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01/13/2006 05:04 PM

To <coordination@fec.gov>
cc
bcc
Subject

Paul Seamus Ryan

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CLC_D21_CRP_Comments on NPRM 2005-28_APPENDIX VI.pdf

APPENDIX VI
2005–06 Congressional Race Advertising

2006 POLITICAL ADS: MINNESOTA SENATE

Amy Klobuchar For Senate: "Raking It In"

Published Tuesday, Nov. 15, 2005

Producer: Grunwald
Communications

Running Time: 0:60

Debut Date: Nov. 14, 2005

Ad Buy: Northeastern Minnesota

Cost: Not available

Summary: If elected, the ad says Klobuchar will "make the oil companies that are profiteering pay a penalty."

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Raking It In" (Radio)

FEMALE ANNOUNCER: Today, ExxonMobil announced the biggest profits in U.S. history, \$10 billion in three months.

MALE ANNOUNCER: The oil companies are raking it in. And you know who's paying.

What's the Republican leadership in Washington doing?

Absolutely nothing.

Well, Amy Klobuchar thinks there's something we can do -- make the oil companies that are profiteering pay a penalty. The more they gouge, the more they pay.

Klobuchar says the money should help people pay for home heating oil and also invest for the long term in homegrown energy like ethanol and biomass, wind and solar.

A comprehensive national energy policy.

We know Amy Klobuchar. She's a tough prosecutor who's targeted criminals who prey on seniors and children.

Her grandpa worked in the Ely mines and taught her to stand up for working people.

Now, Amy Klobuchar's running for the United States Senate. Learn more. Go to amyklobuchar.com. Solutions for people, for a change.

AMY KLOBUCHAR: This is Amy Klobuchar. I'm running for U.S. Senate. I approve this message, and hope you'll join us.

MALE ANNOUNCER: Paid for by the Klobuchar for Minnesota Committee.

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2005 POLITICAL ADS: MONTANA SENATE
Montana Democratic Party: "Smell Test"

Published Wednesday, Aug. 10, 2005

Producer: Squier Knapp Dunn

Running Time: 0:30

Debut Date: Aug. 8, 2005

Ad Buy: Statewide

Cost: Not available

Summary: The ad says it's time for Sen. Burns "to start working for Montana."

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Smell Test" (TV)

ANNOUNCER [v/o]: Is Conrad Burns looking out for Montana? In Washington, he takes \$136,000 from notorious lobbyist Jack Abramoff -- now under federal investigation. Then Burns fights for and passes legislation to give Abramoff's client -- a wealthy Michigan Indian Tribe -- \$3 million.

(Text on screen: Billings Gazette; 5/24/05; Official FEC Reports, 2001-2004)

The *Billings Gazette* says Burns' legislation "doesn't pass the smell test." Call Conrad Burns: tell him to start working for Montana. The Montana Democratic Party is responsible for the content of this ad.

(Text on screen: Billings Gazette; 4/17/05; 406-449-5401; Paid For By The Montana Democratic Party; www.MontanaDemocrats.org; And Not Authorized By Any Candidate Or Candidate's Committee)

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2006 POLITICAL ADS: NEBRASKA SENATE

Pete Ricketts For Senate: "Nebraska Values"

Published Wednesday, Nov. 16, 2005

Producer: Undisclosed

Running Time: 0:60

Debut Date: Nov. 15, 2005

Ad Buy: Not available

Cost: Not available

Summary: Ricketts introduces himself to viewers as "a businessman who knows Nebraska values make a difference."

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Nebraska Values" (TV)

PETE RICKETTS: I'm Pete Ricketts, and I approved this message.

(Text on screen: Nebraska Values; www.petericketts.com)

ANNOUNCER [v/o]: Experienced businessman. Problem solver. Pete Ricketts.

He helped build a Nebraska family business into an industry leader.

PETE RICKETTS: Wait a minute. I'm Pete Ricketts, let me show you what's important to me.

I was born right here in Nebraska City, where faith, family and responsibility are a way of life.

(Text on screen: Pete's family; 4 generations of Nebraskans)

My mom's dad was a farmer who worked the land...

(Text on screen: Pete's grandfather)

MARLENE RICKETTS: Peter, put your hat on. You'll catch cold. That's better.

(Text on screen: Pete's mom, Marlene)

PETE RICKETTS: My grandfather, Don Ricketts, ran his building company right here. Public schools gave me a great education.

(Text on screen: Westside High School)

Susanne was a nurse. Now our three kids keep us pretty busy.

(Text on screen: Pete & Susanne's family)

Dad borrowed money to start our business.

