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WASHINGTON SQUARE, SUITE 1100 • 1050 CONNECTICUT AVENUE, N.W. • WASHINGTON, DC 20004 • (202) 661-1500  
FAX (202) 661-1783  
WRITER'S DIRECT DIAL NUMBER

E. MARK BRADEN  
WRITER'S DIRECT DIAL NUMBER (202) 661-1504  
E-MAIL: MBRADEN@BAKERLAW.COM

February 27, 2003

Office of the General Counsel  
Attn: Tony Buckley  
Federal Election Commission  
999 E Street, N.W. 6th Floor  
Washington, DC 20463

AOR 2003-05

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COUNSEL  
2003 FEB 28 P 2:51

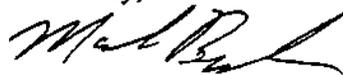
Re: Advisory Opinion Request – National Association of Home Builders

Dear Mr. Buckley:

This letter is in response to the February 6<sup>th</sup> letter from Acting Associate General Counsel Rosemary C. Smith. In her letter Ms. Smith posed a series of questions regarding an advisory opinion request submitted on behalf of the National Association of Home Builders of the United States (NAHB) to the Federal Election Commission. Enclosed with this letter are answers to the eight specific questions. We have also enclosed printed materials and video tapes which we believe are responsive to these questions. If your office should have additional questions, or need additional materials, please do not hesitate to contact me. We will respond promptly to any additional requests from your office.

Thank you for your cooperation in this matter.

Sincerely,



E. Mark Braden

EB/rvn

Enclosures

### FEC Responses for Advisory Opinion

1. What are the different classes of membership at NAHB? What are the requirements of each class?

*(See NAHB Bylaws, Article I – Attachment I)*

2. Do the funds in the general operating accounts of NAHB that fund its "Voter Mobilization" program constitute general treasury funds of NAHB?

Yes.

3. With respect to the "Voter Mobilization" program generally, please describe in detail the media, content, timing, and distribution of the "partisan communications" to which the request refers. With respect to the content specifically, please provide transcripts, copies of print ads, phone bank scripts, and any other materials that you describe.

*NAHB's partisan communications efforts have primarily been communication in the form of mail, sent to NAHB's restricted class. The mailings usually consists of a multicolored brochure highlighting a candidate's position on one or more key issues. It may include a letter from a prominent member of NAHB urging support for a candidate, soliciting their vote, encouraging a contribution be sent and/or encouraging members to volunteer for a campaign. Mail is sent to members of the restricted class. (see sample mailing – Attachment II). No phone banks or print advertisements have been used.*

4. Other than partisan communications, please describe in detail the other activities that comprise NAHB's "Voter Mobilization" program.

*In addition to partisan communication, NAHB's "Voter Mobilization" program has included issue advocacy communications which include references to federal candidates or office holders but do not expressly advocate the election or defeat of any candidate. Issue advocacy has been carried out via mail and in television advertisements. (See samples – Attachment III.)*

5. Please provide more details about the events to which questions 1 and 2 of your request refer. For example, are "forum" and "meetings" general sessions of a "convention," a reception or similar social event, a luncheon speech, participation in a panel or workshop, etc? Also, who are the audience for each of the events? For example, are participants or attendees at the events members of NAHB's restricted class, etc? Might the composition of the audience change depending on what type of event is held? If so, how?

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ATTACHMENT I

National Association of Home Builders  
Advisory Opinion Request

ARTICLE I

(Membership)

Sec. 1. CLASSES OF MEMBERS. The Association shall have the following classes of members. The designation of such classes and the qualifications of the members of such classes shall be as follows:

(A) BUILDER MEMBER. Any individual who is or has been in, or employed by a firm or corporation in the business of building or remodeling of homes, apartments, schools, commercial, industrial, or other structures normally related and appurtenant to a community, or in land development, and who subscribes to the Code of Ethics of this Association and is of good character and business reputation, shall be eligible to be a builder member provided such individual, or the firm or corporation which employs him or her, is in the above described business:

- (i) has been accepted as a builder member in good standing of any Affiliated Local Association, Chapter, or State Association of this Association, or
- (ii) operates in an area not within the jurisdiction of any Affiliated Local Association, Chapter, or State Association.

Where a firm or corporation has been accepted as a builder member of any Affiliated Local Association, Chapter, or State Association, the employee who is designated by that firm or corporation as its representative for its dealings with the Affiliated Local Association, Chapter, or State Association shall be eligible for builder membership in this Association. If the representative leaves the firm's employ, the firm or corporation may designate another representative for the balance of the NAHB membership year.

(B) ASSOCIATE MEMBER. Any individual who is or has been in or employed by a firm or corporation engaged in a trade, industry, or profession related to the business of building or remodeling of homes, apartments, schools, commercial, industrial, or other structures normally related and appurtenant to a community and is not inconsistent with the objectives of the Association or any of its Affiliated Local Associations, Chapters, or State Associations and who subscribes to the Code of Ethics of this Association and is of good character and business reputation shall be eligible to be an associate member provided such individual, or the firm or corporation which employs him or her and is engaged in a trade, industry, or profession described above:

- (i) has been accepted as an associate member of an Affiliated Local Association, Chapter or State Association; or
- (ii) operates in an area not within the jurisdiction of any Affiliated Local Association, Chapter or State Association.

Where a firm or corporation has been accepted as an associate member of an Affiliated Local Association, Chapter, or State Association, the employee whom that firm or corporation designates as its representative for its dealings with the Affiliated Local Association, Chapter, or State Association shall be eligible for associate membership in this Association. If the representative leaves the firm's employ, the firm or corporation may designate another representative for the balance of the NAHB membership year.

(C) AFFILIATE MEMBER. Any individual who subscribes to the Code of Ethics of this Association and is an employee of a firm represented by a builder or associate member of the same local association as defined in Sections (A) and (B) of these bylaws shall be eligible to be an affiliate member if he/she has been accepted as an affiliate member in good standing by an Affiliated Local Association, Chapter, or State Association of this Association.

(D) STUDENT MEMBER. Any student of light construction or related subjects who is a member of an organized group in an accredited school during the current academic year and sponsored by a faculty advisor shall be eligible to be a student member.

(E) **HONORARY MEMBER.** Any persons so designated by the Board of Directors, from time to time, for distinguished and unique service to the building industry shall be Honorary Members.

(F) **LIFE MEMBER.** Past Presidents of the Association are life members of the Association.

