believe that a foreign national violated 52 U.S.C. § 30121 by volunteering his services 11 to perform at a campaign fundraiser and agreeing to let a political committee use his name and 12 likeness in its emails promoting the concert and soliciting support, where the record did not 13 14 indicate that the foreign national had been involved in the committee's decision-making process in connection with the making of contributions, donations, expenditures, or disbursements.<sup>35</sup> Bv 15 16 contrast, the Commission has consistently found a violation of the foreign national prohibition

<sup>35</sup> Factual and Legal Analysis at 6-9, MURs 5987, 5995, and 6015 (Sir Elton John); *see also* Factual and Legal Analysis at 5, MUR 5998 (Lord Jacob Rothschild); Advisory Op. 2004-26 (Weller).

<sup>&</sup>lt;sup>32</sup> Id.

<sup>&</sup>lt;sup>33</sup> *Id.* at 5.

<sup>&</sup>lt;sup>34</sup> Factual and Legal Analysis at 4-5, MUR 6959 (Cindy Nava) (noting that the available information, which was based on two press reports that did not detail the foreign national's activities, did not actually indicate that the foreign national participated in any political committee's decision-making process). The Commission also found that a \$3,000 stipend that the foreign national received from third parties resulted in an in-kind contribution from the third parties to the committee, but the value of the foreign national volunteer's services to the committee was not a contribution. *Id.* at 4-5 (citing 52 U.S.C. § 30101(8)(A)(ii); 11 C.F.R. § 100.54; Advisory Op. 1982-04 (Apodaca)).

MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 9 of 12

1 where foreign national officers or directors of a U.S. company participated in the company's

- 2 decisions to make contributions or in the management of its separate segregated fund.<sup>36</sup>
- 32.There is Reason to Believe that the Bolton PAC Violated 52 U.S.C.4§ 30121 and 11 C.F.R. § 110.20(i) When Foreign Nationals Directly or5Indirectly Participated in a Decision-Making Process In Connection With<br/>the Committee's Election-Related Spending

Cambridge's usual and normal business involved providing data analytics and message 7 targeting services, and there is no specific information suggesting that Cambridge charged any 8 committee less than its usual and normal rate for such services. Even if Cambridge, which was 9 organized under the laws of Delaware and therefore appears to be a domestic company, was, 10 arguendo, a foreign company, it could provide services to a political committee as a commercial 11 vendor without thereby making a contribution to that committee, but foreign nationals may not 12 directly or indirectly participate in any committee's management or decision-making process in 13 connection with its election-related spending. 14 Wylie, a Cambridge foreign national employee, appears to have participated in the 15 decision-making processes of Cambridge's clients in connection with their management or 16 election-related spending. Wylie reportedly admits that he "worked on all of the company's U.S. 17 political campaigns in 2014,"<sup>37</sup> and that he was personally part of "multiple conference calls in 18 2014" with Nix and Stephen K. Bannon, a Cambridge board member, in which "strategic 19

<sup>&</sup>lt;sup>36</sup> See, e.g., Conciliation Agreement, MUR 6093 (Transurban Grp.) (U.S. subsidiary violated Act by making contributions after its foreign parent company's board of directors directly participated in determining whether to continue political contributions policy of its U.S. subsidiaries); Conciliation Agreement, MUR 6184 (Skyway Concession Company, LLC) (U.S. company violated Act by making contributions after its foreign national CEO participated in company's election-related activities by vetting campaign solicitations or deciding which nonfederal committees would receive company contributions, authorizing release of company funds to make contributions, and signing contribution checks); Conciliation Agreement, MUR 7122 (American Pacific International Capital, Inc. ("APIC")) (U.S. corporation owned by foreign company violated Act by making contribution after its board of directors, which included foreign nationals, approved proposal by U.S. citizen corporate officer to contribute).

MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 10 of 12

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1	campaign matters were discussed."38 During this period of time, Cambridge not only provided
2	political committees with communications and targeting advice, <i>i.e.</i> , advice about how to
3	effectively craft tailored communications and target them to receptive voters in order to
4	maximize the messages' impact, but "directed" the committees in their messaging. <sup>39</sup>
5	According to Wylie and internal Cambridge documents, he and other foreign nationals
6	were embedded in political committees and were "instructing campaigns on which messages go
7	where and to who."40 By providing strategic advice to committees on both the content and target
8	audience for their campaign communications, these foreign nationals may have helped shape
9	political committees' election-related spending decisions.
10	The available information supports a finding that Wylie or other foreign national
10 11	The available information supports a finding that Wylie or other foreign national Cambridge employees may have participated, directly or indirectly, in the Bolton PAC's
11	Cambridge employees may have participated, directly or indirectly, in the Bolton PAC's
11 12	Cambridge employees may have participated, directly or indirectly, in the Bolton PAC's management or decision-making process in connection with its election-related spending.
11 12 13	Cambridge employees may have participated, directly or indirectly, in the Bolton PAC's management or decision-making process in connection with its election-related spending. Cambridge reportedly provided "polling, focus groups and message development" services for
11 12 13 14	Cambridge employees may have participated, directly or indirectly, in the Bolton PAC's management or decision-making process in connection with its election-related spending. Cambridge reportedly provided "polling, focus groups and message development" services for the Bolton PAC during Thom Tillis's 2014 campaign for the U.S. Senate in North Carolina. <sup>41</sup>
11 12 13 14 15	Cambridge employees may have participated, directly or indirectly, in the Bolton PAC's management or decision-making process in connection with its election-related spending. Cambridge reportedly provided "polling, focus groups and message development" services for the Bolton PAC during Thom Tillis's 2014 campaign for the U.S. Senate in North Carolina. <sup>41</sup> Wylie reportedly claims that "three or four full-time [Cambridge] staffers embedded in Tillis's

<sup>&</sup>lt;sup>38</sup> Timberg Article.

<sup>&</sup>lt;sup>39</sup> See, e.g., 2014 Report at 16-17 (describing Cambridge's successful "direction" of the Bolton PAC).

<sup>&</sup>lt;sup>40</sup> Schecter Article.

<sup>&</sup>lt;sup>41</sup> NYT March 17 Article.

<sup>&</sup>lt;sup>42</sup> Schecter Article.

MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 11 of 12

Senate. Wylie and another former Cambridge employee also reportedly contend that Cambridge 1 helped develop data models and message concepts for the Bolton PAC's communications 2 supporting Tillis during the 2014 election.<sup>43</sup> 3 The Bolton PAC's denial of these allegations is contradicted by the information 4 provided by internal Cambridge documents, as well as the statements from Wylie and other 5 foreign national Cambridge employees. Despite the Bolton PAC's assertions that only U.S. 6 citizens had "final say" over any analysis that factored into its decisions and that Cambridge did 7 not have direct or indirect decision-making authority over the Bolton PAC's activities,<sup>44</sup> the key 8

9 issue is not whether Wylie or any other foreign national had direct or indirect decision-making

10 authority or final say regarding any analysis, but whether a foreign national participated, directly

11 or indirectly, in the Bolton PAC's management or decision-making process in connection with

12 its "election-related activities, such as decisions concerning the making of contributions,

13 donations, expenditures, or disbursements . . . or decisions concerning the administration of a

14 political committee."<sup>45</sup> Here, the available information, which includes Cambridge's

15 documented admission that it was directing the Bolton PAC's communications decisions,

16 supports the conclusion that foreign nationals provided strategic communications and targeting

17 advice, which the Bolton PAC used to determine how to most effectively utilize its resources,

18 and thus foreign nationals participated in a decision-making process in connection with the

19 committee's election-related spending.

<sup>44</sup> Resp. of Bolton PAC at 7; see id., Ex. A ¶¶ 9-11.

<sup>45</sup> 11 C.F.R. § 110.20(i).

<sup>&</sup>lt;sup>43</sup> NYT March 23 Article.

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MURs 7351, 7357, and 7382 (John Bolton Super PAC) Factual and Legal Analysis Page 12 of 12

- 1 Based on all of the available information regarding the direct or indirect participation of
- 2 foreign nationals in a decision-making process in connection with the Bolton PAC's election-

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- 3 related spending, the Commission finds reason to believe that the Bolton PAC violated 52 U.S.C.
- 4 § 30121 and 11 C.F.R. § 110.20(i).

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