



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

THIS IS THE END OF MUR # 657

DATE: 11/9/78

FILMED BY: J. A. G.





FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

August 17, 1978

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Bill Bradley
P.O. Box 70
Denville, New Jersey 07834

Re: MUR 657

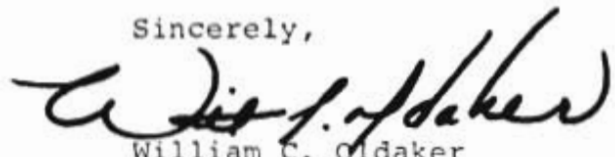
Dear Mr. Bradley:

On July 20, 1978, a complaint which alleged certain violations of the Federal Election Campaign Act in connection with your candidacy was filed with the Commission. A copy of that complaint is at Attachment 1.

On August 10, 1978, the Commission found no reason to believe that a violation of the Act had occurred and voted to close its file in this matter. A copy of the certification of the Commission's action is at Attachment 2.

Should you have any questions, please contact Vincent J. Convery, Jr., the attorney assigned to this matter, at 202-523-4058.

Sincerely,


William C. Oldaker
General Counsel

VJC
8/17/78

7874066



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

August 17, 1978

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Ray Rollinson
R.D. #1, Box 32
Columbia, New Jersey 07832

Re: MUR 657

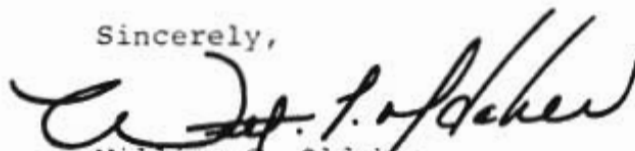
Dear Mr. Rollinson:

This is in regard to the complaint you filed with the Commission on July 20, 1978.

On August 10, 1978, the Commission found no reason to believe that a violation of the Federal Election Campaign Act occurred in connection with the matters set forth in your complaint. Accordingly, the file in this matter has been closed.

A copy of the certification of the Commission's action is attached.

Sincerely,


William C. Oldaker
General Counsel

VJC
8/17/78

7 8 9 4 3 9 7 4 0 6 7



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

August 17, 1978

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Neil E. Derrough
Vice President and
General Manager
WCBS-TV
524 West 57th Street
New York, New York 10019

Re: MUR 657

Dear Mr. Derrough:

On July 20, 1978, a complaint which alleged that WCBS-TV violated the Federal Election Campaign Act was filed with the Commission. It was alleged that the violations occurred in connection with Bill Bradley's candidacy for the Democratic nomination to the U.S. Senate from New Jersey. A copy of the complaint is at Attachment 1.

On August 10, 1978, the Commission found no reason to believe that a violation of the Act occurred and voted to close its file in this matter. A copy of the certification of the Commission's action is at Attachment 2.

Should you have any questions, please contact Vincent J. Convery, Jr., the attorney assigned to this matter, at 202-523-4058.

Sincerely,

W. C. Oldaker
William C. Oldaker
General Counsel

WJC
8/17/78

78040774068



FEDERAL ELECTION COMMISSION

1325 K STREET NW
WASHINGTON, D.C. 20463

August 17, 1978

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Sue Cott
Manager of Editorials
WCBS-TV
524 West 57th Street
New York, New York 10019

Re: MUR 657

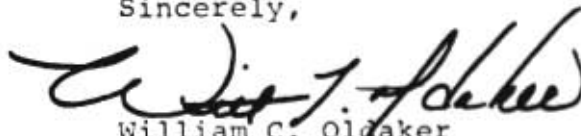
Dear Ms. Cott:

On July 20, 1978, a complaint which alleged that the Editorial Board of WCBS-TV violated the Federal Election Campaign Act was filed with the Commission. It was alleged that the violation occurred in connection with Bill Bradley's candidacy for the Democratic nomination for the U.S. Senate from New Jersey. A copy of the complaint is at Attachment 1.

On August 10, 1978, the Commission found no reason to believe that a violation of the Act had occurred and voted to close its file in this matter. A copy of the certification of the Commission's action is at Attachment 2.

Should you have any questions, please contact Vincent J. Convery, Jr., the attorney assigned to this matter, at 202-523-4058.

Sincerely,


William C. Oldaker
General Counsel

VSC
8/17/78

789474069



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

August 17, 1978

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

John D. Backe
President
Columbia Broadcasting System
51 West 52nd Street
New York, New York 10019

Re: MUR 657

Dear Mr. Backe:

On July 20, 1978, a complaint which alleged that the Columbia Broadcasting System violated the Federal Election Campaign Act was filed with the Commission. It was alleged that the violations occurred in connection with Bill Bradley's candidacy for the Democratic nomination to the U.S. Senate from New Jersey. A copy of the complaint is at Attachment 1.

On August 10, 1978, the Commission found no reason to believe that a violation of the Act occurred and voted to close its file in the matter. A copy of the certification of the Commission's action is at Attachment 2.

Should you have any questions, please contact Vincent J. Convery, Jr., the attorney assigned to this matter, at 202-523-4058.

Sincerely,

William C. Oldaker
General Counsel

VJC
8/17/78

BEFORE THE FEDERAL ELECTION COMMISSION

In the Matter of)
)
CBS, Inc.;)
WCBS-TV;)
The Editorial Board, WCBS-TV;)
Bill Bradley)

MUR 657

CERTIFICATION

I, Marjorie W. Emmons, Secretary to the Federal Election Commission, do hereby certify that on August 10, 1978, the Commission determined by a vote of 4-1 to adopt the recommendation of the General Counsel to find no reason to believe a violation of the Federal Election Campaign Act, as amended, had occurred, to close the file in the above-captioned matter, and to authorize the sending of the letters attached to the first General Counsel's Report in this matter.

