

BEFORE THE FEDERAL ELECTION COMMISSION

In the Matter of

Honolulu Star-Bulletin, Inc.,  
Gannett Pacific Corp.,  
The Hawawii Newspaper Agency,  
Philip T. Gianella,  
A.A. Smyser and  
John E. Simonds

MUR 294 (76)

CERTIFICATION

I, Marjorie W. Emmons, Secretary to the Federal Election Commission, do hereby certify that on November 4, 1976, the Commission adopted the recommendation of the General Counsel that it finds no reason to believe that a violation of the Federal Election Campaign Act, as amended, had been committed in the above-captioned matter.

Accordingly, the file in this case has been closed.

*Marjorie W. Emmons*  
Marjorie W. Emmons  
Secretary to the Commission

FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

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*Arbino*

DATE AND TIME OF TRANSMITTAL: 11-1-76  
3:30

NO. MIR 294  
REC'D: 10-22-76

FEDERAL ELECTION COMMISSION  
Washington, D. C.

Complainant's Name: Tony Hodges (notarized)

Respondent's Name: Honolulu Star-Bulletin, Inc., Gannett Pacific Corp.,  
The Hawaii Newspaper Agency, Phillip T. Gianella, A.A.  
Smyser and John E. Simonds

Relevant Statute: 411b

Internal Reports Checked: People for Tony Hodges

Federal Agencies Checked: \_\_\_\_\_

SUMMARY OF ALLEGATION

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(1) Complaint alleges that Respondents made illegal corporate contributions to major party candidates through discriminatory newspaper coverage, which excluded complainant and other minor candidates from an issue-forum project entitled "Candidate Quiz", and therefore benefitted the candidate chosen to participate.

PRELIMINARY LEGAL ANALYSIS

While §441b proscribes corporate contributions or expenditures in connection with any election, under §431(f) (A) "'expenditure' does not include any news story, commentary, or editorial distributed through the facilities of any . . . newspaper." Since the Respondent publications do not appear to be owned or controlled by any political party, political committee, or candidate, there is no reason to believe that they are in violation of the statute.

RECOMMENDATION

Close file, send letters.

RECEIVED  
FEDERAL ELECTION COMMISSION  
OCT 22 1976  
COMMUNICATIONS SECTION

Date of Next Commission Review: \_\_\_\_\_



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.  
WASHINGTON, D.C. 20463

CERTIFIED MAIL  
RETURN RECEIPT REQUESTED

Mssrs. Phillip T. Gianella  
A.A. Smyser  
John E. Simonds  
Honolulu Star Bulletin, Inc.  
P.O. Box 3080  
Honolulu, Hawaii 96802

Re: MUR 294 (76)

Dear Sirs:

I am forwarding the enclosed complaint pursuant to Section 437g(a)(2) of the Federal Election Campaign Act for your information. As shown by the attached copy of my letter to complainant, the Commission believes that on the basis of the information in the complaint there is no reason to believe that a violation of any statute within its jurisdiction has been committed. Accordingly, the Commission does not intend to investigate the matter any further.

Sincerely yours,

John G. Murphy, Jr.  
General Counsel

Enclosure

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FEDERAL ELECTION COMMISSION  
COPY  
1976





FEDERAL ELECTION COMMISSION

1325 K STREET N.W.  
WASHINGTON, D.C. 20463

CERTIFIED MAIL  
RETURN RECEIPT REQUESTED

Mr. Carl J. Barrea  
Vice President/Advertising  
Hawaii Newspaper Agency  
605 Kapiolani Boulevard  
P.O. Box 3350  
Honolulu, HI 96801

Re: MUR 294 (76)

Dear Mr. Barrea:

I am forwarding the enclosed complaint pursuant to §437g(a)(2) of the Federal Election Campaign Act for your information. As shown by the attached copy of my letter to complainant, the Commission believes that on the basis of the information in the complaint there is no reason to believe that a violation of any statute within its jurisdiction has been committed. Accordingly, the Commission does not intend to investigate the matter any further.

Sincerely yours,

John G. Murphy, Jr.  
General Counsel

Enclosure



FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

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FEDERAL ELECTION COMMISSION

1325 K STREET N.W.  
WASHINGTON, D.C. 20463

CERTIFIED MAIL  
RETURN RECEIPT REQUESTED

Mr. Anthony Hodges  
People's Party of Hawaii  
3238 Paty Drive  
Honolulu, Hawaii 96822

Re: MUR 294 (76)

*October 18,*

Dear Mr. Hodges:

This acknowledges receipt of your complaint dated August 4, 1976 alleging certain violations of the Federal Election Campaign Act of 1971, as amended, by the Honolulu Star-Bulletin, et al. I have reviewed your allegations and have concluded that on the basis of the information provided in your complaint that there is no reason to believe that a violation has been committed. Accordingly, upon my recommendation the Commission has decided to close the file in this matter.

Should additional information come to your attention which you believe establishes a violation of the Act, please contact me. The file reference number for this matter is MUR 294 (76).

Sincerely yours,

John G. Murphy, Jr.  
General Counsel

*date received*  
77040004

OFFICE OF GENERAL COUNSEL



FEDERAL ELECTION COMMISSION  
CERTIFIED MAIL  
RETURN RECEIPT REQUESTED  
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MUR 294  
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Tony Hodges  
Candidate for the U.S. Senate  
3238 Paty Drive  
Honolulu, Hawaii  
Tel. No. (808) 988-2557

Complainant

October 18, 1976

FEDERAL ELECTION COMMISSION  
1325 K Street, N.W.  
Washington, D.C. 20463

To Whom it may concern:

This is a complaint against the Honolulu Star-Bulletin, Inc., Gannett Pacific Corporation, the Hawaii Newspaper Agency, Philip T. Gialanella, A.A. Smyser and John E. Simonds, either or all of them, for probable criminal violations of the Federal Election Campaign Act of 1971, as amended.

It is charged by this complaint that the above-designated corporations, either or all of them, through the above-named individuals, acting individually or in concert, have knowingly and willfully made, and presently intend to again so make illegal corporate campaign contributions to certain candidates presently running for the U.S. Senate from the State of Hawaii. It is asked that this matter be immediately referred to the U.S. Attorney General.

The relevant section of the Federal Election Campaign Act charged to have been violated is that found under section 441b, which makes illegal corporate contributions to any candidate for federal office:

§441b(a) It is unlawful for ... any corporation organized by authority of any law of Congress, to make a contribution or expenditure in connection with any election to any political office, or in connection with any primary election ..., or for any corporation whatever ... to make a contribution or expenditure in connection with any election at which ... a Senator or Representative in ... Congress is to be voted for, or in connection with any primary election ... held to select candidates for any of the foregoing offices, or for any candidate, political committee, or other person knowingly to accept or receive any contribution prohibited by this section, or for any officer or any director of any corporation ... to consent to any contribution or expenditure by the corporation ... prohibited by this section.

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*[Handwritten initials]*

FEDERAL ELECTION COMMISSION  
ORIGINAL FILE COPY  
PROCESSED BY RESEARCH

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§441b(b)(2) For purposes of this section,... the term "contribution or expenditure" shall include any direct or indirect payment, distribution, loan, advance, deposit, or gift of money, or any services, or anything of value ... to any candidate, campaign committee, or political party or organization, in connection with any election to any of the offices referred to in this section... (emphasis added)

This complaint centers upon Star-Bulletin contributions of newspaper space to Mr. William Quinn, a Republican candidate for the U.S. Senate, whose law firm has in the past represented and does continue to represent the Star-Bulletin, and to Mr. Spark Matsunaga, a Democratic candidate for the U.S. Senate, who, as a Representative to the U.S. Congress, voted for the Newspaper Preservation Act which allows the Star-Bulletin, Gannett and the Hawaii Newspaper Agency to act as a legal monopoly.

