

<u>CERTIFIED MAIL</u> RETURN RECEIPT REQUESTED

Seth Sundberg

NOV 1 0 2008

San Carlos, CA 94070

RE: MUR 6003

Senator John McCain,

John McCain 2008, Inc. and

Joseph R. Schmuckler, in his official

capacity as Treasurer

Dear Mr. Sundberg:

On November 7, 2008, the Federal Election Commission reviewed the allegations in your complaint, and found that on the basis of the information provided in your complaint, and information provided by the Respondents, there is no reason to believe Senator John McCain and John McCain 2008, Inc. and Joseph R. Schmuckler, in his official capacity as Treasurer violated 2 U.S.C. §§ 441a(b)(1)(A) or 26 U.S.C. 9035. The Commission also found that there is no reason to believe John McCain 2008, Inc. and Joseph R. Schmuckler, in his official capacity as Treasurer, violated 2 U.S.C. § 434(b) or 11 C.F.R. § 104.3(d)(1). Accordingly, on November 7, 2008, the Commission closed the file in this matter.

Documents related to the case will be placed on the public record within 30 days. See Statement of Policy Regarding Disclosure of Closed Enforcement and Related Files, 68 Fed. Reg. 70,426 (Dec. 18, 2003). The Factual and Legal Analysis, which more fully explains the Commission's findings is enclosed.

The Federal Election Campaign Act of 1971, as amended, allows a complainant to seek judicial review of the Commission's dismissal of this action. See 2 U.S.C. § 437g(a)(8).

Sincerely,

McConnell Lyliap

Julie K. McConnell

Assistant General Counsel

Enclosure

Factual and Legal Analysis

FEDERAL ELECTION COMMISSION

FACTUAL AND LEGAL ANALYSIS

RESPONDENT: John McCain 2008, Inc. and Joseph
Schmuckler, in his official capacity
as treasurer
John McCain

I. <u>INTRODUCTION</u>

This matter was generated by complaints filed with the Federal Election Commission by the Democratic National Committee (MUR 5976), Jane Hamsher (MUR 5984), and Isabel Perkins et al. (MUR 6003). See 2 U.S.C. § 437g(a)(1). On February 25, 2008, the Democratic National Committee filed a complaint alleging that John McCain 2008, Inc., and Joseph Schmuckler, in his official capacity as treasurer, (the "Committee") and Senator John McCain (collectively the "Respondents") violated, or were about to violate, the Presidential Primary Matching Payment Account Act (the "Matching Payment Program"), 26 U.S.C. § 9031 et seq. According to the complaint, the Respondents violated, or would violate, 26 U.S.C. § 9035 and 2 U.S.C. § 441a(b)(A)(1) by exceeding the expenditure limitations imposed on candidates participating in the Matching Payment Program. The complaint notes that Senator McCain submitted a letter to the Commission on February 6, 2008 stating his intention to withdraw from

After the receipt of the complaint in MUR 5976, two additional complaints were filed containing substantially similar allegations and facts as the complaint in MUR 5976. See Complaint of Jane Hamsher (MUR 5984); Complaint of Isabel Perkins et al. (MUR 6003). The only difference between the allegations in MUR 5976 and those in MURs 5984 and 6003 is that the latter rely on reports filed by the Committee to assert that Senator McCain had, in fact, exceeded the expenditure limitations of 26 U.S.C. § 9035 and 2 U.S.C. § 441a(b)(1)(A) as of February 29, 2008, whereas the allegation in the former complaint only stated that Senator McCain was likely to exceed those limits. Counsel for the Respondents has indicated that the response to MUR 5976 covers the allegations in both MUR 5984 and MUR 6003. Unless otherwise noted, references to the complaint or response in this Report are to the filings in MUR 5976.

