



FEDERAL ELECTION COMMISSION  
Washington, DC

**MEMORANDUM**

**TO:** The Commission

**FROM:** Office of the Commission Secretary <sup>VFW</sup>

**DATE:** August 27, 2024

**SUBJECT:** AO 2024-06 (American Target Advertising and The Conservative Caucus) Errata Notice to Comments made on Draft B

**Attached is an errata notice to comments received from American Target Advertising and The Conservative Caucus on August 26, 2024 on Draft B. This matter is on the August 29, 2024 Open Meeting Agenda.**

**Attachment**

**RECEIVED**

By Office of General Counsel at 12:22 pm, Aug 27, 2024



AMERICAN TARGET ADVERTISING™ INC.  
HOME OF VIGUERIE'S FOUR HORSEMEN OF MARKETING®

9625 Surveyor Court  
Suite 400  
Manassas, VA 20110  
PHONE 703-392-7676  
FAX 703-392-7654  
Info@americanarget.com

August 27, 2024

**RECEIVED**

By Office of the Commission Secretary at 12:47 pm, Aug 27, 2024

Ms. Lisa J. Stevenson  
Acting General Counsel  
Federal Election Commission  
1050 First Street, NE  
Washington, DC 20463

Via ao@fec.gov

Re: AO 2024-06 (American Target Advertising  
and The Conservative Caucus) -- Draft B

Dear Ms. Stevenson:

I submit this Errata notice to comments on Draft B of AO 2024-06, American Target Advertising and The Conservative Caucus,<sup>1</sup> that I submitted on August 26, 2024. The third paragraph states in part:

Even before plans to use a check package in a fundraising letter for TCC that included express advocacy, ATA estimates it had mailed over a billion check packages for its 501(c)(3) charitable and 501(c)(4) social welfare clients' fundraising, and over 100 million just for TCC.

The reference to "one billion check packages" should be "one billion check letters."

Respectfully submitted,

Mark J. Fitzgibbons  
President of Corporate Affairs

cc: The Conservative Caucus

<sup>1</sup> Agenda Document No. 24-30-B.