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Direct Impact
Marketing Services,
L.L.C.

1020 North Fairfax Street
Suite 310
Alexandria, VA 22314

October 2, 2000

BY TELECOPIER: 202-219-3923

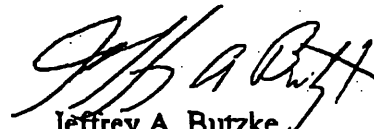
Xavier K. McDonnell, Esq.
General Counsel
Federal Election Commission
999 E Street, NW - 6th Floor
Washington, DC 200463

RE: Authorization of Representation

Dear Mr. McDonnell:

Please be advised that this letter authorizes Anthony W. Parker, Esq., of Parker and Associates, P.C., 1000 Sixteenth Street, NW, Washington, DC 20036, to represent Direct Impact Marketing Services, L.L.C., in the matter of MUR 4919 before the Federal Election Commission.

Sincerely,


Jeffrey A. Butzke
Member

Cc: Anthony W. Parker, Esq.

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