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700 13th Street, NW  
Suite 600  
Washington D.C. 20005-3960

T • +1 202 654 6200  
F • +1 202 654 6211  
PerkinsCoie.com

2018 MAR 23 PM 4:03

March 23, 2018

**Ezra W. Reese**  
Ereese@perkinscoie.com  
D.+202.434.1616  
F. +202.654.9109

**BY HAND DELIVERY AND EMAIL**

Federal Election Commission  
Office of Complaints Examination and Legal  
Administration  
Attn: Christal Dennis, Paralegal  
1050 First Street, NE  
Washington, DC 20002

**Re: MUR 7343**

Dear Ms. Dennis:

We write as counsel to the following committees and vendors:

- Highway 31 and Edward Still, in his official capacity as Treasurer
- SMP and Rebecca Lambe, in her official capacity as Treasurer
- Priorities USA Action and Greg Speed, in his official capacity as Treasurer
- Waterfront Strategies
- Denise Nelson Voiceovers
- Putnam Partners
- Bully Pulpit Interactive
- ZUUR

We have attached blanket designation of counsel for Priorities USA Action and Gregory Speed in his official capacity as Treasurer and for SMP and Rebecca Lambe in her official capacity as Treasurer, to remain on file with the Federal Election Commission. We have also attached designation of counsel forms for Highway 31 and Edward Still in his Official Capacity as Treasurer; Putnam Partners; Denise Nelson Voiceovers; Waterfront Strategies; ZUUR; and Bully Pulpit Interactive.

2018 MAR 26 PM 1:47  
OFFICE OF  
GENERAL  
COUNSEL

Respondents require additional time to review the allegations of the complaint and respond fully. Accordingly, we respectfully request that the time for their response be extended until the close of business on **May 3, 2018**.

Very Truly Yours,



Ezra Reese  
Graham Wilson  
Ruthzee Louijeune

Enc.



FEDERAL ELECTION COMMISSION  
999 E Street, NW  
Washington, DC 20463

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FEDERAL ELECTION COMMISSION  
2016 MAR 23 PM 4:04

GENERAL COUNSEL  
OFFICE OF  
GENERAL COUNSEL

2016 MAR 26 PM 1:49

STATEMENT OF DESIGNATION OF COUNSEL  
Please use one form for each Respondent/Client  
FAX (202) 219-3923

Re: MUR # 7343

NAME OF COUNSEL: Ezra Reese, Ruthzee Louijeune

FIRM: Perkins Coie LLP

ADDRESS: 700 Thirteenth Street, NW, Suite 600  
Washington, D.C. 20005-3960

TELEPHONE-OFFICE (202) 434-1616

FAX (202) 624-9505

The above-named individual and/or firm is hereby designated as my  
counsel and is authorized to receive any notifications and other communications  
from the Commission and to act on my behalf before the Commission.

3-16-18  
Date

  
Respondent/Client Signature

Founding Partner  
Title

RESPONDENT/CLIENT: Putnam Partners

MAILING

ADDRESS: 1100 Vermont Ave, NW Ste 1200

Washington, DC 20005

Information is being sought as part of an investigation being conducted by the Federal Election Commission and the confidentiality provisions of 2 U.S.C. § 437g(a)(12)(A) apply. This section prohibits making public any investigation conducted by the Federal Election Commission without the express written consent of the person under investigation.

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2018 MAR 23 PM 4:01



FEDERAL ELECTION COMMISSION  
999 E Street, NW  
Washington, DC 20463

GENERAL COUNSEL  
OFFICE OF  
GENERAL COUNSEL  
3/23/18 PM 4:01

STATEMENT OF DESIGNATION OF COUNSEL  
Please use one form for each Respondent/Client  
FAX (202) 219-3923

Re: MUR # 7343

NAME OF COUNSEL: Graham Wilson, Ezra Reese, Ruthzee Louijeune

FIRM: Perkins Coie LLP

ADDRESS: 700 Thirteenth Street, NW, Suite 600  
Washington, D.C. 20005-3960

TELEPHONE-OFFICE (202) 654-1638

FAX (202) 624-9505

The above-named individual and/or firm is hereby designated as my counsel and is authorized to receive any notifications and other communications from the Commission and to act on my behalf before the Commission.