(G) **INTERNATIONAL MEMBER.** Any United States citizen; firm, or corporation or foreign national, firm, or corporation engaged primarily in business outside the United States shall be eligible to be either an international builder member, provided the party is otherwise qualified as a builder member, or an international associate member, provided the party is otherwise qualified as an associate member.

(H) **ACADEMIC SUBSCRIBER.** Any full time professor, instructor, or other faculty member or full time administrator at a high school, local or state vocational school, college or university, who does not otherwise qualify for membership within these bylaws, shall be eligible to be an academic subscriber.

## Sec. 2. ACCEPTANCE OF MEMBERS.

(A) Applicants for membership, other than Honorary and Life memberships, shall sign an application for membership. This may be a part of an application to an Affiliated Local Association, Chapter, or State Association. All individuals accepted for membership must comply with the Articles of Incorporation and Bylaws of this Association. Copies of the Bylaws are available upon request from the Vice President and Secretary.

(B) Applicants for builder, associate and affiliate membership approved and accepted by an Affiliated Local Association, Chapter, or State Association or, in the case of such applicants operating in an area not within the jurisdiction of an Affiliated Local Association, Chapter, or State Association, by the Vice President and Secretary, upon payment of dues shall become builder, associate, or affiliate members of this Association.

(C) Applicants for student and international membership and academic subscriber, approved and accepted by the Vice President and Secretary, upon payment of dues and/or fees shall be members of this Association.

Sec. 3. **VOTING RIGHTS.** Each builder member, and life member shall be entitled to one vote on each matter submitted to a vote of the members.

## Sec. 4. SERVICES AND PRIVILEGES.

(A) All members in good standing are entitled to full benefits, services, and privileges of the Association, except (1) as provided in Subparagraph (B) of this Section or (2) as specifically set forth elsewhere in these Bylaws.

(B) Each academic subscriber, student, international, affiliate or honorary member, shall be entitled only to such national services and privileges upon payment of an annual fee therefore, as may, from time to time, be determined by the Executive Board.

(C) The Board of Directors may from time to time provide that one or more types of specialized and expanded services shall be available to all members in good standing upon payment of a stated fee, provided they also meet other prescribed conditions of eligibility.

...and ... ..  
... ..

ATTACHMENT II

National Association of Home Builders  
Advisory Opinion Request

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OFFICE OF GENERAL  
COUNSEL

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As a small business owner himself, Lincoln Davis understands the different challenges we face every day. He worked hard passing legislation that opens the doors of opportunity for small business owners like you and me.

Lincoln Davis knows first hand the consequences of increasing taxes on small business owners. In the Tennessee State Senate, Lincoln Davis fought to make sure our state's budgets were fiscally responsible and didn't include any new taxes. He was also a leader in the fight against the creation of a state income tax.

There is no doubt that the outcome of the November 5<sup>th</sup> elections will dramatically change the American political landscape and our home building industry as well.

For those of us who rely on the Tennessee housing industry to protect our livelihood, this threat cannot go unanswered. Our interests on issues like housing affordability, tax reform, land use, environmental policies and reduced government regulations, demand that we take action right now.

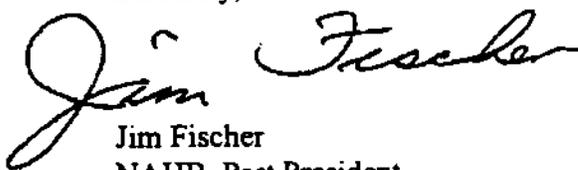
As builders, we have the unique opportunity to help shape this year's election and send responsible, informed leaders to Washington – leaders who will listen to our industry's concerns.

That is why I'm urging you to send, directly to the Davis for Congress campaign, your most generous contribution of \$500, \$250, \$100 or even \$50. To reach the campaign, call 931-879-3778 or mail your check directly to Lincoln Davis for Congress, PO Box 2002, Pall Mall, TN 38577.

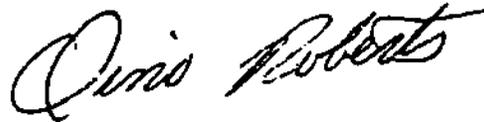
To succeed at electing pro-housing candidates, we must not let the few single-minded special interests beat us by writing large checks.

Please take a moment and read through the enclosed information about Lincoln Davis and show him how much you appreciate his continued support by sending a generous contribution to his campaign today!

Sincerely,



Jim Fischer  
NAHB, Past President  
HBA of Tennessee, Past President



Dino Roberts  
HBA of Tennessee, President

P.S. With November 5<sup>th</sup> growing closer, it is critical we protect our livelihood and the Tennessee housing industry. The radical environmentalists and political extremists are lining up against us in an attempt to elect their anti-growth mouthpieces to Capitol Hill. To protect our industry and our businesses, we must elect pro-housing candidates to Congress. That's why I am urging you today to help support Lincoln Davis for Congress with the most generous contribution you can afford. Thank you.

**Election 2002**

## **Congress, Builders & Tennessee**

**Help elect a  
PRO-HOUSING Congress**

There are a number of things you can do to help pro-housing candidates get elected or re-elected to office.

- ✓ Review a candidate's experience or legislative record to learn if the candidate supports the housing industry.
- ✓ Make a contribution to a pro-housing candidate's campaign.
- ✓ Donate your time to helping a pro-housing candidate's campaign.
- ✓ Make it easy for your employees to vote.
- ✓ VOTE on Tuesday, November 5.

2002 Housing Report

Congress, Builders  
& Tennessee



**Lincoln Davis**

Housing Advocate

# Lincoln Davis



## A Native of Tennessee

Lincoln Davis has lived in Tennessee his entire life. He grew up working on his family's farm and knows what it takes to make and keep a small business successful.

## A Successful Builder

Lincoln Davis has spent the past 15 years building a successful construction business, Diversified Construction Company, which builds homes, apartments, commercial properties and develops land. He understands the concerns of the building industry and will be our voice in Congress.

## A Proven Leader

Lincoln Davis served two terms as a state representative and has been a member of the Tennessee State Senate since 1996. He has been a strong advocate for the building industry and is committed to continue doing the same in Congress.



# Contribution Checklist

Contributions to candidates for federal office are regulated under federal law. Here's what you need to know before making a contribution:

- ✓ Personal contributions only. Candidates for federal office may not accept corporate contributions.
- ✓ Contributions are limited to \$1,000 per election.
- ✓ Contributions are not deductible for federal income tax purposes.
- ✓ Include your name, address and occupation with your contribution. If paying by check, simply write "Home Builder" in the lower left-hand corner of your check.
- ✓ Checks for Lincoln Davis should be made payable to "Lincoln Davis for Congress" and sent to P.O. Box 2002, Pall Mall, TN 38577.

