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COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF STATE
302 North Office Building
Harrisburg, Pennsylvania 17120

Louis Lawrence Boyle
Deputy Chief Counsel

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May 17, 1998

N. Bradley Litchfield, Esquire
Office of the General Counsel
Federal Election Commission
999 E Street, N.W.
Washington, D.C. 20463

Comments on
AOR 1999-12

Re: Campaign For Working Families Advisory Opinion Request

Dear Mr. Litchfield:

Enclosed please find the Pennsylvania Department of State, Bureau of Charitable Organizations' response to the Advisory Opinion Request submitted by Campaign for Working Families.

In addition to the Department of State's response are ten attachments, with highlighted areas, indicating the nonfederal nature of Campaign for Working Families' solicitations along with the general charitable purpose of those appeals.

If you or any other individual at the FEC have any questions or need additional information, please contact Assistant Counsel Leonidas Pandeladis at the telephone number above.

Thank you.

Sincerely,

Handwritten signature of Louis Lawrence Boyle in cursive script.
Louis Lawrence Boyle

May 17, 1999

N. Bradley Litchfield
Office of the General Counsel
Federal election Commission
999 E Street, N.W.

Re: Campaign For Working Families Advisory Opinion Request

I. BACKGROUND

The Pennsylvania Department of State, Bureau of Charitable Organizations (Bureau), is responsible for the administration of Pennsylvania's Solicitation of Funds for Charitable Purposes Act (Solicitation Act), 10 P.S. § 162.1 et seq. The purpose and intent of the solicitation Act is the education and protection of the Commonwealth's citizens in regards to the solicitation of funds. This is accomplished by the Act's registration requirements which provide full public disclosure of the identity of persons who solicit contributions from the general public of the Commonwealth, the purposes for which these contributions are solicited and the manner in which the these contributions are actually used. 10 P.S. § 162.2.

In fulfilling its duties under the Solicitation Act, the Bureau is responsible for the registration of entities that solicit within the boundaries of the Commonwealth using a solicitation appeal that possesses as its foundation a charitable purpose as defined by the Act. 10 P.S. § 162.5. The Solicitation Act's definition of charitable purpose focuses on a common understanding of the term charitable that includes social welfare or advocacy. Id. Thus, any

solicitations conducted using an appeal closely intertwined with material that is charitable in nature fall within the scope of the Solicitation Act. If a solicitation lacks a charitable focus, the Solicitation Act does not impose any reporting and disclosure requirements on the soliciting entity. Therefore, the Solicitation Act does not regulate solicitations that are candidate specific or purely political in any other manner. The Solicitation Act also does not regulate solicitations that are directed to members of specific professions, businesses, union membership or similar non-charitable groups if the solicitation is based upon an appeal that is directed to self-interests and does not benefit the general public.

The Bureau has informed Campaign for Working Families (CWF) that they are subject to Pennsylvania's Solicitation Act. CWF is an organization that solicits contributions from the citizens of the Commonwealth of Pennsylvania by using a charitable appeal that possesses a social welfare and advocacy basis as its core. (See enclosed exhibits of CWF's solicitations)

Contrary to CWF's implication in its request to the Federal Election Commission (FEC) for an advisory opinion, (Advisory Opinion Request dated April 26, 1999), CWF's solicitations within Pennsylvania are not solely federal account solicitations. These solicitations mention state (non-federal) candidates and involve activities that do not pertain to the financing of federal elections. In these

solicitations, CWF clearly indicates that state accounts are involved. The first indication that CWF solicitations involve nonfederal activity derives from their specification that they accept contributions in excess of five thousand dollars (\$5,000). This is permissible under Pennsylvania law due to the lack of contribution limits. The second clear indication of nonfederal activity derives from CWF's willingness to accept contributions from corporations (even though corporate political contributions are illegal under Pennsylvania election law, 25 P.S. § 3253, as well as federal election law). See Exhibits hereto. Therefore, much of the reporting requirements of Pennsylvania's Solicitation Act are not fulfilled by CWF's compliance with the Federal Election Campaign Act (FECA) because CWF's reports to the FEC do not contain reports of their state account. (Incidentally, CWF has not at this time registered its state political committee in Pennsylvania.)

COMMONWEALTH'S POSITION

The Commonwealth does not possess an opinion in regards to the first question of CWF's request for an advisory opinion as to whether CWF is subject to the FECA for its non-candidate specific solicitations involving strictly federal accounts and federal elections. The Commonwealth wishes to address the second question involving federal preemption of a validly enacted Pennsylvania statute governing the solicitation of Commonwealth citizens based upon an appeal with a charitable

purpose. Based upon federal case law interpreting the Supremacy Clause, U.S. Const. Art VI, cl. 2, and prior FEC advisory opinions on similar issues, the Solicitation Act is not subject to preemption.

DISCUSSION

FEDERAL CASE LAW

In addressing whether the FECA preempts the registration requirements of the Solicitation Act in this case, one must first determine whether this situation entails an area where Congress has expressly intended to preempt a state law such as the Solicitation Act. While Congress has explicitly preempted state regulation in certain portions of the FECA, it has not explicitly preempted all registration requirements connected with solicitation by organizations. This is clearly evident from the FECA case law, legislative history and various FEC opinions issued in the past. The only area of the law that the FECA explicitly preempts is "any provision of State law with respect to election to Federal Office." 2 U.S.C. § 453. Even if one is to equate the provisions of 11 C.F.R. §§ 108.7(b)(1)-(3) to totally preempt all state requirements involving solicitation disclosures as CWF claims, it could only be for solicitations that are limited to federal elections and federal accounts. The inclusion of state candidates in CWF solicitations and the clear indication of the acceptance of funds into CWF state accounts defeats any attempt to claim an express intent by

Congress to preempt a law such as Pennsylvania's Solicitation Act in this matter.

As the FEC has recognized in advisory opinions, "It will not be presumed that a Federal statute was intended to supersede the exercise of a given power by a State unless there is a clear manifestation of intention to do so, since the exercise of Federal supremacy will not be lightly presumed." AO 1980-47, quoting Scwartz v. State of Texas, 344 U.S. 199, 202-203 (1952). Preemption of a statute such as Pennsylvania's Solicitation Act without a clear express intent remains anathema in Constitutional law. "[B]ecause the states are independent sovereigns in our federal system, we have long presumed that Congress does not cavalierly pre-empt state-law" Medtronic Inc. v. Lohr, 518 U.S. 470, 485 (1996).

Further, other than the general distaste that courts have shown in preempting state laws in areas lacking an express or clear conflict is the especially strong presumption against preemption when States are regulating areas that are within their historic police powers. See Hillsborough County v. Automated Medical Laboratories, Inc., 471 U.S. 707 (1985); Fort Halifax Packing Co. v. Coyne, 482 U.S. 1 (1987) (preemption cases holding that states have traditionally possessed great latitude when enacting legislation under their police powers designed for the protection of their citizens). The Solicitation Act regulates appeals that possess a charitable purpose. The regulation of charitable solicitation has long

been within the historic police powers of the States.¹ In addition, the purpose of the Solicitation Act is for the protection of the Commonwealth's citizens from fraud and deception. 10 P.S. § 162.2. Regulations dealing with the public's welfare have been held to be within the historic police powers of the states and not readily dismissed by preemption. Rice v. Santa Fe Elevator Corp., 331 U.S. 218, 230 (1947).

FEC ADVISORY OPINIONS AND PUBLICATIONS

In the past, the FEC has realized that preemption of state law only occurs when the statute or regulation covers matters of federal activity. When the federal activity is combined with state (non-federal) activity, the FEC has determined that the federal law does not preempt state regulations that regulate non-federal matters even when related to strictly federal matters. This has been demonstrated with several advisory opinions.

The FEC has specified that the FECA did not preempt state law involving the disposition of state committee funds even though the state fund was transferring contributions to a federal fund. The involvement of a federal fund did not supersede the state regulation. AO 1984-49. See also, AO 1978-

¹ The States' long held role in charitable solicitation is evident in the numerous court cases involving constitutional challenges to solicitation regulations. A state may regulate solicitations using a charitable purpose if done in a constitutional manner. The Supreme Court has held that regulations like the Pennsylvania Solicitation Act's disclosure requirements are clearly acceptable means of regulation. "Further, [a state] may constitutionally require fundraisers to disclose certain financial information to the state...." Riley v. National Federation of the Blind of North Carolina, Inc., 487 U.S. 781, 795 (1988) reiterating, Secretary of State of Maryland v. Joseph H. Munson Co., 467 U.S. 947, 967 n.16 (1984).

3 dealing with similar issue and referred to by the FEC in AO 1984-49. Also, in AO 1984-39, the FEC specified that a federal fund had to satisfy state reporting requirements when transferring federal funds to the state level. The federal committee had to satisfy state reporting requirements since a federal election was not involved. "Finally, the commission emphasizes that if any provisions of Indiana Law are applicable to the proposed transfer, such provisions would not be preempted by 2 U.S.C. § 453 and 11 CFR 108.7." AO 1986-5, also referring to Advisory Opinions 1979-82, 1978-94, and 1978-37.

The FEC has even issued an informational letter that did not preempt general state laws that involved non-election matters but did impact on fundraising related to a federal election. In the informational letter, dated October 27, 1976, the FEC refused to find preemption of an amusement tax imposed on a federal election fundraiser because the statute was not an election matter. Because the matter was not a limitation on contributions for purposes of the FEC, there was no congressional intent of preemption and the statute was applied to the federal fundraiser. Pennsylvania's Solicitation Act is analogous to the Maryland statute. The solicitation Act is not an attempt to regulate federal elections.

When the FEC has addressed the issue of preemption and charitable contributions in the past, the issue has been distinct from the one currently before the commission in this request. In Advisory Opinion 1990-6, the FEC addressed a

question of preemption of an Oregon law involving matching charitable contributions by a corporation in response to employee contributions to the corporation's federal PAC. The challenged state law was an election law regulating inducements to political solicitations to a company's separate segregated fund that was active only in federal elections. The question of preemption in Advisory Opinion Request 1990-6 did not have an intermingling of the federal solicitation with purely state level solicitations. More importantly, the law in question was an election law directed solely at activities designed to impact elections. The Oregon law was not a general law that had a peripheral impact on elections but was one designed solely to address a campaign contribution question. The Pennsylvania Solicitation Act is clearly distinct in that it is a general law designed to protect and educate the public when solicitations involving a charitable purpose are used by an entity. It is not designed to regulate or prohibit political solicitations. The Solicitation Act's disclosure requirements do not impede nor regulate federal elections.

The FEC has even indicated in its informational brochures that state law is not preempted when an organization is involved in both federal and nonfederal activity as is evident in this situation. Based upon its willingness to accept both corporate funds and donations in excess of \$5,000, CWF clearly has a non-federal account that is referenced in its solicitations sent to Pennsylvania citizens. The regulation of federal and nonfederal PACs is expressly addressed in the FEC

brochure dealing with federal and state laws. FEC, Federal and State Campaign Finance Laws, 1995. The FEC brochure indicates that the PAC is subject to state reporting requirements when there are nonfederal issues and accounts. "In addition, the nonfederal account may be subject to state reporting requirements." Id. at page 5. Since Pennsylvania possesses state requirements for CWF's charitable solicitations, CWF must satisfy them because their solicitations have a nonfederal nature and involve nonfederal accounts.

CONCLUSION

The Commonwealth of Pennsylvania, respectfully requests that the FEC issue an advisory opinion holding that the FECA does not preempt Pennsylvania's Solicitation Act in this situation. First, CWF's solicitations possess a charitable purpose as their basis, and the Solicitation Act is a general welfare statute. These types of statutes have long been within the traditional police powers of the states and as such not readily subject to federal preemption. Second, CWF's acceptance of contributions in excess of \$5000 and contributions from corporations into a CWF state fund clearly indicates a nonfederal account. The FEC has always determined that state accounts are subject to state reporting requirements. Therefore, Pennsylvania's Solicitation Act is not subject to preemption in its registration of CWF.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'Leonidas Pandeladis', written in a cursive style.

Leonidas Pandeladis



GARY L. BAUER

"To sin by silence when they should protest makes cowards of men."

Abraham Lincoln, attributed

November 7, 1997

Rhoda L. Harris
29 Elco Dr.
Coraopolis, PA 15108-3501

Dear Miss Harris,

The moment of truth is upon us and we must not be silent.

We are one year away from the 1998 elections.