JOE RICKETTS: And we built it as a family, Pete.

(Text on screen: Pete & Joe Ricketts)

PETE RICKETTS: And I worked to stop Las Vegas casinos from building in Nebraska.

(Text on screen: Helped stop Las Vegas gambling in Nebraska)

Now I'm working to be your senator.

I'll cut spending and pork to balance the budget, enforce our laws to stop illegal immigration, eliminate the death tax and promote ethanol, and I'll work to protect life and support conservative judges.

I'm not a politician. I'm a businessman who knows Nebraska values make a difference.

(Text on screen: Pete Ricketts; U.S. Senate; Paid For By Nebraska Families For Pete Ricketts, Inc.)

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2006 POLITICAL ADS: NEW YORK SENATE
John Spencer For Senate: "Pirro"

Published Tuesday, Sept. 6, 2005

Producer: Chris LaCivita

Running Time: 0:30

Debut Date: Aug. 25, 2005

Ad Buy: Cable TV statewide

Cost: Not available

Summary: Jeanine Pirro, an announcer says, is "not running to beat Hillary Clinton -- she's running to be Hillary Clinton."

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Pirro" (TV)

ANNOUNCER [v/o]: She's a liberal's liberal. Supports gun control, abortion on demand, mandatory gay rights.

Hillary Clinton? How about Jeanine Pirro.

Pirro has been an activist for the most liberal positions.

(Text on screen: New York Post masthead; War of the Roses)

She's not running to beat Hillary Clinton -- she's running to be Hillary Clinton.

The only conservative in the race for U.S. Senate is John Spencer. Committed to protecting our rights, and protecting you, the taxpayer.

JOHN SPENCER [v/o]: I'm John Spencer, and because I am a conservative, I approve this message.

(Text on screen: johnspencer.com; Paid For By Spencer For Senate)

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2005 POLITICAL ADS: NORTH DAKOTA SENATE
Kent Conrad For Senate: "45 Days"

Published Monday, Sept. 19, 2005

Producer: GMMB

Running Time: 0:60

Debut Date: Sept. 17, 2005

Ad Buy: statewide on broadcast and cable TV

Cost: Not available

Summary: Various state officials tell viewers that "Kent gets the job done for North Dakota."

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "45 Days" (TV)

MICHAEL BROWN: I think the base would have closed without Sen. Conrad's leadership.

(Text on screen: Michael Brown; Mayor, Grand Forks)

BRUCE FURNESS: Kent's leadership was crucial.

(Text on screen: Bruce Furness; Mayor, Fargo)

PAUL DIEDERICH: \$1.5 billion in highway funds -- it's the most ever. Kent brought this home for North Dakota.

(Text on screen: Paul Diederich; Pres., Industrial Builders, Inc.)

ROBERT CARLSON: The energy bill is a real bright spot for North Dakota. Kent Conrad led the effort.

(Text on screen: Robert Carlson; President, ND Farmer's Union)

ANNOUNCER [v/o]: Kent Conrad -- from leading the fight to save our bases to bringing home billions with the new highway bill, the new energy bill, creating new jobs in cutting-edge industries.

(Text on screen: "The delegation worked tirelessly to save the bases"; Grand Forks Herald; 7/05/04; "Highway bill has big bucks for N.D."; Bismarck Tribune, 7/29/05; "N.D. wins with energy bill"; The Forum, 8/04/05)

DENNIS HILL: We have our coal. We have our wind. We have our renewable fuels. Kent saw that there was great opportunity in those industries.

(Text on screen: Dennis Hill, GM, ND Assoc. of Rural Electric Cooperatives)

JOHN MARSHALL: We had 17 Air Force bases in this region. There's only three left, two of them are in the state of North Dakota. Sen. Conrad took care of that.

(Text on screen: John Marshall, Chairman, Council on Military Relations)

JOANN RENFROW: Sen. Conrad never gave up.

(Text on screen: JoAnn Renfrow; Base Retention Committee)

KENT CONRAD: You know, the last 45 days have just been a remarkable period. Things we've been working on for four or five years, all coming together.

(Text on screen: Senator Kent Conrad)

BRUCE FURNESS: Sen. Conrad is very effective.

(Text on screen: Bruce Furness; Mayor, Fargo)

LINDA COATES: He's got the clout.

(Text on screen: Linda Coates, City Commissioner, Fargo)

MICHAEL BROWN: He got everyone working together Independents, Republicans and Democrats.

(Text on screen: Michael Brown; Mayor, Grand Forks)

KENT CONRAD: The fact that we've worked together shows that you can accomplish great things with team work.

PAUL DIEDERICH: Kent gets the job done for North Dakota.