576  
October 22 20 02

 **Hometown Valley Bank**

Pay to the Order of Lincoln Davis for Congress

One thousand only ----- DOLLARS

Memo: Home Builder!

\$ 1,000.00

*Leader on issues affecting builders...*

# Lincoln Davis

## **Fiscally Responsible**

Builders rely on strong economic conditions and know first-hand the consequences that increased taxes can have on our industry. Lincoln Davis has worked hard in the Tennessee Senate fighting fiscally damaging budgets that can slow down Tennessee's economy and reduce jobs. He has been a strong voice in opposition to new taxes. Most recently, he successfully fought against the creation of a state income tax that would have drastically hurt Tennessee's economy and our quality of life.

## **True Believer in Small Business**

As small business owners, builders face many challenges when it comes to competing with large corporations and special interests to get the attention of legislators. Lincoln Davis is a small business owner himself and personally understands these challenges. He has supported legislation that opens the door of opportunity for small business owners in Tennessee and can be counted on to take this leadership to Washington.



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ATTACHMENT III

National Association of Home Builders  
Advisory Opinion Request



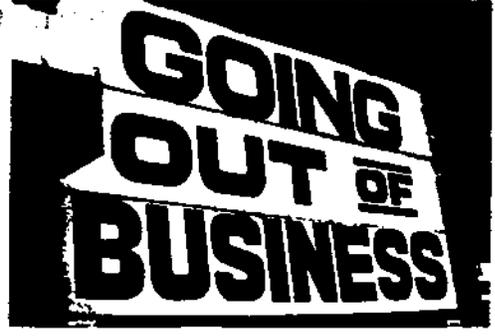
# Protect the American Dream

National Association of Home Builders  
1201 15th Street, N.W.  
Washington, D.C. 20005-2800

Support the NAHB Housing Defense Fund

## No-growth extremists have a plan for you.

Les Gagne  
Moen Inc  
24 Kowal Dr.  
Chicopee, MA 01020-4939  
|||



Dear Les:

You've never received a letter like this from NAHB. But we are facing a monumental challenge and we need your help immediately!

**Housing Under Siege.** The Sierra Club is about to succeed in passing two radical no-growth initiatives in Colorado and Arizona. These measures would devastate housing in those states and set a dangerous national precedent.

State Constitutional Amendment 24 in Colorado & Proposition 202 in Arizona would stop home building, by creating strict urban growth boundaries, giving environmental extremists unprecedented access to the courts and creating the first true "bulldozer-zoning" system in the country.

**Keep Housing Off The Endangered List.** This election will set a precedent for the future of housing in America. If the Sierra Club wins, builders across the country will be threatened by similar no-growth initiatives for years to come.

Sierra Club activists are bragging. If they can pass just one of these measures, they'll take their no-growth plans to every state in the Union.

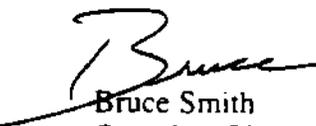
**The Sierra Club May Put Builders Out Of Business.** Polls show that if the elections were held today, both measures would pass. The only way we can turn the tide is through a massive voter education campaign — and that costs money.

**You Can Help Protect The American Dream.** Act now. Elections are just a few weeks away. The Sierra Club's radical no-growth agenda is out of touch with mainstream America. We are asking every NAHB member to contribute to the fight.

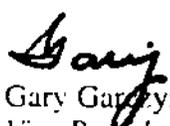
Sincerely,

  
Robert L. Mitchell  
President

  
Kent Conine  
Vice President/Secretary

  
Bruce Smith  
President Elect

  
Charlie Ruma  
Immediate Past President

  
Gary Garzynski  
Vice President/Treasurer

NAHB has established a "Housing Defense Fund" to fight the no-growthers. **Simply return the enclosed envelope with your PERSONAL or CORPORATE check TODAY.** Your contribution to the Housing Defense Fund may be used to help other states facing no-growth threats both now and in the future. Thank you for your support.

Contributions are subject to public disclosure under state law.

# **Look at what radical environmentalists are saying**



"The bad news is that smart growth is still the exception to the rule. Too many developers [ . . . ] still don't care a whit about the problem. Irresponsible, poorly planned development is threatening our coasts and rivers, open spaces and urban parks, our rural areas and big cities."

— *Deron Lovaas*  
*Representative for the Sierra Club's Challenge to Sprawl Campaign*  
*Sierra Club News Release*  
*September 14, 2000*

"Sprawl contributes to the decline of cities, since people moving out means lower population bases for urban areas. It also concentrates poverty in urban areas; the poverty rate in cities rose 50 percent from 1970 to 1993 — from 14.2 percent to 21.5 percent, according to the Sierra Club."

— *Environment Media Services Web site*  
*Land & Transportation - Urban Sprawl Fast Facts*

## **They have a plan to put you out of business**

**The Sierra Club & other no-growth extremists have a plan to stop growth in every state in the Union. They want to drive homebuilders out of business and force American families into crowded high-density neighborhoods against their will.**



This November, their plan will be put to the test in Arizona & Colorado. The Sierra Club's ballot measures will be voted upon in Arizona & Colorado this November.

### **Key Features of Arizona & Colorado Ballot Initiatives:**

- A two year moratorium on all new construction
- Inflexible growth boundaries strangling *every* community
- Radical environmentalists can sue anyone anywhere at anytime on any land use decision
- Growth boundaries are adopted by voters and can only be amended with voter approval
- Existing planning and conservation laws repealed

Thursday, January 24, 2002

**AUDIO**

**Lindsay Graham believes strong families make for strong communities.**

In Congress, he voted to abolish the tax that punished working families.

And Lindsey Graham voted to wipeout the federal income tax burden altogether for thousands of low-income families in South Carolina.

"We've eliminated the death tax and to me that is one of the best things we've done for working families."

On behalf of the more than 65,000 men and women working to build a better South Carolina, thanks Lindsey!

**VISUAL**

Picture Lindsay with people at fair.  
Family b-roll / pictures

-Young couple with kids  
-70 something with 40 year-old  
(Bill numbers "Death Tax"  
"Income Tax Cut") B-roll African Americans

Lindsey Graham speaking

Builders at construction site, single family framing

Paid for by The National Association of Home Builders & Home Builders Association South Carolina



Protect the  
**American  
 Dream**  
Support the House on the 100th Anniversary

Enclosed is my check for

- \$50
- \$100
- \$250

(Please make check payable to National Association of Home Builders)



Your contribution to the Housing Defense Fund may be used to help other states facing no-growth threats both now and in the future.

