



**Federal Election Commission  
Washington, DC 20463**

Case Number: ADR 113-2  
Source: MUR 5303  
Case Name: Great Ideas for Advertising, Inc.

**NEGOTIATED SETTLEMENT**

This matter was initiated by a signed, sworn and notarized complaint filed by the National Republican Congressional Committee. Following review of the matter, and in an effort to promote compliance with the Federal Election Campaign Act of 1971, as amended, ("FECA") and resolve this matter, the Federal Election Commission ("Commission") entered into negotiations with Clyde Schmidt, representing Great Ideas for Advertising, Inc. ("Respondent"). It is understood that this agreement will have no precedential value relative to any other matters coming before the Commission.

Negotiations between the Commission and Respondent addressed the issues raised in this complaint. The parties agree to resolve the matter according to the following terms:

1. The Commission entered into this agreement as part of its responsibility for administering the FECA, and in an effort to promote compliance on the part of Respondent. The Commission's use of alternative dispute resolution procedures ("ADR") is authorized in "The Administrative Dispute Resolution Act of 1996," 5 U.S.C. § 572 and is an extension of 2 U.S.C. § 437g.
2. Respondent voluntarily enters into this agreement with the Commission.
3. Complainant alleges that Respondent, a corporation, made campaign contributions totaling \$220 for the 2002 election cycle to the Phelps for Congress Committee in violation of 2 U.S.C. § 441b.
4. Respondent acknowledges that a violation of the FECA occurred and on learning of the prohibited contributions, secured a refund of the contribution.
5. The FECA prohibits any corporation organized by authority of any law of Congress, to make a contribution or expenditure in connection with any election to any political office or in connection with any primary election or political convention or caucus held to select candidates for any political office. 2 U.S.C. § 441b(a).

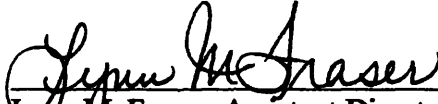
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- 6. Respondent, in an effort to avoid similar errors in the future, agrees to circulate a memorandum to all corporate officers and staff concerning the prohibition against contributions or expenditures in connection with any election to any political office by corporations.
- 7. The parties agree that if Respondent fails to comply with the terms of this settlement, the Commission may undertake civil action in the U.S. District Court for the District of Columbia to secure compliance.
- 8. This agreement shall become effective on the date signed by all parties and approved by the Commission. Respondent shall comply with the terms of the settlement within thirty (30) days from the effective date of this agreement.
- 9. This Negotiated Settlement constitutes the entire agreement between Great Ideas for Advertising, Inc. and the Commission on ADR 113 (MUR 5303), and effectively resolves this matter. No other statement, promise or agreement, either written or oral, made by either party, not included herein, shall be enforceable.


FOR THE COMMISSION:

Allan D. Silberman, Director  
Alternative Dispute Resolution Office

By:   
Lynn M. Fraser, Assistant Director  
Alternative Dispute Resolution Office

6-20-03  
Date Signed

FOR THE RESPONDENT:

  
Clyde Schmidt, President  
Great Ideas for Advertising, Inc.

5-20-03  
Date Signed