

John Campbell for Congress
ID# C00412312
4590 MacArthur Blvd, Suite 500
Newport Beach, CA 92660
949/417-5721

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October 25, 2010

Mr. Jeff S. Jordan, Esq.
Supervising Attorney
Complaints Examination & Legal Administration
Federal Election Commission
999 E Street, NW
Washington, DC 20463

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OFFICE OF GENERAL
COUNSEL

Re: MUR 6372 -- Campbell for Congress

Dear Mr. Jordan:

The John Campbell for Congress Committee ("Campbell Campaign") is in receipt of your letter regarding the above-referenced matter and Ms. Hartfield's complaint dated September 8, 2010.

The Campbell Campaign paid for the advertisement identified in the complaint, which was grassroots and non-electoral in nature, was published in a community magazine, and cost approximately \$760. The Campbell Campaign acknowledges that the advertisement is considered to be a public communication under 11 C.F.R. § 100.26 and therefore was required to contain a disclaimer under 11 C.F.R. § 110.11. The Campbell Campaign inadvertently omitted the disclaimer and has enhanced its compliance measures to ensure that all future Campbell Campaign public communications contain disclaimers as required by Commission regulations.

Given the inadvertent and technical nature of the disclaimer omission in this matter, as well as the very low amount of money spent on the advertisement at issue, the Campbell Campaign believes it is appropriate for the Commission to take no further action and dismiss the complaint based upon prosecutorial discretion pursuant to *Heckler v. Chaney*, 470 U.S. 821 (1985).

Sincerely,



Kelly Lawler
Treasurer
John Campbell for Congress

Paid for and Authorized by John Campbell for Congress
4590 MacArthur Blvd, Suite 500, Newport Beach, CA 92660

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