



FEDERAL ELECTION COMMISSION
WASHINGTON, D C 20463

AUG 12 2004

Kim A. Gandy, Registered Agent
National Organization for Women
1100 H Street, N.W., 3rd Floor
Washington, D.C. 20005

RE: MUR 5476

Dear Ms. Gandy:

The Federal Election Commission received a complaint that indicates that National Organization for Women ("NOW, Inc.") may have violated the Federal Election Campaign Act of 1971, as amended ("the Act"). A copy of the complaint is enclosed. We have numbered this matter MUR 5476. Please refer to this number in all future correspondence.

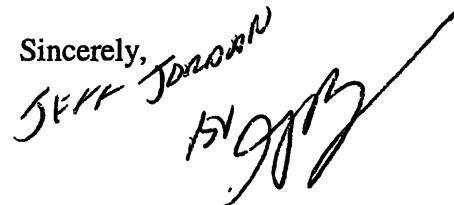
The complaint was not sent to you earlier due to administrative oversight. Under the Act, you have the opportunity to demonstrate in writing that no action should be taken against NOW, Inc. in this matter. Please submit any factual or legal materials you believe are relevant to the Commission's analysis of this matter. Where appropriate, statements should be submitted under oath. Your response, which should be addressed to the General Counsel's Office, must be submitted within 15 days of receipt of this letter. If no response is received within 15 days, the Commission may take further action based on the available information.

This matter will remain confidential in accordance with 2 U.S.C. § 437g(a)(4)(B) and § 437g(a)(12)(A) unless you notify the Commission in writing that you wish the matter to be made public. If you intend to be represented by counsel in this matter, please advise the Commission by completing the enclosed form stating the name, address and telephone number of such counsel, and authorizing such counsel to receive any notifications and other communications from the Commission.

Kim A. Gandy, Registered Agent
NOW, Inc.
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If you have any questions, please contact Alva E. Smith at (202) 694-1650 or toll-free at 1-800-424-9530. For your information, we have enclosed a brief description of the Commission's procedures for handling complaints.

Sincerely,

A handwritten signature in black ink that reads "Jeff S. Jordan". The signature is written in a cursive style with "Jeff S." on top and "Jordan" on the line below, with a flourish at the end.

Jeff S. Jordan
Supervisory Attorney
Central Enforcement Docket

Enclosures

1. Complaint
2. Procedures
3. Designation of Counsel Statement