

S M I T H
Spinal Care & Rehab Center

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June 8, 2004

M. Jeff S. Jordan
Office of General Counsel
Federal Election Commission
999 E Street, NW
Washington, DC 20463

RE: **MUR 5449**

Respondent Terry Rondberg
c/o World Chiropractic Alliance
2950 N. Dobson Rd. Suite 1
Chandler, AZ 85224
Fax: 480-732-9313
Phone: 1-800-347-1011

RECEIVED
FEDERAL ELECTION
COMMISSION
OFFICE OF GENERAL
COUNSEL
2004 JUN 15 A 11:33

Dear Mr. Jordan:

I am in receipt of your letter of May 17, 2004 concerning the above-named Respondent. As you mentioned concerning additional information on this matter, I've attached subsequent mass mailings by Rondberg that promote his PAC to the general public. It appears that he is still promoting the *Chiropractors for Wellness Care PAC* on the WCA website, sending out mass emails to the entire profession, and soliciting at WCA functions, clearly defining the WCA as the connected organization, a violation of the defining characteristic of a non-connected political action committee.

When Terry Rondberg disseminates more such examples, I will notify you or the appropriate investigator if it is required for your investigation.

Regards,

JC Smith

2004 JUN 15 11:33

EXAMPLE #1

www.wcanews.com/archives/2004/may12b.htm

Chiropractic PAC formed to raise money for lobbying, funding chiropractic-friendly political nominees

The Chiropractors for Wellness Care Political Action Fund has been formed with the specific purpose of raising money for lobbying efforts and for electing pro chiropractic political office seekers.

"Just because you do not take an interest in politics doesn't mean politics won't take an interest in you." Pericles (430 B.C.)

Through the years, numerous members of the U.S. Congress have been part of the medical profession. Legislators like Sen. Bill Frist of Tennessee and Rep. Dave Weldon of Florida have tremendous influence over laws that regulate not only the medical doctors but chiropractors as well. They openly declare their allegiance to and support of the medical agenda.

Frist, for instance, states: "While I continue to treat patients on an individual basis, I now have the privilege of being able to treat the collective health of the nation." He has done so by voting for numerous medical bills, including support for tax funded vaccine programs.

In addition, many non M.D. members of Congress have a decidedly pro medical viewpoint which can lead them to view chiropractic with suspicion and hostility.

What the chiropractic profession needs are more representatives in the Senate and House who are either chiropractors themselves or chiropractic supporters. One of the Chiropractors for Wellness Care PAC's goals will be to seek out such politicians and political aspirants and provide financial backing for their election or re election campaigns.

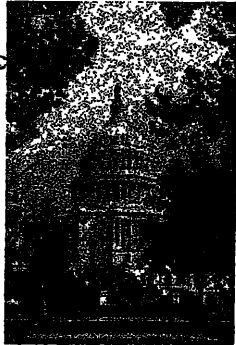
The Chiropractors for Wellness Care PAC won't restrict its activities to funding political campaigns, however. *This is an era of special interests, and chiropractic is an interest that must not be ignored in Congress.*

PACs have increased significantly in influence and numbers in recent years. In 1976, there were 608 PACs, and in 2003, there were more than 4,000. More importantly, they have grown more influential as well, particularly since the enactment of the Bipartisan Campaign Finance Reform Act of 2002, and the ban on so called "soft money."

Although often criticized for "buying votes," PACs play an important role in American democracy. One argument is that PACs are an easy and direct way for citizens to voice their support of issues.

"In a representative democracy, citizens have access to their elected officials; however, for most citizens, it often takes tremendous effort and time to make that connection because of the time pressures and schedules of politicians. Political action committees offer another way of connecting with elected officials by bringing the power of like minded people together." ("Further debating the issue of political action committees," by Frederick P. Franko, *AORN Journal*, August, 2001.)

Another important role of PACs today is to focus national attention on issues of importance to the PAC's membership.