(Text on screen: Paul Diederich; Pres., Industrial Builders, Inc.; Paid For By Friends Of Kent Conrad)

KENT CONRAD: I'm Kent Conrad, and I approve this message.

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**2006 POLITICAL ADS: PENNSYLVANIA SENATE
Americans For Job Security: "Record"**

Published Tuesday, Nov. 22, 2005

Producer: Stevens and Schriefer

Running Time: 0:30

Debut Date: Nov. 18, 2005

Ad Buy: statewide in all
Pennsylvania markets except
Philadelphia

Cost: \$500,000

Summary: The ad credits Santorum
with "getting things done everyday."

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Record" (TV)

ANNOUNCER [v/o]: Most Saturdays they get together in the park, 8 a.m. sharp.

Pennsylvania families relax a little more these days because Rick Santorum is getting things done everyday.

Over \$300 billion in tax relief, eliminating the marriage penalty, increasing the per child tax credit -- all done.

And now Rick Santorum is fighting to eliminate unfair taxes on family businesses.

Call and say thanks because Rick Santorum is the one getting it done.

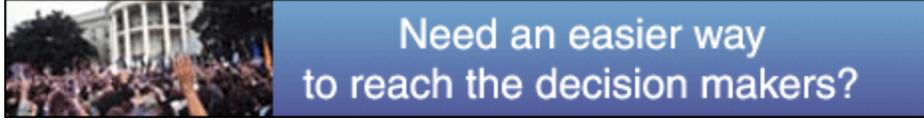
(Text on screen: Senator Rick Santorum; (717) 231-7540; Paid For By Americans for Job Security)

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2005 POLITICAL ADS: RHODE ISLAND SENATE
**National Republican Senatorial Committee:
"LaffeyLand Tales"**

Published Monday, Oct. 17, 2005

Producer: OnMessage, Inc.

Running Time: 0:30

Debut Date: Oct. 17, 2005

Ad Buy: statewide

Cost: Not available

Summary: The ad claims "Laffey raised taxes twice and admits he may do it again."

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "LaffeyLand Tales" (TV)

ANNOUNCER [v/o]: The strange adventures of Steve Laffey...

Mayor Laffey's administration spent tax dollars to sound-proof his office.

(Text on screen: Providence Journal-Bulletin; 1/7/04)

Laffey spent thousands on spy cameras to spy on employees.

(Text on screen: Providence Journal-Bulletin; 9/3/03)

Bizarre. But the joke's on us.

Laffey gave Cranston the highest property taxes in Rhode Island.

(Text on screen: Rhode Island Public Expenditure Council)

Laffey raised taxes twice, and admits he may do it again.

(Text on screen: Providence Journal-Bulletin; 1/29/03; 3/31/04; 5/11/05)

Tax and Spend Steve Laffey. Nobody's laughing now.

(Text on screen: The National Republican Senatorial Committee is responsible for the content of this advertising; Paid For By National Republican Senatorial Committee And Not Authorized By Any Candidate Or Candidate's Committee. www.nrsc.org)

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2005 POLITICAL ADS: RHODE ISLAND SENATE

National Republican Senatorial Committee: "Slick"

Published Tuesday, Oct. 4, 2005

Producer: OnMessage, Inc.

Running Time: 0:30

Debut Date: Oct. 3, 2005

Ad Buy: statewide

Cost: Not available

Summary: "In his TV ads, he complains about oil companies, but he's the same Steve Laffey who ran a company selling oil industry stocks on Wall Street," an announcer tells viewers.

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Slick" (TV)

ANNOUNCER [v/o]: Have you seen this guy Steve Laffey?

STEVE LAFFEY [from candidate's TV ad]: I'm Steve Laffey...

ANNOUNCER [v/o]: In his TV ads, he complains about oil companies, but he's the same Steve Laffey who ran a company selling oil industry stocks on Wall Street. Profiting from offshore drilling.

(Text on screen: Wall Street Journal, 5/3/00; Investment Dealers' Digest 3/24/97, 2/3/97)

The oil companies made a fortune. Steve Laffey made a fortune.

(Text on screen: Laffey 'profited' from oil, says GOP committee, Warwick Beacon, 9/20/05; Morgan Keegan SEC Filing 10/2000)

Now Laffey says he will...

STEVE LAFFEY [from candidate's TV ad]: ...stand up to the special interests.

ANNOUNCER [v/o]: Slick. Steve Laffey. Laughing all the way to the bank.

The National Republican Senatorial Committee is responsible for the content of this ad.