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- the Matching Payment Program, but claims that he could not withdraw from the Matching
- 2 Payment Program because the Committee entered into a commercial loan agreement in which it
- 3 pledged a security interest in Matching Payment Program funds. Thus, the complaint alleges that
- 4 the Respondents are bound by the expenditure limitations of the Matching Payment Program.
- 5 The complaint also encourages the Commission to investigate whether the Committee violated
- 6 the Act's reporting requirements by failing to report on Schedule C-1 that the collateral for the
- 7 loan includes "certification for federal matching funds" or "public financing." See Complaint at
- 8 6. Finally, the complaint alleges that the Respondents "obtained a material, financial benefit
- 9 from the certification of eligibility of matching funds through the ability to avail itself of the
- automatic right of access to the ballot, in some states." Complaint at 6. This issue, however,
- involves the manner of qualifying as a candidate for state ballots, a matter which is outside of the
- purview of the Commission. See 11 C.F.R. § 108.7(c)(1).
- 13 The response to the complaint asserts that Senator McCain was not bound by the
- spending limitations of the Matching Payment Program or the Federal Election Campaign Act, as
- armended (the "Act"), because Senator McCain had effectively withdrawn from the Matching
- Payment Program in a letter sent to the Commission on February 6, 2008. The Respondents
- 17 further assert that Senator McCain could withdraw from the Matching Payment Program because
- he did not receive funds from the Department of Treasury, and that the commercial loan
- agreements that the Committee entered into did not pledge any public funds as security for that
- 20 loan.
- On August 21, 2008, the Commission voted to permit Senator McCain to withdraw from
- 22 the Matching Payment Program and sent letters to Respondents' counsel and the Secretary of the
- 23 Treasury informing them that the Commission had withdrawn its certification of eligibility for

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- the Respondents to receive funds from the Matching Payment Account. See LRA 731 (John
- 2 McCain 2008, Inc.).

II. FACTUAL AND LEGAL ANALYSIS

A. BACKGROUND

1. McCain's Application to Participate in the Matching Payment Program

On August 13, 2007, Senator McCain applied to participate in the Matching Payment Program. See Complaint, Exhibit 1. The Commission determined on August 28, 2007 that he was eligible to receive public funds for his campaign for the Republican Party nomination for President of the United States. The Commission also certified that he was entitled to \$100,000 in Matching Payment Program funds. On December 19, 2007, the Commission certified an

additional \$5,812,197.35 in Matching Payment Program funds to Senator McCain.

On November 14, 2007, the Committee entered into a business loan agreement, commercial security agreement, and promissory note with Fidelity and Trust Bank of Bethesda, Maryland for a \$3,000,000 line of credit (the "Loan Agreement"). See Complaint, Exhibits 4 and 5. In the original November 14, 2007, Loan Agreement, the parties described the collateral in the security agreement:

Grantor and Lender agree that any certifications of matching fund eligibility, including related rights, currently possessed by Grantor or obtained before January 1, 2008, are not themselves being pledged as security for the indebtedness and are not themselves collateral for the indebtedness or subject to this Security Agreement.

By its terms, this provision apparently meant that the August 2007 certification of eligibility and any rights thereunder, including any certifications of entitlement to specific amounts that derived from that certification, would be excluded from the security agreement's definition of collateral,

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- no matter when the certification of entitlement was made or the matching funds were paid. The
- 2 original loan agreement also included an "in-out-in" provision stating that, if Senator McCain

[W]ithdraws from the public matching fund program by the end of December 2007, but . . . then does not win the New Hampshire primary or place at least within 10 percentage points of the winner of the New Hampshire Primary, Borrower would cause [Senator] McCain to remain an active political candidate and . . . will, within thirty (30) days of the New Hampshire Primary (i) reapply for public matching funds, [and] (ii) grant to Lender, as additional collateral for the Loan, a first priority perfected security interest in and to all of Borrower's right, title and interest in and to the public matching fund program

See Complaint, Exhibit 4.

On December 17, 2007, the parties executed a loan modification agreement providing for an additional \$1,000,000 line of credit (the "Modification"). See Complaint, Exhibit 6. In this agreement, the parties modified the collateral provision of the original security agreement to read, "Grantor and Lender agree that any certifications of matching funds eligibility, including related rights, now held by grantor are not themselves being pledged as security for the Indebtedness and are not themselves collateral for the Indebtedness or subject to this Security Agreement." Id. (emphasis added). In addition, the December 17 agreement modified the "in-out-on" provision, changing the trigger for re-entering the Matching Payment Program to a poor performance in the first primary or caucus after McCain withdrew from the program, instead of the New Hampshire primary.