Voting for this determination were Commissioners Aikens, Harris, Staebler, and Thomson.

Commissioner Springer dissented, stating that he wished the record to reflect that he thought this case should be tried.

Commissioner Tiernan was not present at the time of the vote.

Accordingly, the file in this matter has been closed.

Attest:

8/14/78

Date

Marjorie W. Emmons

Marjorie W. Emmons
Secretary to the Commission



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.
WASHINGTON, D.C. 20463

MEMORANDUM TO : CHARLES STEELE *mwe*
FROM : MARJORIE W. EMMONS
DATE: AUGUST 1, 1978
SUBJECT : MUR 657 First General Counsel's Report
Dated: July 28, 1978
Received in Office of Commission
Secretary: 7-28-78, 11:41

The above-named document was circulated on a 48 hour
vote basis at 3:30 p.m. on July 28, 1978.

Commissioner Springer submitted an objection at 1:40 p.m.
on August 1, 1978, thereby placing MUR 657 on the Agenda for
Wednesday, August 9, 1978.

A copy of Commissioner Springer's vote sheet is attached.

ATTACHMENT:
vote sheet

cc: Commissioner Springer



RECEIVED
OFFICE OF THE
COMMISSIONER



FEDERAL ELECTION COMMISSION

1200 K STREET, N.W.
WASHINGTON, D.C. 20543

78 AUG 1 P1: 40

Date and Time Transmitted: 7:30 July 28, 1978

Commissioner Springer

RETURN TO OFFICE OF COMMISSION SECRETARY BY: 7:30 AUGUST 1, 1978

MUR No. 657 (78) - First General Counsel's Report dated 7-28-78

() I approve the recommendation

(X) I object to the recommendation

COMMENTS: Bring up for consideration

Date: 8/1/78 Signature: W.S. Springer

THE OFFICE OF GENERAL COUNSEL WILL TAKE NO ACTION IN THIS MATTER UNTIL THE APPROVAL OF FOUR COMMISSIONERS IS RECEIVED. PLEASE RETURN ALL PAPERS NO LATER THAN THE DATE AND TIME SHOWN ABOVE TO THE OFFICE OF COMMISSION SECRETARY. ONE OBJECTION PLACES THE ITEM ON THE EXECUTIVE SESSION AGENDA.

7804074073

July 28, 1978

MEMORANDUM TO: Marge Emmons
FROM: Elissa T. Garr
SUBJECT: MUR 657

Please have the attached First General Counsel's
Report on MUR 657 distributed to the Commission on a 48
hour tally basis.

Thank you.

78040074074

FEDERAL ELECTION COMMISSION

FIRST GENERAL COUNSEL'S REPORT

DATE AND TIME OF TRANSMITTAL
BY OGC TO COMMISSION JUL 28 1978

MUR NO. 657
DATE COMPLAINT RECIEVED
BY OGC July 21, 1978

STAFF MEMBER(S) Convery

COMPLAINANT'S NAME: Ray Rollinson

RESPONDENT'S NAME: CBS, Inc./ WCBS-TV/ The Editorial Board,
WCBS-TV/ Bill Bradley

RELEVANT STATUTE: 2 U.S.C. §§441a, 441b, and 434(e)

INTERNAL REPORTS CHECKED: None

FEDERAL AGENCIES CHECKED: None

SUMMARY OF ALLEGATIONS

In a notarized complaint which was filed with the Commission on July 20, 1978, it was alleged that the Columbia Broadcasting System, WCBS-TV, the editorial board of WCBS-TV, and Bill Bradley, the Democratic nominee for election to the U.S. Senate from New Jersey, all violated the FECA.

The complainant, who himself had been a candidate for the Senate nomination, 1/ bases his allegations on an editorial endorsing Bradley's candidacy which was broadcast over WCBS-TV on the evening of May 23, 1978. (The primary election in New Jersey was held on June 6).

1/ Pursuant to 2 U.S.C. §437g(a)(3)(A) we reviewed the reports and statements filed by the complainant/candidate. These indicated that he had received no contributions and had made no expenditures in connection with the primary election. In fact, he clearly states that his sole purpose in entering the primary was to gain free publicity for his 1980 bid for the Vice-Presidency.

The allegations, which are set out in the complaint in a rather disjointed manner, are essentially as follows:

- a. By broadcasting the editorial, CBS made an in-kind contribution to Bill Bradley's campaign in violation of 2 U.S.C. §441b(a).
- b. This illegal contribution was made with Bradley's knowledge, consent and cooperation. Bradley thus violated 2 U.S.C. §441b(a).

In the alternative, the complainant appears to allege that:

- c. If the broadcast of the editorial is not construed to be an in-kind contribution, then it must be considered to be an expenditure in favor of Bradley's candidacy, also illegal under 2 U.S.C. §441b(a).

As a final alternative, it is alleged that:

- d. If the members of the editorial board acted on their own initiative (i.e., exclusive of CBS) in making and airing the editorial, then they are required to file statements of independent expenditures with the Commission. They have failed to do so in violation of 2 U.S.C. §434(e).

DISCUSSION

The term "contribution" does not include any news story, commentary or editorial of any broadcasting station unless the facility is owned or controlled by any political party, political committee or candidate. See Commission Regulation §100.4(b)(8), 11 CFR 100.4(b)(8).

The term "expenditure" does not include any news story, commentary or editorial of any broadcasting station, unless the facility is owned or controlled by any political party, political committee or candidate. See 2 U.S.C. §431(f)(4)(A) and Commission Regulation §100.7(b)(3), 11 CFR 100.7(b)(3).

