1	BEFORE THE FEDERAL ELECTION COMMISSION		
2 3 4 5 6 7 8 9	In the Matter of  MUR 7164  Alaska Republican Party  and Julie Tisdale, as treasurer  Tuckerman Babcock  )  DISMISSAL AND  CASE CLOSURE UNDER THE  ENFORCEMENT PRIORITY  SYSTEM		
10	GENERAL COUNSEL'S REPORT		
11	Under the Enforcement Priority System, the Commission uses formal scoring criteria as a		
12	basis to allocate its resources and decide which matters to pursue. These criteria include, without		
13	limitation, an assessment of the following factors: (1) the gravity of the alleged violation, taking into		
14	account both the type of activity and the amount in violation; (2) the apparent impact the alleged		
15	violation may have had on the electoral process; (3) the complexity of the legal issues raised in the		
16	matter; and (4) recent trends in potential violations of the Federal Election Campaign Act of 1971, as		
17	amended (the "Act"), and developments of the law. It is the Commission's policy that pursuing		
18	relatively low-rated matters on the Enforcement docket warrants the exercise of its prosecutorial		
19	discretion to dismiss cases under certain circumstances. The Office of General Counsel has scored		
20	MUR 7164 as a low-rated matter and has determined that it should not be referred to the Alternative		
21	Dispute Resolution Office. 1		
22	The Complaint alleges that the Alaska Republican Party, Chairman Tuckerman Babcock, and		
23	Julie Tisdale in her official capacity as treasurer (collectively the "Committee") violated the Act and		
24	Commission regulations by failing to timely file a Statement of Organization naming the current		
25	treasurer and filing reports with the former treasurer's name. <sup>2</sup> Further, the Complaint alleges that		

Tisdale failed to accurately disclose cash on hand held by the Committee's "Victory Fund" in its

The EPS rating information is as follows: Nov. 17, 2016.

Complaint filed: Oct. 27, 2016. Response filed:

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- 1 . 2016 June and September Monthly disclosure reports.<sup>3</sup> Finally, the Complaint alleges that the
- 2 Committee failed to include a proper disclaimer on its mailer that opposed a Libertarian candidate for
- 3 U.S. Senate. The Committee responds that it revised its Statement of Organization as soon as
- 4 Tisdale officially became the treasurer, its cash-on-hand disclosures were accurate, and its disclaimer
- 5 was sufficiently complete.<sup>5</sup>
- 6 Political committees must file a Statement of Organization naming, among other things, the
- 7 name of the committee's treasurer.<sup>6</sup> Any change in the information provided to the Commission,
- 8 including the name of the committee's treasurer, must be reported in an amended Statement of
- 9 Organization within 10 days of the change. Further, the treasurer must file reports of receipts and
- disbursements in accordance with the provisions of the Act. 8 These reports must include the amount
- of the committee's cash on hand at the beginning of the reporting period. Additionally, the Act and
- 12 Commission regulations require disclaimers on public communications made by political
- 13 committees. 10

<sup>&</sup>lt;sup>3</sup> *Id.* at 2.

<sup>4</sup> Id. See also Compl. Attach. 7.

Resp. at 1 (Nov. 17, 2016); Resp. Attach. at 1. Tisdale avers that all Committee reports, including those that have been amended, are now accurate.

<sup>6 52</sup> U.S.C. § 30103(b)(4); 11 C.F.R. § 102.2(a)(1)(iv).

<sup>&</sup>lt;sup>7</sup> 52 U.S.C. § 30103(c); 11 C.F.R. § 102.2(a)(2).

<sup>&</sup>lt;sup>8</sup> 52 U.S.C. § 30104(a)(1).

<sup>9 52</sup> U.S.C. § 30104(b)(1); 11 C.F.R. § 104.3(a)(1).

<sup>52</sup> U.S.C. § 30120(a), (c); 11 C.F.R. § 110.11(a)-(c). A "public communication" is defined as a "communication by means of any broadcast, cable or satellite communication, newspaper, magazine, outdoor advertising facility, mass mailing, or telephone bank to the general public, or any other form of general public advertising." 11 C.F.R. § 100.26. The regulations further require that disclaimers for printed communications must be conspicuous and clearly state that they are paid for or authorized by a candidate or candidate's committee, state the committee's street address, telephone number, or web address, be of sufficient type size to be readable, and be in a printed box set apart from the rest of the communication. 11 C.F.R. § 110.11(b)(1), (c)(1) and (2).

