

RECEIVED
FEDERAL ELECTION
COMMISSION

2010 JUL -1 AM 10:23

OFFICE OF GENERAL
COUNSEL

Via Overnight Delivery

SHELDON KADISH

Sherman Oaks, CA 91423
(818) 501-5357

June 28, 2010

Thomasenia P. Duncan, Esq.
General Counsel
Federal Election Commission
999 E Street, N.W.
Washington, D.C. 20463

MUR # 6321

Re: Complaint Against Mark Reed and Mark Reed for Congress, California 27th
Congressional District FEC#C00462317

Dear Ms. Duncan,

Pursuant to the Commission's rules, I, Sheldon Kadish, _____
Sherman Oaks, California, 91423, file this complaint against Mark Reed and Mark Reed for
Congress (FEC#C00462317), a candidate for congressional office representing the California
27th Congressional District.

L

Mark Reed for Congress has failed to file a single campaign finance report beyond
the initial "Statement of Candidacy." Additional reports were required to be filed upon Mark
Reed for Congress receiving \$5,000 in contributions or disbursing \$5,000 or more. Reed is
carrying on an active and expensive campaign as evidenced by the attached picture of a billboard
advertisement and the fact that the candidate's own website boasts of "[securing] eleven prime
locations" (Attachment "A"). The vendor CBS Outdoor has confirmed Reed's ad buy of 11
poster sized billboards with a map (Attachment "B") of Reed's billboard distribution. Placing 11
poster sized billboard advertisements with CBS Outdoor, the vendor clearly visible on the photo

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of Reed's sign, would exceed the \$5,000 expenditure threshold (see enclosed price schedule, Attachment "C") and would require the campaign to regularly file reports.

Reed's website also boasts that donations have been raised to pay for this expensive ad campaign. His website states, "We were able to get the billboard ~~placed~~ and most of the eleven locations paid for thanks to the kind support from many of those who have visited this site."

The enclosed remittance envelope (Attachment "D") is further evidence of the fact that Reed's campaign is incurring printing costs and is actively soliciting donations.

II.

The attached flyers (Attachment "E" and "F") do not indicate the FEC number of Mark Reed for Congress, nor do they explicitly say the documents were authorized by Mark Reed for Congress, nor do they contain the foregoing information in a separate box as required by FEC regulations. These flyers have been distributed at public events by Reed's campaign.


The Commission should therefore find reason to believe that Mr. Mark Reed and Mark Reed for Congress have committed, and are continuing to commit, a violation of federal election laws and Commission rules by (1) failing to file campaign finance reports and (2) failing to follow the FEC required disclosure format in its printed campaign materials. The Commission should conduct an investigation and pursue necessary means to enforce federal elections law in this matter, and impose fines if applicable.

Respectfully submitted,


SHELDON KADISH

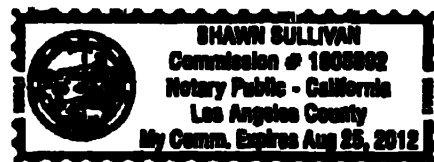
Sherman Oaks, CA 91423
(818) 501-5357

Sworn to and subscribed before me this 28 day of June 2010. Proved on the basis of satisfactory evidence.


Shawn Sullivan

Notary Public in and for the State of California

My commission expires: 08-25-12
in Los Angeles, California

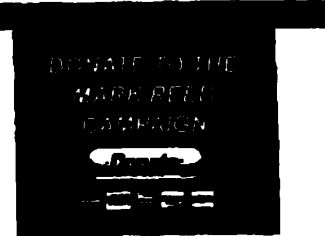


ATTACHMENT "A"

HOME ABOUT NATIONAL SECURITY ISSUES EVENTS VOLUNTEER ENDORSEMENTS WASHINGTON WATCH

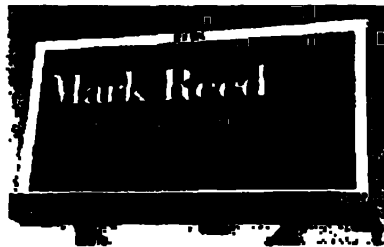
PRESS RELEASES

<p>148 days 5 hours 5 minutes 38 seconds left until Brad Sherman is defeated in the 27th District!!</p> <p>Obamacare Timeline: Medicare cuts and a Schedule of When all of the Provisions Kick In Click here</p> <p>Download the Obamacare Timeline</p>	<p>Click here and watch the Federal Debt grow, compliments of Brad Sherman.</p> <p>Click here and watch the unemployment rate grow.</p> <p>Brad Sherman, Obama & Israel Click here</p>
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I VOW TO REPEAL AND REPLACE OBAMACARE [Click here](#)