In 12 short months the effectiveness of the Campaign for Working Families' (CWF) message will be measured in wins and losses at the polls.

One year from now, 435 seats in the US House of Representatives, 34 seats in the US Senate and 36 of the 50 governorships as well as hundreds of state wide officials such as lieutenant governors and attorneys general, will be up for election.

That's why I've enclosed a confidential strategy memo from CWF PAC directors, Connie Mackey and Peter Dickinson, outlining what races we are going to be involved in over the next 12 months. I'm writing to tell you how you can make the difference.

But first, Miss Harris, you must know that this memo is confidential, intended for the private use of you and your family.

So, please, don't let this memo fall into the wrong hands. If it does, the liberals will stop at nothing to make our plans known to the candidates we are seeking to defeat and the media will do whatever it takes to exploit, publicize, and embarrass CWF.

If we're going to take the next step to win races, then I need your confidence and CWF needs your commitment.

As you know, I started CWF for the express purpose of elect-

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ing men and women who will serve our country with integrity and honor, respecting the fundamental values we hold dear.

I'm pleased with our progress and I have you to thank.

We have already raised one and a half million dollars in our first 10 months, we have played an active role in many elections, contributed to 15 pro-family candidates and reached over one million people with our message. The response around the country has been overwhelming.

But, we are still well short of our goal of raising \$5 million for the 1998 election cycle.

I know you have already done your share in helping launch CWF. Your early support has been an inspiration to me and the staff at CWF. I thank you for all you are doing for CWF and for our just cause.

Our membership has grown to over 30,000 (our Washington staff office can barely keep up with the letters we receive from supporters like you.) We have recently published our first newsletter, Campaign Watch. These are real accomplishments, but they are all for naught if we don't continue to build a grassroots organization capable of making the difference between victory and defeat in the 1998 elections.

If we are going to have a real impact on the 1998 elections, we will need to rely on you -- especially now in the early stages of our efforts.

So take a good hard look at the enclosed confidential memo.

CWF has targeted 30 races in the 1998 elections. And we believe with your help, we can win every race.

Here's how.

I am asking you to help CWF by contributing \$1, \$2, or even \$3 for each race we're targeting. One dollar for every race would amount to a \$30 contribution, \$2 for every race would amount to a \$60 contribution, and \$3 to each of the 30 races would amount to a \$90 commitment.

It is vitally important that I hear back from you, because although Congress has a thin Republican majority, we don't have a

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conservative majority. President Clinton continues to win on issues such as partial-birth abortion, Education Savings Accounts and extending Most Favored Nation trading status for China.

Most politicians will not take a moral or principled stand against the President on any of these issues because of his powerful personality and his use of the "bully pulpit." Many fear his friends in the media.

Your continued commitment is the one thing that can make the difference between passage and failure on these legislative measures which impact the family.

Here's what CWF is planning to do:

WIN FIVE OPEN SEATS

In Arkansas, Kentucky, and Ohio, CWF has three great opportunities to fill the open Senate seats of Dale Bumpers (AR), Wendell Ford (KY), and John Glenn (OH). And in the House, CWF will work to fill at least two of the open seats being vacated by long time Liberals like Lee Hamilton (IN-9) and Elizabeth Furse (OR-1). (Many of these liberal Democrats are retiring from districts that often vote for conservatives).

We have a great opportunity to pick up five conservative, pro-life gains if we win these races.

DEFEAT NINE VULNERABLE LIBERAL SENATORS

Recently I asked you to take the first step in defeating nine US Senators who continually voted against banning partial birth abortions and who voted for Senator Ted Kennedy's (D-MA) bill granting homosexuals special employment rights. These 9 liberals are CWF's first targets in the 1998 election cycle.

CWF is committing \$1.8 million to drive them out of office.

If you want to reverse the moral decline in America, then please help me and CWF elect strong, moral conservative candidates to replace these nine liberals and set our nation back on the right path.

ELECT & RE-ELECT 16 SOLID CONSERVATIVES

In the House, the Republicans' 228-207 majority is in great jeopardy. Following the vote on Most Favored Nation trading status for China (which CWF opposed), CWF has decided to support

Over, please. . .

sixteen Members of the US House and Senate who have consistently championed family values and who stood firm against the brutal policies of the communist Chinese regime.

But, in order for us to win these 30 races I talked about above, CWF needs to raise a minimum of \$5,000,000 before the 1998 elections.

We cannot do this without your help.

But let me first make one thing clear. I know there are many demands on your resources. You may be unable to afford to give anything at this time. Please don't feel pressured.

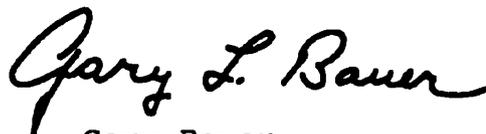
And please do not divert funds from your church or charitable activities. If you cannot give now, please pray for our work.

I thank you again for all you have already done. And I promise you that every day I will continue to do all I can to defend our values and strive to make America a shining city on a hill for our children and grandchildren.

But, you must know I cannot do it alone. I ask for your continued prayers for our work, and for your continued support. The bottom line is we need our people in office in order to win votes on issues that are critical to families.

May you and your family enjoy all of God's blessings.

Sincerely,

A handwritten signature in cursive script that reads "Gary L. Bauer".

Gary Bauer
Chairman

PS - One year from now we will know if CWF's efforts have been a success. With your help we can elect a conservative pro-family Congress. I know you'll do what you can. Thank you and God bless you.

CONFIDENTIAL MEMO

TO: Gary L. Bauer, Chairman
FROM: Peter Dickinson & Connie Mackey, PAC Directors
DATE: November 3, 1997
RE: 1998 Elections

The Campaign for Working Families' federal political action plan for the 1998 elections targets our resources at 30 congressional races. This is an ambitious agenda for our first federal election cycle, but we are confident that CWF will be able to provide sufficient resources to insure that pro-family, pro-life, pro-free enterprise candidates win in each of these 30 targeted races. CWF could change the ideological balance of the next Congress, which will vote on such matters as partial-birth abortion, MFN for communist China and other crucial legislation.

As you know, our candidates will also be targeted by most of the big-moneyed, liberal, special interest groups, such as the National Organization for Women (NOW), the National Education Association (NEA) and Emily's List, the radical liberal PAC dedicated to electing pro-abortion women. These groups, and hundreds of others, will pump tens, maybe hundreds, of millions of dollars to defeat our candidates.

CWF must redouble our efforts over the next 12 months. We are pleased with the funds already raised (*over \$1.5 million in just ten months*) however \$5 million will be needed next year. Below is a summary of CWF's federal political action plan for 1998 (*a separate state and local action plan will follow in 30 days.*) Our federal strategy is broken into three categories: 1) Winning open seats; 2) Defeating vulnerable liberals, and; 3) Reelecting vulnerable conservatives.

FILL 5 OPEN SEATS WITH PRO-FAMILY CONSERVATIVES

CWF plans to target a minimum of 10 open Senate and House seats for victory by pro-family, pro-life conservatives, with the goal of winning at least 5 of these hotly contested races. In the Senate, CWF will be active in Arkansas, Kentucky and Ohio, in order to replace retiring liberal Senators with a solid pro-family conservatives. In the House, CWF is targeting the seats being vacated by long time liberals Lee Hamilton (IN-9), Elizabeth Furse (R-1) and Glenn Poshard (IL-19), as well as the seats being vacated by conservatives Jim Bunning (KY-4), Bob Inglis (SC-4), Mark Neumann (WI-1) and Linda Smith (WA-3).

In order to counter what we are sure will be a massive spending campaign by the liberal groups and labor unions, CWF intends to allocate \$1,000,000 for these 10 open races.

1. Senate – Kentucky (Sen. Ford retiring.)
2. Senate – Arkansas (Sen. Bumpers retiring.)
3. Senate – Ohio (Sen. Glenn retiring.)
4. House – Indiana CD #9 (Rep. Hamilton retiring.)
5. House – Oregon CD #1 (Rep. Furse retiring.)
6. House – Illinois CD #19 (Rep. Poshard running for Governor.)
7. House – South Carolina CD #4 (Rep. Inglis running for Senate.)
8. House – Wisconsin CD #1 (Rep. Neumann running for Senate.)
9. House – Washington CD #3 (Rep. Smith running for Senate.)
10. House – Nebraska CD #2 (Rep. Christensen running for Governor.)

DEFEAT NINE VULNERABLE LIBERAL SENATORS

The following nine US Senators all voted against the recent bill banning the barbaric late-term abortion procedure, they voted to continue funding of abortions at US Military Hospitals and to send \$385 million of our tax dollars to international family planning clinics, with no abortion restrictions attached. And each of the nine US Senators voted for a bill granting homosexuals special employment rights. The nine Senators are:

- | | |
|--------------------------|-----------------------------|
| 1. Barbara Boxer (CA) | 6. Ron Wyden (OR) |
| 2. Chris Dodd (CT) | 7. Patty Murray (WA) |
| 3. Bob Graham (FL) | 8. Carol Moseley-Braun (IL) |
| 4. Daniel Inouye (HI) | 9. Russ Feingold (WI) |
| 5. Barbara Mikulski (MD) | |

We know that Big Labor is determined to hold these seats and may commit more than \$10,000,000 to ensure that these extreme liberals remain in Congress. CWF will allocate **\$1,800,000** to defeat these nine unrepentant liberals next year.

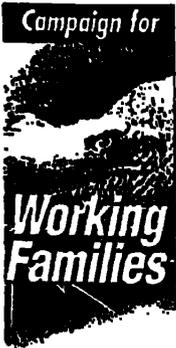
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| 1. Senator Barbara Boxer (CA) | 6. Rep. David Bonior (MI-10) |
| 2. Senator Russ Feingold (WI) | 7. Rep. Vic Fazio (CA-3) |
| 3. Senator Carol Moseley-Braun (IL) | 8. Rep. Walter Capps (CA-22) |
| 4. Senator Ernest Hollings (SC) | 9. Rep. Bob Etheridge (NC-2) |
| 5. Senator Patty Murray (WA) | 10. Rep. Max Sandlin (TX-10) |

REELECT 16 VULNERABLE CONSERVATIVE SENATORS AND CONGRESSMEN

CWF will stand with those Members of Congress who have consistently supported our pro-life, pro-family, pro-free enterprise beliefs. We will vigorously support 16 men and women who have voted to cut-off public funding of abortion, end partial-birth abortions, eliminate MFN for communist China, stop needle exchange programs and set up educational savings accounts for working families. In the Senate, Sam Brown Brownback of Kansas, Paul Coverdell of Georgia and Lauch Faircloth will all be major targets of the abortion lobby and the Hollywood crowd. In the House of Representatives, CWF will be supporting a dozen Members who are the top targets of the liberal elite, many of them freshmen who can expect to be outspent by well financed challengers. *[Please note that this list could grow prior to Election Day, thus necessitating additional commitments of support from CWF.]*

CWF will allocate **\$2,200,000** to insure the reelection of these 16 solid pro-family, pro-life conservatives:

- | | |
|-------------------------------------|-----------------------------------|
| 1. Senator Sam Brownback (KS) | 9. Rep. Mike McIntyre (NC-7) |
| 2. Senator Paul Coverdell (GA) | 10. Rep. Mike Pappas (NJ-12) |
| 3. Senator Lauch Faircloth (NC) | 11. Rep. Jim Rogan (CA-27) |
| 4. Rep. Rob Aderholt (AL-4) | 12. Rep. Nick Smith (MI-7) |
| 5. Rep. Helen Chenoweth (ID-1) | 13. Rep. Todd Tiahrt (KS-4) |
| 6. Rep. Tom Coburn (OK-2) | 14. Rep. Gene Taylor (MS-5) |
| 7. Rep. Barbara Cubin (WY-At Large) | 15. Rep. Dave Weldon (FL-15) |
| 8. Rep. John Hostettler (IN-8) | 16. Rep. Charlie Norwood (GA- 10) |



Campaign for

Working Families

A POLITICAL ACTION COMMITTEE

499 S. Capitol Street, SW, Suite 410 Washington, DC 20003

Phone: 202-478-0636 Fax: 202-488-3522

Campaign for Working Families

1988 ELECTION STRATEGY

Yes, Gary, I agree with you, and CWF's 1988 Election Strategy to Win Five Open Seats; Defeat Nine Vulnerable Liberal Senators; and Elect and Re-elect 16 Solid Conservatives, so we can stop partial birth abortions, protect Christians abroad, and pass Education Savings Accounts. These are goals worthy of my best contribution of:

\$1,000 \$500 \$250 \$100 \$90* \$60** \$30*** Other \$ _____

Rhoda L. Harris
29 Elco Dr.
Coraopolis, PA 15108-3501

H037
0020546

* \$3.00 for each of the 30 races we've targeted.