3/23/18

Date

Ann Marie Habershaw, Partner, COO

Respondent/Client Signature

Title

RESPONDENT/CLIENT: Bully Pulpit Interactive

MAILING  
ADDRESS: Ann Marie Habershaw, 1140 Connecticut Ave NW #800

Washington, DC 20036

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999 E Street, NW  
Washington, DC 20463

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MARCH 23 PM 6:06

OFFICE OF  
GENERAL COUNSEL

STATEMENT OF DESIGNATION OF COUNSEL  
Please use one form for each Respondent/Client  
FAX (202) 219-3923

Re: MUR # 7343

NAME OF COUNSEL: Ezra Reese, Ruthzee Louijeune

FIRM: Perkins Coie LLP

ADDRESS: 700 Thirteenth Street, NW, Suite 600  
Washington, D.C. 20005-3960

TELEPHONE-OFFICE                    (202) 434-1616  
FAX                                    (202) 624-9505

The above-named individual and/or firm is hereby designated as my  
counsel and is authorized to receive any notifications and other communications  
from the Commission and to act on my behalf before the Commission.

Date 03/23/18

Respondent/Client Signature:

A handwritten signature in black ink that reads "William Zuur".

Title: OWNER

RESPONDENT/CLIENT: ZUUR

MAILING ADDRESS:

199 Masthope Plank RD  
Lackawaxen, PA 18435

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999 E Street, NW  
Washington, DC 20463

OFFICE OF  
GENERAL COUNSEL

**STATEMENT OF DESIGNATION OF COUNSEL**  
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**FAX (202) 219-3923**

Re: MUR # 7343

99.4% 92.0% 8.0%

**NAME OF COUNSEL:** Ezra Reese, Ruthzoe Louileune

**FIRM:** Perkins Coie LLP

**ADDRESS:** 700 Thirteenth Street, NW, Suite 600  
Washington, D.C. 20005-3960

TELEPHONE-OFFICE (202) 434-1616

**FAX** (202) 624-9505

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Date \_\_\_\_\_ Respondent/Client Signature \_\_\_\_\_

CEO

**Respondent/Client Signature**

### Title

RESPONDENT/CLIENT: Denise Nelson Voiceovers

## MAILING

**ADDRESS:**

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OFFICE OF  
GENERAL COUNSEL

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**STATEMENT OF DESIGNATION OF COUNSEL**  
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Re: MUR # 7343

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FIRM: Perkins Coie LLP

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 from the Commission and to act on my behalf before the Commission.

3/22/18  
 Date

W. Reese Ruthzee  
 Respondent/Client Signature

CFO

Title

RESPONDENT/CLIENT: Waterfront Strategies

MAILING  
 ADDRESS: 3050 K ST, NW SUITE 100  
WASHINGTON, DC 20007

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Re: MUR # 7343

NAME OF COUNSEL: Ezra Reese, Ruthzee LouijeuneFIRM: Perkins Coie LLPADDRESS: 700 Thirteenth Street, NW, Suite 600  
Washington, D.C. 20005-3960TELEPHONE-OFFICE (202) 434-1616FAX (202) 624-9505

The above-named individual and/or firm is hereby designated as my  
 counsel and is authorized to receive any notifications and other communications  
 from the Commission and to act on my behalf before the Commission.

16 Mar 2018

Edward Still  
 Date Respondent/Client Signature Title

RESPONDENT/CLIENT: Highway 31 and Edward Still in his Official Capacity as Treasurer

MAILING  
 ADDRESS: 429 Green Springs Highway, Suite 161-304  
Birmingham, AL 35209

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