



Federal Election Commission  
Washington, DC 20463

VIA UPS

August 13, 2015

Bryan G. Jeansonne, Esq.  
Dore Jansonne Law Firm  
530 Lakeland Drive  
Baton Rouge, LA 70802

Re: ADR 751 (MUR 6833)

Dear Mr. Jeansonne:

On May 27, 2014, the Federal Election Commission (FEC/Commission) received your complaint alleging certain violations of the Federal Election Campaign Act of 1971, as amended.

After considering the circumstances of this matter, the Commission has determined to exercise its prosecutorial discretion and take no action against the Respondents, Friends of Edwin W. Edwards and Rachelle Marks, Treasurer. In its memorandum to the Commission, dated June 17, 2015, this office stated:

**Summary:** On May 19, 2014, Bryan Jeansonne filed a complaint against Friends of Edwin W. Edwards, Rachelle Marks, Treasurer, and Trina Edwards, Assistant Treasurer and wife of the candidate (Respondents or the Committee) for failing to include a "paid for" disclaimer and applicable contribution limits on a fundraiser invitation that was distributed by the candidate's wife via Facebook.

In response to the allegations, the Committee filed a *sua sponte* submission on May 20, 2014, indicating that supporters outside the campaign hosted a fundraiser and prepared and distributed the invitation. The invitation included the contribution limits but failed to include a "paid for" disclaimer. The Committee states that the invitation was publicized on Facebook by Mrs. Edwards and the campaign, but the screenshot of the invitation cropped out the contribution limits. Respondents assert that when they became aware of the violations, they removed the posts and posted notice of the error on the campaign's website and Facebook page. The Committee also indicates that it implemented new procedures to ensure errors of this nature do not occur in the future, including routing all proposed invitations (both internally and externally prepared) through the accounting firm to confirm compliance with federal laws prior to dissemination.

FEDERAL ELECTION COMMISSION, ALTERNATIVE DISPUTE RESOLUTION OFFICE  
999 E STREET N.W., WASHINGTON, DC 20463  
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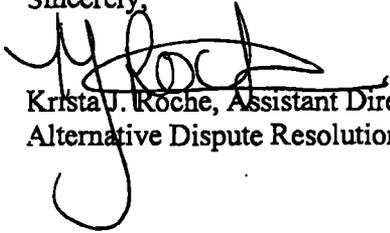
Due to the prompt actions taken by the Respondents to remove the posts, the lack of cost associated with posting on Facebook, the remedial measures undertaken to ensure errors of this nature did not occur during the remainder of the campaign, and the lack of Committee activity since the candidate lost the December 6, 2014, runoff election, the ADR Office recommends the Commission exercise prosecutorial discretion and dismiss the matter.

Accordingly, the Commission closed its file in this matter on August 11, 2015.

The FEC is obligated by federal regulations to make a finding to terminate its proceedings public, as well as the basis therefore. 11 C.F.R. § 111.20(b). In addition, the Commission will also place on the record copies of the complaint, correspondence exchanged between Respondents and the Commission, and reports prepared for the Commission by this office to assist in its consideration of this matter. Accordingly, copies of documents relative to this matter will be forwarded shortly to the FEC's Public Information Office.

The Act allows a complainant to seek judicial review of the Commission's dismissal of this action. See 52 U.S.C. § 30109(a)(8).

Sincerely,



Krista J. Roche, Assistant Director  
Alternative Dispute Resolution Office