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COUNT I  
Rendering of Services and Contributions  
of Value during the Primary Elections for  
the United States Senate

During the month of September, 1976, and immediately preceding the primary elections held in Hawaii, the Honolulu Star-Bulletin, acting in concert with one or more of the other complained of corporations or individuals, conducted a so-called "public service" project entitled "Candidate Quiz." These "candidate quizzes" consisted of a series of questions from Star-Bulletin subscribers addressed to the candidates for major political office. The Star-Bulletin, however, sent these questionnaires to only those candidates they considered to be "major candidates," seeking their responses which were later published in the newspaper. (See copies of the "Quiz" attached hereto, which appeared in the Star-Bulletin on September 20, 21 and 23, 1976.)

These "candidate quizzes" were sent only to the Democratic and Republican candidates (but even then, only to the "major" candidates of the Democratic senatorial race). They were not sent to the other party candidates running in the primary for their party's nomination, although these other candidates had requested to be treated equally by the Bulletin. Instead, the Bulletin merely published in a later edition of its paper an article covering those

1. These other parties include the Independents for Godly Government, Libertarian and People's Party.

parties whose candidates were not allowed to participate in the "Candidate Quiz." Even with this, however, the articles focused upon the parties and not the specific candidates running for each party's nomination.

Prior to publication of the "Quizzes," complainant Hodges met with representatives of the complained-of parties, showed them copies of the relevant sections of the Federal Election law prohibiting corporate campaign contributions, and stated his position that to provide and publish this "Quiz" for some at the exclusion of other viable candidates was to provide services of considerable value, at no cost, to specific candidates and specific parties to the detriment of other candidates and political parties not covered through the "quizzes."

Hodges' position was also made known to candidates Matsunaga and Quinn, at which time he requested that they refrain from participating in the "Quiz," as to do so without all candidates being represented might place them in the position of having knowingly accepted and received a contribution prohibited by the Federal Election laws.

COUNT II  
Rendering of Services and Contributions  
of Value during the General Election for  
the United States Senate

Since the primary election, it has been learned that the Star-Bulletin intends once again to conduct these "quizzes" for the general election. (See copy of letter attached hereto from A.A. Smyser to Mr. Spark Matsunaga, dated October 4, 1976.) As the letter demonstrates, the "Quiz" will be addressed only to what the Star-Bulletin considers to be the "major" party candidates, in other words, only to candidates Matsunaga and Quinn. Other party candidates, such as complainant, are again to be treated in a discriminatory manner.

Candidates other than Matsunaga and Quinn (there are three) will not be allowed to participate in the "Quizzes" but have been offered space in the newspaper of 250 words in which they may submit information about themselves and their issues. (See copy of letter attached hereto from A.A. Smyser to Tony Hodges, dated October 4, 1976.)

Moreover, both Quinn and Matsunaga's wives have been invited to participate in an additional "quiz" which, it is

EXHIBIT  
OFFICIAL COPY  
DATED 10/10/76 COUNSEL

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understood, will provide these wives with more coverage than is to be provided the other candidates for the U.S. Senate! The value of this coverage will accrue to Mr. Quinn and Mr. Matsunaga. (It goes without saying that the Bulletin has not offered the other three candidate's spouses any newspaper coverage whatsoever!)

Again, complainant Hodges has requested equal services for all candidates from the newspaper, and has asked candidates Quinn and Matsunaga to refrain from participating in this illegal activity.

### CONCLUSION

The Star-Bulletin, through its representatives and those acting in concert with the Bulletin, has, by its own admission, acknowledged that the printed media is a very important and valuable vehicle for getting a candidate's message across to the majority of voters. (See letter attached hereto from the Hawaii Newspaper Agency to all candidates, dated October 4, 1976, as well as a copy of an advertisement appearing in the Sunday Bulletin and Advertiser of October 17, 1976.)

The practices of the Star-Bulletin complained of herein are more than just discrimination, they are the rendering of services to particular candidates and particular political parties which directly confer upon those candidates and parties a great value, and aid in their pursuit of elected office. As Mr. Smyser stated in his letter of October 4, 1976 to Congressman Matsunaga, "It appears to be an effective way to present views on some of the principal campaign questions." Not only does this sort of activity on the part of the newspaper, to the exclusion of other candidates for the same office, bestow a direct and valuable benefit and service to certain candidates by providing them with a convenient and efficient (and free) means of getting their names and views to the voters, but it tends to reinforce in the voters' mind the feeling that only those candidates appearing in the "Quiz" are actually "serious" candidates, while the other candidates somehow are less serious and are to be ignored other than for issues which they might raise as "food for thought."

It is also asserted that freedom of the press does not confer on one the right to make illegal corporate contributions to the candidacy of federal office seekers under the guise of public service. The actions at issue are not editorials, news stories, nor commentary. They are plain and simply a means of perpetuating in the minds of the voters one or more candidates for political office to the discrimination of others for that same office.

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COMMUNICATIONS  
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COMMUNICATIONS  
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These practices have been challenged, and complaints have several times been made to Mr. Gialanella, Mr. Smyser and Mr. Simonds, yet they continue to engage in this practice, even after having been shown the law prohibiting corporate contributions. It is submitted that their actions at this time in continuing the activities through the general elections are both knowing and willfull violations of the campaign laws, that they are designed to directly benefit the Democratic and Republican candidates and parties, and that the Star-Bulletin has a direct interest in seeing either Mr. Matsunaga or Mr. Quinn elected to the U.S. Senate as complainant Hodges has publicly stated that one of his first acts when elected to the U.S. Senate would be to repeal the Newspaper Preservation Act, which both Quinn and Matsunaga support.

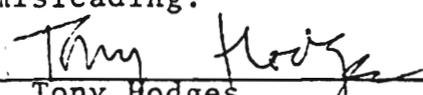
For these reasons, and based upon the information and exhibits attached and included herein, it is requested that an order be issued requiring the Bulletin to give equal services to all candidates, that it is not a public service which they are rendering, or, alternatively, should the bulletin persist, that an immediate Stop Order be issued to the Bulletin halting the publication of the "Quiz" now planned for the general election until a complete investigation of this matter can be made. It is also asked that a copy of this complaint be immediately referred to the U.S. Attorney General's Office for criminal prosecution.

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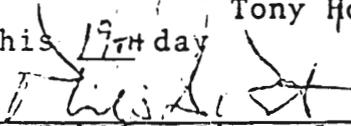
  
 TONY HODGES  
 Candidate for U.S. Senate  
 Complainant

State of Hawaii )  
 City & County of Honolulu) ss.

Tony Hodges, being duly sworn, deposes and says:  
 (1) That I am the complainant in the foregoing matter;  
 (2) That I have read the foregoing and know the contents thereof;  
 (3) That the matters and things therein stated are true to the best of my knowledge, information and belief, and none are misleading.

  
 Tony Hodges

Sworn to before me this 19th day  
 of October, 1976.

  
 Notary Public, First Judicial Circuit  
 State of Hawaii

My commission expires: 11/12/76

100-407-100407  
 COPY



# Honolulu Star-Bulletin

Member of The Gannett Group

Established 1882  
Daily and Sunday

10

October 4, 1976

Mr. Anthony Hodges  
PEOPLE'S PARTY OF HAWAII  
3238 Paty Drive  
Honolulu, Hawaii 96822

Dear Tony:

In the General Election campaign, the Star-Bulletin plans to devote a full page to presenting the views of the alternative party candidates seeking major offices.

These will be individual presentations instead of the party presentations solicited in the primary.

I invite you to submit an article of up to 250 words about yourself and your issues to me by Friday, October 15. We realize this is a compact figure, but know that much can be said in that space and readers prefer shorter presentations.