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Some of state committee's reports indicate that Tisdale may have become the treasurer as
early as June 2016, but the Committee did not amend its Statement of Organization until October 26,
2016.<sup>11</sup> However, given the Committee's corrective action, and in furtherance of the Commission's
priorities, relative to other matters pending on the Enforcement docket, the Office of General Counsel
recommends that the Commission exercise its prosecutorial discretion and dismiss the allegation that
the Committee violated 52 U.S.C. § 30103(c) and 11 C.F.R. § 102.2(a)(2).<sup>12</sup>

There is no information to suggest that the Committee misreported its cash on hand in its 2016 disclosure reports.<sup>13</sup> Therefore, we recommend that the Commission find no reason to believe that the Committee violated 52 U.S.C. § 30104(b)(1) and 11 C.F.R. § 104.3(a)(1).

Finally, the disclaimer on the mailer was deficient because it did not include a statement that the mailer was not authorized by any candidate or candidate's committee, a printed box around the disclaimer, and the physical address or web address of the Committee. Although the disclaimer is insufficient, it nevertheless includes information indicating that the Committee was responsible for it, as well as a mailing address. Therefore, in consideration of the Commission's priorities, relative to other matters pending on the Enforcement docket, we recommend that the Commission exercise its prosecutorial discretion and dismiss the allegation that the Committee violated 52 U.S.C. § 30120(a), (c), and 11 C.F.R. § 110.11(a)-(c).<sup>14</sup>

## **RECOMMENDATIONS**

1. Dismiss the allegation that the Tuckerman Babcock and the Alaska Republican Party and Julie Tisdale in her official capacity as treasurer violated 52 U.S.C. § 30103(c) and 11 C.F.R. § 102.2(a)(2);

Alaska Republican Party, FEC Form 1, Statement of Organization (Oct. 26, 2016).

<sup>12</sup> Heckler v. Chaney, 470 U.S. 821 (1985).

Although the Committee amended its 2016 June Monthly report, the cash on hand amount remained the same. According to the Reports Analysis Division, the Committee only reported a \$35 increase in receipts.

<sup>14</sup> Heckler at 470 U.S. 821.

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- 2. Find no reason to believe that Tuckerman Babcock and the Alaska Republican Party and Julie Tisdale in her official capacity as treasurer violated 52 U.S.C. § 30104(b)(1) and 11 C.F.R. § 104.3(a)(1);
- 3. Dismiss the allegation that Tuckerman Babcock and the Alaska Republican Party and Julie Tisdale in her official capacity as treasurer violated 52 U.S.C. § 30120(a), (c), and 11 C.F.R. § 110.11(a)-(c).;
- 4. Approve the Factual and Legal Analysis;
- 5. Approve the appropriate letters; and
- 6. Close the file.

Lisa J. Stevenson Acting General Counsel

Kathleen M. Guith Associate General Counsel

7.21.17 Date

BY:

Stephen Gura

Deputy Associate General Counsel

Jeff S. Jordan

Assistant General Counsel

Wanda D. Brown

Attorney

Attachment: Factual and Legal Analysis

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## **FEDERAL ELECTION COMMISSION**

1	FACTUAL AND LEGAL ANALYSIS			
2 3 4 5	RESPONDENTS:	Alaska Republican Party and Julie Tisdale, as treasurer Tuckerman Babcock	MUR 7164	
6 7	I. INT	RODUCTION		
8	This matter was generated by a Complaint alleging that the Alaska Republican Party,			
9.	Chairman Tuckerman Babcock, and Julie Tisdale in her official capacity as treasurer			
10	(collectively the "Committee") violated the Act and Commission regulations by failing to timel			
11	file a Statement of Organization naming the current treasurer and filing reports with the former			
12	treasurer's name. Further, the Complaint alleges that Tisdale failed to accurately disclose cash			
13	on hand held by the Committee's "Victory Fund" in its 2016 June and September Monthly			
14	disclosure reports. <sup>2</sup> Finally, the Complaint alleges that the Committee failed to include a prope			
15	disclaimer on its mailer that opposed a Libertarian candidate for U.S. Senate. <sup>3</sup>			
16	II. FAC	TUAL AND LEGAL ANALYSIS		
17	The Commit	tee responds that it revised its State	ment of Organization as soon as Tisdale	
18	officially became the treasurer, its cash-on-hand disclosures were accurate, and its disclaimer			

officially became the treasurer, its cash-on-hand disclosures were accurate, and its disclaimer was sufficiently complete.<sup>4</sup>

Political committees must file a Statement of Organization naming, among other things, the name of the committee's treasurer.<sup>5</sup> Any change in the information provided to the

Compl. at 1 (Oct. 27, 2016).