** \$2.00 for each of the 30 races we've targeted.

*** \$1.00 for each of the 30 races we've targeted.

Please make checks payable to: Campaign for Working Families

If you prefer to make a contribution by credit card, please provide the following information below:

TYPE OF CREDIT CARD



(Check one) Personal Corporate
 Visa Mastercard AmEx Discover

If Corporate, Company name _____

Name (as it appears on card) _____ Expiration Date _____

Card Number _____

Amount of Gift _____

Signature _____

Contributions to Campaign for Working Families are not deductible as charitable contributions for federal income tax purposes.

Funds received in response to this letter will be deposited into CWF's federal account. Corporate contributions and contributions in excess of \$5,000 will be deposited into CWF's state account.

Federal Election Law requires us to report the following.

Occupation _____

Employer _____

May we also request the following:

Home phone _____

Business Phone _____

Daytime Fax Number _____ e-mail Address _____

ELECTRONIC FUNDS TRANSFER AUTHORIZATION AGREEMENT

PRE-AUTHORIZED PAYMENTS FOR CAMPAIGN FOR WORKING FAMILIES

I hereby authorize the Campaign for Working Families to make a monthly deduction of \$_____ from my personal bank account. It is my understanding that this deduction will be made on the fifth of each month and I can cancel at any time with 30 days notice.

Please complete the following:

I hereby authorize the Campaign for Working Families to initiate debit entries to my checking account indicated below and the depository named below to debit the same to such account.

Bank name _____

City _____ State _____

Transit/ABA number (Optional) _____
(13 digit number on lower left corner of check before account number)

Checking account number _____

Signature _____

Date _____

Phone number _____

PLEASE NOTE: Please return this signed form in the enclosed envelope along with your gift check. Remember, you have the right to cancel this agreement at any time simply by notifying Campaign for Working Families at 1-888-241-9384.



GARY L. BAUER

December 30, 1998

Miss Rhoda L. Harris
29 Elco Dr.
Coraopolis, PA 15108-3501

Dear Miss Harris,

Where do we -- the pro-family, pro-life, pro-free enterprise movement in America --- go from here?

Last month when I wrote to thank you for all your help and support during the 1998 elections, I asked this question. It is a question which has dominated my thoughts and prayers for the past seven weeks.

Initially, I was deeply disappointed by the outcome of the 1998 elections. It does not appear that we won enough races to override President Clinton's veto of the ban on partial birth abortion in the Senate.

Nor enough new seats to overturn Clinton's executive order providing for preferential treatment of homosexuals in federal hiring practices.

And yet as I have thought about it more, you and I and all of us who support our pro-family, pro-life, pro-free enterprise political action committee, Campaign for Working Families (CWF), have a great deal to be proud of.

You see, because of your support and commitment, CWF won an impressive 83 of 129 election races we were involved with. We helped elect two new strong conservatives to the U.S. Senate, Jim Bunning and Peter Fitzgerald, and we helped defeat pro-homosexual marriage ballot measures in Alaska and Hawaii.

But perhaps our most important accomplishment in 1998 was not the races we won, but the moral stand we took.

As I have watched the proceedings surrounding President Clinton's impeachment, I have been struck by the fact that many of the men and women in the House of Representatives who voted in favor of impeaching this president are the very men and women CWF helped reelect in 1998. In 1998 CWF supported 70 incumbent Congressmen -- and 69 of them did the right thing by voting to

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impeach President Clinton.

As one of the first national leaders to call for President Clinton's impeachment, I know first hand how difficult it can be to stand firm in your conviction, especially in the face of repeated attacks by the liberal news media and the White House.

So I applaud those men and women in the House who followed their moral compass on this important vote.

And I applaud you for sticking with CWF. And thank you for your friendship, your support and your prayers. You are one of the friends I have come to count on. I have been deeply touched by your commitment both to me personally, and to our pro-family political action committee CWF. It is an honor and a privilege to work with you to make our nation a better place in which to raise and nurture our families.

But still the question remains, where do we in the pro-family, pro-life movement go from here -- in 1999 and 2000?

When I last wrote you, I warned you not to be fooled by the liberal news media who were "spinning" the results of the 1998 elections as a rebuke of the pro-family values and principles we hold dear and a defeat for organizations like CWF who have pushed our pro-family conservative agenda.

After all, the news media would like nothing better than to diminish the fervor of people of faith, dissuade us from participating in the election process and at the same time, embolden the homosexual rights lobby, radical environmental groups, and the big labor bosses of the AFL-CIO to repeat their massive voter turnout and campaign efforts in support of liberal candidates, particularly Al Gore during the 2000 presidential election campaign.

But in the weeks since my last letter, many in the Republican Party appear to have bought the liberals' explanation for the election losses hook, line and sinker.

Even some of the Party's most conservative leaders are "moving to the center," abandoning the legacy of Ronald Reagan, espousing "pragmatism" and "common sense."

It is in the face of this move to the left -- which is at best a misreading of the election results and at worst political cowardice -- that I have been pondering deeply the question of our movement's future, CWF's role and my own commitment.

And that's why I am writing you today.

Next page, please . . .

Page three

You see, I believe that part of the answer to "Where do we go from here?" is that we must, as Ronald Reagan advised, "Stay the course." We must stick together and remain true to our cause.

When we started CWF nearly two years ago, we made a commitment to our nation and to each other to elect men and women of integrity to public office. Representatives to the House of Representatives and to the U.S. Senate who would uphold our values and not back down.

Thanks to your support, we made great strides in 1998, reelecting dozens of pro-family, pro-life incumbents who might otherwise have been defeated and pulling to within two votes in the U.S. Senate of finally banning partial birth abortion.

But now, with growing pressure in the Republican Party to abandon conservative principles, CWF's mission and our work are more urgent than ever.

And so I am writing you today to ask you to recommit yourself to our movement and to CWF.

Can I count on you? Will you renew your support of me, of CWF and of our pro-family mission?

Enclosed is a 1999 CWF Annual Renewal Form and a return envelope. I hope you will take a moment right now to complete your Renewal Form and return it to me along with the full amount of your 1999 annual contribution to CWF.

But please don't stop there.

Staying the course, remaining true to our mission and our cause is only part of the answer.

The other part is that we can no longer be content with fighting the battle for our principles and our values in Congressional and Senate elections or on ballot initiatives or referenda.

No, in the 2000 election year we must go further. We must not be afraid to dream big dreams.

We must make it our goal not only to change the face of Congress . . . but to change the foundation of the Republican Party and most importantly . . .

. . . take control of the White House!

And that is exactly what CWF is going to do. Over the past

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Page four

two weeks, CWF's Executive Director Peter Dickinson and I have been making plans for the coming year and setting a course which will take CWF through the next election cycle.

The plan is bold; it calls for us to recruit over 100,000 pro-family political activists in the next 12 months. It envisions a battle for the heart and soul of the Republican Party and a plan to win the White House. And it requires CWF to raise over \$12 million in the next two years.

In the next 60 days, once the details have been finalized, we will be sending you a copy of CWF's 1999-2000 Political Action Plan.

But in order for this plan to work, I need to know you and other CWF supporters like you are firmly committed to our pro-family movement.

Won't you take a moment right now to complete your 1999 CWF Annual Renewal Form and return it directly to me in the enclosed return envelope? And won't you also enclose the full amount of your suggested 1999 Annual Gift to CWF?

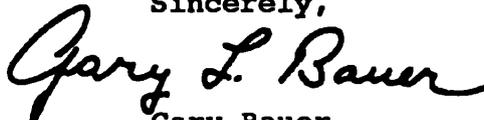
I know how difficult it can be for families to make ends meet. So please do not feel pressured by my request for an annual gift and don't take money away from your church, the charities you regularly support or your family's needs.

But please use the Renewal Form to let me know you remain committed to our shared vision and mission. And if you can only afford to make a single gift this year, please make it now.

I enter 1999 with a great sense of peace, having rededicated myself to the higher purpose to which we have all been called and knowing that with God's grace and your continued support we can once again make America that shining city on a hill.

May God bless you and your family in the coming year.

Sincerely,


Gary Bauer

P.S. As you know, CWF is one of the very few pro-family, pro-life, pro-free enterprise organizations that can legally and directly support candidates for public office. Only by directly supporting candidates can we ensure that we are sending men and women to Washington D.C. who will uphold our values and vote their conscience. As we enter the critical 2000 election year, I hope you will renew your support of our work and recommit yourself to our mission. Thank you.



Campaign for Working Families 1999 ANNUAL GIFT

MEMBERSHIP NUMBER	ACCOUNTING CODE	DATE DUE	AMOUNT REQUESTED
0020546	H147	Jan. 20, 1999	\$15
			AMOUNT ENCLOSED

Please make checks payable to:
Campaign for Working Families



A POLITICAL ACTION COMMITTEE
 499 S. Capitol Street,
 SW, Suite 410
 Washington, DC
 20003

Miss Rhoda L. Harris
 29 Elco Dr.
 Coraopolis, PA 15108-3501

Phone: 202-479-9696
 Fax: 202-488-3522

If you prefer to make a contribution by credit card, please provide the following information below:

TYPE OF CREDIT CARD



(Check one) Personal Corporate
 Visa Mastercard Discover

If Corporate, Company name _____

Name (as it appears on card) _____ Expiration Date _____

Card Number _____

Amount of Gift _____

Signature _____

Contributions to Campaign for Working Families are not deductible as charitable contributions for federal income tax purposes.

Funds received in response to this letter will be deposited into CWF's federal account. Corporate contributions and contributions in excess of \$5,000 will be deposited into CWF's state account.

Federal Election Law requires us to report the following:

Occupation _____

Employer _____

May we also request the following:

Home phone _____

Business Phone _____

Daytime Fax Number _____ e-mail Address _____

ELECTRONIC FUNDS TRANSFER AUTHORIZATION AGREEMENT

PRE-AUTHORIZED PAYMENTS FOR CAMPAIGN FOR WORKING FAMILIES

I hereby authorize the Campaign for Working Families to make monthly deduction of \$_____ from my personal bank account. It is my understanding that this deduction will be made on the 15th of each month and I can cancel at any time with 30 days notice

Please complete the following:

I hereby authorize the Campaign for Working Families to initiate debit entries to my checking account indicated below and the depository named below to debit the same to such account.

Bank name _____

City _____ State _____

Transit/ABA number _____
 (13 digit number on lower left corner of check before account number)

Checking account number _____

Signature _____

Date _____

Phone number _____

PLEASE NOTE: Please return this signed form in the enclosed envelope along with your gift check. Remember, you have the right to cancel this agreement at any time simply by notifying Campaign for Working Families at 1-888-241-9384.



GARY L. BAUER

"You and I have a rendezvous with destiny. We will preserve for our children this (America), the last best hope of man on earth, or we will sentence them to take the first step into a thousand years of darkness."

Ronald Reagan

March 16, 1998

Miss Rhoda L. Harris
29 Elco Drive
Coraopolis, PA 15108-3501

Dear Miss Harris,

Ronald Reagan's words are as relevant today as they were 34 years ago: "You and I have a rendezvous with destiny."

Our nation and our people stand at a crossroads.

We can continue down the road that leads to national decline and dissolution as Rome once did or we can re-establish the "Shining City on a Hill" that our Founding Fathers dedicated their lives and fortunes to.

The moral and spiritual values on which this great nation was built are being abandoned by President Clinton and many of our leaders in Washington. The President's personal scandal threatens to undermine our government's ability to focus and act; it has tarnished the office and it has taught our children all the wrong lessons about fidelity, character and reliable standards of right and wrong.

And it gets worse in the policy area. Our President vetoes every attempt to ban partial birth abortion, sentencing thousands of babies to a gruesome death . . . the elite of both parties push renewing Most Favored Nation status (MFN) for China despite the Communist Chinese government's persecution and murder of Christians and pro-democracy leaders . . . government continues to grow in

Over, please...

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spite of all the promises to get it under control . . .

. . . much of the Washington establishment still put their own reelections and the special interests of a few ahead of what is moral and just.

And the question for you and me and for all of our friends and family is: are we going to let them take this country we love slowly down the path of destruction?