If the People's Party of Hawaii would like to participate in another interview with the Star-Bulletin editors, we invite you to do so as a group. Sessions will take place in our third floor board room and last no more than an hour.

Please call me or my secretary, Mrs. Peltier, at 525-8688 or 525-8689, for an appointment. We are suggesting times of 11 a.m., 2 p.m. and 3 p.m. between October 13 and October 20.

With best wishes,

Sincerely,

A. A. Smyser  
Editor, Editorial Page

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FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

October 4, 1976

Congressman Spark M. Matsunaga  
U.S. HOUSE OF REPRESENTATIVES  
218 Federal Building  
Honolulu, Hawaii 96813

Dear Spark:

Because of interested reader response to the Candidate Quiz conducted by the Star-Bulletin during the Primary Election, we are planning a second quiz prior to the General Election.

It appears to be an effective way to present views on some of the principal campaign questions.

Our General Election Quiz is enclosed. While we are reluctant to set any word limit for individual questions, please keep your answers as compact as possible. We must reserve the right to trim answers that are overlong.

Please return the answers to me by Friday, October 15.

We also invite you to participate in a Candidate Interview with Star-Bulletin editors and staff, to take place in our third floor board room, lasting no more than an hour.

Please call me or my secretary, Mrs. Peltier, at 525-8688 or 525-8689, for an appointment. We are suggesting times of 11 a.m., 2 p.m. and 3 p.m. between October 13 and October 20.

With best wishes,

Sincerely,

*A.A. Smyser*

A. A. Smyser  
Editor, Editorial Page

AAS:tmp  
Enclosure

P.S. -- This time we also are mailing a Quiz to candidates' wives.

For your information, our policy on minor party candidates will be to offer each one a chance to write a 250-word article about his or her candidacy and issues, and to invite the parties as a group to come in for interviews.

RECEIVED  
OFFICE OF THE GOVERNOR  
HONOLULU, HAWAII



**FRIENDS OF SPARKY**  
CHAIRMAN  
**J. RALPH BROWN**

**P. O. BOX 1978**  
**HONOLULU, HAWAII 96805**

*There are two good candidates running for the U.S. Senate this year: Patsy Mink and Spark Matsunaga.*

*Of the two, Spark Matsunaga is the better one. He has a better record in Congress, he is a better leader, he would make a better Senator.*

*Here's why.*

Spark Matsunaga was born on Kauai, of immigrant parents. He worked his way through Kauai public schools and the University of Hawaii, as a stevedore, clerk and bookkeeper. He graduated from the UH with honors in education. He taught public school. During World War II, he served with the 100th Infantry Battalion, later part of the 442nd Regimental Combat Team. He was twice wounded in action, and much decorated. He graduated from Harvard Law School, with distinction in oral advocacy. He served three terms in the Hawaii Territorial Legislature, and was named majority leader in 1959. He was first elected to Congress in 1962, and has been re-elected six times. His leadership was quickly recognized in Congress. He was appointed to the House Steering Committee in 1964, to the powerful Rules Committee in 1966, and he became Deputy Majority Whip in 1972.

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**Spark Matsunaga gets results.** He has played a major role in the adoption of key legislation affecting Hawaii and the nation.

- *In strengthening the economy.* He recently sponsored legislation to put the country's seven million unemployed back to work; he was a top sponsor of the Congressional Budget Act, which tightens controls on federal spending and taxes.
- *In law and justice.* He believes that crime prevention begins at controlling juvenile delinquency. The Juvenile Justice and Delinquency Prevention Act of 1974 contained two of Matsunaga's bills.
- *In education.* He was the first candidate for major office in Hawaii to advocate federal aid to education, and he has vigorously supported this stand ever since. In the past seven years, Matsunaga has been given a 100% rating for his efforts in Congress by the National Education Association.
- *In women's and civil rights.* He introduced and led the passage of a Constitutional amendment assuring women equal rights with men under the law. It was Matsunaga's bill that led to the repeal of the "Emergency Detention Act," erasing the spectre of concentration camps in America.
- *In aid for the elderly.* He sponsored and supported legislation creating the House Select Committee on Aging—the only Hawaii Congressman to do so. He now serves as chairman of an important subcommittee of this panel.
- *In health.* He is an acknowledged national leader in the field of health legislation. His bills in the areas of health education, research, and Medicare and other benefit programs have had a major impact on the nation.
- *In integrity in government.* Long before Watergate, Matsunaga led in the enactment of national campaign finance reform laws, in the elimination of secrecy from Congressional procedures, in streamlining the House committee system.

**Spark Matsunaga fights for Hawaii.** Sometimes against heavy odds, he has stood up for his State and its people.

- *In supporting our vital industries.* He has championed the cause of our sugar and pineapple industries, of diversified agriculture, of tourism, of the small businessman.
- *In defending the consumer.* He has fought almost singlehandedly in the House for passage of a law that would protect Hawaii's fragile economy from shipping tieups.
- *In protecting our wage-earners.* He has strenuously opposed cutbacks in federal jobs and allowances, and continuously supported tax relief and other measures benefiting all workers.
- *In developing new industries.* He has been instrumental in making Hawaii a world renowned center for energy, tropical medicine and agricultural research.

Spark Matsunaga will make a great Senator. With such accomplishments in the 435-member House, he will give Hawaii an even stronger voice in the 100-member Senate.

"Because of Sparky's outstanding leadership, Hawaii commands a position of considerable respect in the U.S. Congress."  
—Speaker Carl Albert

"Sparky is one of the sharpest, hardest-working members of Congress." —Majority Leader Thomas O'Neill

"Sparky wields an enormous amount of influence over his colleagues." —Majority Whip John McFall

Hawaii needs Spark Matsunaga in the U.S. Senate.

**SPARK MATSUNAGA . . . THE BETTER ONE**

"A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C."

**SPARK M. MATSUNAGA (D) FOR U.S. SENATE**



FOR CONGRESS: U.S. HOUSE and SENATE

1. What will be your No. 1 priority if you are elected?
2. State the No. 1 reason why voters should support you instead of your opponent.
3. What is the No. 2 reason?
4. The argument is made that it is important for a small state like Hawaii to have representation from both parties in Congress, preferably in both houses of Congress. What do you think of this?
5. John Craven, who ran for Congress but was eliminated in the primary, had a novel idea. He said that if elected he would focus entirely on Hawaii matters -- and see that Hawaii's interests were protected in all legislation. On other issues, he said, his vote would be guided by the leadership of his party. What do you think of such an approach to Congressional service?
6. In the present election, the positions of the Democrats and Republicans are often quite similar, whereas the three alternative parties advocate radically different approaches. What significance do you attach to these new parties?
7. Economists seem to agree that federal policy cannot focus effectively on both inflation and unemployment at the same time, that one or the other must get priority. President Ford has chosen to make Inflation Public Enemy No. 1, whereas Jimmy Carter seems to emphasize jobs. Where do you stand and why?
8. What bills affecting Hawaii would you particularly emphasize in the next session of Congress? Feel free to mention quite a few, but briefly.
9. The consensus on maritime strike legislation that was supported by all four of Hawaii's members of Congress in recent years is breaking up. How important do you think it is to try to reach a new agreement, and what form might such an agreement take?
10. As a freshman senator (or representative) do you really think you can make much of an impact? Why? How?
11. Would you support federal financing of future Congressional elections?
12. How do you feel generally about openness in government, mandatory financial disclosure rules, and the Congressional seniority system?