The complainant has not alleged, nor are we inclined to believe, that CBS is owned or controlled by any political party, political committee or candidate.

It does not appear, then, that a contribution to, or an expenditure on behalf of, Bill Bradley's campaign was made by CBS, WCBS-TV, or the editorial board of IVCBS-TV. 2/

Since no contribution was made, it necessarily follows that Bill Bradley did not exercise any knowledge, cooperation and consent, as alleged.

2/ We note the complainant forwarded to the Commission a copy of a mail-gram by which WCBS-TV offered to extend him "equal time" to respond to the Bradley endorsement. He did not indicate whether or not he accepted that offer.

RECOMMENDATION

Find no reason to believe a violation of the Act has occurred,
close the file in this matter, and authorize the sending of the attached
letters.

7 8 0 1 3 3 7 7 1 0 7 7

ray rollinson, TU-TE-THE-LION
ray rollinson for Vice President
"THE GREAT POET FROM YONKERS"
ray rollinson
ray rollinson for ---- President
MY DESTINY IS MANIFEST

NOTE: RAY ROLLINSON, the Major DEMOCRATIC PARTY
candidate for VICE PRESIDENT, will again be on
the ballot for President (instead of Vice Pres.)
in all of the state primaries that have no primary
for Vice President. FOR EXAMPLE: RAY ROLLINSON
WILL ACCEPT THE INVITATION OF GEORGIA TO RUN FOR
PRESIDENT IN THE GEORGIA PRIMARY IN 1980.

PRESS COPY PLEASE. Several state election laws demand "viable" press and media coverage
as a pre-requisite for a candidate for ballot access in 1980.

July 17, 1978

Mr. William C. Oldaker,
General Counsel
FEDERAL ELECTION COMMISSION
1325 K. Street N.W.
Washington, D.C. 20463

RE: Complaint of a candidate;

Ray Rollinson

R. D. # 1 Box 32

Columbia, New Jersey 07832

(201) 496-4552

RAY ROLLINSON FOR VICE PRESIDENT

P60001252

RAY ROLLINSON FOR U.S. SENATE

58NJ00087

Dear General Counsel Oldaker:

In reference to my formal complaint dated July 04, 1978 and your letter of
response dated July 12, 1978: please accept this notarized letter of today
as my "official" complaint as outlined thoroughly in the un-notarized
formal complaint of July 04, 1978.

The two sections of the Law mainly covered by my complaint are 441a and 441b.
(especially refer to 441a (7) (B) (ii) "the financing by any person (a corp-
eration is an invisible person) of the dissemination, distribution, or repub-
lication, in whole or in part, of any broadcast (etc.).). Should CBS or
WCBS-TV regard the actions of Ms. Ske Cett, and the Editorial Board members
to have acted on their own initiative regarding the making and airing of the
political-editorial-endorsement-broadcast cited; then, of course these people
all were acting as persons under the Law, and are required to file w/FEC.
(especially refer also to 441b (a) "It is unlawful for any national bank, or any
corporation organized by authority of any law of Congress, to make a
contribution or expenditure in connection with any election to any political
office, or in connection with any election (primary) (etc.).).

COPIES OF THIS LETTER OF COMPLAINT SENT TODAY, 07/19/78, TO THOSE INVOLVED.

Notarized by:

Sincerely,

Ray Rollinson 07/17/78

LOUIS CUNNINGHAM
Notary Public, State of New York
No. 24-082550 Kings County
Certificate Filed in New York County
Term Expires March 30, 1979

Ray Rollinson

NOTARY

Dated

RAY ROLLINSON will not apply for matching federal funds from the FEDERAL ELECTION COMMISSION.
Candidate # P60001252, campaign finances are a matter of public record. Write to the:
FEDERAL ELECTION COMMISSION, 1325 K St., N.W. Washington, D.C. 20463, for information.

RAY ROLLINSON FOR VICE PRESIDENT COMMITTEE, Columbia, New Jersey 07832 (201) 496-4552

Degrees earned as Disabled Veteran under P.L. 16 after World War II through the Vet. Adm.
Bachelor of Business Administration, Manhattan College for Young Catholics, The Bronx,
New York, 1952 B.B.A. Master of Science, Columbia University, New York New York,
The Graduate School of Business, 1956 M.S.

ray rollinson, TU-TE-THE-LION
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"THE GREAT POET FROM YONKERS"
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MY DESTINY IS MANIFEST

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WILL ACCEPT THE INVITATION OF GEORGIA TO RUN FOR
PRESIDENT IN THE GEORGIA PRIMARY IN 1980.

.....
PRESS COPY PLEASE. Several state election laws demand "viable" press and media coverage
as a pre-requisite for a candidate for ballot access in 1980.
.....

July 04, 1978

Vice Chairman Robert C. Tiernan
FEDERAL ELECTION COMMISSION
1325 K Street N.W.
Washington, D.C. 20463

Enclosures : As support documents :
1/ Mailgram of 2 pages to me from (05/26/78)
Sue Cott, Manager of Editorials, WCBS-TV.
2/ My letter of May 27, 1978 in response.

COPIES OF THIS COMPLAINT SENT TODAY, 07/04/78
TO ALL THOSE LISTED BELOW. (please find your
copies of the 4 cover letters of mine to them.)

Dear Vice Chairman Tiernan :

Please allow me to file this formal complaint against :

- 1/ CBS 51 West 52nd Street, N.Y., N.Y. 10019
- 2/ WCBS-TV Channel 2 same address (serving New Jersey, out of N.Y.C.)
- 3/ The Editorial Board of WCBS-TV Channel 2, a group of employees of CBS.
- 4/ Mr. Bill Bradley, Hillcrest Drive, Donville Township, New Jersey ;
Democratic candidate for the U.S. Senate, New Jersey (former employee
of CBS).

