



# FEC Regional Conference

for House & Senate Campaigns, Political Party  
Committees and Corporate/Trade/Labor PACs

October 23–24, 2013 \ San Francisco, CA

## Conference Agenda



### Wednesday, October 23, 2013

8:00 - 9:00 AM      **Registration & Breakfast**

9:00 - 9:15 AM      **Welcome**

9:15 - 9:30 AM      **Break**

9:30 - 11:00 AM    **Breakout Sessions (Choose one option):**

**Option A1: Getting Started – Basics for Beginners**

- Organization of committees
- Contributions and expenditures
- Filing information

**Option A2: Legal Issues – Recent Developments in Campaign Finance Law**

*(Do not select Option A2 if you have not previously attended an FEC conference)*

- Important court cases
- Recent legislation and regulations
- Note: This workshop will be repeated on Day 2

11:00 - 11:15 AM    **Break**

11:15 AM - 12:45 PM **Team Workshops – Committee Operations, Part 1:**  
*(Please choose based on the organization you represent)*

**Option B1: House/Senate Campaigns: Fundraising**

- Fundraising and solicitations
- Permissible sources of contributions
- Curing excessive contributions

## Wednesday, October 23, 2013 (continued)

### **Option B2: Political Party Committees: Fundraising and Candidate Support**

- Types of accounts
- Raising federal funds
- Supporting federal candidates

### **Option B3: Corporate/Labor/Trade PACs: Organization and Solicitation Basics**

- Restricted class
- Solicitation notices
- Collection of contributions

12:45 - 1:45 PM

### **Networking Lunch**

An opportunity to discuss questions and common issues with fellow attendees.

2:00 - 3:30 PM

### **Team Workshops – Committee Operations, Part 2:**

#### **Option B1: House/Senate Campaigns: Fundraising (continued)**

- Volunteer exemptions
- Earmarked and in-kind contributions
- Support from the candidate

#### **Option B2: Political Party Committees: Levin Funds, Federal Election Activity and Nonfederal Fundraising**

- Raising Levin funds
- Federal Election Activity (FEA)
- Nonfederal fundraising by federal candidates

#### **Option B3: Corporate/Labor/Trade PACs: Solicitation Techniques**

- Raffles, auctions and events
- Meetings and conventions
- Online fundraising

3:30 - 3:45 PM

### **Break**

3:45 - 4:30 PM

### **FEC Jeopardy**

A fun, interactive session reviewing material presented during the first day of the conference.

# Thursday, October 24, 2013

8:00 - 9:00 AM

**Breakfast**

9:15 - 10:45 AM

**Team Workshops – Committee Operations, Part 3:**

**Option B1: House/Senate Campaigns: Use of Campaign Funds and Candidate Involvement Outside of Federal Elections**

- Campaign operating expenses
- Use of campaign funds
- Candidate involvement outside of federal elections

**Option B2: Political Party Committees: Paying Committee Expenses**

- Paying bills and reporting expenses
- Federal/nonfederal allocation
- Federal/Levin funds allocation

**Option B3: Corporate/Labor/Trade PACs: Supporting Candidates**

- In-kind contributions
- Coordinated communications
- Independent expenditures

10:45 - 11:00 AM

**Break**

11:00 AM - 12:30 PM **Breakout Workshops (Choose one option):**

**Option C1: Campaign Activity by Corporations, Unions and Others**

- Independent expenditures
- Electioneering communications
- Super PAC and Hybrid PAC expenditures
- Permitted organization communications and use of facilities

**Option C2: Legal Issues – Recent Developments in Federal Campaign Finance Law  
(Repeated from Day 1)**

- Important court cases
- Recent legislation and regulations

12:30 - 1:30 PM

**Luncheon Speaker**

1:45 - 3:15 PM

**Best Practices for FEC Compliance**

- How to work with your analyst
- FECFile reporting examples
- Recordkeeping