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FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL



**FRIENDS OF SPARKY**

**CHAIRMAN  
J. RALPH BROWN**

**P. O. BOX 1978  
HONOLULU, HAWAII 96805**

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- Spark Matsunaga gets results. He has played a major role in the adoption of key legislation affecting Hawaii and the nation.
  - *In strengthening the economy.* He recently sponsored legislation to put the country's seven million unemployed back to work; he was a top sponsor of the Congressional Budget Act, which tightens controls on federal spending and taxes.
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  - *In women's and civil rights.* He introduced and led the passage of a Constitutional amendment assuring women equal rights with men under the law. It was Matsunaga's bill that led to the repeal of the "Emergency Detention Act," erasing the spectre of concentration camps in America.
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"Sparky wields an enormous amount of influence over his colleagues." —Majority Whip John McFall

Hawaii needs Spark Matsunaga in the U.S. Senate.

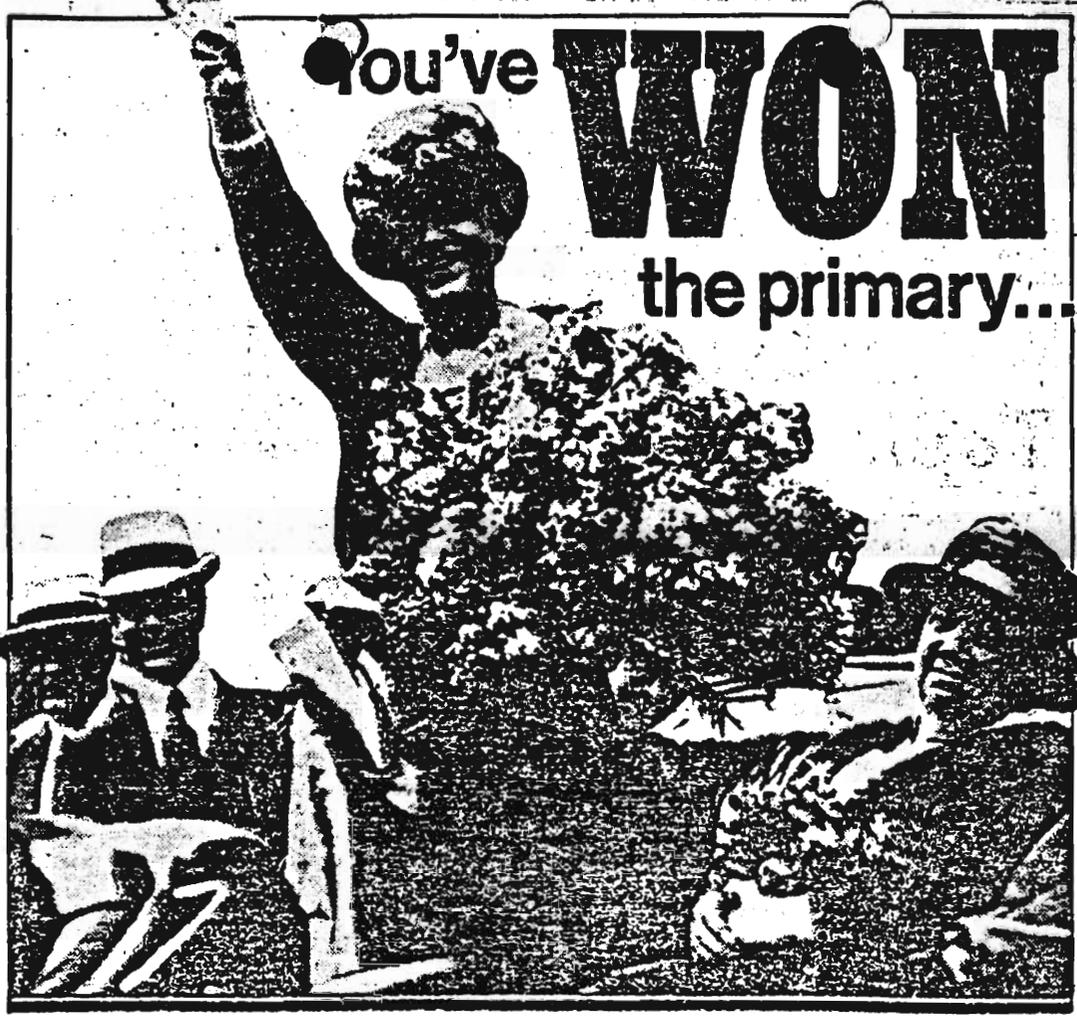
**SPARK MATSUNAGA . . . THE BETTER ONE**

"A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C."

**SPARK M. MATSUNAGA (D) FOR U.S. SENATE**



Sunday Bulletin & Advertiser Dec. 7, 1976



You've **WON**  
the primary...

**but that doesn't guarantee the election!**

If you're going to be successful, again in November . . . and that's the election that really counts! . . . you can't just sit back now and rest on your laurels. The way to victory is to reach the maximum number of voters with your message. Advertise your platform in the Star-Bulletin and the Advertiser where it can be read, re-read and assimilated by your constituents. You'll be putting your message in the one medium that can put it across.

## The Honolulu Advertiser

Independent, editorially competitive newspapers serving all Hawaii.

## Honolulu Star-Bulletin

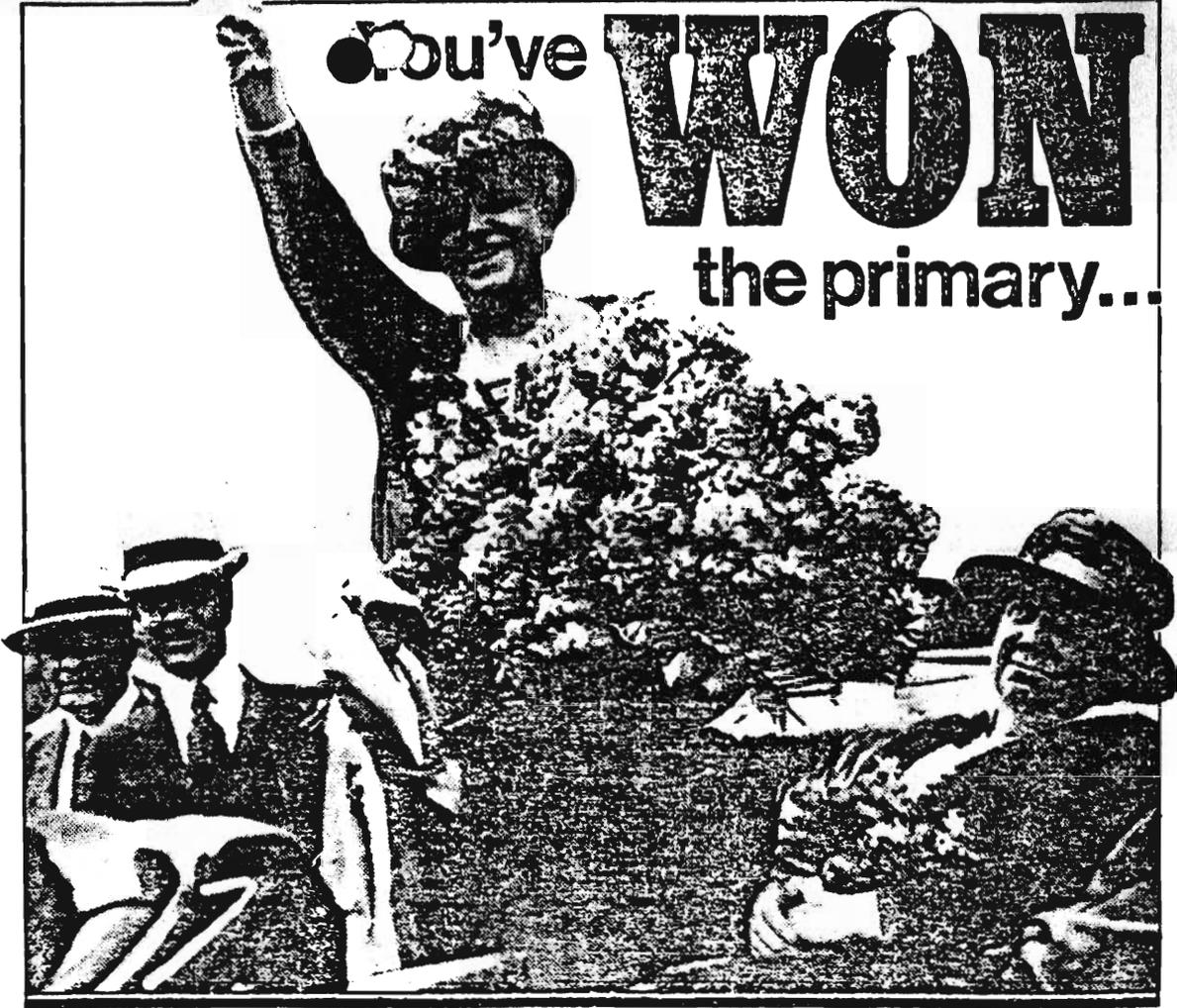
For information or help in planning your advertising campaign, call **525-7428**