President Reagan placed the choice facing America in clear terms when he said . . .

*. . . We will preserve for our children
this (America), the last best hope of
man on earth, or . . .*

*. . . we will sentence them to take the
first step into a thousand years of
darkness."*

All of us have a choice, before God, to either take action . . . or remain on the sidelines and do nothing.

As you know, I formed Campaign for Working Families (CWF), our pro-family, pro-life, pro-free enterprise political action committee to elect men and women to public office who would uphold our values and restore the moral and ethical framework on which this nation was founded.

I am pleased and proud that you were one of the first to join me at CWF. And I want to thank you for all you have done to make our first year a success. Already because of your help we have been able to support several Members of Congress who are standing tall for our values. We have helped win an open seat in New Mexico, providing another pro-family, pro-life vote in Washington; we were involved in electing pro-family, pro-life leaders to all 3 of Virginia's statewide offices; and we have made banning partial birth abortions the decisive issue of the 1998 elections.

We have also gotten the conservative message out to over one million of our fellow Americans through the mail. The liberal elite is beginning to see us as a real threat to their big government, high tax agenda.

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Page Three

Your prayers and support have been a source of personal encouragement to me and to our staff.

Your past support has enabled us to build a firm foundation for Campaign for Working Families.

But, I am writing today to ask if you will help us take the next step in our fight to elect pro-family, pro-life, pro-free enterprise men and women of conscience to our Congress this year and to the White House in 2000.

Because of the strong commitment you have shown over the last several months, and so that CWF can put as much money as possible toward electing men and women who share our fundamental values . . .

. . . I am asking you to become a regular monthly contributor to CWF by pledging to send at least \$25 each month for the next nine months or by making a single gift of \$225 right now.

I know this is a lot to ask.

Many families find it difficult simply to make ends meet each month.

So please do not feel pressured. And do not take money from your church offerings or from the charities you regularly support.

There are many reasons why your regular monthly support is important and I ask you to consider each of them before you make your decision.

First, for CWF to truly have an impact on the elections this year and in 2000, we need to put every penny we raise toward electing men and women who will vote to uphold our values and support our faith.

Second, CWF's ability to play a crucial role in the 1998 elections is much greater than I originally thought.

Recent financial reports by both political parties to the Federal Election Commission, (FEC), show that contributions to the Republican and Democratic parties are

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Page Four

down substantially. The Republican National Committee's fundraising is off nearly 40% this year and the Democratic National Committee is over \$16 million in debt because of the legal fees related to their various fundraising scandals.

It appears that donors to the Republican and Democrat parties share our sense of frustration. But whatever the cause of their reduced funding, the bottom line is that non-party political organizations like the AFL-CIO on the left, and CWF on the right, will play a greater role this year than in any election in the last decade.

Already Big Labor, the Abortion lobby and other organizations of the radical left are raising millions of dollars and targeting conservative Members of Congress for defeat.

So the burden on us to raise enough money to reelect our conservative friends and defeat many of the liberals up for reelection this year is large and growing.

Remember, there are extremely few pro-family organizations that can do what CWF can do. The Family Research Council is not permitted, under the law, to endorse candidates. Nor is the Christian Coalition, the Heritage Foundation, the National Taxpayers Union, the American Conservative Union, Empower America or most of the other conservative, pro-family organizations in Washington, D.C. or across the country.

These are good organizations; they are doing good work.

But they are only permitted to educate or to influence legislation. They cannot get involved directly in campaigns. By law, only a political action committee can do that.

And without the power to elect people to office who share our values, and to defeat those who do not or who betray us, regardless of party, we cannot achieve fundamental change.

So CWF's work is critical.

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But there is one last important reason that I am asking you to prayerfully consider making a monthly pledge to CWF.

The 1998 elections present an unprecedented opportunity for us to defeat some of the most liberal Members of Congress, particularly nine liberal members of the U.S. Senate.

Liberal Senators Patty Murray, Russ Feingold, Barbara Mikulski, Carol Moseley-Braun, Ron Wyden, Daniel Inouye, Bob Graham, Chris Dodd and Barbara Boxer are all up for reelection in 1998.

These nine U.S. Senators all voted against the recent bill banning the barbaric late-term abortion procedure known as partial-birth. They all voted to continue taxpayer funding of abortions at U.S. Military Hospitals and to send \$385 million of our tax dollars to international family planning clinics, with no abortion restrictions attached.

And each of the nine U.S. Senators voted for a bill, introduced by Senator Ted Kennedy, granting homosexuals special employment rights.

CWF has targeted these nine Senators for defeat. But we will not defeat them without your help and support.

This is why it is important for you to prayerfully consider making a pledge to send CWF at least \$25 each month for the next 9 months or . . .

. . . if you can afford it at this time, a single gift of \$225 right now.

If you will make this commitment to us and to our nation's future, I promise you that every penny you send will be spent wisely to reelect conservatives to Congress and defeat those liberals who oppose our pro-family, pro-life, pro-free enterprise agenda.

And with your commitment to send at least \$25 each month for the next 9 months, I'd also like to take this opportunity to send you a portrait, suitable for framing, of our 40th President, Ronald Reagan. This special picture,

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titled "Rendezvous with Destiny," captures the spirit and sentiment of President Reagan, and CWF wants to give it to you for your commitment to us.

I believe it's time conservatives rediscover Ronald Reagan's vision of America as a "Shining City on a Hill."

It's a vision of lower taxes, stronger families, limited government and peace through strength. President Reagan embodied all that was best in the American character: optimism, conviction, compassion, courage, and an unshakable faith in the power of freedom, free people, free markets, and freedom of opportunity.

Ronald Reagan never backed away from a position once he was convinced it was right.

"Rendezvous with Destiny" captures the essence of the Reagan message. And I promise you, like Reagan, CWF will never back down from the battles that confront us every day here in our nation's capital.

Your 9 month commitment to CWF and our gift portrait "Rendezvous with Destiny," will serve as our "kick-off" for the 1998 election year.

In addition to your Reagan portrait, CWF will also send you our newsletter, Campaign Watch, absolutely free. The newsletter is an informative, in-depth look at the issues, the polls, and the players in this year's elections.

Lastly, because of your monthly commitment, CWF will add you to our weekly confidential fax, Working Families' Political FACTS, detailing the elections, the issues, and the inside scoop on the major political stories of the week. You will receive the Political FACTS every Thursday. (If you don't have access to a fax machine, we will mail it to you.)

So now it is up to you.

I know making a commitment to send at least \$25 each month is an awful lot to ask.

I don't want you to make this commitment if you cannot

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afford it at this time or if it will mean taking money away from your family, your church or the charities you regularly support.

If you cannot afford to make a monthly pledge, please continue to pray for our work and for God's guidance and His blessing.

But if you can make a monthly commitment of at least \$25, then I urge you to do it today.

I have enclosed a Monthly Pledge Reply Form along with my letter and a special return envelope addressed directly to me.

Please take a moment right now to make your monthly pledge and please return your pledge and your first month's gift of at least \$25 or your full annual contribution of \$225 to me today.

Your prayers and your past financial support have already enabled Campaign for Working Families to accomplish more in our first year than I ever hoped or dreamed.

Thanks to you and others, CWF has:

- Begun to organize volunteer campaign advisory boards in all 50 states to help us with targeting and to insure we use our resources wisely and with maximum effect.
- Hired a national staff to begin tracking both federal and state election campaigns and also to begin the arduous task of recruiting qualified candidates.
- Backed Congressman Bill Redmond's (NM) special election to Congress and State Senator Mark Earley's primary election as Attorney General in Virginia.
- Begun planning to actively and aggressively support several U.S. Senate candidates in their uphill campaigns against liberal Democrat incumbents.

But the true test of our organization will come on

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November 5, 1998 -- Election Day.

To meet that test, we must raise over \$5,000,000.

That's why I am asking our best supporters to make a special commitment to me and to CWF.

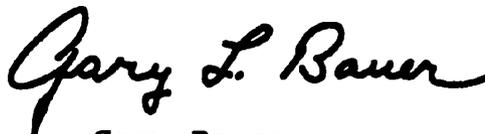
Our nation is truly at a crossroads. Our freedoms, our family structure, our values and our faith are under attack in Washington, D.C. and in state capitals across the country.

Let me end this letter by recounting a story. A six year old girl asked Ronald Reagan why he wanted to be President. Reagan said, "I would like to see this country become once again a country where a little six year old girl can grow up knowing the same freedom that I knew when I was six years old . . . to see the American spirit unleashed once again . . . to make this land a shining, golden hope God intended it to be . . ."

My friend, this vision of America has today been distorted by President Clinton and Congressional liberals. If you still share Ronald Reagan's vision, then CWF needs to hear from you.

Thank you for your prayers, your support and for taking time to read this important letter. May God bless your family and keep all of you safe and well.

Sincerely,



Gary Bauer
Chairman

P.S. I don't often make this kind of request, but today, I need your special help. I am asking you to make an unprecedented commitment to create fundamental change in our federal and state government. Please consider my request to become a regular contributor of at least \$25 per month for the next 9 months. I look forward to your reply. Thank you.



GARY L. BAUER

September 8, 1998

Miss Rhoda L. Harris
29 Elco Drive
Coraopolis, PA 15108-3501

Dear Miss Harris,

For the next 60 days . . .

. . . will you put the enclosed Target Map where you can see it every day?

The Target Map summarizes Campaign for Working Families' (CWF) final Battle Plan, our strategy for the last 60 days of the 1998 election campaign.

As one of CWF's most steadfast supporters, I want you to have this map as a constant reminder of what we can accomplish together in these 60 days. In a moment, I'll share with you the specifics of our plan but first I want to thank you.

You see Miss Harris, because of your past support, we have a real chance to elect or re-elect each and every one of the 36 pro-family Congressmen and Senators shown on the map. Your gifts and your prayers have made this possible. And for me personally, your support has been a source of inspiration.

But most important of all . . .

. . . and this is what I want you to remember every time you look at CWF's Target Map . . .

. . . your past contributions have CWF poised to help elect the first pro-life majority in the U.S. Senate in 18 years.

That's right. In the next 60 days, with your help, we could elect enough pro-life Senators to finally override President Clinton's repeated veto of the ban on partial birth abortion.

So I want to thank you Miss Harris for your steadfast support this past year.

But I also want your help to take the next and final step for

Over, please . . .

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the 1998 elections.

Can I count on you?

CWF needs to raise \$1.9 million by October 1 to fully fund our three-part Battle Plan Strategy.

Will you help us accomplish this by sending a special contribution to me today?

I know this is a lot to ask. You have already done more than your fair share for CWF and our pro-family, pro-life, pro-free enterprise movement.

And as always, I urge you in the strongest possible terms: do not take money away from your personal needs, your church or the charities you regularly support.

But if you can make a contribution I believe it will put us over the top in our 36 targeted races.

Here's what we are planning:

Our Executive Director, Peter Dickinson and I have divided CWF's efforts over the next 60 days into three key areas:

- 1) Direct Contributions to our targeted House and Senate Campaigns;
- 2) Independent Expenditures on behalf of CWF-endorsed candidates; and,
- 3) Personal Appearances by CWF staff to promote pro-family issues and endorse candidates.

Let me tell you a little about each of the areas and give you a few examples of the kind of opponents we're facing -- and how we're hoping to defeat them.

Direct Contributions

The number one way CWF will help elect pro-family, pro-life, pro-free enterprise candidates on November 3rd is by making direct gifts to our targeted candidates.

Already this year, thanks to you, CWF has contributed over \$500,000 directly to pro-family, pro-life candidates.

But the money we give during the last 60 days is absolutely

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crucial.

Our candidates like Mark Neumann in Wisconsin and Jim Bunning in Kentucky can use the money we give them to pay for last minute television and radio advertising, for issue-oriented direct mailings to voters and for Get-Out-The-Vote efforts on election day.

And direct contributions from CWF are especially important for candidates like Faye Boozeman in Arkansas and Peter Fitzgerald in Illinois who are running for the first time at the federal level.

First-time candidates for federal office, particularly pro-family, pro-life candidates, sometimes have trouble raising enough money to fully fund their campaigns. They have simply never done this before and as pro-life candidates, they often do not get support from the Republican Party leadership or from major donors to the party.

Worse yet, our opponents, the pro-abortion and pro-homosexual lobby like National Abortion Rights Action League (NARAL) and the National Gay and Lesbian Task Force understand this weakness.

So they take particular advantage of these newcomers.

