

8 1 0 8 0 2 0 2 3 9 1

# FEDERAL ELECTION COMMISSION



Press Office  
1325 K Street, N.W., Washington, D.C. 20463  
Phone: Local 523-4065 Toll Free 800-424-9530

EMBARGOED FOR RELEASE:  
MONDAY - AUGUST 10, 1981

CONTACT: FRED EILAND  
SHARON SNYDER

## COSTS OF CAMPAIGNING INCREASE

WASHINGTON -- Costs of campaigning for Congress in 1979-80 were 23% higher than in 1977-78, according to updated figures released today by the Federal Election Commission.

Commission data shows that candidates for the 97th Congress collectively spent \$1.5 million more on their campaigns than did their counterparts in the 1978 Congressional elections.

This does not take into account the impact of inflation or the fact that there were 356 more candidates involved in 1980 than in 1978.

During 1979-80, U.S. House and Senate candidates raised \$252 million and spent \$242 million. In 1977-78, U.S. House and Senate campaigns raised \$202 million and spent \$197 million.

For the 1979-80 election cycle, most of the money was spent by campaigns that waged successful primary elections and which were contenders in November's general election. Candidates who lost in the primaries spent less than a combined total of \$50 million.

The FEC's information also shows that PAC's contributed \$55.3 million - or 22% - of the \$252 million raised by Senate and House candidates. Again, most of the PAC contributions were made to campaigns involved in both primary and general elections. Losing primary campaigns received less than \$4 million from PAC's.

An Interim Report on Financial Activity for 1979-80 U.S. House and Senate campaigns will be published by the FEC in October. That Report will contain a detailed review of the sources of Congressional campaign funding, as well as an itemization of each House and Senate campaign.

Summary information on various categories of 1979-80 Congressional candidates appears in the attached charts.

-more-

**INTERIM SUMMARY  
SELECTED CAMPAIGN FINANCE ACTIVITY  
1979-80 SENATE AND HOUSE ELECTIONS**

JULY 1981

FEC PRESS OFFICE

CANDIDATE CATEGORY	CANDS	TOTAL RECEIPTS	TOTAL DISBURSEMENTS	LATEST CASH ON HAND	NON-PARTY "PAC" CONTRIBUTIONS	CORPORATE	LABOR	NON CONNECTED	TRADE/MEMBER/HEALTH	COOPERATIVES	CORP. W/O STOCK
TOTAL: SENATE & HOUSE	2265	251.9	242.2	18.8	55.3	19.2	13.1	4.8	16.1	1.4	.7
<u>SENATE SUBTOTAL:</u>	346	107.4	105.4	3.0	17.2	6.83	3.8	1.8	4.2	.35	.2
DEMOCRAT	137	56.0	55.0	1.8	8.32	2.13	3.4	.5	1.92	.26	.1
REPUBLICAN	143	51.0	50.0	1.2	8.83	4.70	.4	1.3	2.24	.09	.1
OTHER	66	.4	.4	---	---	---	---	0	0	0	---
<u>HOUSE SUBTOTAL:</u>	1919	144.5	136.8	15.8	38.1	12.34	9.3	3.0	11.9	1.04	.5
DEMOCRAT	903	72.7	68.8	8.39	20.7	4.80	8.86	1.03	5.1	.65	.3
REPUBLICAN	722	70.9	67.1	7.35	17.3	7.52	.46	1.96	6.8	.39	.2
OTHER	294	.9	.9	.01	.09	.02	.02	.04	.02	0	---
<u>BY PARTY AFFILIATION:</u>											
DEMOCRAT	1040	128.7	123.8	10.2	29.05	6.93	12.25	1.52	7.05	.9	.4
REPUBLICAN	865	121.9	117.1	8.6	26.14	12.23	.86	3.24	9.02	.5	.3
OTHER	360	1.3	1.3	.01	.09	.02	.02	.04	.02	0	---
<u>BY CANDIDATE STATUS:</u>											
INCUMBENT	444	113.7	106.3	16.3	33.8	11.0	9.33	1.5	10.3	1.12	.5
CHALLENGER	1424	93.4	92.0	1.6	14.3	5.8	2.19	2.4	3.7	.09	.1
OPEN SEAT	397	44.8	43.9	.9	7.2	2.4	1.60	.9	2.1	.17	.07

FIGURES IN MILLIONS OF DOLLARS

This chart includes financial activity for ALL candidates involved in 1979-80 elections.

"—" indicates negligible amount.

**INTERIM SUMMARY  
SELECTED CAMPAIGN FINANCE ACTIVITY  
1979-80 SENATE AND HOUSE ELECTIONS**

FEC PRESS OFFICE

JULY 1981

CANDIDATE CATEGORY	# CANDS.	TOTAL RECEIPTS	TOTAL DISBURSEMENTS	LATEST CASH ON HAND	NON-PARTY "PAC" CONTRIBUTIONS	CORPORATE LABOR	NON CONNECTED	TRADE/MEMBER/HEALTH	COOPERATIVES	CORP. W/O STOCK
<b>TOTAL: SENATE &amp; HOUSE</b>	1202	204.5	194.8	17.9	51.7	18.0	4.3	15.2	1.3	.67
<b>SENATE SUBTOTAL:</b>	123	79.7	77.5	2.8	15.7	6.4	1.6	3.8	.3	.23
DEMOCRAT	38	42.5	41.4	1.7	7.3	1.9	.4	1.7	.2	.12
REPUBLICAN	35	36.9	35.8	1.1	8.4	4.5	1.2	2.1	.1	.11
OTHER	50	.3	.3	...	...	...	0	0	0	...
<b>HOUSE SUBTOTAL:</b>	1079	124.8	117.3	15.1	36.0	11.6	2.7	11.4	1.0	.44
DEMOCRAT	431	61.8	57.9	8.1	19.6	4.5	.9	4.9	.6	.25
REPUBLICAN	403	62.2	58.6	7.0	16.3	7.1	1.8	6.5	.4	.19
OTHER	245	.8	.8	.01	.1	.01	.04	.02	0	...
<b>BY PARTY AFFILIATION:</b>										
DEMOCRAT	469	104.3	99.3	9.8	26.9	6.4	1.3	6.6	.9	.36
REPUBLICAN	438	99.1	94.4	8.1	24.7	11.6	3.0	8.6	.4	.31
OTHER	295	1.1	1.1	.01	.1	.02	.04	.02	0	...
<b>BY CANDIDATE STATUS:</b>										
INCUMBENT	422	109.1	101.2	16.0	32.5	10.5	1.4	10.0	1.1	.49
CHALLENGER	663	68.3	67.1	1.3	13.3	5.5	2.2	3.5	.1	.11
OPEN SEAT	117	27.1	26.5	.6	5.9	2.0	.7	1.7	.1	.07

FIGURES IN MILLIONS;  
OF DOLLARS

This chart includes primary and general election financial activity for 1980 GENERAL ELECTION candidates only.

"..." indicates negligible amount.

08020239