REGISTRATION COMMISSION  
OFFICE OF THE CLERK  
OFFICE OF GENERAL COUNSEL

You've

**WON**

the primary...



**but that doesn't guarantee the election!**

If you're going to be successful, again in November . . . and that's the election that really counts! . . . you can't just sit back now and rest on your laurels. The way to victory is to reach the maximum number of voters with your message. Advertise your platform in the Star-Bulletin and the Advertiser where it can be read, re-read and assimilated by your constituents. You'll be putting your message in the one medium that can put it across.

## **The Honolulu Advertiser**

Independent, editorially competitive newspapers serving all Hawaii.

## **Honolulu Star-Bulletin**

**For information or help in planning your advertising campaign, call 525-7428**

7794075011

FEDERAL ELECTION COMMISSION  
ORIGINAL FILE COPY  
OFFICE OF GENERAL COUNSEL

# Hawaii Newspaper Agency

605 Kapiolani Boulevard Post Office Box 3350, Honolulu, Hawaii 96801 Telephone (808) 525-8000

October 4, 1976

Dear Candidate:

Congratulations on winning the primary - the first step to your election in November!

You've already put a lot of time and effort into your campaign. Your success has proved that.

But now the really big push is on. Having got as far as you have, you certainly don't want to diminish your efforts and your impact at this crucial point.

We'd like to help you make sure you reach all the voters possible. The best way to do this is through the advertising columns of Hawaii's two dailies - the Advertiser and the Star-Bulletin. Only through the printed media can you outline your program in depth, discuss the issues, reach the majority of voters, make sure that your message can be saved and re-read.

Our team of specialists will help you plan the most effective advertising campaign possible between now and November 2. Just call us at 525-8000 or 525-7428.

Best wishes to you for the general election!

Sincerely,

*Carl J. Barrea*  
Carl J. Barrea  
Vice President/Advertising

FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

CB:sw

777477:501?



FEDERAL ELECTION COMMISSION

1325 K STREET N.W.  
WASHINGTON, D.C. 20463

Note change in  
date in Hodges  
letter  
Dg

Commissioner A. Kers

MUR No. 294 (76)

Date and Time of Transmittal Nov 1- 3:30

I object to the recommendation in the 48 hour Report.

COMMENTS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date: 11/3/76

Signature: JW Jenkins

PLEASE USE THIS FORM ONLY IF YOU WISH TO NOTE AN OBJECTION WITH REGARD TO THE ABOVE CAPTIONED MATTER. Return all objections to Mr. Nixon, Director in the general office on the 1st floor. If no objection is received within 24 hours of transmittal, the objection will be considered approved.

FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL



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FEDERAL ELECTION COMMISSION

1325 K STREET N.W.  
WASHINGTON, D.C. 20463

4 NOV 1976

CERTIFIED MAIL  
RETURN RECEIPT REQUESTED

Mr. Anthony Hodges  
People's Party of Hawaii  
3238 Paty Drive  
Honolulu, Hawaii 96822

Re: MUR 294 (76)

Dear Mr. Hodges:

This acknowledges receipt of your complaint dated October 18, 1976, alleging certain violations of the Federal Election Campaign Act of 1971, as amended, by the Honolulu Star-Bulletin, et al. I have reviewed your allegations and have concluded that on the basis of the information provided in your complaint that there is no reason to believe that a violation has been committed. Accordingly, upon my recommendation the Commission has decided to close the file in this matter.

Should additional information come to your attention which you believe establishes a violation of the Act, please contact me. The file reference number for this matter is MUR 294 (76).

Sincerely yours,

*John G. Murphy, Jr.*  
John G. Murphy, Jr.  
General Counsel

FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL



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PS Form 3811, Mar. 1976

RETURN RECEIPT, REGISTERED, INSURED AND CERTIFIED MAIL

**GC**

● **SENDER:** Complete items 1, 2, and 3.  
Add your Address in the "RETURN TO" space on reverse.

1. The following service is requested (check one).

Show to whom and date delivered..... 15¢

Show to whom, date, & address of delivery.. 35¢

RESTRICTED DELIVERY.  
Show to whom and date delivered..... 65¢

RESTRICTED DELIVERY.  
Show to whom, date, and address of delivery 85¢

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2. ARTICLE ADDRESSED TO:

Mr. Anthony Hodges

---

3. ARTICLE DESCRIPTION:

REGISTERED NO.	CERTIFIED NO.	INSURED NO.
	438734	

(Always obtain signature of addressee or agent)

I have received the article described above.

SIGNATURE     Addressee     Authorized agent

---

4. DATE OF DELIVERY	POSTMARK
5. ADDRESS (Complete only if requested)	

---

6. UNABLE TO DELIVER BECAUSE:	CLERK'S INITIALS
-------------------------------	------------------

☆ GOP: 1976-O-203-456

RECEIVED FILED IN  
OFFICE OF GENERAL COUNSEL

FEDERAL ELECTION COMMISSION

1325 K STREET N.W.  
WASHINGTON, D.C. 20463

POSTAGE AND FEES PAID



CERTIFIED MAIL  
RETURN RECEIPT REQUESTED

LN  
NR  
11-8-76  
m

CERTIFIED

Mr. Anthony Hodges  
People's Party of Hawaii  
3238 Paty Drive  
Honolulu, Hawaii 96822

CERTIFIED  
438134

**UNCLAIMED**

1st Notice \_\_\_\_\_  
2nd Notice NOV 15 1976 *tan*  
Return 11/23

73493  
OFFICE OF GENERAL COUNSEL



4 NOV 1976

**CERTIFIED MAIL**  
**RETURN RECEIPT REQUESTED**

Mr. Anthony Hodges  
People's Party of Hawaii  
3238 Paty Drive  
Honolulu, Hawaii 96822

Re: MUR 294 (76)

Dear Mr. Hodges:

This acknowledges receipt of your complaint dated October 18, 1976, alleging certain violations of the Federal Election Campaign Act of 1971, as amended, by the Honolulu Star-Bulletin, et al. I have reviewed your allegations and have concluded that on the basis of the information provided in your complaint that there is no reason to believe that a violation has been committed. Accordingly, upon my recommendation the Commission has decided to close the file in this matter.

Should additional information come to your attention which you believe establishes a violation of the Act, please contact me. The file reference number for this matter is MUR 294 (76).

Sincerely yours,

Signed: John G. Murphy, Jr.

John G. Murphy, Jr.  
General Counsel

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cc: KK  
Chron  
MUR 294 File

FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

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PC.

PS Form 3811, Mar. 1976

● **SENDER:** Complete items 1, 2, and 3. Add your address in the "RETURN TO" space on reverse.

