



FEDERAL ELECTION COMMISSION  
Washington, DC 20463

MEMORANDUM

TO: THE COMMISSION  
STAFF DIRECTOR  
GENERAL COUNSEL  
CHIEF COMMUNICATIONS OFFICER  
FEC PRESS OFFICE  
FEC PUBLIC DISCLOSURE

FROM: ACTING COMMISSION SECRETARY AND CLERK 

DATE: SEPTEMBER 22, 2010

SUBJECT: *Ex Parte* Communication Regarding  
Advisory Opinion 2010-19 (Google)

Transmitted herewith is an *ex parte* communication from  
Commissioner Ellen L. Weintraub regarding the above-captioned matter.



FEDERAL ELECTION COMMISSION  
Washington, DC 20463

RECEIVED  
FEDERAL ELECTION COMMISSION  
SECRETARIAT  
2010 SEP 23 A 9:50

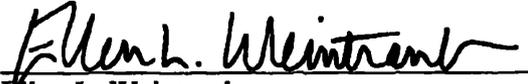
**MEMORANDUM**

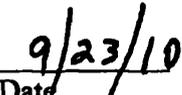
TO: Commission Secretary  
FROM: Commissioner Ellen L. Weintraub  
DATE: September 23, 2010  
RE: *Ex Parte* Communication  
Advisory Opinion 2010-19

---

Yesterday, I received a telephone call from Michael Toner, counsel for Facebook, Inc. ("Facebook"). Facebook submitted written comments concerning Advisory Opinion 2010-19. The views that he expressed during the course of the telephone conversation were generally consistent those conveyed in Facebook's written comments, particularly the supplemental comment, dated September 21, 2010.

Specifically, Mr. Toner expressed Facebook's concern that URLs do not necessarily indicate who is paying for the ad and can be misleading. He cited to examples that he identified in Facebook's comment, such as a URL containing the name "Bob Menendez," that is really paid for by Sharron Angle. We ended the conversation by discussing the schedule for today's open meeting, and Mr. Toner indicated that he would be present.

  
Ellen L. Weintraub

  
Date