I am filing this complaint as an on-ballot Democratic candidate for the
U.S. Senate New Jersey primary which was held last month (June 06, 1978)
which Mr. Bill Bradley won with the help of CBS and WCBS-TV and The Editorial
Board of WCBS-TV. I am also filing this complaint as the major (at this time)
Democratic candidate for Vice President in 1980, because my campaign for
Vice President is suffering because of their combined illegal actions against
me in this race for Vice President. (I could not get relief in the Senate race.)
Specifically :

In concert, the Corporations and employees (present and former) of CBS listed
above, made illegal "in-kind" contributions to the campaign of Mr. Bill Bradley,
with his knowledge-cooperation-and-consent, in the form of "Editorial Endorsements":
Then : this policy was carried out by the CBS News people to a complete-exclusion
of any news of my dual campaign for the U.S. Senate and Vice President.
Please take the steps to grant me and my campaign for Vice President the relief
that the law provides for.
Thank you, Vice Chairman Tiernan.

Sincerely,

Ray Rollinson 07/04/78

Ray Rollinson, RAY ROLLINSON FOR VICE PRESIDENT FEC # P60001252
Columbia, New Jersey 07832 (201) 496-4552

.....
RAY ROLLINSON will not apply for matching federal funds from the FEDERAL ELECTION COMMISSION.
Candidate # P60001252, campaign finances are a matter of public record. Write to the :
FEDERAL ELECTION COMMISSION, 1325 K St., N.W. Washington, D.C. 20463, for information.
.....

RAY ROLLINSON FOR VICE PRESIDENT COMMITTEE, Columbia, New Jersey 07832 (201) 496-4552

Degrees earned as Disabled Veteran under P.L. 16 after World War II through the Vet. Adm.
Bachelor of Business Administration, Manhattan College for Young Catholics, The Bronx,
New York, 1952 B.B.A..... Master of Science, Columbia University, New York New York,
The Graduate School of Business, 1956 M.S.....
.....

MAILGRAM SERVICE CENTER
MIDDLETOWN, VA. 22645

western union

Mailgram



1-032990C143003 05/23/78 TLX CBSINC NYK NWKA
18 NY 5/23

RAY HOLLINSON
RD 1, BOX 32
COLUMBIA NJ 07832

IN AN EDITORIAL OF APPROXIMATELY 80 SECONDS BROADCAST ON MAY 23, 1978, AT APPROXIMATELY 6:55 PM, WCBS-TV ENDORSED THE CANDIDACY OF BILL BRADLEY, DEMOCRAT, FOR THE DEMOCRATIC PARTY NOMINATION IN THE NEW JERSEY PRIMARY FOR THE U.S. SENATE. A TRANSCRIPT OF THIS EDITORIAL IS ENCLOSED FOR YOUR CONVENIENCE.

IN KEEPING WITH ITS POLICY OF AFFORDING TIME FOR THE EXPRESSION OF VIEWS OPPOSED TO ITS EDITORIALS, WE HEREBY OFFER YOU THE OPPORTUNITY TO SELECT A SPOKESMAN WHO IS NOT HIMSELF A CANDIDATE FOR PUBLIC OFFICE TO RESPOND, USING NO MORE THAN APPROXIMATELY 80 SECONDS, ON BEHALF OF YOUR CANDIDACY AT A COMPARABLE TIME PRIOR TO THE ELECTIONS.

WE ASK THAT YOU NOTIFY ABIGAIL MYERS, EDITORIAL PRODUCER, AT 524 WEST 57TH STREET, NEW YORK, NEW YORK 10019, (212) 975-6345 OF YOUR ACCEPTANCE OF THIS OFFER.

WE ASK THAT YOU INFORM OUR OFFICE OF THE NAME OF YOUR SPOKESMAN AND SEND US A SCRIPT OF YOUR RESPONSE BY FRIDAY, MAY 26, 1978. WE PLAN TO TAPE REPLIES TO THIS EDITORIAL BEGINNING FRIDAY, THE 26TH.

SHOULD YOU DECIDE NOT TO ACCEPT OUR OFFER, WE ASK YOU TO NOTIFY US OF YOUR DECISION IN WRITING.

SINCERELY,

SUE COTT
MANAGER OF EDITORIALS

G

BRADLEY IN THE DEMOCRATIC PRIMARY

THE OFFICE OF UNITED STATES SENATOR IS ONE OF THE MOST PRESTIGIOUS IN THE WORLD. MOST OF THE TIME IT IS HELD BY STATESMEN, FORMER GOVERNORS OR EX-CONGRESSMEN--THE COMMON INGREDIENT BEING POLITICAL EXPERIENCE.

ONCE IN A WHILE, HOWEVER, A PERSON IS ABLE TO GENERATE ENOUGH INTEREST FROM THE ELECTORATE TO RALLY THE SUPPORT NECESSARY TO RUN FOR THE UNITED STATES SENATE WITHOUT POLITICAL EXPERIENCE. BILL BRADLEY IS SUCH A



Mailgram



CANDIDATE, AND HE'S RUNNING FOR THE DEMOCRATIC NOMINATION FOR SENATOR FROM NEW JERSEY.

BILL BRADLEY, OF COURSE, IS BEST KNOWN AS A BASKETBALL PLAYER, ONE OF THE CHAMPION NEW YORK KNICKS. BUT HE IS ALSO RESPECTED FOR HIS ACADEMIC CREDENTIALS, MOST NOTABLE FOR HIS POSTGRADUATE STUDIES AS A RHODES SCHOLAR.