1. The following service is requested (check one).

Show to whom and date delivered..... 15¢

Show to whom, date, & address of delivery.. 35¢

RESTRICTED DELIVERY.  
Show to whom and date delivered..... 65¢

RESTRICTED DELIVERY.  
Show to whom, date, and address of delivery 85¢

2. ARTICLE ADDRESSED TO:  
*Anthony Hodges*

3. ARTICLE DESCRIPTION:  
REGISTERED NO. | CERTIFIED NO. | INSURED NO.  
| 435487 |

(Always obtain signature of addressee or agent)

I have received the article described above.  
SIGNATURE  Addressee  Authorized agent  
*Brend D. Bean*

4. DATE OF DELIVERY: *11/2/76* POSTMARK: *NOV 2 1976*

5. ADDRESS (Complete only if requested)

6. UNABLE TO DELIVER BECAUSE: CLERK'S INITIALS

RETURN RECEIPT, REGISTERED, INSURED AND CERTIFIED MAIL

☆ GOP: 1976-O-203-456

RECEIVED BY THE COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

4 NOV 1976

CERTIFIED MAIL  
RETURN RECEIPT REQUESTED

Mr. Carl J. Barrea  
Vice President/Advertising  
Hawaii Newspaper Agency  
605 Kapiolani Boulevard  
P.O. Box 3350  
Honolulu, HI 96801

Re: MUR 294 (76)

Dear Mr. Barrea:

I am forwarding the enclosed complaint pursuant to §437g(a)(2) of the Federal Election Campaign Act for your information. As shown by the attached copy of my letter to complainant, the Commission believes that on the basis of the information in the complaint there is no reason to believe that a violation of any statute within its jurisdiction has been committed. Accordingly, the Commission does not intend to investigate the matter any further.

Sincerely yours,

Signed: John G. Murphy, Jr.

John G. Murphy, Jr.  
General Counsel

Enclosure

KKavanagh:pjg:10/30/76  
cc: Chron file  
MUR file  
KK

FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

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PS Form 3811, Nov. 1976  
RETURN RECEIPT, REGISTERED, INSURED AND CERTIFIED MAIL

● SENDER: Complete items 1, 2, and 3.  
Add your address in the "RETURN TO" space on reverse.

1. The following service is requested (check one).  
 Show to whom and date delivered..... 15¢  
 Show to whom, date, & address of delivery.. 35¢  
 RESTRICTED DELIVERY.  
 Show to whom and date delivered..... 65¢  
 RESTRICTED DELIVERY.  
 Show to whom, date, and address of delivery 85¢

2. ARTICLE ADDRESSED TO:  
*Mr. Carl J. Barrea*

3. ARTICLE DESCRIPTION:  
 REGISTERED NO. | CERTIFIED NO. | INSURED NO.  
 | *438132* | |

(Always obtain signature of addressee or agent)  
 I have received the article described above.  
 SIGNATURE  Addressee  Authorized agent  
*David [Signature]*

4. DATE OF DELIVERY: *NOV 9 1976*

5. ADDRESS (Complete only if requested)

6. UNABLE TO DELIVER BECAUSE: | CLERK'S INITIALS



☆ GOP: 1976-O-203-456

FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

4 NOV 1976

**CERTIFIED MAIL**  
**RETURN RECEIPT REQUESTED**

Messrs. Phillip T. Gianella  
A.A. Smyser  
John E. Simonds  
Honolulu Star Bulletin, Inc.  
P.O. Box 3080  
Honolulu, Hawaii 96802

Re: MUR 294 (76)

Dear Sirs:

I am forwarding the enclosed complaint pursuant to Section 437g(a)(2) of the Federal Election Campaign Act for your information. As shown by the attached copy of my letter to complainant, the Commission believes that on the basis of the information in the complaint there is no reason to believe that a violation of any statute within its jurisdiction has been committed. Accordingly, the Commission does not intend to investigate the matter any further.

Sincerely yours,

Signed: John G. Murphy, Jr.

John G. Murphy, Jr.  
General Counsel

Enclosure

KKanavagh;pjg: 10/30/76  
cc: Chron file  
MUR file  
KK

FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

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PS Form 3811, Mar. 1976

RETURN RECEIPT, REGISTERED, INSURED AND CERTIFIED MAIL

● **SENDER:** Complete items 1, 2, and 3.  
Add your address in the "RETURN TO" space on reverse.

1. The following service is requested (check one).

Show to whom and date delivered..... 15¢

Show to whom, date, & address of delivery.. 35¢

RESTRICTED DELIVERY.  
Show to whom and date delivered..... 65¢

RESTRICTED DELIVERY.  
Show to whom, date, and address of delivery 85¢

---

2. **ARTICLE ADDRESSED TO:**  
Mssrs. Phillip T. Gianella  
A.A. Smyser  
John E. Simonds

---

3. **ARTICLE DESCRIPTION:**

REGISTERED NO.	CERTIFIED NO.	INSURED NO.
	438133	

(Always obtain signature of addressee or agent)

I have received the article described above.

SIGNATURE  Addressee  Authorized agent

*James [Signature]*

---

4. **DATE OF DELIVERY**  
NOV 9 - 1976

5. **ADDRESS** (Complete only if requested)

---

6. **UNABLE TO DELIVER BECAUSE:**

CLERK'S INITIALS

☆ GOP: 1976-O-203-456

NEW COMMISSION  
FIVE COPY

November 4, 1976

MEMORANDUM FOR: BILL OLDAKER

FROM:

MARJORIE EMMONS

*MUR 8 by me*

RE:

MUR 284 (76) and MUR 294 (76)

The above mentioned MURs were transmitted to the Commission on November 1, 1976 at 3:30 p.m.

As of 11:00 a.m. on November 4, 1976, no objections had been received on these MURs.

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ORIGINAL FILE COPY  
OFFICE OF GENERAL COUNSEL

CERTIFIED MAIL  
RETURN RECEIPT REQUESTED

OCT 29 1976

Mr. Anthony Hodges  
People's Party of Hawaii  
3238 Paty Drive  
Honolulu, HI 96822

Re: MUR 294 (76)

Dear Mr. Hodges:

This is to acknowledge receipt of your complaint of October 19, 1976, alleging violations of the Federal Election Campaign Laws. A staff member has been assigned to analyze your allegations and a recommendation to the Federal Election Commission as to how this matter should be handled will be made shortly. You will be notified as soon as the Commission determines what action should be taken. For your information, we have attached a brief description of the Commission's preliminary procedures for the handling of complaints.

Sincerely yours,

William C. Oldaker  
Assistant General Counsel

*enclosure*

CKavanagh:pjg:10/28/76  
cc: Chron file  
MUR file  
CK

FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

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CERTIFIED MAIL  
RETURN RECEIPT REQUESTED  
76 OCT 22 AIO: 17

Tony Hodges  
Candidate for the U.S. Senate  
3238 Paty Drive  
Honolulu, Hawaii  
Tel. No. (808) 988-2557

Complainant

October 18, 1976

FEDERAL ELECTION COMMISSION  
1325 K Street, N.W.  
Washington, D.C. 20463

To Whom it may concern:

This is a complaint against the Honolulu Star-Bulletin, Inc., Gannett Pacific Corporation, the Hawaii Newspaper Agency, Philip T. Gialanella, A.A. Smyser and John E. Simonds, either or all of them, for probable criminal violations of the Federal Election Campaign Act of 1971, as amended.

It is charged by this complaint that the above-designated corporations, either or all of them, through the above-named individuals, acting individually or in concert, have knowingly and willfully made, and presently intend to again so make illegal corporate campaign contributions to certain candidates presently running for the U.S. Senate from the State of Hawaii. It is asked that this matter be immediately referred to the U.S. Attorney General.