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-Mail \_\_\_\_\_

*Note: Contributions to the Housing Defense Fund are not deductible as charitable contributions.*

**Thank you for helping protect the American Dream!**

IX. **NACI Infrastructure/Smart Growth Orientation**

File # 03-00000000-00000000  
The following information is provided for your information.

1. **Project Description**

2. **Project Location**

3. **Project Status**

4. **Project Contact**

5. **Project Website**

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**ATTACHMENT IV**

**National Association of Home Builders  
Advisory Opinion Request**



**NAHB**  
NATIONAL ASSOCIATION  
OF HOME BUILDERS



**EXECUTIVE COMMITTEE MEETING  
INTERNATIONAL BUILDER'S SHOW  
LAS VEGAS, NEVADA**

Saturday, January 18, 2003  
12:00 Noon – 1:00 P.M.  
Lunch Served

Las Vegas Convention Center

1:00 P.M. – 5:00 P.M.  
Executive Committee Meeting

Room N250  
Las Vegas Convention Center

**DRAFT WORKING AGENDA**

- |   |                 |
|---|-----------------|
| Welcome (10)  | Gary Garczynski |
| Pledge of Allegiance, Invocation, Approval of Minutes                             |                 |
| Office of the Vice President and Secretary  | Dave Wilson     |
| Vice President & Secretary Report (Bylaw Amendments, New Affiliates, etc.) (5)    |                 |
| Governance Update (5)   |                 |
| Membership Update (5)   | Lynne Pratt     |
| Guest Speaker: Kenneth Mayfield, President, National Association of Counties (30) |                 |
| <b>(Invited)</b>  |                 |
| Office of the President-Elect   | Kent Conine     |
| Advocacy/Policy Issues (20)   |                 |
| Legislative and Regulatory Policy Compendium (10)                                 | Joe Robson      |
| BUILD-PAC Report (5)  | Rich Morin      |
| Guest Speaker: Franklin Raines, Chairman and CEO, Fannie Mae (30)                 |                 |
| Office of the Immediate Past President  | Bruce Smith     |
| Nominations Committee (5)   |                 |
| Past Presidents Council (5)   |                 |
| Building Update (15)  |                 |
| Office of the Vice President and Treasurer  | Bobby Rayburn   |
| Convention/IBS Update   | Julius Mehrberg |
| Policy Discussion:  |                 |
| Leadership Consensus Proposal   |                 |
| Open Forum  |                 |
| Sales and Marketing Council 40 <sup>th</sup> Anniversary (10)                     | Tom Mullen      |
| Recess  |                 |



**NAHB**  
 NATIONAL ASSOCIATION  
 OF HOME BUILDERS



**JOINT EXECUTIVE, BUDGET, AND RESOLUTIONS COMMITTEE MEETING  
 INTERNATIONAL BUILDER'S SHOW  
 LAS VEGAS, NEVADA**

Wednesday, January 22, 2003

8:00 A.M. – 12:00 P.M.  
 Executive Committee Meeting

Pavilion's 1,2, & 3  
 Las Vegas Hilton

12:00 Noon – 1:00 P.M.  
 Lunch Served

Ballroom A  
 Las Vegas Hilton

**DRAFT WORKING AGENDA**

Call to Order

Guest Speaker: Leland Brendsel, Chairman and CEO, Federal Home Loan Mortgage Corporation (30)

Office of the President-Elect  
 Legal Action Committee (10)  
 State and Local Issues Fund (10)

Kent Conine  
 Karl Schelling  
 Elton Parsons

Guest Speaker: John Korsmo, Chairman, Federal Housing Finance Board (30)

Office of the President  
 Report of the President  
 Report of the Executive Vice President (20)  
 Report of the Chief Economist (15)  
 National Housing Endowment  
 Resolutions (20)

Gary Garczynski  
 Jerry Howard  
 Dave Seiders  
 Roger Glunt  
 David Pressly

Office of the Vice President and Treasurer  
 2002 Budget Committee Report (10)

Bobby Rayburn

Open Forum (30)

Adjourn

# BOARD OF DIRECTORS MEETING

Thursday, January 23, 2002

8:00 AM – 12:00 PM

Barron Ballroom

(National Sales and Marketing Council 40<sup>th</sup> Anniversary - video) (continuous loop)

## \*\*\* DRAFT WORKING AGENDA \*\*\*

**CALL TO ORDER, INVOCATION, PLEDGE OF ALLEGIANCE (5)** Gary Garczynski

### OFFICE OF THE PRESIDENT

Report of the Executive Vice President (10) (PowerPoint) Jerry Howard

NAHB Staff Recognition

2003 Hall of Fame Inductee Announcement (5) Fred Napolitano

Associate Member of the Year Presentation (5)

### OFFICE OF THE PRESIDENT-ELECT

Kent Conine

Advocacy/Policy Issues (PowerPoint) (10)

Voter Mobilization Program (Video) (Beta) (5)

Legislative and Regulatory Policy Compendium (10) Joe Robson

BUILD-PAC Report (5) Rich Morin

### OFFICE OF THE IMMEDIATE PAST PRESIDENT

Bruce Smith

Nominations Committee Report

Election of 2003 National Vice Presidents (5)

Election of 2003 Vice President/Secretary (10)

Election of 2003 Vice President/Treasurer (5)

Election of 2003 First Vice President (5)

Election of 2003 President (10) (video)

Building Update (5)

**GUEST SPEAKER:** Congressman Lincoln Davis (D-TN) (20)

Voter Mobilization Candidate

**REPORT OF THE CHIEF ECONOMIST (15)(PowerPoint)**

Dave Seiders

**OFFICE OF THE VICE PRESIDENT/TREASURER**

Bobby Rayburn

Budget & Finance Committee Report (20)

**OFFICE OF THE PRESIDENT**

Gary Garczynski

Resolutions Committee Report (30) (vote)