AND BILL BRADLEY IS MORE. FOR MANY YEARS HE HAS BEEN PREPARING HIMSELF FOR A LIFE IN POLITICS, FOR EXAMPLE, BY TEACHING IN AN URBAN LEAGUE STREET ACADEMY IN HARLEM AND BY SERVING AS ASSISTANT TO THE DIRECTOR OF THE OFFICE OF ECONOMIC OPPORTUNITY IN WASHINGTON. CLEARLY BILL BRADLEY IS MORE THAN A SMART BASKETBALL PLAYER.

WHILE WE DO NOT AGREE WITH ALL HIS PRIORITIES, WE ARE IMPRESSED WITH HIS GRASP OF THE ISSUES THAT AFFECT OUR AREA. AND WE BELIEVE HE WOULD, IF ELECTED, FOCUS MORE FEDERAL ATTENTION ON THE STATE OF NEW JERSEY, AS WELL AS ON THE ENTIRE NORTHEASTERN REGION.

WE THINK BILL BRADLEY POSSESSES THE DRIVE, INTELLIGENCE AND FRESH APPROACH TO DESERVE THE DEMOCRATIC NOMINATION FOR THE UNITED STATES SENATE. AND WE ENDORSE HIS CANDIDACY TONIGHT.

PRESENTED BY NEIL DERROUGH, VICE PRESIDENT AND GENERAL MANAGER
MAY 23, 1978 AT 6:55 PM.

19131 EST

MGMCOMP MGM

ray rollinson, TU-TE-THE-LION
ray rollinson for Vice President
"THE GREAT POET FROM YONKERS"
ray rollinson
ray rollinson for --- President
MY DESTINY IS MANIFEST

NOTE : RAY ROLLINSON, the Major DEMOCRATIC PARTY
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the ballot for President (instead of Vice Pres.)
in all of the state primaries that have no primary
for Vice President. FOR EXAMPLE : RAY ROLLINSON
WILL ACCEPT THE INVITATION OF GEORGIA TO RUN FOR
PRESIDENT IN THE GEORGIA PRIMARY IN 1980.

.....
PRESS COPY PLEASE. Several state election laws demand "viable" press and media coverage
as a pre-requisite for a candidate for ballot access in 1980.
.....

Saturday Evening May 27, 1978

Ms. Sue Cott,
Manager of Editorials
WCBS-TV Channel 2 (out of New York City)
51 West 52nd Street
New York, New York 10019

Dear Ms. Cott : RE : YOUR TELEGRAM OF TODAY RECEIVED (05/26/78 dated)

7 9 0 0 7 4 0 8 2
Your actions in giving my opponent in the race for the United States Senate
in New Jersey primary June 06, 1978 a "free" political commercial endorsement
makes you and the Editorial Board (by definition) a political committee
supporting a candidate. As a political committee, you are subject to the law
as amended governing Federal offices that is under the jurisdiction of
the FEDERAL ELECTION COMMISSION. You must file with them at once to be in
compliance with the law.

Or :

Your actions in making a political commercial and then airing it, makes
CBS in violation of the same law, because it represents an "in kind" political
contribution by a corporation which is illegal.

Should you still choose to ignore my instructions to Ms. Abigail Myers verbally
and in writing (my letter dated May 24, 1978): you will continue to be by
definition a political committee and subject to the FEDERAL ELECTION COMMISSION.

Please advise me at once that you wish to be in-compliance-with (rather than
in-defiance-of) the law.

I intend, otherwise, to register a formal complaint with the Federal Election
Commission and ask that you be fined as an illegal committee. At the same time,
I will also file a formal complaint with the FEDERAL COMMUNICATION COMMISSION
requesting that your licence be suspended until you comply with Federal Statutes.

Sincerely,

Ray Rollinson, THE LION
ray rollinson, THE LION

RAY ROLLINSON FOR UNITED STATES SENATE, NEW JERSEY

.....
RAY ROLLINSON will not apply for matching federal funds from the FEDERAL ELECTION COMMISSION.
Candidate # P60001252, campaign finances are a matter of public record. Write to the :
FEDERAL ELECTION COMMISSION, 1325 K St., N.W. Washington, D.C. 20463, for information.

RAY ROLLINSON FOR VICE PRESIDENT COMMITTEE, Columbia, New Jersey 07832 (201) 496-4552

Degrees earned as Disabled Veteran under P.L. 16 after World War II through the Vet. Adm.
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The Graduate School of Business, 1956 M.S.
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.....
PRESS COPY PLEASE. Several state election laws demand "viable" press and media coverage
as a pre-requisite for a candidate for ballot access in 1980.
.....

July 04, 1978

President of CBS
Offices of the President
CBS
51 W 52nd Street
New York, New York 10019

Dear Sir :

Enclosed please find copies of a formal complaint against CBS that I filed
today with the FEDERAL ELECTION COMMISSION.

Please be advised that I seek, and have sought in good faith, to get the
relief to my campaign that the laws provide for. I just don't know what
benefit can be realized by CBS, CBS NEWS, and CBS broadcasting affiliates
by the censoring of all news of my campaign for Vice President (since
winning the New Hampshire Democratic primary in 1976--- --- up to today.).

Surely the officials at CBS must be aware that ballot access in 1980 for
Ray Rollinson depends to a great extent on your coverage. It boggles my
mind to think that I have not been able to get WCBS-TV "Editorial Board"
or CBS NEWS to present my alternate solution to the Middle East tangle.

Sincerely,

Ray Rollinson, THE LION

ray rollinson, THE LION
RAY ROLLINSON FOR VICE PRESIDENT
"THE GREAT POET FROM YONKERS"
Columbia, New Jersey 07832

enclosures : as noted in the text : a formal complaint against CBS et al.