They funnel thousands and thousands of dollars directly from their supporters into the coffers of our liberal opponents.

So you see, CWF's direct contributions are extremely important.

Independent Expenditures

If you watch television, you have probably seen the vicious attack ads aimed at candidates who hold traditional values.

What you may not know is that most of these ads, costing hundreds of thousands of dollars, are Independent Expenditure Campaigns. They are paid for not by liberal candidates for office, but by special interest groups -- perhaps the most vocal enemies of the pro-family movement.

Groups like the National Abortion Rights Action League (NARAL) and the big-labor bosses of the AFL-CIO spend literally

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Page four

millions of dollars every year -- and many times that in an election year -- purchasing time to distort our candidates' positions.

When we speak out against partial birth abortion -- they say we're "anti-choice."

If we support a pro-growth, pro-family tax cut -- then we're "the party of the rich."

And by standing firm in our opposition to same-sex marriages -- we're "promoting hate."

This last label offends me most of all. And I want to take a moment to share with you why.

I am, as you may know, a deeply convicted man. I strive and pray for wisdom, guidance and boldness to take positions which, while they may not be politically popular, are right, just and moral.

And I can assure you my policy positions -- and those of CWF's endorsed candidates -- arise from a deep love and concern for the future of this nation -- not from hate.

In fact, if you read what our opponents say about us and our policies, you'd quickly come to the conclusion they -- not us -- are the ones who are promoting "hate."

Unfortunately, their message -- often little more than a seven-second "soundbite" -- is heard by many people who are not as informed on the issues as CWF supporters. Many times, less informed voters will not vote for pro-family candidates simply because they haven't heard our side of the story.

That's why Independent Expenditure television and radio ads on behalf of our candidates -- paid for by CWF -- are so important.

CWF's ads help educate voters about our candidates. But just as importantly, they also serve as our defense against baseless, mean-spirited charges brought by those who wish to silence us.

And our ads can be very effective.

In one primary campaign earlier this year, CWF's radio ads

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Page five

helped a little-known pro-family, pro-life candidate pick up 22% in the polls. Our candidate, first-timer Peter Roskam, lost on election day but only by 2,700 votes.

CWF's planned Independent Expenditure media campaigns in the last 60 days of the 1998 election are the key to electing the first pro-life majority in the U.S. Senate in 18 years.

So this is where we will spend the majority of our campaign warchest, perhaps, with your help, as much as \$1.2 million.

Personal Appearances by CWF

Supporting pro-family candidates and causes -- either by directly contributing to those who carry our message, or by spreading the message itself by radio, television and direct mail -- is the primary method by which CWF will secure a sympathetic Congressional majority and ensure pro-family legislation gets passed next session.

The advantage of these mass marketing methods is that for a few thousand dollars, CWF can reach thousands of people with our message.

But there is so much competition, and people's attention spans are so short nowadays, that it is nearly impossible to explain complex issues or even hold someone's interest for very long.

In fact, most media experts believe that for a television advertisement to make an "impression," it has to be seen by the same person three times in one week.

You can see how difficult it is just to reach voters -- much less explain to them often complicated legislative battles.

But that's just one shortcoming of a strictly "mass market oriented" campaign. The other is that using only this approach prevents one from connecting -- in a truly personal way -- with supporters and other influential members of the pro-family movement.

So that's why CWF complements its "mass market" strategy with personal visits to schools, churches, rallies and civic events.

Because I feel this type of meeting helps voters understand the issues. Just as importantly, it helps me focus CWF's agenda

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Page six

to address those things of importance to the people for whom we work -- concerned CWF supporters like you.

To give you some idea of how personally committed I am to meeting with supporters, I have tentatively scheduled no fewer than twenty voter outreach events all over the country between now and Election Day.

These events will afford supporters like you an opportunity to meet with me and other CWF staff and also allow me to hear from you directly, face-to-face.

I am honored to have the opportunity to personally carry CWF's message across our great nation and to hear directly from supporters. I believe these efforts will bolster the plan I outlined above this election season.

So now you know CWF's Battle Plan Strategy for the last 60 days of the 1998 campaign.

But I also want you to know what each part of this will cost.

The following is our preliminary budget for the final 60 days of the 1998 campaign, the total amount we must raise between now and November 3rd to implement all of our programs:

<u>Item</u>	<u>Minimum Commitment</u>
Direct Contributions (30 targeted races X \$5,000)	\$ 150,000
Independent Expenditures (6 Top Targets)	\$ 1,200,000
Personal Appearances (i.e., visits to churches and schools)	\$ 200,000
State campaigns (i.e., gubernatorial and local efforts not listed above)	\$ 350,000
Total for all items	\$ 1,900,000

Keep in mind these are preliminary estimates based on the plan I have outlined. The costs of each part of this plan could very well increase, particularly as the dynamics of the races on which we're working change.

As I look at the Target Map, I am optimistic CWF will be able

Next page, please . . .

Page seven

to win many of these battles.

And I am again very thankful for your past support.

When we started Campaign for Working Families 18 months ago, I had big plans. My goal was nothing less than changing the face of the political landscape in our country.

Today, my goal remains the same:

To defeat those elected representatives who do not share our values or those who pay lip-service to our concerns from one side of their mouth while voting against us with the other.

And to elect representatives who will be true to our pro-family, pro-life, pro-free enterprise cause.

I believe in the next 60 days we are poised to do just that -- elect the first pro-life U.S. Senate majority in 18 years.

And to finally override President Clinton's veto of the ban on partial birth abortion.

But to get over this last hurdle of the 1998 campaign -- to fully fund our strategy for the last 60 days -- I need your help.

Frankly, without your help, we will not make it.

Will you help us raise the \$1.9 million CWF needs?

Will you make your maximum contribution to help CWF fund the last 60 days of our Battle Plan Strategy?

Because much of this money will be used by our candidates and by CWF directly to purchase media time on television and radio stations all over the country . . .

. . . and because this media time needs to be booked and paid for in advance . . .

. . . CWF must raise this money by October 1.

So I need to hear from you in the next 22 days.

As always, I promise you that every day I will continue to do

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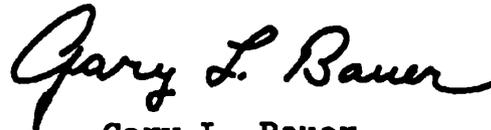
Page eight

everything I can to defend our values and strive to make America a shining city upon a hill for our children and grandchildren.

With God's grace we will succeed.

Thank you again for your help. May you and your family enjoy all of God's blessings.

Sincerely,

A handwritten signature in cursive script that reads "Gary L. Bauer". The signature is written in black ink and is positioned above the typed name and title.

Gary L. Bauer
Chairman

P.S. It's been said that "the only thing needed for evil to triumph is for good men to do nothing." All that CWF has accomplished in the last 18 months is due to God's grace and to your support. For everything you have done, thank you.

But now CWF needs your help to raise \$1,900,000 by October 1 to implement our strategy to elect our pro-family, pro-life, pro-free enterprise candidates in this year's election. Please send your maximum contribution to CWF to help us with the last 60 days of the campaign. Thank you.



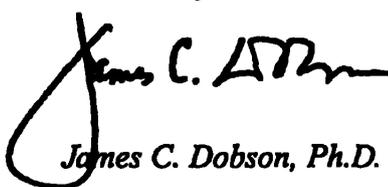
James C. Dobson, Ph.D.

Dear Friends,

This short note is to tell you how excited I am about the new project Gary Bauer has undertaken — the Campaign for Working Families. As you know, Focus on the Family is organized and operated under laws which prohibit political campaign activity. As I am sure you are also keenly aware, we take great pains to adhere to our obligations under tax laws and to steer clear of campaigning for or against candidates. Therefore, I am writing this letter today on my own behalf — not on behalf of Focus on the Family.

I have been concerned in recent years about the moral free-fall America is experiencing and feel a responsibility to address it in my own personal capacity. That's why I am personally supportive of Gary's new effort. The pro-family movement desperately needs an organization that can elect good men and women to office. That is why Gary has set up the Campaign for Working Families. I hope you will carefully read this letter and support him in this vital task. The hour is late for our country and the time to act is now.

God bless you,

A handwritten signature in black ink that reads "James C. Dobson". The signature is written in a cursive style with a large, looping initial "J".

James C. Dobson, Ph.D.



EMERGENCY REPLY MEMORANDUM

TO: Gary Bauer

0020546
H118

FROM: Miss Rhoda L. Harris
29 Elco Dr
Coraopolis, PA 15108-3501

Dear Gary,

I agree. We must take advantage of this opportunity to elect a pro-life majority in the U.S. Senate. I will help CWF raise \$1,675,000 within the next ten days to defeat three ultra-liberal Senators, reelect two conservative Senators and win one open Senate seat.

I am enclosing a special, one-time, emergency contribution of:

- \$30 (\$5 for each of six targeted races)
- \$60 (\$10 for each of six targeted races)
- I cannot send \$30 right now but I have enclosed my best contribution of \$_____.

Please make check payable to:
Campaign for Working Families

If you prefer to pay by credit card, please fill out the information below.

TYPE OF CREDIT CARD	
<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
<input type="checkbox"/> Discover	
(Check one) <input type="checkbox"/> Personal <input type="checkbox"/> Corporate	
If Corporate, Company name _____	Contributions to CWF are not deductible for federal income tax purposes. Unless otherwise prohibited, all contributions will be deposited into CWF's federal account. Corporate contributions and contributions exceeding \$5000 will be deposited into CWF's state account.
Name (as it appears on card) _____	<i>Federal law requires we ask the following:</i>
Expiration Date _____	Occupation _____
Card Number _____	Place of Business _____
Amount of Gift _____	<i>May we also request the following:</i>
Signature _____	Home Phone _____
	Business Phone _____
	Daytime Fax Number _____
	E-mail Address _____

TYPE OF CREDIT CARD

(Check one) Personal Corporate



Visa



Mastercard



Discover

If Corporate, Company name

Name (as it appears on card)

Expiration Date:

Card Number

Amount of Gift

Signature

Contributions to Campaign for Working Families are not deductible as charitable contributions for federal income tax purposes.

Funds received in response to this letter will be deposited into CWF's federal account. Corporate contributions and contributions in excess of \$5,000 will be deposited into CWF's state account.

Federal Election Law requires us to report the following.

Occupation

Employer

May we also request the following:

Home phone

Business Phone

Daytime Fax Number

e-mail Address

ELECTRONIC FUNDS TRANSFER AUTHORIZATION AGREEMENT

PRE-AUTHORIZED PAYMENTS FOR CAMPAIGN FOR WORKING FAMILIES

I hereby authorize the Campaign for Working Families to make a monthly deduction of \$_____ from my personal bank account. It is my understanding that this deduction will be made on the fifth of each month and I can cancel at any time with 30 days notice.

Please complete the following:

I hereby authorize the Campaign for Working Families to initiate debit entries to my checking account indicated below and the depository named below to debit the same to such account.

Bank name

City

State

Transit/ABA number

(13 digit number on lower left corner of check before account number)

Checking account number

Signature

Date

Phone number

PLEASE NOTE: Please return this signed form in the enclosed envelope along with your gift check. Remember, you have the right to cancel this agreement at any time simply by notifying Campaign for Working Families at 1-888-241-9384.

MONTHLY PLEDGE REPLY MEMORANDUM

TO: Gary Bauer, Chairman
499 South Capitol Street, Suite 410
Washington, DC 20003

FROM: Miss Rhoda L. Harris
29 Elco Drive
Coraopolis, PA 15108-3501

H064 0020546

Dear Gary:

___ I agree that you and I must continue to do all we can to elect pro-family, pro-life, pro-free enterprise men and women to the Congress this year and to the White House in 2000.

___ To help the Campaign for Working Families take the first step towards raising \$5,000,000, I'm enclosing a single gift of \$225.

___ *I will make a monthly pledge of \$25 over the next 9 months. I've enclosed \$25 for my first month.

___ With my commitment to make a monthly pledge of \$25 (or a single gift of \$225), please send me the portrait of Ronald Reagan, called "Rendezvous with Destiny."

___ I cannot commit to a monthly pledge right now, however, I'm enclosing my best contribution of:

\$100 \$75 \$50 \$25 Other \$_____

___ I am not able to make a contribution at this time. I will be praying for the work CWF is doing.



Please make check payable to:
Campaign for Working Families
(CWF)

Please see reverse side for important information.



GARY L. BAUER

"I would say to the House, as I've said to those who have joined this Government: 'I have nothing to offer but blood, toil, tears and sweat.'