The relevant section of the Federal Election Campaign Act charged to have been violated is that found under section 441b, which makes illegal corporate contributions to any candidate for federal office:

§441b(a) It is unlawful for ... any corporation organized by authority of any law of Congress, to make a contribution or expenditure in connection with any election to any political office, or in connection with any primary election ..., or for any corporation whatever ... to make a contribution or expenditure in connection with any election at which ... a Senator or Representative in ... Congress is to be voted for, or in connection with any primary election ... held to select candidates for any of the foregoing offices, or for any candidate, political committee, or other person knowingly to accept or receive any contribution prohibited by this section, or for any officer or any director of any corporation ... to consent to any contribution or expenditure by the corporation ... prohibited by this section.

FEDERAL ELECTION COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

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§441b(b)(2) For purposes of this section,... the term "contribution or expenditure" shall include any direct or indirect payment, distribution, loan, advance, deposit, or gift of money, or any services, or anything of value ... to any candidate, campaign committee, or political party or organization, in connection with any election to any of the offices referred to in this section... (emphasis added)

This complaint centers upon Star-Bulletin contributions of newspaper space to Mr. William Quinn, a Republican candidate for the U.S. Senate, whose law firm has in the past represented and does continue to represent the Star-Bulletin, and to Mr. Spark Matsunaga, a Democratic candidate for the U.S. Senate, who, as a Representative to the U.S. Congress, voted for the Newspaper Preservation Act which allows the Star-Bulletin, Gannett and the Hawaii Newspaper Agency to act as a legal monopoly.

COUNT I  
Rendering of Services and Contributions  
of Value during the Primary Elections for  
the United States Senate

During the month of September, 1976, and immediately preceding the primary elections held in Hawaii, the Honolulu Star-Bulletin, acting in concert with one or more of the other complained of corporations or individuals, conducted a so-called "public service" project entitled "Candidate Quiz." These "candidate quizzes" consisted of a series of questions from Star-Bulletin subscribers addressed to the candidates for major political office. The Star-Bulletin, however, sent these questionnaires to only those candidates they considered to be "major candidates," seeking their responses which were later published in the newspaper. (See copies of the "Quiz" attached hereto, which appeared in the Star-Bulletin on September 20, 21 and 23, 1976.)

These "candidate quizzes" were sent only to the Democratic and Republican candidates (but even then, only to the "major" candidates of the Democratic senatorial race). They were not sent to the other party candidates running in the primary for their party's nomination, although these other candidates had requested to be treated equally by the Bulletin. Instead, the Bulletin merely published in a later edition of its paper an article covering those

1. These other parties include the Independents for Godly Government, Libertarian and People's Party.

parties whose candidates were not allowed to participate in the "Candidate Quiz." Even with this, however, the articles focused upon the parties and not the specific candidates running for each party's nomination.

Prior to publication of the "Quizzes," complainant Hodges met with representatives of the complained-of parties, showed them copies of the relevant sections of the Federal Election law prohibiting corporate campaign contributions, and stated his position that to provide and publish this "Quiz" for some at the exclusion of other viable candidates was to provide services of considerable value, at no cost, to specific candidates and specific parties to the detriment of other candidates and political parties not covered through the "quizzes."

Hodges' position was also made known to candidates Matsunaga and Quinn, at which time he requested that they refrain from participating in the "Quiz," as to do so without all candidates being represented might place them in the position of having knowingly accepted and received a contribution prohibited by the Federal Election laws.

COUNT II  
Rendering of Services and Contributions  
of Value during the General Election for  
the United States Senate

Since the primary election, it has been learned that the Star-Bulletin intends once again to conduct these "quizzes" for the general election. (See copy of letter attached hereto from A.A. Smyser to Mr. Spark Matsunaga, dated October 4, 1976.) As the letter demonstrates, the "Quiz" will be addressed only to what the Star-Bulletin considers to be the "major" party candidates, in other words, only to candidates Matsunaga and Quinn. Other party candidates, such as complainant, are again to be treated in a discriminatory manner.

Candidates other than Matsunaga and Quinn (there are three) will not be allowed to participate in the "Quizzes" but have been offered space in the newspaper of 250 words in which they may submit information about themselves and their issues. (See copy of letter attached hereto from A.A. Smyser to Tony Hodges, dated October 4, 1976.)

Moreover, both Quinn and Matsunaga's wives have been invited to participate in an additional "quiz" which, it is

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SP.

understood, will provide these wives with more coverage than is to be provided the other candidates for the U.S. Senate! The value of this coverage will accrue to Mr. Quinn and Mr. Matsunaga. (It goes without saying that the Bulletin has not offered the other three candidate's spouses any newspaper coverage whatsoever!)

Again, complainant Hodges has requested equal services for all candidates from the newspaper, and has asked candidates Quinn and Matsunaga to refrain from participating in this illegal activity.

#### CONCLUSION

The Star-Bulletin, through its representatives and those acting in concert with the Bulletin, has, by its own admission, acknowledged that the printed media is a very important and valuable vehicle for getting a candidate's message across to the majority of voters. (See letter attached hereto from the Hawaii Newspaper Agency to all candidates, dated October 4, 1976, as well as a copy of an advertisement appearing in the Sunday Bulletin and Advertiser of October 17, 1976.)

The practices of the Star-Bulletin complained of herein are more than just discrimination, they are the rendering of services to particular candidates and particular political parties which directly confer upon those candidates and parties a great value, and aid in their pursuit of elected office. As Mr. Smyser stated in his letter of October 4, 1976 to Congressman Matsunaga, "It appears to be an effective way to present views on some of the principal campaign questions." Not only does this sort of activity on the part of the newspaper, to the exclusion of other candidates for the same office, bestow a direct and valuable benefit and service to certain candidates by providing them with a convenient and efficient (and free) means of getting their names and views to the voters, but it tends to reinforce in the voters' mind the feeling that only those candidates appearing in the "Quiz" are actually "serious" candidates, while the other candidates somehow are less serious and are to be ignored other than for issues which they might raise as "food for thought."

It is also asserted that freedom of the press does not confer on one the right to make illegal corporate contributions to the candidacy of federal office seekers under the guise of public service. The actions at issue are not editorials, news stories, nor commentary. They are plain and simply a means of perpetuating in the minds of the voters one or more candidates for political office to the discrimination of others for that same office.

FEDERAL BUREAU OF INVESTIGATION  
OFFICE OF THE ATTORNEY GENERAL  
OFFICE OF GENERAL COUNSEL

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NA

These practices have been challenged, and complaints have several times been made to Mr. Gialanella, Mr. Smyser and Mr. Simonds, yet they continue to engage in this practice, even after having been shown the law prohibiting corporate contributions. It is submitted that their actions at this time in continuing the activities through the general elections are both knowing and willfull violations of the campaign laws, that they are designed to directly benefit the Democratic and Republican candidates and parties, and that the Star-Bulletin has a direct interest in seeing either Mr. Matsunaga or Mr. Quinn elected to the U.S. Senate as complainant Hodges has publicly stated that one of his first acts when elected to the U.S. Senate would be to repeal the Newspaper Preservation Act, which both Quinn and Matsunaga support.

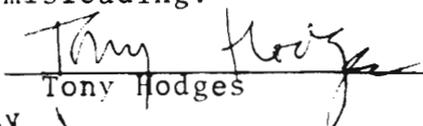
For these reasons, and based upon the information and exhibits attached and included herein, it is requested that an order be issued requiring the Bulletin to give equal services to all candidates, that it is not a public service which they are rendering, or, alternatively, should the bulletin persist, that an immediate Stop Order be issued to the Bulletin halting the publication of the "Quiz" now planned for the general election until a complete investigation of this matter can be made. It is also asked that a copy of this complaint be immediately referred to the U.S. Attorney General's Office for criminal prosecution.