"While business PACs remain devoted to helping candidates who help their sponsoring corporations, some of the newer ideological committees have a different goal: to have their issues injected into the national political debate," explained Derek Willis in an article for *Campaigns & Elections* magazine ("PAC plays: how political action committees, large and small, are coping with shifts in the electoral environment," April 4, 1999).

The Chiropractors for Wellness Care PAC wants both to help candidates and drive health care issues on the national level.

To have an impact doesn't take millions of dollars, as recent progress with chiropractic legislation has shown. But it does take thousands of chiropractors making donations that will be wisely spent on their behalf. It takes chiropractors who care as much about the future of their profession as medical doctors, dentists, and surgeons do about theirs (all of whom are represented by numerous PACs).

The organizers for one PAC for Texas CPAs correctly noted that the efficacy of a PAC is directly proportional to the number of members who are involved: "The greater the numbers, the more influence the profession will have," they wrote. "A donation from a PAC with 27,000 members carries much more weight than an identical donation from a 10,000 member PAC, or even an identical donation from an individual. This dynamic goes to the very heart of grassroots political advocacy."

The more chiropractors who support the Chiropractors for Wellness Care PAC with their donations, the more effective the PAC will be.

To learn more about the PAC, or to make a contribution, visit the [Chiropractors for Wellness Care PAC donation website](#).

Paid for and authorized by Chiropractors for Wellness Care PAC. Federal law prohibits corporate and foreign national contributions. Contributions to Chiropractors for Wellness Care PAC are voluntary and will be used for political purposes. Contributions are not deductible for federal income tax purposes.

EXAMPLE #2: May 25, 2004

From: Terry A Rondberg, DC [mailto:terry@worldchiropracticalliance.org]
Sent: Tuesday, May 25, 2004 7:24 AM
To:
Subject: Be Sure You Are Right Then Force The Fight: BJ Palmer

I have not heard from you yet, I was wondering if you recieved my last e-mail regarding our new political action committee.

BJ stated:

"With each of us doing our bit, sharing the load, helping to carry the burden, getting into the harness and putting our shoulders to the wheel, PUTTING EVERYTHING WE'VE GOT INTO IT, we CAN AND WILL SAVE CHIROPRACTIC in its purity for posterity, for rights of the sick to get well, with pure, unadulterated, by-hand-only Chiropractic. CHIROPRACTIC WILL SURVIVE, WILL LIVE, NO GREAT TRUTH ONCE KNOWN TO MAN, FOR MAN'S WELFARE, EVER HAS BEEN DESTROYED OR DEFEATED, because of selfishness and greed of ulterior interests who think LESS OF IT and MORE OF THEIR DOLLAR INCOME, SACRIFICING MANKIND TO GET IT."

If you have been to the Coalition's Legislative Day or the Summit you have no excuse, you know why I am asking you to make a donation. To those of you who have not attended now is your chance to make a difference and help us force the fight for chiropractic. This is not just for the WCA, this is for every chiropractor who is dedicated to wellness!

www.chiropractorsforwellnesspac.com

EXAMPLE #3: June 1, 2004

-----Original Message-----

From: Terry A Rondberg, DC [mailto:terry@worldchiropracticalliance.org]

Sent: Tuesday, June 01, 2004 2:22 AM

To: Petersen, Donald

Subject: If not you who? If not now when?

www.chiropractorsforwellnesspac.com

If you are a U.S. Citizen please click on the link above and make a monthly commitment to the future of subluxation based chiropractic care.

Support the CCP Guidelines for the millions of unborn children. Politics is the life blood of America and if you don't care about supporting our efforts to protect and promote better chiropractic laws than who will?

Even \$10 a month can make a huge difference if everyone accepts personal responsibility for the future of our profession. BJ Palmer said:

"With each of us doing our bit, sharing the load, helping to carry the burden, getting into the harness and putting our shoulders to the wheel, PUTTING EVERYTHING WE'VE GOT INTO IT, we CAN AND WILL SAVE CHIROPRACTIC in its purity for posterity, for rights of the sick to get well, with pure, unadulterated, by-hand-only Chiropractic.