We have before us an ordeal of the most grievous kind. We have before us many, many long months of struggle and of suffering. You ask what is our policy? I will say: It is to wage war, by sea, land and air, with all our might and with all the strength that God can give us...That is our policy. You ask, what is our aim? I can answer in one word: Victory--victory at all costs, victory in spite of all terror, victory, however long and hard the road may be; for without victory, there is no survival."

Sir Winston Churchill, speech to the House of Commons on becoming prime minister, May 13, 1940.

August 7, 1998

Miss Rhoda L. Harris
29 Elco Dr.
Coraopolis, PA 15108-3501

Dear Miss Harris,

With these stirring words, I want to tell you about the battle which we'll be fighting over the next three months. This battle has enormous consequences for the American family, for working families, right now.

But first, I want to thank you for all of your past support -- without it, CWF would not be in a position to make an impact in the upcoming elections.

Miss Harris, we are three months away from the November elections. In less than 90 days, the effectiveness of the Campaign for Working Families (CWF) message -- our success or failure -- will be measured in wins and losses at the polls.

In three months, 435 Congressmen, 34 Senators, 36 of the 50 state governors and hundreds of state wide officials will be up for election. We have an opportunity -- perhaps one of our best yet -- to dramatically affect the outcome of these races.

That's why I hope and pray that you will use the three special color coded envelopes enclosed with this letter to send a contribution to CWF during each of the next three months.

I'm asking you to pledge your support to CWF for August, September, and October to help us build critical momentum for pro-family candidates.

During the summer months CWF's fundraising traditionally slows down...but we cannot afford to "take the summer off" and leave pro-family candidates to fend for themselves.

By pledging your support to CWF today, you can help us elect pro-family, pro-life, pro-free enterprise candidates running for office this November.

But no matter what you can afford to send at this time, do not divert money from your family or your local church. If you cannot support us financially right now, then I hope you will pray for our work and the candidates we support.

It is the success of pro-family candidates at the polls that will determine the future of issues like Partial Birth Abortion.

This procedure, which is perhaps the most inhumane, brutal, criminal act since slavery, continues today because we are just three votes shy of victory in the United States Senate.

That's right, if we had just three more "yea" votes in the Senate, President Clinton's veto of a ban on Partial Birth Abortion would have been overridden, and this barbaric procedure would be against the law.

I firmly believe that with the proper funding and work we can defeat at least three pro-abortion Senators and replace them with new Senators who will vote with us to ban Partial Birth Abortion.

That's just one of the issues -- and just one reason I'm hoping you will make a three-month commitment to CWF. CWF needs your help to defeat at least three of the nine US Senators who voted against banning Partial Birth Abortions. Those nine Senators are:

Barbara Boxer, Chris Dodd, Bob Graham, Daniel Inouye, Carol Moseley-Braun, Barbara Mikulski, Ron Wyden, Russ Feingold and Patty Murray.

If you believe, as I do, that it is a moral imperative that we remove from office these Senators, then I need your help especially during the three most critical months leading up to the November elections.

Well funded opposition groups in Hollywood and New York, outspoken advocates of abortion on demand, are raising millions to stop us. I need you to help us defeat them.

For example, Emily's List, a pro-abortion PAC, is the biggest political action committee in the country. They have raised over \$7 MILLION to support pro-abortion candidates -- their sole purpose is to elect pro-abortion women to federal office! Meanwhile other pro-abortion groups such as the National Abortion Rights Action League (NARAL) are mailing millions of letters to their supporters right now, urging them to vote against pro-family candidates.

Independent observers estimate that liberal and anti-family organizations spent well over \$100 million in the last election to defeat pro-family, pro-life candidates. Believe me, they are well prepared, and well-financed. They intend to keep these nine Senators in their pocket.

But by making a three month commitment to CWF, you can help us "turn the tide."

Campaign for Working Families will contribute directly to defeat these nine liberal U.S. Senators. And we will also develop hard hitting "independent expenditure" campaigns to pay for local radio, television and newspapers ads to tell the truth about the pro-abortion votes these key Senators cast.

I believe we have an opportunity to send a resounding pro-life, pro-family message and to begin to battle for a ban on all abortions in the second and third trimester -- if we can defeat these nine Senators.

All nine of these Senators voted to support the gruesome partial birth abortion procedure this year. And all nine also voted to continue to allow partial birth abortions in the previous Congress as well. They have repeatedly demonstrated their utter disregard for human life. That's why the Campaign for Working Families has targeted them for defeat.

But we cannot do it alone. We can only defeat these nine liberals and take the first step towards banning all abortions if we work together.

So if you can, please help CWF build a war chest to defeat these abortion extremists by making a three month pledge to CWF today.

Remember, no gift is too small. But I hope you will send the amount I've suggested.

Please help us take the lead on forcing our elected representatives to ban partial birth abortion once and for all.

We are working to make our nation the shining city our Founding Fathers envisioned. With God's grace we will succeed.

Sincerely,


Gary L. Bauer,
Chairman

PS -- These nine Senators also voted to use your tax dollars to fund abortions at U.S. Military bases and in family planning clinics overseas. As if that wasn't enough, they also voted for Ted Kennedy's "Homosexual Rights" bill. They must be defeated. Thank you.



A POLITICAL ACTION COMMITTEE

499 S. Capitol Street, SW, Suite 410 Washington, DC 20003

Phone: 202-479-9696 Fax: 202-488-3522

Campaign for Working Families 3 MONTH PLEDGE

FROM: Miss Rhoda L. Harris
29 Elco Dr.
Coraopolis, PA 15108-3501

TO: Gary Bauer, Chairman
Campaign for Working Families
499 S. Capitol St., #410, SW
Washington, DC 20003

Dear Gary: To help CWF meet its commitment to pro-family, pro-life, pro-free enterprise candidates this fall, I'm enclosing:

- \$7 (My first month's pledge to CWF.)
- Other \$ _____

Payment method: Check enclosed payable to:
Campaign for Working Families

H097 0020546

Contributions to CWF are not deductible for federal income tax purposes.

Charge my: (check one)



Visa



MC



Discover

Card Number:

Expiration Date: _____

Name (as it appears on card): _____

Signature: _____

AUGUST



A POLITICAL ACTION COMMITTEE

499 S. Capitol Street, SW, Suite 410 Washington, DC 20003

Phone: 202-479-9696 Fax: 202-488-3522

Campaign for Working Families 3 MONTH PLEDGE

FROM: Miss Rhoda L. Harris
29 Elco Dr.
Coraopolis, PA 15108-3501

TO: Gary Bauer, Chairman
Campaign for Working Families
499 S. Capitol St., #410, SW
Washington, DC 20003

Dear Gary: To help CWF meet its commitment to pro-family, pro-life, pro-free enterprise candidates this fall, I'm enclosing:

- \$7 (My second month's pledge to CWF.)
- Other \$ _____

Payment method: Check enclosed payable to:
Campaign for Working Families

H097 0020546

Contributions to CWF are not deductible for federal income tax purposes.

Charge my: (check one)



Visa



MC



Discover

Card Number:

Expiration Date: _____

Name (as it appears on card): _____

Signature: _____

SEPTEMBER



A POLITICAL ACTION COMMITTEE

499 S. Capitol Street, SW, Suite 410 Washington, DC 20003

Phone: 202-479-9696 Fax: 202-488-3522

Campaign for Working Families 3 MONTH PLEDGE

FROM: Miss Rhoda L. Harris
29 Elco Dr.
Coraopolis, PA 15108-3501

TO: Gary Bauer, Chairman
Campaign for Working Families
499 S. Capitol St., #410, SW
Washington, DC 20003

Dear Gary: To help CWF meet its commitment to pro-family, pro-life, pro-free enterprise candidates this fall, I'm enclosing:

- \$7 (My third month's pledge to CWF.)
- Other \$ _____

Payment method: Check enclosed payable to:
Campaign for Working Families

H097 0020546

Charge my: (check one)



Visa



MC



Discover

Card Number:

Expiration Date: _____

Name (as it appears on card): _____

Signature: _____

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Federal law requires we ask the following:

Occupation

Place of business

May we also request the following:

Home phone

Business Phone

Daytime Fax Number

E-mail Address

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Federal law requires we ask the following:

Occupation

Place of business

May we also request the following:

Home phone

Business Phone

Daytime Fax Number

E-mail Address

**GARY L. BAUER**

Miss Rhoda L. Harris
29 Elco Dr.
Coraopolis, PA 15108-3501

Dear Miss Harris,

I wonder if it's the same for you?

For me, the turning of the New Year is always a time of recommitment. Perhaps it is the celebration of Christ's birth at Christmas that sparks my renewal. Or the simple joy of being with my family at this holy time. But every New Year finds me reflecting on my life and my work and rededicating myself to the higher purpose to which we have all been called.

This past year, I have much to be thankful for. My children are all doing well in school.

And thanks to your support, our new pro-family, pro-life, pro-free enterprise political action committee, Campaign for Working Families, is enjoying growth and success.

Miss Harris, I have been deeply touched by your commitment both to me personally and to Campaign for Working Families (CWF). It is an honor and a privilege to work with you to make our nation a better place in which to raise and nurture our families.

As we enter the New Year, it is my sincere hope that we will work even more closely together to elect men and women to public office who will support our values.

This is an important election year for our nation and for CWF. In this year, the 25th anniversary of the unconscionable Roe v. Wade Supreme Court decision which has precipitated the deaths of over 30 million unborn children, many pro-family, pro-life candidates around the country will be looking to CWF for support.

That's why I need to know that I can continue to count on your support in 1998.

Enclosed is a 1998 Campaign for Working Families Annual

Over, please . . .

Page two

Renewal Form and a return envelope.

I hope you will take a moment right now to complete your Renewal Form and return it to me along with the full amount of your 1998 annual contribution to CWF.

Thanks to you, CWF's inaugural year has been more successful than we ever thought possible. With God's grace and your personal and financial support, CWF remains undefeated in elections in which we've been active.

You already know we helped elect pro-life Pastor Bill Redmond to Congress in a special election last March.

But this past November in Virginia, we also helped elect State Senator Mark Earley as Attorney General. Our independent expenditure radio ads and direct contributions to Mark's campaign helped provide him with the largest margin of victory among Virginia's three statewide candidates (58%-42%).

Mark's victory is a wonderful and affirming example of what can happen when a pro-family, pro-life candidate gets the support he needs to get his message to the voters.

In the Governor's race in Virginia, CWF also launched an aggressive radio campaign against liberal, pro-abortion Lt. Governor Don Beyer. What had been a tight race ended up being a blowout victory for Virginia's next conservative Governor, Jim Gilmore. Once again, CWF played an important role.

Our winning message was even confirmed by the liberal *Washington Post* in a front page story entitled: "Family Values a Key to Result -- Voters Concerned About Morality."

So CWF has already established a solid track record, an especially strong record for such a young organization.

And you should know that none of these accomplishments would have been possible without your prayers and support.

In fact, CWF is now a force to be reckoned with . . . and a true source of help and support to pro-family, pro-life candidates because of your personal commitment.

So all of us who helped start CWF have reason to be proud this year.

But as we begin the 1998 election cycle, it is vitally

Next page, please . . .

Page three

important that you and all our Campaign for Working Families supporters unite once again.

In 1998, there are 435 congressional elections, 34 U.S. Senate elections and 36 gubernatorial elections.

CWF is not planning to be involved in all of these elections; we simply do not have the resources to be effective in each and every campaign. But by carefully targeting our resources in 1998, CWF can help change the face of Congress by electing pro-family, pro-life candidates to public office . . .

. . . and by helping defeat the most liberal incumbents who are up for reelection.

Here's what we are planning:

1. Defeat Nine Vulnerable Liberal Senators

As you already know, there are 9 liberal U.S. Senators including Carol Moseley Braun, Barbara Boxer, Chris Dodd, Patty Murray, Ron Wyden, Russ Feingold, Barbara Mikulski, Daniel Inouye and Bob Graham who have ALL voted:

. . . against the bill to ban partial birth abortion . . . to continue taxpayer funding of abortions at U.S. Military Hospitals and . . . for a bill introduced by Senator Ted Kennedy granting homosexuals special employment rights!

If we want to reverse the moral decline in America, then defeating these Senators must be our top priority! CWF is planning direct contributions and independent expenditure campaigns to defeat these liberals.