David Pressly

**OPEN FORUM (30)**

**ADJOURN**

DRAFT as of 01/13/03

# FEDERAL GOVERNMENT AFFAIRS COMMITTEE

NATIONAL ASSOCIATION OF HOME BUILDERS

2003 ANNUAL CONVENTION

LAS VEGAS, NEVADA

SUNDAY, JANUARY 19, 2003

Room North 260, Level 2  
Las Vegas Convention Center  
12:00 noon - 5:00 PM

Chairman: Charlie Kasko  
Vice Chair: Joe Robson  
Staff: Kathy Doddridge

- I. **Lunch**  
12:00 PM - 12:30 PM
- II. **Call To Order & Taking Of Roll**  
12:30 PM - 12:35 PM  
Charlie Kasko
- III. **Staff Changes**  
12:35 PM - 12:45 PM  
Kathy Doddridge
- IV. **Reports from Subcommittees**  
12:45 PM - 1:15 PM  
Taxation Subcommittee (10 minutes) Lenny Sendelsky  
Congressional Contact Subcommittee (10 minutes) Joe Robson  
Legislative Conference Subcommittee (10 minutes) Joe Robson
- V. **107<sup>th</sup> Congress Accomplishments**  
1:15 PM - 1:30 PM  
Housing Legislation (5 minutes) Kathy Doddridge  
Community Character Act (5 minutes) Jim Tobin  
Terrorism Insurance (5 minutes) Kathy Doddridge
- VI. **Continuing Issues in 108th**  
1:30 PM - 1:55 PM  
Energy Legislation (5 minutes) Jason Lynn  
Bankruptcy Legislation (5 minutes) Sean McGraw  
Appropriations (5 minutes) Sean McGraw  
National Flood Insurance Program (5 minutes) Kathy Doddridge  
TAMs Legislation (5 minutes) Marty Morris  
Homeownership Tax Credit (5 minutes) Marty Morris
- VII. **Overview of House Financial Services/  
Senate Banking Committee Priorities**  
1:55 PM - 2:15 PM  
Clinton Jones/Cindy Chetti
- VIII. **Overview of Senate Environment  
and Public Works Committee Priorities**  
2:15 PM - 2:30 p.m.  
Andy Wheeler
- BREAK**  
2:30 PM - 2:45 PM

**IX. NACO Infrastructure/Smart Growth Discussion**  
2:45 PM – 3:05 PM

Ed Rosado, Legislative Director  
National Association of  
Counties

**X. BUILD-PAC Report**  
3:05 PM – 3:20 PM

Rich Morin

**XI. Corporate Fundraising Discussion**  
3:20 PM – 3:30 PM

Bob Nielsen

**XII. Discussion of State/Regional Issue Lobbying**  
3:30 PM – 3:55 PM

Charlie Kasko/Joe Robson

**XIII. Passing of the Gavel**  
3:55 PM – 4:00 PM

Charlie Kasko/Joe Robson

**XIV. Prioritization of Issues (1<sup>st</sup> Session 108<sup>th</sup>)**  
4:00 PM – 5:00 PM  
Tax Issues (15 minutes)  
Housing Issues (15 minutes)  
Environment Issues (15 minutes)  
Labor Issues (15 minutes)

Charlie Kasko/Joe Robson

AS PART OF ITS FEBRUARY 27, 2003, SUBMISSION, NAHB SUBMITTED THE OFFICIAL PROGRAM FROM ITS 59<sup>TH</sup> ANNUAL CONVENTION AND EXPOSITION, HELD JANUARY 21-24, 2003, IN LAS VEGAS NEVADA. THIS PROGRAM, WHEN COPIED, TAKES UP OVER 100 PAGES, MUCH OF IT IRRELEVANT TO THE ADVISORY OPINION REQUEST. IN AN EFFORT TO REDUCE THIS PACKAGE TO A MORE READABLE FORM WHILE STILL PRESERVING ITS BASIC PURPOSE, WE HAVE ELIMINATED MUCH OF THE EXTRANEIOUS MATERIAL.

THE PROGRAM IS DIVIDED INTO THE FOLLOWING SECTIONS:

NAHB LEADERSHIP AND COMMITTEE LISTINGS  
GENERAL INFORMATION  
ENTERTAINMENT AND TOURS  
NAHB COMMITTEE MEETINGS  
EDUCATIONAL PROGRAMS  
EXECUTIVE OFFICERS COUNCIL  
NAHB WOMEN'S COUNCIL

THE NEWLY-CONFIGURED MATERIALS START OFF WITH THE COVER OF THE PROGRAM. THE NEXT PAGE IS THE TABLE OF CONTENTS, WHICH WILL SERVES AS AN INDICATOR OF THE SCOPE OF THE MATERIALS THAT HAVE BEEN ELIMINATED. FOLLOWING THE TABLE OF CONTENTS, THE FIRST PAGE OF THE FIRST SECTION (NAHB LEADERSHIP AND COMMITTEE LISTINGS) IS INCLUDED. FOLLOWING THAT, THE TITLE PAGE OF EACH SUBSECTION, AND AT LEAST ONE PAGE REPRESENTING THE CONTENTS OF EACH SUBSECTION, IS INCLUDED. ADDITIONALLY, THOSE PAGES THAT REFLECT ACTIVITIES OF BUILD-PAC HAVE ALSO BEEN RETAINED.

AS RECONFIGURED, THE MATERIALS TAKE UP 26 PAGES. THE THREE-PAGE CONVENTION PROGRAM PLANNER, WHICH WAS ALSO SUBMITTED AND WHICH IS ALSO BEING MADE AVAILABLE, GIVVES AN EVEN MORE SPECIFIC REPRESENTATION OF MANY OF THE MATERIALS THAT ARE BEING OMITTED.



**THE  
INTERNATIONAL  
BUILDERS  
SHOW**



Presented by  
NAHB & homestore.com

January 21-24, 2003  
Las Vegas Convention Center  
Las Vegas, Nevada USA  
[www.BuildersShow.com](http://www.BuildersShow.com)



A SHOW BY  
**NAHB**

## SPECIAL NOTICE

This is a professional trade Convention-Exposition. It is not open to the public.

## CONVENTION CREDENTIALS

Note that our security guards will be asking for identification to substantiate the identity of the badge holder. Use of badges by anyone other than the person to whom the badge was issued will be grounds for confiscation of the badge.

## UNAUTHORIZED SOLICITATIONS

Solicitation of business at the Show by manufacturers who are not official exhibitors is not in the best interest of the NAHB members or exhibitors. Any such occurrence should be reported promptly to the Show Executive Office located in Exhibit Hall C2.

### THE INTERNATIONAL BUILDERS' SHOW®

Message Center  
Exhibit Hall C2, (702) 943-3521

Website  
[www.BuildersShow.com](http://www.BuildersShow.com)



### ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

All Las Vegas Convention Center Facilities are accessible.

**Accessible Shuttle Bus:** For accessible Shuttle bus information please call the shuttle bus office at 800-869-3696.

**Maps:** Maps have been developed for the Convention Center giving an at-a-glance look both inside and out. Accessible parking, restrooms, elevators, etc. are marked to assist disabled visitors in getting from one area to another. These maps are available in the Visitor Information Center or the Security Office in the Convention Center.