2. Senator McCain's Request to Withdraw

Ordinarily, the United States Treasury would have paid Matching Payment Program funds to eligible candidates on the first business day of the election year. See 11 C.F.R. § 9037.1. The Treasury, however, was unable to do so because there was such a shortage in the Matching

- 1 Payment Program account. As a result, no candidates received matching funds until
- 2 mid-February 2008.
- The Treasury had made no matching funds payments as of February 8, 2008, when
- 4 Senator McCain and his Committee submitted a letter to the Commission purporting to withdraw
- from the Matching Payment Program. See Complaint, Exhibit 7. This letter stated that "no
- funds have been pledged as security for private financing," and indicated that Senator McCain
- 7 and his Committee would "make no further requests for matching-fund payment certifications
- 8 and will not accept any matching-fund payments, including the initial amount and other amounts
- 9 certified by the Commission in connection with . . . [the] previous submissions." Complaint,
- 10 Exhibit 7. The withdrawal letter added that the Committee had "not submitted to the Department
- of Treasury any bank account information" and that the Committee also would "inform
- 12 [Treasury] directly of [its] withdrawal from the matching funds system." Id.
- On February 25, 2008, the Committee supplemented its original withdrawal letter with a
- letter further explaining its eligibility to withdraw from the Matching Payment Program. See
- 15 Response, Exhibit 10. In the supplemental letter, the Committee claimed that Senator McCain's
- withdrawal from the Matching Payment Program "occurred automatically upon his February 6th
- 17 notification" to the Commission. See id. The supplemental letter also included a letter from
- counsel on behalf of Fidelity and Trust Bank, stating that the bank did not "receive from the
- 19 Committee, a security interest in any certification for matching funds" consistent with "basic
- 20 principles of banking, security and uniform commercial code law." Id.

The Department of the Treasury made no attempt to pay Senator McCain from the Matching Payment Account.

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3. The Commission's Decision to Permit Senator McCain to Withdraw

Soon after the Commission regained a quorum on June 24, 2008, the General Counsel circulated a memorandum recommending that the Commission withdraw the certification to the Secretary of the Treasury that Respondents were entitled to payment from the Matching Payment Act account. See LRA 731 (John McCain 2008, Inc.), Presidential Primary Matching Payment Program, Memorandum dated July 16, 2008 (circulated Aug. 13, 2008). The memo offered two alternative rationales supporting withdrawal – namely, that withdrawal is permissible until a candidate actually receives payments under the Matching Payment Act, or until a candidate pledges the matching funds as collateral for a loan. See id. at 12-17. Specifically, the memo concluded that neither the original loan agreement nor the "in-out-in" provision unquestionably pledged funds or provided for any funds to be made available to Fidelity and Trust Bank, and thus Senator McCain never reached the "point of no return" for withdrawal from the Matching Payment Program. See id. at 17.

At the Open Meeting on August 21, 2008, the Commission unanimously voted to grant Senator John McCain's request to withdraw from the Matching Payment Program. During the meeting individual Commissioners expressed different views regarding why Senator McCain's withdrawal should be permitted. Without approving a specific rationale, the Commission voted to release Senator McCain from his obligations under the Matching Payment Program, withdraw the certification to the Secretary of the Treasury that the Respondents are entitled to payment from the Matching Payment Account, and approve letters to both the Respondents and the Secretary of the Treasury. See LRA 731 (John McCain 2008, Inc.), Certification dated Aug. 21, 2008.

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In the letter to Respondent's counsel, the Commission stated,

Senator McCain and his Committee are not bound by the provisions of the candidate agreement he executed pursuant to the Act, and are not subject to the mandatory audit under the Act. 26 U.S.C. § 9038. Further, they are not bound by the spending limitations associated with the Program. 11 C.F.R. § 9035.1(d).

Letter from the Commission to Trevor Potter (Aug. 21, 2008). The Commission sent a similar letter to the Treasury, explaining that it had withdrawn its certification for Senator McCain and instructing that no payments were to be made to the candidate or his committee. Letter from the Commission to Judith R. Tillman, Commissioner of the Financial Management Service, U.S. Treasury Dept. (Aug. 21, 2008).