U.S. Unemployment Rate: 9.9% **Federal Deficit: \$1.6 Trillion***
National Debt: \$7.5 Trillion



Campaign Launches Outdoor Ads

We are pleased to unveil the billboard ad we will be running throughout the 27th District. We have secured eleven prime locations that will generate over 250,000 views per day. Beginning May 10th and running through the primary election, the billboards will provide both a reminder to vote in the primary and generate name recognition for the campaign leading into the general election. We were able to get the billboard produced and most of the eleven locations paid for thanks to the kind support from many of those who have visited this site. If you would like to help us fund the remaining billboards, please click on the donate button. Thank you for your support.

Thank you for visiting my website. Take some time to review the library (it is know exactly where I stand on the issues where concern us all. If you have an additional concern you don't find on the site, feel free to contact me and I will get back to you with a response.

I am a descendant of the Mohawk and Apache and live my life as a Conservative Constitutionalist Republican. However, I do understand the concerns and issues that face ALL members of this fine district, whether they are Independents, Republicans or Democrats. During the past few months, I have had the pleasure of meeting with many of my fellow constituents; I have grown to understand that the residents of this district are tired of partisan Washington politics, and are looking to vote for someone who represents THEM and the BEST interests of their District.

I have always held the belief that every course of federal assistance accepted carries with it a very heavy cost: A pound of personal freedom. Those who think that our complex problems can be solved by growing government ignore the glaring statistical truth. This great country was founded on the belief that a government with too much centralized power would abuse that power against the people. Constitutional protection (enshrined in the founding documents) are being ignored or destroyed by modern government in the name of the best interest of the people.

When government is big enough to pretend to give you everything you think you want, it's big enough to take from you everything you have -- including your freedom and your property. - Author unknown

Those who do not learn from history are doomed to repeat it. Instead of continuing down the path of perpetual governmental misadventure and apathetic citizens, let's redirect our district and country back to the road of individual freedom and personal responsibility. The partisan bickering and divisive discussions in Congress have done nothing. It is our responsibility and duty to make sure that our country returns to the ideals that it was founded on.

I am a person who confronts issues directly. When I am representing our district in Congress, I will always be available and accountable to YOU, my constituents. I will represent our district in a way that is both beneficial to our home, and favorable to our country at large. I will review ALL legislation before voting on it, instead of just relying on partisan voting as a way for determining OUR votes in Congress. With your input and support, together we will have a strong voice in Washington D.C. and with that voice we will take bold actions on the economy, jobs and the national debt.

In June and November, when you are given the opportunity to exercise your sacred right to vote, I ask that you entrust me with representing your interests in the United States Congress. Together, let's work on bringing this very best back to the 27th District. Let's avoid wasteful spending and special interests. Let's put partisan politics aside for meaningful compromise. We are responsible for the direction of our Country and as YOUR Representative, I will make sure

SUBMIT MAIL ALERTS

VOLUNTEER



27th District Map

Events At A Glance

Mark Reed to Speak at the Open Republican Forum Luncheon
Southern California Republican Women and Men

THE SMOKE HOUSE
4428 West Lakeside Drive
Burbank, California 91508

Saturday May 8, 2010

Political Forum at 11:30 am
Luncheon at 1:00 pm

Fla*Reservations

Call Barbara Smith (323)
918-7428 before 9:00 p.m.
please
or email
barbara.montalvo@pacbell.net
THE SMOKE HOUSE

May 8, 2010

Mark Reed is speaking at the San Fernando Valley Patriots' Candidate Sampler
San Fernando Valley Patriots' Candidate Sampler

Contact: Karen Kenney, TPP
SF Valley Patriots, coordinator
818-881-7178

Danny's Restaurant Banquet Room
8330 Topanga Canyon Blvd.,
Canoga Park

Saturday, May 8, 2010 3:30 to 3:45 p.m.