**Wheelchair Rental:** The Las Vegas Convention and Visitors Authority has wheelchairs for emergency use only. You may make arrangements to rent standard or motorized wheelchairs and scooters from any of the following

- Access Services of Nevada, Inc. - (702) 642-8260
- Advanced Medical and Mobility - (702) 896-8911
- International Medical Specialties - (702) 263-3010
- Interwest Home Medical - (702) 565-1800
- Landmark Pharmacy - (702) 731-0041
- Las Vegas Home Medical Supply - (702) 221-9848
- Mesa Medical Equipment, Inc. - (702) 367-0737
- THC of Nevada - (702) 796-1016
- USA Hosts - (702) 735-1963

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NAHB  
OFFICERS



F. Gary Garczynski  
NAHB President



C. Kent Conine  
President-Elect



James R. "Bobby" Rayburn  
Vice President and Treasurer



David F. Wilson  
Vice President and Secretary



Bruce C. Smith  
Immediate Past President



Gerald M. Howard  
Executive Vice President and  
Chief Executive Officer

PRESIDENT'S MESSAGE



Welcome to Las Vegas, and the best of the  
**INTERNATIONAL BUILDERS' SHOW**  
yet! I'm glad you could join us for this  
tremendously worthwhile event. It's easily  
the largest and most important annual  
trade show for housing professionals any-  
where.

We've come a long way since last  
year's show in Atlanta. Not only have we weathered an eco-  
nomic downturn in which the housing industry emerged nearly  
unscathed, but we've seen the fruits of our labor widely cele-  
brated as a crucial source of strength and a saving grace for this  
country. NAHB members can be proud of the role we've played  
in keeping America sound and stable.

Important victories have been ours in the courts, in Congress  
and in the regulatory rulemaking process, as well. Whether  
challenging overly broad critical habitat designations, arming  
our members with the essential tools they need to deal with the  
contents of the APA's Legislative Guidebook, or pushing for  
comprehensive housing legislation on Capitol Hill, NAHB has  
measured up to the justifiably high expectations of our 205,000  
members, time and again.

Now we must build on our successes. This event's 200+  
educational seminars, along with more than a thousand superb  
exhibits, can open the door to business opportunities you'll  
want to explore. And, back by popular demand,  
teCHOMExpo™ offers all the cutting-edge technologies for  
home design and business management you could dream of.  
We've devoted a major section of the exhibit floor exclusively  
to these products. Don't forget to test drive the impressive  
*Building Homes of Our Own* CD-ROM game, which debuted in  
middle schools this fall.

Las Vegas is the perfect venue for showcasing the latest,  
most innovative products geared specifically to the residential  
and light commercial construction industries. I hope you have a  
wonderful time, and that you return right here for the 2004  
Builders' Show. For those seeking the competitive advantage,  
this is truly a can't-miss event.

Gary Garczynski  
2002 President  
National Association of Home Builders

# A Harley-A-Day Giveaway!



**We're giving away one  
motorcycle each day of  
The 2003 International  
Builders' Show®, and you  
can enter to win!**

Just complete an entry form and drop it off in the Harley-A-Day box in the Theme Center in the South Hall of the Las Vegas Convention Center before the Exhibit Floor closes each day. Pick up entry forms at the registration counters, badge holder kiosks or in the South Hall of the Convention Center during the Show.

# THE INTERNATIONAL BUILDERS' SHOW

**59th Annual Convention & Exposition**

[www.BuildersShow.com](http://www.BuildersShow.com)

## General Information

## NAHB MEMBERSHIP - GET CONNECTED TO THE POWER OF THE NATION'S BUILDING INDUSTRY

### WHAT'S IN IT FOR ME?

Get fully connected to the power of the building industry when you join over 205,000 builders, subcontractors, and other professionals who have found NAHB membership an asset to improve their business operation and bottom line.

NAHB, its affiliates, and industry councils offer many resources and opportunities for you to increase your profitability. Here are some ways you'll profit from your membership investment:

- **ADVOCACY** - As a part of NAHB, your voice becomes a powerful instrument of change and influence at the local, state and national level. No one can deny it, the opinion of over 205,000 members counts! NAHB and its affiliates advocate for your rights and interests to the policymakers, regulators, and the media.
- **INFORMATION** - To stay on top, you need to stay informed. NAHB studies economic, demographic, technological, legislative, and regulatory issues as well as the consumer trends that have an impact on the building industry. Receive legal assistance from NAHB's experienced team of attorneys, valuable economic forecasting, customized resource listings from the NAHB Housing Library, and individual consultations with any of NAHB's 300-plus staff experts. As a member, you'll be among the first to know about industry developments and how you can benefit from them.
- **EDUCATION** - NAHB's University of Housing offers quality education that is affordable, accessible, timely, and relevant. Year-round, hundreds of educational programs are offered in a variety of formats to meet your needs. Take advantage of the professional designation programs designed to further enhance your professional experience: Certified Graduate Remodeler™ (CGR), Certified New Home Sales Professional (CSP), Certified Graduate Associate (CGA), Registered Apartment Manager (RAM), Housing Credit Certified Professional (HCCP), Certified Leasing Professional (CLP), and Member, Institute of Residential Marketing (MIRM) designations.
- **NETWORKING** - Make the right connections with unsurpassed opportunities for networking and marketing! Through both formal and informal networking events at the local, state, and national levels, meet potential clients, business partners, and industry colleagues. Take advantage of the NAHB committee, council, and leadership opportunities, support from the special interest councils, and the local to national level trade shows and expos.

• **DISCOUNTED BUSINESS PRODUCTS AND SERVICES** - NAHB members receive discounts on dozens of products and services relevant to the success of your business. Put the buying power of over 205,000 members to work for you! Affinity programs designed especially for members include: 401(k) plan, credit card processing, mobile offices and storage units, computers, office products, and payroll processing.

### HOW TO JOIN - THREE MEMBERSHIPS IN ONE!

By joining the affiliated NAHB local association in your area, you will automatically become a member at the state and national level. That's three memberships in one - a triple return on your investment! Contact the local home builders association in your area, use the online locator at [www.nahb.org](http://www.nahb.org), or call (800) 368-5242, ext. 8440 to learn more about joining.

### NAHB MEMBERS: SPECIALIZING IS OUR KEY TO SUCCESS.

Make the most of your NAHB membership by joining an NAHB Council. NAHB special interest industry councils can help get your business headed in the right direction and represent your views. Established Councils at NAHB include: Sales & Marketing ... Remodeling ... Seniors Housing ... Single Family ... Women's ... Building Systems ... Multifamily ... and Commercial Builders. Share your experiences, learn from peers, and gain targeted industry knowledge!