B. LEGAL ANALYSIS

There is no reason to believe that the Respondents violated 2 U.S.C. § 441a(b)(1)(A) or 26 U.S.C. § 9035 because a candidate who successfully withdraws from the Matching Payment Program is considered to have been released from his or her obligations under the Matching Payment Program. See LRA 561 (Elizabeth Dole for President) (candidate withdrawing from Program not subject to audit pursuant to 26 U.S.C. § 9038); LRA 622 (Howard Dean/Dean for America) (candidate withdrawing from Program no longer bound by terms of the candidate agreement); see also AO 2003-35 (Gephardt for President) (same). Where the Commission has permitted a candidate to withdraw, it has treated the withdrawal as relieving the candidate and the Commission from the obligations arising from the candidate's application to participate in the Matching Payment Program. The Commission's rules specifically provide that the limits "shall not apply to a candidate who does not receive matching funds at any time during the matching payment period." 11 C.F.R. § 9035.1(d). By permitting Senator McCain to withdraw from the Matching Payment Program, the Commission has relieved him of the remaining obligations

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under the Program, including the expenditure limitations of 2 U.S.C. § 441a(b)(1)(A) and

2 26 U.S.C. § 9035.

1. Senator McCain's Withdrawal from the Matching Payment Program

As discussed above, the Commission did not adopt a specific rationale in deciding to grant Senator McCain's request to withdraw from the Matching Payment Program. Based on the discussion at the Open Meeting, however, two main principles appear to have formed the basis for the Commission's decision to permit Senator McCain to withdraw. First, Senator McCain did not actually receive public funds from the Matching Payment Account and thus was eligible to withdraw from the program. See 26 U.S.C. § 9038; 11 C.F.R. § 9035.1(d). Alternatively, even if a candidate's pledge of matching funds as loan collateral is sufficient to preclude withdrawal from the program, Senator McCain did not pledge public funds as security for private financing. See AO 2003-35 (Gephardt for President).

Respondents Did Not Actually Receive Funds from the Matching Payment Account

In AO 2003-35 (Gephardt for President), the Commission considered whether

Congressman Gephardt, a Democratic Presidential primary candidate in 2003, could withdraw

from the Matching Payment Program. In the opinion, the Commission explained that a candidate
enters into a binding contract with the Commission when he or she executes the Candidate

Agreements and Certifications, but stated that it would withdraw a candidate's certification upon
written request if the candidate had not received Matching Payment Program funds or pledged
the certification of public funds "as security for private financing." AO 2003-35 at 4. The

Commission did not, however, define what this language meant. Moreover, the Gephardt

Committee specifically noted in its advisory opinion request that its previous certification for an
initial payment of \$100,000 would "not be pledged as security for any loan during the

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- 1 Committee's reconsideration of its participation in the Matching Payment Act's public funding
- 2 program." Given that the Gephardt Committee's request presented facts materially
- distinguishable from those of a candidate who had pledged public funds as security for private
- 4 financing, and the Commission could not properly establish a binding rule of law in an advisory
- opinion, see 2 U.S.C. § 437f(b), the Commission's reference to pledging of funds as security

6 could not have established a binding condition precedent for withdrawal from the public funding

program.

Aside from the language in the Gephardt opinion, nothing in Matching Payment Act jurisprudence explicitly states a candidate reaches the "point of no return" and may not withdraw from the matching funds program if he or she takes advantage of the ancillary benefits of a certification of funds without having actually received a payment of funds. To the contrary, the express language of certain parts of the Matching Payment Act, as well as the Commission's implementing regulations, contemplates that withdrawal will be permitted unless a candidate actually receives public funds. See 26 U.S.C. § 9038; 11 C.F.R. § 9035.1(d). Specifically, permitting the candidate to withdraw from the public funding program at any point until the date he or she actually receives payments is consistent with the language of 26 U.S.C. § 9038(a), which provides that the Commission shall audit candidates and their committees that have "received payments under [26 U.S.C. §] 9037," and 11 C.F.R. § 9035.1(d), which provides that the expenditure limits "shall not apply to a candidate who does not receive matching funds." Furthermore, permitting a candidate to withdraw from the Program who has not actually received public funds is consistent with past Commission decisions allowing a candidate to withdraw from the Program. See LRA 561 (Elizabeth Dole for President) (accepting General Counsel's recommendation to permit withdrawal because 26 U.S.C. § 9038 is limited to those candidates