CHIROPRACTIC WILL SURVIVE, WILL LIVE, NO GREAT TRUTH ONCE KNOWN TO MAN, FOR MAN'S WELFARE, EVER HAS BEEN DESTROYED OR DEFEATED, because of selfishness and greed of ulterior interests who think LESS OF IT and MORE OF THEIR DOLLAR INCOME, SACRIFICING MANKIND TO GET IT."

Thanks,
Terry

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EXAMPLE #4: June 2, 2004

-----Original Message-----

From: Terry A. Rondberg, DC [mailto:terry@worldchiropracticalliance.org]

Sent: Wednesday, June 02, 2004 4:10 PM

To: Petersen, Donald

Subject: Chiropractic PAC formed

The Chiropractors for Wellness-Care Political Action Fund has been formed with the specific purpose of raising money for lobbying efforts and for electing pro chiropractic political office seekers.

Through the years, numerous members of the U.S. Congress have been part of the medical profession. Legislators like Sen. Bill Frist of Tennessee and Rep. Dave Weldon of Florida have tremendous influence over laws that regulate not only the medical doctors but chiropractors as well. They openly declare their allegiance to and support of the medical agenda.

Frist, for instance, states: "While I continue to treat patients on an individual basis, I now have the privilege of being able to treat the collective health of the nation." He has done so by voting for numerous medical bills, including support for tax funded vaccine programs.

In addition, many non-M.D. members of Congress have a decidedly pro medical viewpoint which can lead them to view chiropractic with suspicion and hostility.

The Chiropractors for Wellness Care PAC believes that the chiropractic profession needs are more representatives in the Senate and House who are either chiropractors themselves or chiropractic supporters.

The Chiropractors for Wellness Care PAC won't restrict its activities to funding political campaigns, however. This is an era of special interests, and chiropractic is an interest that must not be ignored in Congress.

PACs have increased significantly in influence and numbers in recent years. In 1976, there were 608 PACs, and in 2003, there were more than 4,000. More importantly, they have grown more influential as well, particularly since the enactment of the Bipartisan Campaign Finance Reform Act of 2002, and the ban on so called "soft money."

Although often criticized for "buying votes," PACs play an important role in American democracy. One argument is that PACs are an easy and direct way for citizens to voice their support of issues.

"In a representative democracy, citizens have access to their elected officials; however, for most citizens, it often takes tremendous effort and time to make that connection because of the time pressures and schedules of politicians. Political action committees

offer another way of connecting with elected officials by bringing the power of like minded people together." ("Further debating the issue of political action committees," by Frederick P. Franko AORN Journal, August, 2001.)

Another important role of PACs today is to focus national attention on issues of importance to the PAC's membership.

"While business PACs remain devoted to helping candidates who help their sponsoring corporations, some of the newer ideological committees have a different goal: to have their issues injected into the national political debate," explained Derek Willis in an article for Campaigns & Elections magazine ("PAC plays: how political action committees, large and small, are coping with shifts in the electoral environment," April 4, 1999).

The Chiropractors for Wellness Care PAC wants both to help candidates and drive health care issues on the national level.

The PAC does not think that it will take millions of dollars to make an impact. It explains it will take thousands of chiropractors who care as much about the future of their profession as medical doctors, dentists, and surgeons do about theirs (all of whom are represented by numerous PACs) who are willing to make donations that will be wisely spent on their behalf.

The organizers for one PAC for Texas CPAs correctly noted that the efficacy of a PAC is directly proportional to the number of members who are involved: "The greater the numbers, the more influence the profession will have," they wrote. "A donation from a PAC with 27,000 members carries much more weight than an identical donation from a 10,000 member PAC, or even an identical donation from an individual. This dynamic goes to the very heart of grassroots political advocacy."

The more chiropractors who support the Chiropractors for Wellness Care PAC with their donations, the more effective the PAC will be.

More information about the PAC can be found at www.ChiropractorsforWellnessPAC.com

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