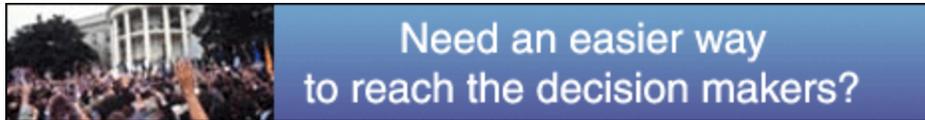
(Text on screen: Paid For By The National Republican Senatorial Committee And Not Authorized By Any Candidate Or Candidate's Committee. www.nrsc.org)

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2006 POLITICAL ADS: RHODE ISLAND SENATE
Steve Laffey For Senate: "Mess"

Published Wednesday, Sept. 14, 2005

Producer: Red Sea LLC

Running Time: 0:30

Debut Date: Sept. 13, 2005

Ad Buy: statewide

Cost: Not available

Summary: Laffey's debut focuses on his desire to "lower gas prices, protect the environment and develop alternative energy."

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Mess" (TV)

STEVE LAFFEY: We've got record gas prices and what are the Washington politicians doing? They give billions to big oil companies and keep us dependent on the Middle East.

(Text on screen: Mayor Steve Laffey; U.S. Senate; www.ElectLaffey.com)

I'm Steve Laffey. We can lower gas prices, protect the environment and develop alternative energy if we have the courage to stand up to the special interests.

I'm running for the U.S. Senate, and I approve this message because Washington is a mess. And neither the Republicans nor the Democrats are doing a thing about it.

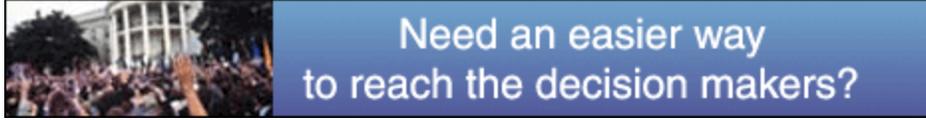
(Text on screen: Steve Laffey Makes A Difference; Paid For By Laffey U.S. Senate And Approved By Steve Laffey.)

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**2006 POLITICAL ADS: VERMONT SENATE
Greg Parke For Senate: "Day"**

Published Thursday, Dec. 15, 2005

Producer: Unavailable

Running Time: 0:30

Debut Date: Dec. 14, 2005

Ad Buy: Not available

Cost: Not available

Summary: A former POW and Medal of Honor recipient endorses Parke in his debut ad.

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Day" (TV)

GEORGE "BUD" DAY: I'm Colonel Bud Day. As a veteran of three major wars, I've learned the importance of leadership, and I see leadership in Greg Parke.

(Text on screen: Col. George "Bud" Day; U.S. Air Force - Ret.; Awarded Congressional Medal of Honor)

Greg has served our country for 22 years as a fighter pilot and also as a diplomat in the Middle East.

(Text on screen: Parke For U.S. Senate; www.vote-parke.com)

Greg Parke believes in honor, loyalty and dedication, three words that kept me alive for 67 months as a POW.

(Text on screen: Spent Over 5 Years In The North Vietnamese "Hanoi Hilton")

I know what leadership is. America needs a leader like Greg Parke.

GREG PARKE: I'm Greg Parke, and I approve this message.

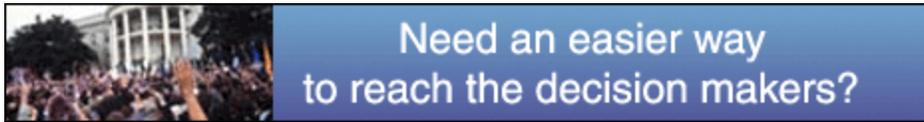
(Text on screen: Paid For By Friends Of Greg Parke; P.O. Box 6569, Rutland, VT 05701)

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2005 POLITICAL ADS: WEST VIRGINIA SENATE

National Republican Senatorial Committee: "Change"

Published Friday, July 29, 2005

Producer: OnMessage, Inc.

Running Time: 0:30

Debut Date: July 29, 2005

Ad Buy: network and cable television in the Charleston, W.Va., market

Cost: "tens of thousands"

Summary: "We all agree [Byrd]'s changed. But is it good for West Virginia?" an announcer asks.

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Change" (TV)

ANNOUNCER [v/o]: 1952... war in Korea and Robert Byrd went to Congress. A lot's changed since then.

Byrd voted for soldiers in the 50s. Today, against body armor in the war on terror.

(Text on screen: H.R. 5969, July 2, 1953; CQ Vote #400, 10/17/2000)

Then, he stood with working families. Today he votes higher taxes for the middle class.