.....
RAY ROLLINSON will not apply for matching federal funds from the FEDERAL ELECTION COMMISSION.
Candidate # P60001252, campaign finances are a matter of public record. Write to the :
FEDERAL ELECTION COMMISSION, 1325 K St., N.W. Washington, D.C. 20463, for information.

RAY ROLLINSON FOR VICE PRESIDENT COMMITTEE, Columbia, New Jersey 07832 (201) 496-4552

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ray rollinson for Vice President
"THE GREAT POET FROM YONKERS"
ray rollinson
may rollinson for ---- President
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July 04, 1978

President of WCBS-TV Channel 2
WCBS-TV
51 W 52nd Street
New York, New York 10019

Dear President of WCBS-TV :

Enclosed please find copies of a formal complaint against WCBS-TV Channel 2
that I filed today with the FEDERAL ELECTION COMMISSION.

Please be advised that I seek, and have sought in good faith, to get the
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yourself that exist to serve the public ; by the censoring of all news of
my campaign for Vice President (since winning the New Hampshire Democratic
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Surely the officials involved must be aware that ballot access in 1980
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a great extent on your coverage. It boggles my mind to think that I have
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alternate solution to the Middle East tangle, when thousands of hours of
coverage on the topic have been aired by CBS and its affiliates.

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"THE GREAT POET FROM YONKERS"
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Democratic candidate for the United States Senate, New Jersey
Hillcrest Drive
Denville Township
Denville, New Jersey

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mind to think that I have not been able to get WCBS-TV "Editorial Board"
or CBS NEWS to present my alternate solution to the Middle East tangle,
when thousands of hours of coverage on the topic have been aired by
CBS and its affiliates. As a former news-person with CBS, perhaps as you
right the wrong you have done to me recently (maybe in ignorance), you
could use your obvious influence with them to get this help to those
beleaguered people involved intrinsically in this Gordian-type tangle.

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7 4 0 8 7

Ray Rollinson
PE0001252

RAY ROLLINSON FOR VICE PRES.
COLUMBIA, NEW JERSEY 07832



RECEIVED
FEDERAL ELECTION COMMISSION

'78 JUL 20 AM 9:14

FIRST CLASS

Mr. William C. Oldaker,
General Counsel
FEDERAL ELECTION COMMISSION
1325 K ST. N.W.
WASHINGTON, D.C. 20463



FEDERAL ELECTION COMMISSION

1125 K STREET NW
WASHINGTON, D.C. 20463

July 12, 1978

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Ray Rollinson
for Vice-President
Route 1, Box #32
Columbia, New Jersey 07832

Dear Mr. Rollinson:

We have received your letter of July 11, 1978, inquiring into the possibility of a violation of the Federal Election Campaign Act of 1971, as amended.

As set forth in 2 U.S.C. section 437g(a)(1), the Commission is not empowered to take action unless complaints are signed, sworn and notarized by the complainant. Under Section 111.2 of the Commission's regulations, it is also required that a complaint contain: (1) The full name, address and telephone number of the complainant; (2) a clear and concise statement of the acts which are alleged to constitute a violation of the Federal Election Campaign Act of 1971; (3) any documentation of allegations of the complaint available to the complainant; and (4) an assertion that the person complaining, if not a candidate, is not filing the complaint on behalf of or at the request of a candidate, unless such is the fact, in which case it shall be set forth.

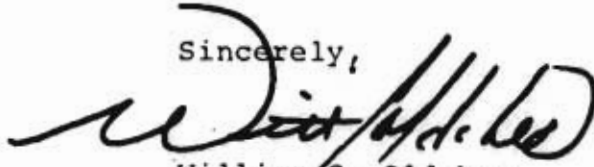
In the interests of complying with the above procedures, a copy of the Federal Election Campaign Act of 1971, as amended, and a copy of the Commission's regulations are enclosed with this letter. I hope that an examination of these materials will answer most of your questions and will enable you to be specific in any assertions or allegations you might make, in the event you wish to file a complaint with the Commission.

*improper
complaint*

78043071089

Please feel free to contact me if you have any further questions.

Sincerely,

A handwritten signature in dark ink, appearing to read "W. C. Oldaker", written over the printed name.

William C. Oldaker
General Counsel

7 8 0 7 7 4 0 8 9

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July 04, 1978

Vice Chairman Robert O. Tiernan
FEDERAL ELECTION COMMISSION
1325 K Street N.W.
Washington, D.C. 20463

Enclosures : As support documents :
1/ Mailgram of 2 pages to me from (05/26/78)
Sue Cett, Manager of Editorials, WCBS-TV.
2/ My letter of May 27, 1978 in response.

COPIES OF THIS COMPLAINT SENT TODAY, 07/04/78
TO ALL THOSE LISTED BELOW. (please find your
copies of the 4 cover letters of mine to them.)

Dear Vice Chairman Tiernan :

Please allow me to file this formal complaint against :

- 1/ CBS 51 West 52nd Street, N.Y., N.Y. 10019
2/ WCBS-TV Channel 2 same address (serving New Jersey, out of N.Y.C.)
3/ The Editorial Board of WCBS-TV Channel 2, a group of employees of CBS.
4/ Mr. Bill Bradley, Hillcrest Drive, Denville Township, New Jersey ;
Democratic candidate for the U.S. Senate, New Jersey (former employee
of CBS).