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- and authorized committees receiving matching funds). Thus, permitting a candidate to withdraw
- 2 until he or she actually receives funds is a reasonable interpretation of the statutory and
- 3 regulatory language of the Matching Payment Program.
- 4 Moreover, this interpretation is most consistent with the First Amendment principles
- 5 underlying the public funding program. In Buckley v. Valeo, 424 U.S. 1, 57 n.65 (1976), the
- 6 Supreme Court upheld the public funding program based on the premise that candidates
- 7 voluntarily agree to subject themselves to specified expenditure limitations in exchange for a
- 8 public benefit. Because the actual payment and receipt of funds, rather than the certification of
- 9 funds, is the specific public benefit offered under the Matching Payment Act and is tied to a
 - voluntary waiver of the candidate's First Amendment rights, the Commission should not require
- candidates to remain in the public financing program until they actually receive a payment of
- 12 funds.

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- Senator McCain received no matching funds as of February 8, 2008, the date of his
- request to withdraw and the U.S. Treasury made no subsequent attempts to make payments to
- 15 him. As a result, Senator McCain was eligible to withdraw from the Matching Payment
- 16 Program.

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2. Effect of Withdrawal from the Matching Payment Program

- In LRA 561 (Elizabeth Dole for President), the Commission concluded that the audit
- requirement of 26 U.S.C. § 9038 does not apply to candidates who have withdrawn from the
- 20 Matching Payment Program. In the Dole withdrawal, neither the candidate nor her committee
- 21 had received matching funds. At the time that the candidate requested withdrawal, however, she
- 22 and her committee sought assurances from the Commission that she would not be subject to an
- audit pursuant to 26 U.S.C. § 9038. See id., Memorandum to the Commission (Dec. 20, 1999) at

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- 1 1-2. Adopting the General Counsel's recommendation, the Commission concluded that "if the
- 2 Candidate is allowed to refuse payment of matching funds, and in fact receives no matching
- funds whatsoever, she would not be subject to audit pursuant to 26 U.S.C. § 9038(a)." Id. at 2.
- 4 This decision emphasized the language of section 9038(a), which provides, "After each matching
- 5 payment period, the Commission shall conduct a thorough examination and audit of the qualified
- 6 campaign expenses of every candidate and his authorized committees who received payments
- 7 under section 9037." Based on this language, the Commission concluded that, because the
- 8 candidate had not actually received funds through the Matching Payment Program, she could
- 9 withdraw and be treated, for the purposes of the audit requirement, as if she had never
- participated in the Matching Payment Program.
 - While 26 U.S.C. § 9035, which imposes spending limitations on participating candidates, does not contain the term "received" in describing the conditions by which candidates are bound by the limitations, the Commission's regulation implementing the statute incorporates language similar to section 9038. Section 9035.1(d) states, "The expenditure limitations of 11 C.F.R. [§] 9035.1 shall not apply to a candidate who does not receive matching funds at any time during the matching payment period." By including the term "receive" in the regulations implementing 26 U.S.C. § 9035, the Commission indicated that the same standard should be applied when assessing whether an audit is required or spending limitations are in effect after a candidate has successfully withdrawn from the Matching Payment Program. Thus, the Commission's decision to permit Elizabeth Dole to withdraw without subjecting her campaign to an audit supports the conclusion that the expenditure limits of 26 U.S.C. § 9035 and 2 U.S.C. § 441a(b)(A)(1) should not apply to the Respondents since Senator McCain was permitted to withdraw from the Matching Payment Program. See LRA 622 (Howard Dean/Dean for America); see also AO

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- 2003-35 (Gephardt for President) (permitting candidates who had not received public funds to
- 2 withdraw from the Matching Payment Program).
- Therefore, there is no reason to believe that John McCain 2008, Inc., Joseph Schmuckler,
- 4 in his official capacity as treasurer, and John McCain violated 2 U.S.C. § 441a(b)(1)(A) or
- 5 26 U.S.C. § 9035 by exceeding the expenditure limitations imposed on candidates receiving
- 6 federal matching funds.