(Text on screen: H.R. 8363, 2/7/1964; CQ Vote #179, 5/23/2003; CQ Vote #247, 8/6/1993)

Then, Byrd protected our flag. Now, he votes to allow flag burning.

(Text on screen: The Washington Post, 3/29/2000; CQ Vote #48, 3/29/2000)

Sen. Byrd. We all agree he's changed. But is it good for West Virginia?

The NRSC is responsible for the content of this ad.

(Text on screen: Paid For By National Republican Senatorial Committee And Not Authorized By Any Candidate Or Candidate's Committee; www.NRSC.org)

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2005 POLITICAL ADS: ILLINOIS-08

David McSweeney For Congress: "Introduction"

Published Thursday, Nov. 3, 2005

Producer: Anthem Media

Running Time: 0:30

Debut Date: Nov. 2, 2005

Ad Buy: Cable channels

Cost: Not available

Summary: McSweeney lays out his platform in this introductory ad.

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Introduction" (TV)

ANNOUNCER [v/o]: David McSweeney, a successful businessman and a proven leader committed to our conservative principles.

(Text on screen: David McSweeney; Republican)

He'll work to create jobs, and keep our economy growing.

The McSweeney Plan: Stop wasteful spending, help small businesses so they can succeed, make health care more affordable and lower taxes, so families can keep more of what they earn.

David McSweeney, the conservative leader we can trust.

For Congress, David McSweeney.

DAVID MCSWEENEY: I'm David McSweeney, and I approve this message.

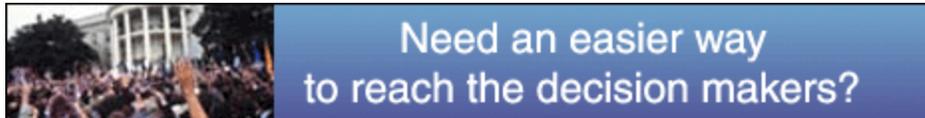
(Text on screen: David McSweeney for Congress; Paid For By David McSweeney For Congress 2006)

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2005 POLITICAL ADS: TOM DELAY

American Family Voices/Public Campaign Action Fund: "Laundromat"

Published Monday, Oct. 24, 2005

Producer: MacWilliams Robinson
& Partners

Running Time: 0:30

Debut Date: Oct. 21, 2005

Ad Buy: broadcast TV in
Springfield and Joplin, Mo., media
markets

Cost: Not available

Summary: The ad links DeLay and
Blunt, telling viewers that "big
money's making Washington spin
out of control."

- [More About This Ad](#)
- [More Ads On This Topic](#)

Script of "Laundromat" (TV)

ANNOUNCER [v/o]: Money laundering -- It's a dirty business. A first-degree felony that Tom DeLay was just indicted for. But there's more dirty laundry.

DeLay sent \$150,000 to Congressman Blunt. Then Blunt funneled DeLay's money to his son's campaign and a company that hired DeLay's wife.

Just another example of politics awash with dirty money. Big money's making Washington spin out of control. It's time to clean up Congress.

(Text on screen: CleanerCongress.org; Paid For By American Family Voices And Public Campaign Action Fund)

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2005 POLITICAL ADS: WISCONSIN-05

Bryan Kennedy For Congress: "Wisconsin Way"

Published Tuesday, Sept. 27, 2005

Producer: produced in-house

Running Time: 0:30

Debut Date: Sept. 26, 2005

Ad Buy: broadcast TV districtwide

Cost: Not available

Summary: "When our fellow Americans on the Gulf Coast needed help, Jim Sensenbrenner turned his back on them," the ad tells viewers.

- [More About This Ad](#)
- [More Ads From This Race](#)

Script of "Wisconsin Way" (TV)

ANNOUNCER [v/o]: When President Bush needed billions of dollars to help rebuild Iraq, Jim Sensenbrenner said yes.

(Text on screen: Source: H.R. 3289, Vote 601 11/06/03)

When the tsunami hit Asia, Jim Sensenbrenner voted again to send our money overseas.

(Text on screen: Source: H.R. 1268, Vote 77 5/11/05)

But when our fellow Americans on the Gulf Coast needed help, Jim Sensenbrenner turned his back on them and voted no.

(Text on screen: Source: H.R. 3673, Vote 460 9/8/05)

BRYAN KENNEDY: Saying "no" to our fellow Americans in need is just wrong. I'm Bryan Kennedy. I'm running to replace Jim Sensenbrenner in Congress, and I approve this message.

(Text on screen: Paid For & Authorized By Bryan Kennedy For Congress; American Red Cross; 800-HELP-NOW)

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