I am filing this complaint as an on-ballot Democratic candidate for the
U.S. Senate New Jersey primary which was held last month (June 06, 1978)
which Mr. Bill Bradley won with the help of CBS and WCBS-TV and The Editorial
Board of WCBS-TV. I am also filing this complaint as the major (at this time)
Democratic candidate for Vice President in 1980, because my campaign for
Vice President is suffering because of their combined illegal actions against
me in this race for Vice President. (I could not get relief in the Senate race.)
Specifically :

In concert, the Corporations and employees (present and former) of CBS listed
above, made illegal "in-kind" contributions to the campaign of Mr. Bill Bradley,
with his knowledge-cooperation-and-consent, in the form of "Editorial Endorsements":
Then : this policy was carried out by the CBS News people to a complete-exclusion
of any news of my dual campaign for the U.S. Senate and Vice President.
Please take the steps to grant me and my campaign for Vice President the relief
that the law provides for.

Thank you, Vice Chairman Tiernan.

Sincerely,

Ray Rollinson 07/04/78

Ray Rollinson, RAY ROLLINSON FOR VICE PRESIDENT FEC # P60001252
Columbia, New Jersey 07832 (201) 496-4552

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7 9 9 4 3 7 4 0 9 0

MAILGRAM SERVICE CENTER
MIDDLETOWN, VA. 22645

western union Mailgram



1-032990C143003 05/23/78 TLX CBSINC NYK NWKA
18 NY 5/23

RAY HOLLINSON
RD 1, BOX 32
COLUMBIA NJ 07632

IN AN EDITORIAL OF APPROXIMATELY 80 SECONDS BROADCAST ON MAY 23, 1978, AT APPROXIMATELY 6:55 PM, WGBS-TV ENDORSED THE CANDIDACY OF BILL BRADLEY, DEMOCRAT, FOR THE DEMOCRATIC PARTY NOMINATION IN THE NEW JERSEY PRIMARY FOR THE U.S. SENATE. A TRANSCRIPT OF THIS EDITORIAL IS ENCLOSED FOR YOUR CONVENIENCE.

IN KEEPING WITH ITS POLICY OF AFFORDING TIME FOR THE EXPRESSION OF VIEWS OPPOSED TO ITS EDITORIALS, WE HEREBY OFFER YOU THE OPPORTUNITY TO SELECT A SPOKESMAN WHO IS NOT HIMSELF A CANDIDATE FOR PUBLIC OFFICE TO RESPOND, USING NO MORE THAN APPROXIMATELY 80 SECONDS, ON BEHALF OF YOUR CANDIDACY AT A COMPARABLE TIME PRIOR TO THE ELECTIONS.

WE ASK THAT YOU NOTIFY ABIGAIL MYERS, EDITORIAL PRODUCER, AT 534 WEST 57TH STREET, NEW YORK, NEW YORK 10019, (212) 975-6345 OF YOUR ACCEPTANCE OF THIS OFFER.

WE ASK THAT YOU INFORM OUR OFFICE OF THE NAME OF YOUR SPOKESMAN AND SEND US A SCRIPT OF YOUR RESPONSE BY FRIDAY, MAY 26, 1978. WE PLAN TO TAPE REPLIES TO THIS EDITORIAL BEGINNING FRIDAY, THE 26TH.

SHOULD YOU DECIDE NOT TO ACCEPT OUR OFFER, WE ASK YOU TO NOTIFY US OF YOUR DECISION IN WRITING.

SINCERELY,

SUE COTT
MANAGER OF EDITORIALS

G

BRADLEY IN THE DEMOCRATIC PRIMARY

THE OFFICE OF UNITED STATES SENATOR IS ONE OF THE MOST PRESTIGIOUS IN THE WORLD. MOST OF THE TIME IT IS HELD BY STATESMEN, FORMER GOVERNORS OR EX-CONGRESSMEN--THE COMMON INGREDIENT BEING POLITICAL EXPERIENCE.

ONCE IN A WHILE, HOWEVER, A PERSON IS ABLE TO GENERATE ENOUGH INTEREST FROM THE ELECTORATE TO HALLY THE SUPPORT NECESSARY TO RUN FOR THE UNITED STATES SENATE WITHOUT POLITICAL EXPERIENCE. BILL BRADLEY IS SUCH A



CANDIDATE, AND HE'S RUNNING FOR THE DEMOCRATIC NOMINATION FOR SENATOR FROM NEW JERSEY.

HILL BRADLEY, OF COURSE, IS BEST KNOWN AS A BASKETBALL PLAYER, ONE OF THE CHAMPION NEW YORK KNICKS, BUT HE IS ALSO RESPECTED FOR HIS ACADEMIC CREDENTIALS, MOST NOTABLE FOR HIS POSTGRADUATE STUDIES AS A RHODES SCHOLAR.

AND HILL BRADLEY IS MORE, FOR MANY YEARS HE HAS BEEN PREPARING HIMSELF FOR A LIFE IN POLITICS, FOR EXAMPLE, BY TEACHING IN AN URBAN LEAGUE STREET ACADEMY IN HARLEM AND BY SERVING AS ASSISTANT TO THE DIRECTOR OF THE OFFICE OF ECONOMIC OPPORTUNITY IN WASHINGTON. CLEARLY HILL BRADLEY IS MORE THAN A SMART BASKETBALL PLAYER.

WHILE WE DO NOT AGREE WITH ALL HIS PRIORITIES, WE ARE IMPRESSED WITH HIS GRASP OF THE ISSUES THAT AFFECT OUR AREA, AND WE BELIEVE HE WOULD, IF ELECTED, FOCUS MORE FEDERAL ATTENTION ON THE STATE OF NEW JERSEY, AS WELL AS ON THE ENTIRE NORTHEASTERN REGION.

