



FEDERAL ELECTION COMMISSION
Washington, DC 20463

MEMORANDUM

TO: THE COMMISSION
STAFF DIRECTOR
GENERAL COUNSEL
CHIEF COMMUNICATIONS OFFICER
FEC PRESS OFFICE
FEC PUBLIC DISCLOSURE

FROM: COMMISSION SECRETARY *MWD*

DATE: AUGUST 1, 2007

SUBJECT: COMMENT ON DRAFT AO 2007-10
The Reyes Committee, Inc.

Transmitted herewith is a timely submitted comment from Ronald E. Pate, Treasurer of the Silveste Reyes Campaign, regarding the above-captioned matter.

Proposed Advisory Opinion 2007-10 is on the agenda for Wednesday, August 1, 2007.

Attachment

July 31, 2007

Federal Elections Commission
Washington, DC

RE: AO 2007-10

Dear Sir or Madam:

Thank you for letting me respond to the proposed advisory opinion to be considered Wednesday, August 1, 2007. It is the campaign committee's opinion that participation will be favorably impacted if individuals are allowed to display their title and employer's name on the flag sponsoring a particular hole. Additionally, some individuals may not be from El Paso and the corporate name would be much more recognizable than the employee's. Finally, it seems a real stretch to say that mentioning an employee's employer is using a corporation's resources. With a few exceptions, Americans are free to make political contributions out of their personal funds without regard to who their employer is. However, part of a person's identity is their position with a particular firm and to deny that identification is to deny an individual a portion of their identity.

Regarding corporate logos, the one used in the example was pulled from the internet, which tells me many people are using logos from that source. I do understand your concern about protection of logos, which could easily be resolved by written permission of the use of the logo with an employee's name and title. If that approach is not satisfactory, we would agree to not use the corporate logo in connection with the employee's name, title and company affiliation on the flag.

Sincerely,

Ronald E. Pate, Treasurer
Silvestre Reyes Campaign