CWF's 1998 Preliminary Budget: \$1,800,000

2. Win Nine Open Seats

When last I wrote you, there were five open seat races where CWF had an opportunity to elect a pro-family, pro-life conservatives to Congress. Now, with the unexpected retirement of three more liberal Congressmen and conservative Idaho Senator Dirk Kempthorne's decision to run for Governor, there are nine open seat races where CWF can make a real difference in the outcome of the elections.

CWF's 1998 Preliminary Budget: \$1,400,000

Over, please . . .

Page four

3. Electing & Reelecting 16 Solid Conservatives

In the House, the Republicans' 228-207 majority is in great jeopardy. And in the U.S. Senate, while the Republican majority appears to be safe in the coming elections, it is not a conservative majority! CWF has decided to support sixteen members of the U.S. House and Senate who have consistently championed family values and who continue to vote to stop partial birth abortion.

CWF's 1998 Preliminary Budget: \$1,200,000

4. Building a National Grassroots Political Operation

Finally, CWF is working on laying a firm foundation for the future. We have begun recruiting State Chairmen in every state and are working to build a volunteer army to help us impact the party platforms of both political parties. This work will continue in 1998 and for the following two years.

CWF's 1998 Preliminary Budget: \$650,000

So you see, we really have our work cut out for us.

In the 1996 election year, liberals pulled out all the stops. Labor Union leaders spent \$35 million to support liberal candidates.

And despite a record turnout from Christians and conservatives, many liberals were reelected to Congress.

But in 1996, there was no CWF -- no pro-family, pro-life, pro-free enterprise political action committee to provide direct financial support to our candidates.

In 1998, CWF is here. And with your renewed support, we can elect men and women who share our values and who will not be swayed or changed by the Washington, D.C. culture of compromise.

So please take a moment right now to renew your commitment to CWF and if you can, please take this time to make your annual 1998 renewal contribution.

I know how difficult it can be for families to make ends meet. So please do not feel pressured by my request for an

Next page, please . . .

Page five

annual gift and please don't take money away from your church, the charities you regularly support, or your family's needs.

But please use the Renewal Form to let me know you remain committed to our shared vision and mission. And if you can afford to make only a single gift this year, please make it now.

On January 31st I will meet with our Chief Financial Officer to finalize the Campaign for Working Families' 1998 budget.

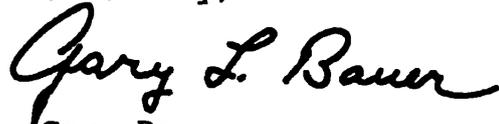
So I sincerely hope you will return your CWF 1998 Annual Renewal Form and if you can, the full amount of your 1998 annual contribution before this meeting.

1998 is the 25th anniversary of the Roe v. Wade Supreme Court decision which opened the "Pandora's Box" of full scale abortion.

Perhaps with your help, 1998 will be remembered as the year in which we elected a pro-family, pro-life majority to Congress and passed a final ban on the gruesome procedure known as partial birth abortion.

I am recommitted to this goal. I hope you are too. May God richly bless you and your family.

Sincerely,



Gary Bauer
Chairman

P.S. As you know, CWF is the only pro-family, pro-life, pro-free enterprise organization that can legally and directly support candidates for public office. Only by directly supporting candidates can we ensure that we are sending men and women to Washington, D.C. who will uphold our values and vote their conscience. As we enter the critical 1998 election year, I hope you will renew your support of our work and recommit yourself to our mission. Thank you.

Campaign for

Campaign for Working Families

1998 ANNUAL GIFT

Working Families

A POLITICAL
ACTION COMMITTEE489 S. Capitol Street,
SW, Suite 410
Washington, DC
20003Phone: 202-470-6666
Fax: 202-489-3522

MEMBERSHIP NUMBER	ACCOUNTING CODE	DATE DUE	AMOUNT REQUESTED
002054	H048	1/28/98	\$7

AMOUNT
ENCLOSEDMiss Rhoda L. Harris
29 Elco Dr.
Coraopolis, PA 15108-3501Please make checks
payable to:Campaign for
Working Families

If you prefer to make a contribution by credit card, please provide the following information below:

TYPE OF CREDIT CARD

(Check one) Personal Corporate Visa Mastercard Discover

If Corporate, Company name

Name (as it appears on card)

Expiration Date

Card Number

Amount of Gift

Signature

*Contributions to Campaign for Working Families are not deductible as charitable contributions for federal income tax purposes.**Funds received in response to this letter will be deposited into CWF's federal account. Corporate contributions and contributions in excess of \$5,000 will be deposited into CWF's state account.*

Federal Election Law requires us to report the following.

Occupation

Employer

May we also request the following:

Home phone

Business Phone

ELECTRONIC FUNDS TRANSFER
AUTHORIZATION AGREEMENTPRE-AUTHORIZED PAYMENTS FOR
CAMPAIGN FOR WORKING FAMILIES*I hereby authorize the Campaign for Working Families to make a monthly deduction of \$_____ from my personal bank account. It is my understanding that this deduction will be made on the fifth of each month and I can cancel at any time with 30 days notice.*

Please complete the following:

I hereby authorize the Campaign for Working Families to initiate debit entries to my checking account indicated below and the depository named below to debit the same to such account.

Bank name

City

State

Transit/ABA number

(13 digit number on lower left corner of check before account number)

Checking account number

Signature

Date

Phone number

PLEASE NOTE: Please return this signed form in the enclosed envelope along with your gift check. Remember, you have the right to cancel this agreement at any time simply by notifying

Campaign for Working Families at 1-800-311-0184



GARY L. BAUER

May 22, 1998

Miss Rhoda L. Harris
29 Elco Drive
Coraopolis, PA 15108-3501

Dear Miss Harris,

I must give you a word of caution.

Much of the information that I will share is disturbing and I recommend that you do not read this letter with your children or grandchildren present. In fact, when you finish with it, I strongly advise that you keep it out of the reach of children.

Miss Harris, as a loyal supporter of Campaign for Working Families, I'm writing you this month to ask for your immediate assistance to help me stop the militant "Gay Rights" Movement. This includes but is not limited to the National Gay and Lesbian Task Force, Human Rights Campaign, ACT UP!, Gay and Lesbian Victory Fund and Parents and Friends of Gays and Lesbians.

As I write this letter to you, they're preparing to throw the full weight of their deep financial resources behind an all out effort to elect pro-gay candidates to federal and state offices this year.

These five organizations are totally altering the political landscape in this country and if they continue to go unchallenged, they threaten to undermine every basic value and belief we have held in America for over 200 years.

But with your continued support, Miss Harris, we can stop the radical "Gay Rights" Movement dead in their tracks. That is why I am going to ask you to match the contribution you made to CWF in August of \$7.

This is an awful lot to ask, and you know how I feel if you cannot afford to contribute: don't. I would never want you to take money away from your church, your charities, or your family.

Standing up to the "Gay Rights" Movement is a lonely and daunting task, as we are among the very few organizations willing to square off against their agenda.

Over, please . . .

Page two

CWF is under extreme pressure from the elites in the liberal media, the education establishment and both political parties to drop this campaign altogether and surrender. The elites are telling us it is not "polite" to talk about the "Gay Rights" Movement.

A recent speech I delivered at Harvard University shows this to be the case. I was ambushed by "Gay Rights" proponents who equated my beliefs with those of the Nazis. I was accused of advocating electric shock therapy for homosexuals, outright oppression of gays and being on the "wrong side of history."

There is a great difference between opposing the political agenda of the gay rights movement and being an oppressor of gays. The way anyone chooses to live his life is up to him. However, when homosexuals enter into the public square and suggest to the rest of America that we need to redefine marriage or insist on teaching homosexuality in the public schools, and that homosexuality is no morally different than the way I have chosen to live with my wife, they should expect opposition. But the sad fact is, most of the time, they face no opposition.

All of these accusations are outrageous and frankly, I was sickened by these baseless charges. But this is what happens to anyone who is willing to take a stand against the homosexual activist agenda.

That is exactly what happened to Green Bay Packer all-star Reggie White, an ordained Christian minister. In a recent speech before the Wisconsin State Assembly, he said homosexuality was a sin. The liberal lynch mob jumped on it -- they were particularly outraged that he cited the Bible as his source.

Reggie called me and we spoke on the phone about how he should handle the situation. The media and homosexual activists were calling for an apology. We prayed together and concluded that he should stick by his principles and not back down. He didn't.

I started CWF so people like you could support candidates for federal and state office who would not bow down to the demands of the homosexual activists.

But, before any candidate receives CWF's support, they must answer our 1998 Candidate Questionnaire which is no easy task.

Candidates must answer if they will...

- support banning same sex marriages,
- oppose homosexual and lesbian curricula in America's public

Next page, please . . .

Page three

- schools,
- oppose laws providing taxpayer funded clean needle programs to drug addicts which will supposedly slow the spread of the AIDS virus,
- support community standards against encroachment of pornography

...and over 40 more questions regarding families, taxes, education, crime and pro-life issues.

CWF is planning on sending thousands of our Questionnaires to candidates running for office on both the federal and state level. The '98 Candidates Questionnaire will then be returned to CWF to be reviewed and the results will be pivotal in determining which candidates receive the votes of millions of conservatives in the up-coming elections.

My friend, I refuse to believe that I'm the only one who opposes the "Gay Rights" agenda. And, if I were a betting man, I bet that there is a great silent majority of people who oppose these homosexual groups and their beliefs.

That is why I need you to take a few minutes right now and do two things to help CWF defeat the radical "Gay Rights" Movement at the polls in November.

First, if you know someone, a neighbor, a friend, a fellow church member, even a member of your family who would be willing to help CWF oppose the "Gay Rights" Agenda, then fill out the enclosed post card with his or her name and address and return it to CWF today.

Secondly, with your financial help, we can defeat the extreme, pro-homosexual candidates at the ballot box. That is why I'm asking you to match your highest previous contribution.

But please do not divert money from your family or your local church to do so. I realize how hard it is to stay even with inflation. If you cannot contribute, then please pray for our work.

While I believe homosexuals have rights, I do not think they are right. And they certainly don't have more rights than the rest of us. They have a right to their own life, liberty and the pursuit of happiness, but they do not have a right to impose their views upon our lives, liberties and happiness.

However, that is exactly what they are trying to do.

And it's the "Gay Rights" Movement which is opposed to

Over, please . . .

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everything you and I, and the candidates we support, stand for. From sponsoring legislation that allows...

- Same-sex marriages and gay adoptions,
- Homosexual sex-ed curriculums in our public classrooms
- Supporting a bill allowing the re-issue of birth certificates for persons with a sex change operation,

...the "Gay Rights" Movement is supporting radical liberals for public office who are "outstanding advocates for the gay and lesbian community."

One of these groups, Human Rights Campaign, describes itself as taking "the lead role in bringing lesbian and gay issues into the mainstream of American politics." In fact, it's the largest political action committee of its kind, making more than \$1 million in contributions in the last election cycle...

...while a total of 83 percent of the candidates it supported last year won their races!

Last year gay candidates won races in Virginia, Georgia, and 22 other states. This year four open lesbians are running for Congress and incumbent members such as Sen. Barbara Boxer (D-CA), Sen. Patty Murray (D-WA), Sen. Ron Wyden (D-OR) and Sen. Carol Moseley Braun (D-IL), threaten the very backbone and hope of our country, the American family, with their support of the "Gay Rights" agenda.

The entire "Gay Rights" Movement, their agenda and their politicians, must be countered.

That's why your support of CWF is vitally important. We are among the very few pro-family, pro-life, pro-free enterprise organizations taking a stand against these rabid left-wing factions.

A more disturbing and alarming political development is that we are beginning to see the total retreat of the Republican Party from exposing the "Gay Rights" Movement for what it is: an all out assault on the American family. In fact, in some cases the GOP is embracing the gay agenda!

Last month's special elections show this to be true.

In California, Human Rights Campaign supported liberal Lois Capps with a maximum contribution of \$10,000 and even sent several of their gay staffers out to her office to help her win a victory over pro-family conservative Tom Bordonaro (whom CWF supported).

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The next day, in a direct slap at the values we hold, Human Rights Campaign issued a press release titled, "Capps victory a repudiation of Gary Bauer's Tactics -- Voters personally reject Extremism." The press release said, "Voters resoundingly rejected Gary Bauer's attempts to smear Lois Capps with misleading ads."

But where was the GOP? They did almost nothing to help our candidate win.