WE THINK HILL BRADLEY POSSESSES THE DRIVE, INTELLIGENCE AND FRESH APPROACH TO DESERVE THE DEMOCRATIC NOMINATION FOR THE UNITED STATES SENATE, AND WE ENDORSE HIS CANDIDACY TONIGHT.

PRESENTED BY NEIL CENROUGH, VICE PRESIDENT AND GENERAL MANAGER
MAY 23, 1973 AT 6:55 PM.

19:31 EST

MGNDLVR MGV

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ray rollinson for Vice President
"THE GREAT POET FROM YONKERS"
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Saturday Evening May 27, 1978

Ms. Sue Cott,
Manager of Editorials
WCBS-TV Channel 2 (out of New York City)
51 West 52nd Street
New York, New York 10019

Dear Ms. Cott : RE : YOUR TELEGRAM OF TODAY RECEIVED (05/26/78 dated)

Your actions in giving my opponent in the race for the United States Senate
in New Jersey primary June 06, 1978 a "free" political commercial endorsement
makes you and the Editorial Board (by definition) a political committee
supporting a candidate. As a political committee, you are subject to the law
as amended governing Federal offices that is under the jurisdiction of
the FEDERAL ELECTION COMMISSION. You must file with them at once to be in
compliance with the law.

Or :

Your actions in making a political commercial and then airing it, makes
CBS in violation of the same law, because it represents an "in kind" political
contribution by a corporation which is illegal.

Should you still choose to ignore my instructions to Ms. Abigail Myers verbally
and in writing (my letter dated May 24, 1978): you will continue to be by
definition a political committee and subject to the FEDERAL ELECTION COMMISSION.

Please advise me at once that you wish to be in-compliance-with (rather than
in-defiance-of) the law.

I intend, otherwise, to register a formal complaint with the Federal Election
Commission and ask that you be fined as an illegal committee. At the same time,
I will also file a formal complaint with the FEDERAL COMMUNICATION COMMISSION
requesting that your licence be suspended until you comply with Federal Statutes.

Sincerely,

Ray Rollinson, The Lion
ray rollinson, THE LION

RAY ROLLINSON FOR UNITED STATES SENATE, NEW JERSEY

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benefit can be realized by CBS, CBS NEWS, and CBS broadcasting affiliates
by the censoring of all news of my campaign for Vice President (since
winning the New Hampshire Democratic primary in 1976 --- up to today.).

Surely the officials at CBS must be aware that ballot access in 1980 for
Ray Rollinson depends to a great extent on their coverage. It boggles my
mind to think that I have not been able to get WCBS-TV "Editorial Board"
or CBS NEWS to present my alternate solution to the Middle East tangle,
when thousands of hours of coverage on the topic have been aired by
CBS and its affiliates. As a former news-person with CBS, perhaps as you
right the wrong you have done to me recently (maybe in ignorance), you
could use your obvious influence with them to get this help to those
beleaguered people involved intrinsically in this Gordian-type tangle.

Sincerely,

Ray Rollinson, THE LION
ray rollinson, THE LION
RAY ROLLINSON FOR VICE PRESIDENT
"THE GREAT POET FROM YONKERS"
Columbia, New Jersey 07832

enclosures : as noted in the text : a formal complaint against you et al.

.....
RAY ROLLINSON will not apply for matching federal funds from the FEDERAL ELECTION COMMISSION.
Candidate # P60001252, campaign finances are a matter of public record. Write to the :
FEDERAL ELECTION COMMISSION, 1325 K St., N.W. Washington, D.C. 20463, for information.

RAY ROLLINSON FOR VICE PRESIDENT COMMITTEE, Columbia, New Jersey 07832 (201) 496-4552

Degrees earned as Disabled Veteran under P.L. 16 after World War II through the Vet. Adm.
Bachelor of Business Administration, Manhattan College for Young Catholics, The Bronx,
New York, 1952 B.B.A. Master of Science, Columbia University, New York New York,
The Graduate School of Business, 1956 M.S.

ray rollinson, TU-TE-THE-LION
ray rollinson for Vice President
"THE GREAT POET FROM YONKERS"
ray rollinson
ray rollinson for ---- President
MY DESTINY IS MANIFEST

NOTE : RAY ROLLINSON, the Major DEMOCRATIC PARTY
candidate for VICE PRESIDENT, will again be on
the ballot for President (instead of Vice Pres.)
in all of the state primaries that have no primary
for Vice President. FOR EXAMPLE : RAY ROLLINSON
WILL ACCEPT THE INVITATION OF GEORGIA TO RUN FOR
PRESIDENT IN THE GEORGIA PRIMARY IN 1980.

.....
PRESS COPY PLEASE. Several state election laws demand "viable" press and media coverage
as a pre-requisite for a candidate for ballot access in 1980.
.....

July 04, 1978

President of CBS
Offices of the President
CBS
51 W 52nd Street
New York, New York 10019

Dear Sir :

Enclosed please find copies of a formal complaint against CBS that I filed
today with the FEDERAL ELECTION COMMISSION.

Please be advised that I seek, and have sought in good faith, to get the
relief to my campaign that the laws provide for. I just don't know what
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RAY ROLLINSON, THE LION
RAY ROLLINSON FOR VICE PRESIDENT
"THE GREAT POET FROM YONKERS"
Columbia, New Jersey 07832 4



Vice Chairman Robert O. Tiernan
FEDERAL ELECTION COMMISSION

1325 K Street N.W.
Washington, D.C. 20463

ENCLOSED :

FORMAL COMPLAINT OF CANDIDATE
RAY ROLLINSON
FEC # F60001252



FEDERAL ELECTION COMMISSION

1125 K STREET N.W.
WASHINGTON, D.C. 20463

THIS IS THE BEGINNING OF MUR # 657