Joining the councils is easy and inexpensive. Come to NAHB OnSite in the Grand Concourse and find out how one or more of NAHB's industry councils can maximize your business potential. It just may be that special tool your business has been looking for. You can also visit the Council Area and meet directly with other diversified members.

National Association of Home Builders  
Membership & Associate Member Programs  
1201 15th Street NW  
Washington, DC 20005

(800) 368-5242, ext. 8440 or  
(202) 266-8440



## HOME BUILDERS INSTITUTE

The workforce development arm of NAHB is the nation's leading source of craft education and training programs serving the home building industry. For more than 30 years, HBI has trained skilled workers in residential construction, promoted our

industry as a career and helped the membership address its need for qualified employees.

HBI offers current and future industry members many vital services including:

- Comprehensive trades training
- Job placement services
- "Building Careers" Job Bank
- NAHB Student Chapters
- School-to-Career programs
- Workforce development assistance

### SUNDAY, JANUARY 19, 2003

8:00 a.m. - 10:00 a.m.

**Workforce Development Working Group**  
*Las Vegas Convention Center, North 114, Level 1*

An informal working group charged with oversight for implementation of the recommendations of the Task Force on Labor Shortages. Addresses key workforce development issues that include HBA workforce initiatives, legislative impediments to attracting and retaining workers, wages and benefits, and innovative funding strategies to promote workforce programs at HBAs.

10:30 a.m. - 12:30 p.m.

**Build a Home, Build a Career**  
*Las Vegas Convention Center, North 257, Level 2*

An innovative high school project that showcases career opportunities across the home building industry. *Build a Home, Build a Career* is becoming a major hit with HBAs and school systems across the country. This meeting offers an opportunity for members and HBAs to share successful strategies, and to help plan next steps to expand the reach and impact of the project.

1:00 p.m. - 3:00 p.m.

**HBI Craft Training & Apprenticeship Committee**  
*Las Vegas Convention Center, North 256, Level 2*

### MONDAY, JANUARY 20, 2003

3:00 p.m. - 5:00 p.m.

**HBI Board of Trustees**  
*Las Vegas Convention Center, North 113, Level 1*

### TUESDAY, JANUARY 21, 2003

**Skills Exhibit and Employment Booth**

**Open Exhibit hours**

*Booth # C6635 on the Exhibit Floor*

Looking for qualified craft help? Want to see a sample of what HBI students and apprentices can do? There is no better place than the Skills Exhibit and Employment booth, where you can meet HBI Job Corps students and staff and possibly walk away with a new employee. Also on hand will be apprentices from workforce development efforts at a number of HBAs. Don't know how you can benefit from an apprenticeship program? The answers will be at Booth C6635!

10 a.m. - 6:00 p.m.

**HBI OnSite**  
*Las Vegas Convention Center, Main Concourse, Level 1*

Staff will be OnSite throughout the show to answer questions and offer information on the Institute's diverse array of programs designed to address your need for qualified workers. HBI is 'building tomorrow's workforce today' through direct training of people of all ages, promoting the industry as a career to today's youth and enhancing local and state HBAs' capacity in the workforce development arena.

### WEDNESDAY, JANUARY 22, 2003

9:00 a.m. - 10:00 a.m.

**Putting on the White Hat: Legislatures' Support for Construction Training Can Profit HBAs**  
*Las Vegas Convention Center, North 253, Level 2*

How to replicate the success of the Florida HBA and HBI in garnering legislators' support for Project CRAFT, an HBI training program, and the positive results these efforts have produced. Political staff at HBAs and members active in state legislative efforts will learn how the Florida HBA and HBI worked together to secure funding for HBI programs in the state. Over the past two years, these efforts have produced trained workers in the trades, facilitated advocacy in other key industry issues and secured non-dues funding for the HBA.

NOTES



THE  
INTERNATIONAL  
BUILDERS  
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59th Annual Convention & Exposition

[www.BuildersShow.com](http://www.BuildersShow.com)

Entertainment  
& Tours

# The International Builders' Show®

**Spike Party & Directors'  
Reception with**

## Chicago... in Concert



**Tuesday, January 21, 7:00 pm  
Caesars Palace—The Palace Ballroom**

One of the great things about the '70s was the music, and some of the greatest music of that era came from Chicago—the band. Get ready to rock again as these legendary musicians treat you to classics like "25 or 6 to 4," "If You Leave Me Now," and other favorites that earned them a dozen Top-10 albums. Enjoy great music, plus a fabulous buffet and cocktail party as NAHB Spikes and Directors from across the country are honored at a special Spike Party and Directors' Reception.

Stop by the Spike Ticket Booth in Exhibit Hall C2 of the Las Vegas Convention Center to pick up your tickets.

This is an exclusive private party for Spikes and Directors. Tickets are required.

Sponsored by:

**CertainTeed** 



**MANNINGTON**



**Nehemiah  
CORPORATION**

**Yorktowne  
CABINETS**  
YORKTOWNE, INC. AN ILLIUM COMPANY

**Installation Ceremony &  
Annual Banquet**

## Rock with Three Dog Night



**Thursday, January 23, 6:00 pm  
Caesars Palace—The Palace Ballroom**

Their driving pop/rock sound and powerful harmonies were hallmarks of the seventies. Now, Three Dog Night is back, performing with the same magic that made

hits like "Mama Told Me Not To Come" and "Joy to the World" unforgettable. Hear one classic hit after another when they perform at this year's Installation Ceremony & Annual Banquet at the opulent Caesars Palace. Complimentary bars will be open from 6:00 pm to 7:00 pm, followed by an evening of ceremony, dining and entertainment by Three Dog Night.

Stop by the Special Events Ticket Booth in Exhibit Hall C2 of the Las Vegas Convention Center to buy your tickets. Tickets are \$75 per person.