3. Alleged Reporting Violations

Political committees that obtain a loan or a line of credit from a lending institution are required to disclose "the type and value of traditional collateral or other sources of repayment that secure the loan . . ." on schedule C-1 or C-P-1. 11 C.F.R. § 104.3(d)(1)(iii); see also 2 U.S.C. § 434(b). If the receipt of Matching Payment Act funds were pledged by the Committee as security in the Loan Agreement and Modification, then the Committee would have been required to disclose the nature of the collateral on schedule C-P-1. However, since the Matching Payment Act funds were not pledged as security for private financing, the Committee was not obligated to report funds from the Matching Payment Account as collateral pursuant to 2 U.S.C. § 434(b) and 11 C.F.R. § 104.3(d)(1).

Commission regulations that address the use of entitlement to public funds as security for private loans contemplate an unambiguous pledge of the funds as collateral before the Commission will recognize that a candidate has pledged public funds as security for private financing. For example, the shortfall bridge loan exemption, 11 C.F.R. § 9035.1(c)(3), provides that where a candidate uses the promise of unpaid public funds as "security" for a bridge loan obtained during a shortfall in the Matching Payment Program account, the interest accrued during the shortfall period does not count against the candidate's expenditure limit. While not explicitly

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- defined in the regulations, the very nature of the loan involves a direct pledge of future public
- 2 funds as security for a loan to "bridge" a limited period before payment. Similarly, the
- 3 Commission's bank loan regulation at 11 C.F.R. § 100.82(e)(2) sets forth circumstances under
- 4 which a pledge of future receipts will be deemed to be collateral sufficient to "assure repayment"
- of a bank loan, specifically mentioning future payments of public funds as among the type of
- 6 future payments that may be pledged. As part of its five-part test for determining whether the
- 7 lending institution making the loan has obtained a written agreement in which the candidate or
- 8 committee receiving the loan has pledged future receipts, the regulation considers whether the
- 9 loan agreement required the public financing payments or other future receipts "pledged as
- 10 collateral" to be deposited into a separate depository account for the purposes of retiring the bank
- loan debt, and, in the case of public financing payments, whether the borrower authorized the
- 12 Secretary of the Treasury to directly deposit the payments into the depository account for the
- 13 purpose of retiring the debt. See 11 C.F.R. § 100.82(e)(2)(iv), (v).

Senator McCain's loan agreements created no such unambiguous pledge of public funds as security. The original loan agreement provided that "any certifications of matching fund eligibility, including related rights, currently possessed by Grantor or obtained before January 1, 2008, are not themselves being pledged as security for the indebtedness and are not themselves collateral." Furthermore, affidavits submitted by the President of McCain 2008, Inc. and the President and CEO of Fidelity & Trust Bank indicate that the parties made every effort to ensure that the Loan Agreement and Modification did not pledge public funds as security for private financing. See Response, Exhibit 6, Affidavit of Barry Watkins (Fidelity & Trust Bank); see also

not provide for public funds rapidly to be made available to the lender for purposes of retiring the

Response, Exhibit 9, Affidavit of Richard Davis (McCain 2008, Inc.). The loan agreement did

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- debt. While the Committee granted to the bank as collateral "accounts" and "deposit accounts,"
- and the loan agreement gave the bank "a right of setoff in all [of the Committee's] accounts with
- 3 [the bank] (whether, checking, savings, or some other account)," there is nothing in the loan
- 4 agreement specifically addressing the bank's access to matching funds. Nor did the Committee
- 5 give to the Treasury account information at Fidelity and Trust Bank or any other bank into which
- 6 to deposit Matching Payment Program funds. Consequently, there is no indication that the setoff
 - provision would have reached Matching Payment Program funds.

Nor did the "in-out-in" provision create a pledge of funds for which Senator McCain was eligible at the time of the agreement. Even if the "in-out-in" provision induced the bank to make the loan, merely inducing a creditor to extend credit based on a candidate's eligibility does not amount to any kind of unambiguous pledge of funds received as a result of that eligibility or give a creditor any enforceable right against public funds. Moreover, the provision dealt with a hypothetical second eligibility that may or may not have occurred (and in fact did not occur).

Thus, the "in-out-in" provision pledged no public funds, at least at the time of the agreement,
because at that time no such second eligibility existed.

In light of the detailed language used in the Loan Agreement and Modification to avoid using the Respondents' certification of eligibility as security for the private loan, there is no reason to believe that the Committee violated 2 U.S.C. § 434(b) and 11 C.F.R. § 104.3(d)(1) by failing to properly report collateral for Senator McCain's loan on Schedule C-P-1.