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MEMORANDUM

June 12, 2012

TO: The Commission

THROUGH: Alec Palmer *APC*
Staff Director

FROM: Patricia Carmona *PC*
Chief Compliance Officer

Lynn M. Fraser *LMF*
Director, ADR Office

BY: Krista J. Roche *KJR*
Assistant Director, ADR Office

SUBJECT: ADR 619 The Common Sense Movement
Informational Memo on Assignment

The Office of General Counsel (OGC) referred Pre-MUR 536 on June 8, 2012, and the ADR Office designated the referral as ADR 619. We include a summary and discussion of the referral for your information. We anticipate initiating communication with Respondents in ADR 619 on June 18, 2012. Please contact Krista Roche if you have any questions, comments or concerns before then.

Summary of Case: OGC referred The Common Sense Movement (Respondent or the Committee) for violations disclosed in a *sua sponte* submission dated May 9, 2012. In that submission Respondent disclosed the failure to timely file a 24-Hour Notice for an independent expenditure totaling \$29,760 for a television ad that aired from April 17-22, 2012. Respondent contends that on May 7, 2012, as soon as the oversight was uncovered, the proper FEC form was filed. According to the *sua sponte* submission, the television ad at issue also failed to include the statement "Common Sense Movement is responsible for the content of this advertising."

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