May 8, 2010

Contact

Phone: (818) 353-8777
Email:
MRCongress@Verizon.net
info@markreedforcongress.com

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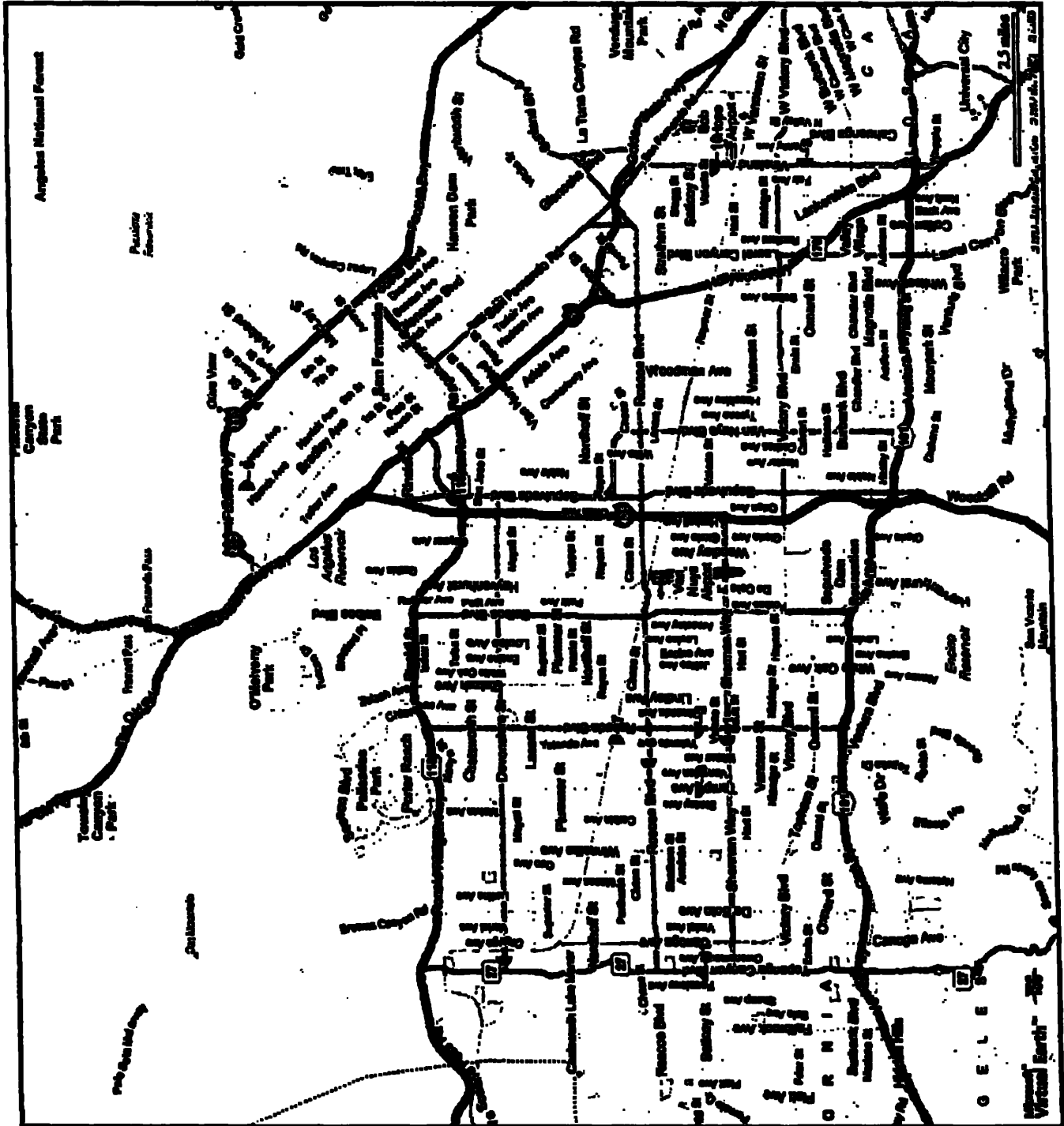
ATTACHMENT "B"



Los Angeles

Client:	Mark Reed
Contract No.:	0773797
AE:	5/10/2010
Start:	06/2/2010
End:	

Poster (11)



2010 RATE CARD- POLITICAL CAMPAIGN

LOS ANGELES, CALIFORNIA



MEDIA

RATE

Digital Network (5 locations)	\$42,500 net	Version 2010-01
Bulletins	\$8,500 net	
Posters	\$750 net	
Shelters	\$650 net	

CBS Outdoor maintains the highest level of integrity and advertising standards, and will continue this practice and stand by our established guidelines during the upcoming political elections.

As such, CBS Outdoor reserves the right to reject unacceptable or inappropriate advertising, attack ads, or any which:

- Is obviously false, misleading or deceptive.
- Relates to an illegal activity.
- Offends local standards of decency and good taste.
- Practices Ambush Marketing—i.e. Candidates ad placement adjacent to opponents' headquarters.