It gets worse. Here in the District of Columbia, recently elected GOP Council member David Catania, who is openly gay, received a phone call from Republican National Chairman Jim Nicholson to extend the national Republican Party's best wishes. An RNC spokesman said, "We were and are fully supportive of him, without equivocation."

The party bureaucrats have thrown in the towel! They have given up!

CWF was the only group in those special elections defending families against the radical pro-gay rights organizations.

Not only does the "Gay Rights" Movement have virtually no opposition from the Republican Party, they also have some high profile liberal Democratic spokespersons working around the clock for their cause.

From Vice President Al Gore's impassioned defense of the pro-lesbian sitcom *Ellen*, ("When the character Ellen came out, millions of Americans were forced to look at sexual orientation in a different light," said the VP), to President Clinton's appointment of the highest ranking openly gay official to ever serve in the Federal Government, the "Gay Rights" activists have some heavy artillery in their arsenal.

But their agenda doesn't stop there. The facts show an Administration, a Congress and a judicial system being worked successfully by "Gay Rights" proponents.

They are trying to change once and for all the face of our country, our classrooms, our government, our families, our churches and all of the principles on which this country was founded.

For example...Same Sex Marriages.

Homosexual activists are on the verge of radically redefining marriage and family through the courts. If they succeed, homosexuals and lesbians will gain the "right" to adopt .

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children, school children will be taught that homosexual and lesbian sex is the moral equivalent of love between husband and wife, employers will be forced to subsidize homosexual relationships, churches will be pushed outside civil law and government power will be directed against anyone who believes that homosexuality is wrong.

If the one-man, one-woman definition of marriage is broken, there will be no stopping the assault on marriage. If feelings are the key requirement, then why not let three people marry, or two adults and a child, or consenting blood relatives of legal age?

No society has loosened sexual morality outside of man-woman marriage and survived. Analyzing studies of cultures spanning thousands of years on several continents, sociologist Pitirim Sorokin found that virtually all political revolutions that brought about societal collapse were preceded by a sexual revolution in which marriage and family were devalued.

Clearly, if you care about your family, if you care deeply about your children, about morality, your church, about the well being of our whole society, we must resist attempts by a tiny segment of the population to seize marriage for its own purpose.

Another serious threat to our families is the homosexual curricula being pushed in America's schools.

The publishers of the latest homosexual children's book, "Daddy's Wedding," tell us it is "appropriate for children ages 2 to 6." The book uses colorful pictures to tell the story of a young boy, Nick, who is the "best man" at the "wedding" ceremony between his "gay" daddy and his homosexual lover. One page shows the men kissing at the altar as young Nick looks on. "Daddy's Wedding" is published by the same company that gave us "Heather Has Two Mommies."

Gay textbooks, the promotion of "Gay History Month," creating "gay-straight" youth alliances in high schools (which generally are nothing more than pro-homosexuals propagandizing to students), and the right of openly homosexual teachers to proudly affirm their gay "identity" to schoolchildren should motivate us to fight longer and harder than our adversaries in the militant homosexual movement.

Homosexual activists are deadly serious about using the education process to teach kids that homosexuality is okay, and anyone who thinks otherwise is a "bigot."

For 10 years we have been experiencing an onslaught of lies

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Page seven

coming from organizations like Human Rights Campaign, National Gay and Lesbian Task Force, Act Up!, Parents and Friends of Lesbians and Gays. These groups are, without question, the most intolerant in the country. They will only tolerate those who accept and approve the homosexual and lesbian life styles.

My friend, unless we get back to using our Judeo-Christian heritage as the basis for truth, we will end up with moral anarchy. We must have some objective truth in our lives.

When I was growing up, there was still a sense of shame associated with homosexual behavior. Today, there is no shame. We have done away with a lot of our sodomy laws and we've made homosexuality fashionable.

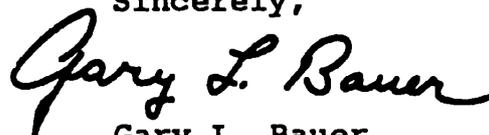
An honest look at the evidence of 70 years of psychology, therapeutic research, the history of the entire human race, and the moral codes of all the great civilizations tells us that homosexuality is not only universally discouraged as learned behavior but can also be temporary, controlled, and even changed.

Individuals struggling with same-sex desires should be accorded compassion, but this does not mean they should be given a mandate to radically redefine marriage, teach our children in the public classroom and threaten the traditional family.

We need to pray for those we know who have fallen into this particular type of sexual sin. But we must also meet them on their terms in the political arena and not be afraid or back down. We must be bold to speak out to protect our families and our children from these radical organizations and their subversive agendas.

Thank you for taking the time to read my letter. I hope to hear from you shortly.

Sincerely,



Gary L. Bauer,
Chairman

PS -- Taking a stand against "Gay Rights" is sometimes a lonely and daunting task. I ask for your prayers as we seem to be the only organization to recognize the threat their agenda poses to our values. And I hope you'll consider matching your highest previous contribution -- to elect thousands of like minded pro-family men and women committed to stopping the advance of the "Gay Rights" agenda. Thank you again.



GARY L. BAUER

April 22, 1998

Dear Friend,

I would really appreciate knowing where you stand.

Back in January, I wrote to ask you to renew your support of our pro-family, pro-life, pro-free enterprise political action committee, Campaign for Working Families (CWF), by making your annual gift for 1998. Then in February, I wrote you about our efforts in one race, on behalf of California Congressional candidate Tom Bordonaro. Finally, last month I asked if you would consider making a monthly commitment, just through the November elections, to help CWF elect pro-family, pro-life candidates to Congress.

Yet as of today, I haven't had a reply to even one of my letters.

Frankly, I am a bit concerned. I am worried that I am asking too much of you or that you have lost faith in me. Worse yet, I am concerned that you may have given up on our cause.

In the last year, I have been deeply touched by your commitment both to me personally and to CWF. It is an honor and a privilege to work with you to make our nation a better place in which to raise and nurture our families.

And it is my sincere hope that we will work even more closely together to elect men and women to public office who will support our values.

But I do not want to pressure you. I know first hand the difficulty of making ends meet, how hard it is to raise a family on a budget. So if you cannot afford to contribute to CWF at this time, please know I understand. Your family, your church and the charities you regularly support should come first. Please don't take money away from these important priorities for CWF.

If you still support the work of CWF, I'd like to know it. Your support means the world to me. On the other hand, if you've lost faith in me or you no longer support the work we are doing through CWF, I'd like to know that too!

But if you can support me and CWF with an annual gift, then now is the time to do it.

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1998 is a critical election year for our nation and for CWF. Certainly there are many campaigns around the country who are already looking to CWF for support in 1998.

That's why I need to know that I can continue to count on your support in 1998.

Enclosed is a 1998 Campaign for Working Families Annual Renewal Form and a return envelope addressed personally to me.

I hope you will take a moment right now to complete your Renewal Form and return it to me along with the full amount of your 1998 annual contribution to CWF.

And if you cannot contribute at this time or . . . if you are no longer willing to support CWF, then I hope you will use the back of the Renewal Form to let me know how you feel and why.

Thanks to you, CWF's inaugural year has been more successful than we ever thought possible. With God's grace and your personal and financial support, CWF has made incredible progress.

You already know we helped elect pro-life Pastor Bill Redmond to Congress in a special election last March.

But this past November in Virginia, we also helped elect State Senator Mark Earley as Attorney General. Our independent expenditure radio ads and direct contributions to Mark's campaign helped provide him with the largest margin of victory among Virginia's three statewide candidates (58%-42%).

Mark's victory is a wonderful and affirming example of what can happen when a pro-family, pro-life candidate gets the support he needs to get his message to the voters.

In the Governor's race in Virginia, CWF also launched a radio campaign two weeks prior to election day. What had been a tight race ended up being a blowout victory for Virginia's new Governor, Jim Gilmore. Once again, CWF played an important role.

Our winning message was even confirmed by the liberal *Washington Post* in a front page story entitled: "Family Values a Key to Result -- Voters Concerned About Morality."

Certainly, we have had a few setbacks along the way but CWF has already established a solid track record, an especially strong record for such a young organization.

And you should know that none of these accomplishments would

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have been possible without your prayers and support.

In fact, CWF is now a force to be reckoned with . . . and a true source of help and support to pro-family, pro-life candidates because of your personal commitment.

So all of us who helped start CWF have reason to be proud.

But as we begin the 1998 election cycle, it is vitally important that you and all our Campaign for Working Families supporters unite once again.

In 1998, there are 435 congressional elections, 34 U.S. Senate elections and 36 gubernatorial elections. And as I mentioned earlier, in 1998 we must also begin laying the groundwork for the 2000 presidential campaign.

CWF is not planning to be involved in all of these elections; we simply do not have the resources to be effective in each and every campaign. But by targeting our resources in 1998, CWF will help change the face of Congress by electing pro-family, pro-life candidates to public office . . .

. . . and by helping defeat the most liberal incumbents who are up for reelection.

Here's what we are planning:

1. Defeat Nine Vulnerable Liberal Senators

As you already know, there are 9 liberal U.S. Senators including Carol Moseley Braun, Barbara Boxer, Bob Graham, Chris Dodd, Patty Murray, Ron Wyden and Russ Feingold who have ALL voted:

. . . against the bill to ban partial birth abortion . . . to continue taxpayer funding of abortions at U.S. Military Hospitals and . . . for a bill introduced by Senator Ted Kennedy granting homosexuals special employment rights!

If we want to reverse the moral decline in America, then defeating these Senators must be our top priority! CWF is planning direct contributions and independent expenditure campaigns to defeat these liberals.

CWF's 1998 Budget: \$1,800,000

2. Win Nine Open Seats

When last I wrote you, there were five open seat races

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where CWF had an opportunity to elect a pro-family, pro-life conservative to Congress. Now, with the unexpected retirement of three more liberal Congressmen and Idaho Senator Dirk Kempthorne's decision to run for Governor, there are nine open seat races where CWF can make a real difference in the outcome of the election.

CWF's 1998 Budget: \$1,400,000

3. Electing & Reelecting 16 Solid Conservatives

In the House, the Republicans' 227-205 majority is in great jeopardy. And in the U.S. Senate, while the Republican majority appears to be safe in the coming elections, it is not a conservative majority! CWF has decided to support sixteen members of the U.S. House and Senate who have consistently championed family values and who continue to vote to stop partial birth abortion.

CWF's 1998 Budget: \$1,200,000

4. Building a National Grassroots Political Operation

Finally, CWF is already working on laying a firm foundation for the future. We have begun recruiting State Chairmen in every state and are working to build a volunteer army to help us impact the party platforms. This work will continue throughout 1998 and for the following two years.

CWF's 1998 Budget: \$ 650,000

So you see, we really have our work cut out for us.

In the 1996 election year, liberals pulled out all the stops. Labor Union leaders spent \$35 million to support liberal candidates.

And despite a record turnout from Christians and conservatives, many liberals were reelected to Congress.

But in 1996, there was no CWF -- no pro-family, pro-life, pro-free enterprise political action committee to provide direct financial support to our candidates.

Now CWF is not only established, we're a force to be reckoned with.

And with your renewed support, we can elect men and women from both political parties who share our values and who will not be

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swayed or changed by the Washington, D.C. culture of compromise.

So please take a moment right now to renew your commitment to CWF and if you can, please make your annual 1998 renewal contribution at this time. If you can only afford to make one contribution this year, now is the time to do it.

But if you cannot afford to contribute at this time, please do not feel pressured by my request for an annual gift and please don't take money away from your church, the charities you regularly support, or your family's needs.

Instead, please use the Reply Form to let me know you remain committed to our shared vision and mission, or . . .

. . . to let me know that you no longer support our work.

If we are doing something wrong, I want to know about it. So please let me hear from you either way.

As always, I remain committed to preserving the traditional Judeo-Christian values on which this nation was founded. I will oppose abortion, fight for the lives of unborn children and for the sanctity of our families as long as God grants me breath to do so.

This is what I have been called to do; it is, I believe, the path God has chosen for me.

So thank you for your past support of my work. May God richly bless you and your family.

Yours in Christ,



Gary L. Bauer
Chairman

P.S. As you know, CWF is the only pro-family, pro-life, pro-free enterprise organization that can legally and directly support candidates for public office. Only by directly supporting candidates can we ensure that we are sending men and women to Washington, D.C. who will uphold our values and vote their conscience. As we enter the final eight months of the critical 1998 election year, I hope you will renew your support of our work and recommit yourself to our mission. Thank you.