*Id.* at 2.

<sup>3</sup> Id. See also Compl. Attach. 7.

Resp. at 1 (Nov. 17, 2016); Resp. Attach. at 1. Tisdale avers that all Committee reports, including those that have been amended, are now accurate.

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- 1 Commission, including the name of the committee's treasurer, must be reported in an amended
- 2 Statement of Organization within 10 days of the change.<sup>6</sup> Further, the treasurer must file reports
- 3 of receipts and disbursements in accordance with the provisions of the Act.<sup>7</sup> These reports must
- 4 include the amount of the committee's cash on hand at the beginning of the reporting period.8
- 5 Additionally, the Act and Commission regulations require disclaimers on public communications
- 6 made by political committees.9
- 7 Some of state committee's reports indicate that Tisdale may have become the treasurer as
- 8 early as June 2016, but the Committee did not amend its Statement of Organization until October
- 9 26, 2016. 10 However, given the Committee's corrective action, and in furtherance of the
- 10 Commission's priorities, relative to other matters pending on the Enforcement docket, the
- 11 Commission exercised its prosecutorial discretion and dismissed the allegation that the
- 12 Committee violated 52 U.S.C. § 30103(c) and 11 C.F.R. § 102.2(a)(2). 11

<sup>52</sup> U.S.C. § 30103(b)(4); 11 C.F.R. § 102.2(a)(1)(iv).

<sup>6 52</sup> U.S.C. § 30103(c); 11 C.F.R. § 102.2(a)(2).

<sup>&</sup>lt;sup>7</sup> 52 U.S.C. § 30104(a)(1).

<sup>&</sup>lt;sup>8</sup> 52 U.S.C. § 30104(b)(1); 11 C.F.R. § 104.3(a)(1).

<sup>&</sup>lt;sup>9</sup>. 52 U.S.C. § 30120(a), (c); 11 C.F.R. § 110.11(a)-(c). A "public communication" is defined as a "communication by means of any broadcast, cable or satellite communication, newspaper, magazine, outdoor advertising facility, mass mailing, or telephone bank to the general public, or any other form of general public advertising." 11 C.F.R. § 100.26. The regulations further require that disclaimers for printed communications must be conspicuous and clearly state that they are paid for or authorized by a candidate or candidate's committee, state the committee's street address, telephone number, or web address, be of sufficient type size to be readable, and be in a printed box set apart from the rest of the communication. 11 C.F.R. § 110.11(b)(1), (c)(1) and (2):

Alaska Republican Party, FEC Form 1, Statement of Organization (Oct. 26, 2016).

<sup>11</sup> Heckler v. Chaney, 470 U.S. 821 (1985).

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- 1 There is no information to suggest that the Committee misreported its cash on hand in its
- 2 2016 disclosure reports. 12 Therefore, the Commission found no reason to believe that the
- 3 Committee violated 52 U.S.C. § 30104(b)(1) and 11 C.F.R. § 104.3(a)(1).
- Finally, the disclaimer on the mailer was deficient because it did not include a statement
- 5 that the mailer was not authorized by any candidate or candidate's committee, a printed box
- 6 around the disclaimer, and the physical address or web address of the Committee. Although the
- disclaimer is insufficient, it nevertheless includes information indicating that the Committee was
- 8 responsible for it, as well as a mailing address. Therefore, in consideration of the Commission's
- 9 priorities, relative to other matters pending on the Enforcement docket, the Commission
- 10 exercised its prosecutorial discretion to dismiss the allegation that the Committee violated
- 11 52 U.S.C. § 30120(a), (c), and 11 C.F.R. § 110.11(a)-(c). 13

Although the Committee amended its 2016 June Monthly report, the cash on hand amount remained the same. According to the Reports Analysis Division, the Committee only reported a \$35 increase in receipts.

<sup>13</sup> Heckler at 470 U.S. 821.