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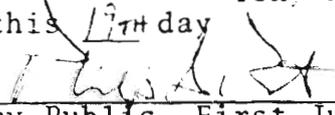
  
TONY HODGES  
Candidate for U.S. Senate  
Complainant

State of Hawaii )  
City & County of Honolulu) ss.

Tony Hodges, being duly sworn, deposes and says:  
(1) That I am the complainant in the foregoing matter;  
(2) That I have read the foregoing and know the contents thereof;  
(3) That the matters and things therein stated are true to the best of my knowledge, information and belief, and none are misleading.

  
Tony Hodges

Sworn to before me this 17th day of October, 1976.

  
Notary Public, First Judicial Circuit  
State of Hawaii

My commission expires: 11/10/76

NOTARIAL PUBLIC COMMISSION  
OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL



# Honolulu Star-Bulletin

Member of The **Gannett** Group

Established 1882  
Daily and Sunday

October 4, 1976

Mr. Anthony Hodges  
PEOPLE'S PARTY OF HAWAII  
3238 Paty Drive  
Honolulu, Hawaii 96822

Dear Tony:

In the General Election campaign, the Star-Bulletin plans to devote a full page to presenting the views of the alternative party candidates seeking major offices.

These will be individual presentations instead of the party presentations solicited in the primary.

I invite you to submit an article of up to 250 words about yourself and your issues to me by Friday, October 15. We realize this is a compact figure, but know that much can be said in that space and readers prefer shorter presentations.

If the People's Party of Hawaii would like to participate in another interview with the Star-Bulletin editors, we invite you to do so as a group. Sessions will take place in our third floor board room and last no more than an hour.

Please call me or my secretary, Mrs. Peltier, at 525-8688 or 525-8689, for an appointment. We are suggesting times of 11 a.m., 2 p.m. and 3 p.m. between October 13 and October 20.

With best wishes,

Sincerely,

A. A. Smyser  
Editor, Editorial Page

AAS:tmp

OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

770400:5030

October 4, 1976

Congressman Spark M. Matsunaga  
U.S. HOUSE OF REPRESENTATIVES  
218 Federal Building  
Honolulu, Hawaii 96813

Dear Spark:

Because of interested reader response to the Candidate Quiz conducted by the Star-Bulletin during the Primary Election, we are planning a second quiz prior to the General Election.

It appears to be an effective way to present views on some of the principal campaign questions.

Our General Election Quiz is enclosed. While we are reluctant to set any word limit for individual questions, please keep your answers as compact as possible. We must reserve the right to trim answers that are overlong.

Please return the answers to me by Friday, October 15.

We also invite you to participate in a Candidate Interview with Star-Bulletin editors and staff, to take place in our third floor board room, lasting no more than an hour.

Please call me or my secretary, Mrs. Peltier, at 525-8688 or 525-8689, for an appointment. We are suggesting times of 11 a.m., 2 p.m. and 3 p.m. between October 13 and October 20.

With best wishes,

Sincerely,

A. A. Smyser  
Editor, Editorial Page

AAS:tmp  
Enclosure

P.S. -- This time we also are mailing a Quiz to candidates' wives.

For your information, our policy on minor party candidates will be to offer each one a chance to write a 250-word article about his or her candidacy and issues, and to invite the parties as a group to come in for interviews.

OFFICIAL FILE COPY  
OFFICE OF GENERAL COUNSEL

770407:5031

FOR CONGRESS: U.S. HOUSE and SENATE

1. What will be your No. 1 priority if you are elected?
2. State the No. 1 reason why voters should support you instead of your opponent.
3. What is the No. 2 reason?
4. The argument is made that it is important for a small state like Hawaii to have representation from both parties in Congress, preferably in both houses of Congress. What do you think of this?
5. John Craven, who ran for Congress but was eliminated in the primary, had a novel idea. He said that if elected he would focus entirely on Hawaii matters -- and see that Hawaii's interests were protected in all legislation. On other issues, he said, his vote would be guided by the leadership of his party. What do you think of such an approach to Congressional service?
6. In the present election, the positions of the Democrats and Republicans are often quite similar, whereas the three alternative parties advocate radically different approaches. What significance do you attach to these new parties?
7. Economists seem to agree that federal policy cannot focus effectively on both inflation and unemployment at the same time, that one or the other must get priority. President Ford has chosen to make Inflation Public Enemy No. 1, whereas Jimmy Carter seems to emphasize jobs. Where do you stand and why?
8. What bills affecting Hawaii would you particularly emphasize in the next session of Congress? Feel free to mention quite a few, but briefly.
9. The consensus on maritime strike legislation that was supported by all four of Hawaii's members of Congress in recent years is breaking up. How important do you think it is to try to reach a new agreement, and what form might such an agreement take?
10. As a freshman senator (or representative) do you really think you can make much of an impact? Why? How?
11. Would you support federal financing of future Congressional elections?
12. How do you feel generally about openness in government, mandatory financial disclosure rules, and the Congressional seniority system?

\* \* \*

COPY  
LOUISIANA

773477:503  
Sunday Bulletin Advertiser Oct. 17, 1976



**but that doesn't guarantee the election!**

If you're going to be successful, again in November . . . and that's the election that really counts! . . . you can't just sit back now and rest on your laurels. The way to victory is to reach the maximum number of voters with your message. Advertise your platform in the Star-Bulletin and the Advertiser where it can be read, re-read and assimilated by your constituents. You'll be putting your message in the one medium that can put it across.

# The Honolulu Advertiser

Independent, editorially competitive newspapers serving all Hawaii.

# Honolulu Star-Bulletin

FEDERAL ELECTION COMMISSION  
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GENERAL COUNSEL

For information or help in planning your advertising campaign, call **525-7428**

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You've **WON**  
the primary...

**but that doesn't guarantee the election!**

If you're going to be successful, again in November . . . and that's the election that really counts! . . . you can't just sit back now and rest on your laurels. The way to victory is to reach the maximum number of voters with your message. Advertise your platform in the Star-Bulletin and the Advertiser where it can be read, re-read and assimilated by your constituents. You'll be putting your message in the one medium that can put it across.

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TELEPHONE RECORD COMMISSION  
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OFFICE OF GENERAL COUNSEL

# Hawaii Newspaper Agency

605 Kapiolani Boulevard Post Office Box 3350, Honolulu, Hawaii 96801 Telephone (808) 525-8000

October 4, 1976

Dear Candidate:

Congratulations on winning the primary - the first step to your election in November!

You've already put a lot of time and effort into your campaign. Your success has proved that.

But now the really big push is on. Having got as far as you have, you certainly don't want to diminish your efforts and your impact at this crucial point.

We'd like to help you make sure you reach all the voters possible. The best way to do this is through the advertising columns of Hawaii's two dailies - the Advertiser and the Star-Bulletin. Only through the printed media can you outline your program in depth, discuss the issues, reach the majority of voters, make sure that your message can be saved and re-read.

Our team of specialists will help you plan the most effective advertising campaign possible between now and November 2. Just call us at 525-8000 or 525-7428.

Best wishes to you for the general election!

Sincerely,



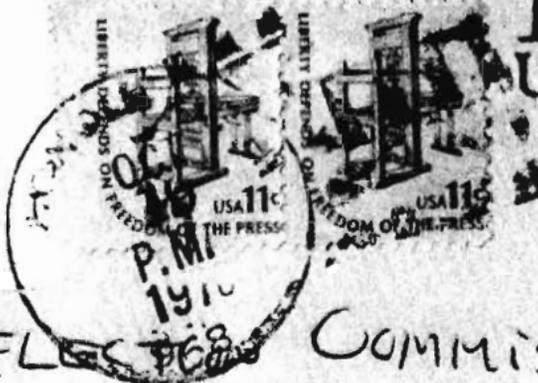
Carl J. Barrea  
Vice President/Advertising

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FEDERAL ELECTIONS COMMISSION

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