Pricing:

- Established Market Rate with production costs separate.
- Rates and packaging must be consistent for all candidates.
- No Discounts off established rates; no bonus space.
- Payment in advance (No Exceptions).

Short Term Two-Week Campaigns are available at a 50% Premium.

Placement of political advertising must be consistent with all applicable Local, State, and Federal Laws. The sponsoring organization must be clearly indicated along with a phone number and/or web address on the ad.

**All quoted rates are space only.*



**LOS ANGELES
Rate Card**

(323) 222-7171
www.cbsoutdoor.com

1731 Workman Street
Los Angeles, CA 90031

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ATTACHMENT "DI"

Thank You For Your Support!

www.MarkReedForCongress.com

Conservative/Republican Candidate 27th District

Campaign Committee # C00462317 • FEC #H0CA27101

18044282589



Please
Place
Stamp
Here



P.O. Box 4181 • Sunland, CA 91041

ATTACHMENT "02"

Yes! I Want To Help Elect Mark Reed to the U.S. Congress!



Mark Reed will be counting on you to energize your friends and neighbors to help him get elected to the United States Congress in 2010. Please check the categories in which you would like to help:

- ☐ Display Sign ☐ Walk my Neighborhood ☐ Make Phone Calls ☐ Put Up Yard Signs
☐ Help With Mailings ☐ Sign Up 5 Friends for Email Updates
☐ Help Turn Out the Vote on Election Day

Enclosed is my contribution, payable to "Committee to Elect Mark Reed"
☐ \$10. ☐ \$25. ☐ \$50. ☐ \$99. ☐ Other - up to \$2,400. \$_____

Law requires the following information:

Name _____
Address _____
City _____ State _____ Zip _____
Phone (Day) _____ Phone (night) _____
Phone (Cell) _____ E-Mail _____
*Occupation _____ *Employer _____

(*For contributions of \$100 and above. If Self employed, please list the nature of the business and the company name.)

Mark, you may use my/our name publicly as an endorsement.

Signature: _____

Contributions are not deductible as charitable contributions for Federal Income Tax purposes.

Paid for by: Committee to Elect Mark Reed • P.O. Box 4181 • Oakland, CA 94615 • mrccongress@verizon.net

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IS AN ADVOCATE FOR ISRAEL?

Excerpts from a town hall meeting at Temple Ahavah April 7, 2010

NO

Obama's foreign policy with respect to Israel has strained our two nations' relationship without regard for the dire consequences.

Obama enjoys a mere 4% approval rating in Israel.

Congressman Brad Sherman has never come out publicly against this policy.

80% want change in the
27th Congressional District

Based on COUN Poll.



On Obama's policy:

Brad Sherman: "Yes there are diplomatic tiffs -- trust me, five years from now, nobody's going to remember. The fact is, Israel is the dominant power west of the Jordan."

The Truth:

Iran will have a nuclear bomb within a year and ballistic missiles that could reach the United States within five years. Israel will not be the dominant power. Iran will.

Obama, Israel and Palestine:

Rabbi Vogel: "The President is more inclined to chastise Israel than Palestine."

Brad Sherman: "Israel is held to a higher standard because Israel is getting 2.8 billion dollars from the U.S."

Rabbi Vogel: "Why hasn't the President visited Israel?"

Brad Sherman: "I don't know."

Rabbi Vogel: "Why should we believe that the President actually has the best (interests) of Israel in mind?"

Brad Sherman: (You) "sound like somebody who did want to divide us up, Democrat -- Republican."

The Truth:

31% of registered Democrats support Israel.
63% of registered Republicans support Israel.

How will Jews vote?:

Rabbi Vogel: "Given the administration's attitude towards Israel, do you think more Jews will vote Republican in the coming election?"

Brad Sherman: "Rabbi, I hear a lot of people clapping, but I don't think those people voted for Obama last time."

The Truth:

A quick hand poll taken showed that approximately 60% of the attendees voted for Obama in 2008.
100% indicated that they will vote Republican in the upcoming election.

WWW.MARKREEDFORCONGRESS.COM

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CONGRESSMAN MARK REED, R-NEVADA, 2011-2013

1. Bring Businesses and Jobs back to the 27th District
2. Repeal ObamaCare and Enact Real Health Care Reform
3. Secure the Border
4. Protect Veterans' Rights
5. Protect Retirees' Assets

Mark Reed

FOR THE CONGRESS

WWW.MARKREEDFORCONGRESS.COM

