

TIMOTHY EDWARD SIFERT

Digitally signed
by Kathryn Ross
Date: 2018.04.26
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April 25, 2018

Federal Election Commission
Office of Complaints Examination
& Legal Administration
Attn: Kathryn Ross, Paralegal
999 E Street, NW
Washington, DC 20463

RE: MUR 7344

Dear Ms. Ross,

Thank you for the opportunity to respond and for the extension of time.

As treasurer of Conservative Leadership for Arizona (CLA), I am not represented by counsel.

Regarding the matters referred to solely in MUR 7344, despite what the complainant alleges as reasonable and her estimate of the number of road signs, the cost was well under \$10,000 and based on the amount and the date, was reported properly and did not trigger either a 24 or 48 hour notice.

The disclosure on the mail and the signs reads "Paid for by Conservative Leadership for Arizona. Not authorized by a candidate or a committee controlled by a candidate." On both items the type is clearly visible and set off by a box.

I understand the advertising disclaimer rules for federal political committees are not uniform, and that the type of committee determines what needs to be disclosed. Our committee followed the traditional disclaimer guidance but inadvertently omitted the web address of the committee (www.conservativeaz.org), a requirement not in place for other kinds of committees, and part of additional regulations affecting Independent Expenditure committees like CLA.

I have received only this single complaint about the disclaimers and reporting the cost of the signs. Please understand that the complaint was notarized by Constantin Querard,

who was a paid consultant to one of Lesko's primary opponents, Steve Montenegro. Querard's company is Grassroots Partners, LLC and substantial payments to his company appear on Montenegro's FEC reports.

I identify the source of the MUR 7344 complaint not to make an ad hominem attack, but to simply point out the public was not measurably affected by the omission.

Lastly, this was an isolated occurrence and going forward our committee will be much more cognizant of the regulations and reporting requirements.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tim Sifert', written in a cursive style.

Timothy Edward Sifert
Treasurer, Conservative Leadership for Arizona