The International Builders' Show®  
59th Annual Convention &  
Exposition  
January 21 - 24, 2003  
Tuesday - Friday  
Las Vegas Convention Center

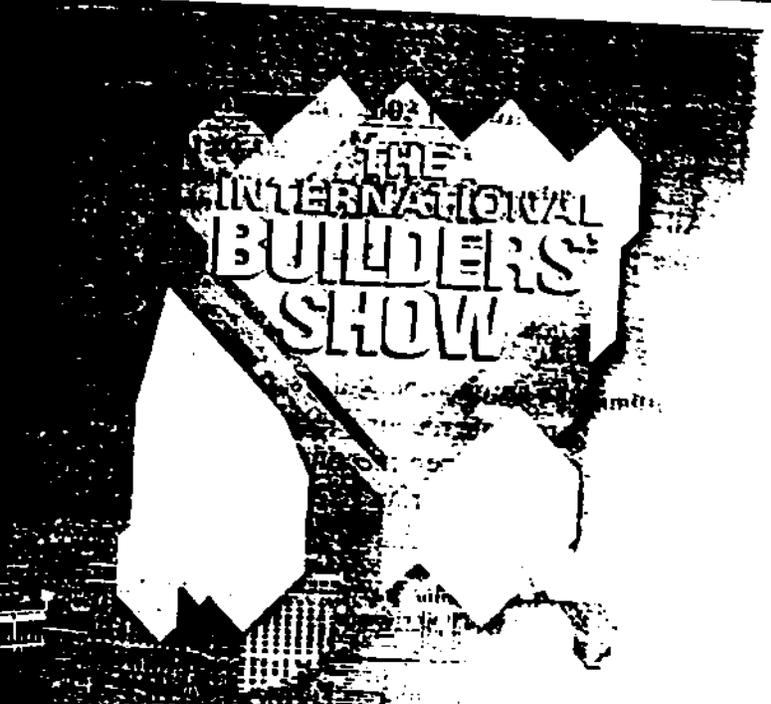


January 19-22, 2004  
 Monday-Thursday  
 Las Vegas Convention Center  
 Las Vegas, Nevada USA  
[www.BuilderShow.com](http://www.BuilderShow.com)

**VEGAS2004**



The news is spreading fast! The International Builders' Show® returns to Las Vegas next year. More than 1,000 suppliers. Nearly 200 seminars packed with smart solutions. It's all you need to build your business.



**59th Annual Convention & Exposition**

**Committee Meetings**

**Sunday, January 19, 2003 (continued)**

**1:00 PM - 3:00 PM**  
**Remodelers Council Membership & Council Development Committee**

*Las Vegas Convention Center, North 113, Level 1*

*Chairman*

**Bob Earl, CGR, San Antonio, TX**

*Vice Chairman*

**Finley Perry, Hopkinton, MA**

**1:00 PM - 3:00 PM**

**Seniors Housing Convention Education Committee**

*Las Vegas Convention Center, North 211, Level 2*

*Chairman*

**Tracy Lux, Sarasota, FL**

*Vice Chairman*

**Bonnie Solomon, Chesterfield, MO**

**1:00 PM - 3:00 PM**

**Seniors Housing Research Committee**

*Las Vegas Convention Center, South 229, Level 2*

*Chairman*

**Margaret Wyld, Ph.D., Oxford, MS**

*Vice Chairman*

**John Migliaccio, White Plains, NY**

**1:00 PM - 3:00 PM**

**Seniors Housing Sponsorship Committee**

*Las Vegas Convention Center, North 262, Level 2*

*Chairman*

**Wendy Pieper, Gaithersburg, MD**

*Vice Chairman*

**Tony Sala, Fredericksburg, VA**

**1:00 PM - 3:00 PM**

**Standards Subcommittee of the Construction, Codes and Standards Committee**

*Las Vegas Convention Center, North 110, Level 1*

*Chairman*

**Pat Bridges, Portland, OR**

**1:00 PM - 3:00 PM**

**State & Local Professional Lobbyists**

*Las Vegas Convention Center, North 111, Level 1*

**1:00 PM - 5:00 PM**

**Multifamily Housing Credit Group**

*Las Vegas Convention Center, North 250, Level 2*

*Chairman*

**L. Earl Armiger, Ellicott City, MD**

*Vice Chairman*

**Bob Greer, Marlton, NJ**

**Sunday, January 19, 2003 (continued)**

**1:00 PM - 5:00 PM**

**Registered in Apartment Management (RAM) Board of Governors**

*Las Vegas Convention Center, North 253, Level 2*

*Chairman*

**Patty Landry, Metairie, LA**

*Vice Chairman*

**Claire Collins, Lowell, MA**

**1:30 PM - 3:00 PM**

**Capital Markets Subcommittee of the Housing Finance Committee**

*Las Vegas Convention Center, North 257, Level 2*

*Chairman*

**Larry Swank, Mishawaka, IN**

**2:00 PM - 3:00 PM**

**BUILD-PAC Fundraising Workshop**

*Las Vegas Hilton, Conference Room 1, First Floor*

**2:00 PM - 5:00 PM**

**2002/2003 National Vice Presidents**

*Las Vegas Convention Center, North 259, Level 2*

**2:30 PM - 4:30 PM**

**NAHB Membership Committee**

*Las Vegas Convention Center, South 228, Level 2*

*Chairman*

**Lynne Pratt, Auburn Hills, MI**

**3:00 PM - 4:30 PM**

**Rural Housing Subcommittee of the Housing Finance Committee**

*Las Vegas Convention Center, North 113, Level 1*

**3:30 PM - 5:00 PM**

**Building Systems Council Strategic Planning Review Session**

*Las Vegas Convention Center, North 255, Level 2*

*Chairman*

**Lynn Gastineau, New Bloomfield, MO**

**3:30 PM - 5:30 PM**

**BUILD-PAC New Trustees Orientation Session**

*Las Vegas Hilton, Conference Room 1, First Floor*

*Chairman*

**Rich Morin, Waitsfield, VT**

**Sunday, January 19, 2003 (continued)**

**3:30 PM - 5:30 PM**

**Custom Builder Symposium Subcommittee**  
*Las Vegas Convention Center, North 258, Level 2*  
Chairman  
Stephen K. Hann, CGR, Stafford, TX

**3:30 PM - 5:30 PM**

**Long Range & Strategic Planning Committee**  
*Las Vegas Convention Center, North 257, Level 2*  
Chairman  
Eugene Graf, III, Bozeman, MT  
Vice Chairman  
John Moffitt Jr., Overland Park, KS

**3:30 PM - 5:30 PM**

**National Sales and Marketing Publication Committee**  
*Las Vegas Convention Center, North 114, Level 1*  
Chairman  
Joseph E. Link, MIRM, Elkridge, MD

**3:30 PM - 5:30 PM**

**Seniors Housing Design Awards Committee**  
*Las Vegas Convention Center, North 110, Level 1*  
Chairman  
William Parks, Scottsdale, AZ  
Vice Chairman  
Rick Jolson, Silver Spring, MD

**3:30 PM - 5:30 PM**

**Seniors Housing ICONS Committee**  
*Las Vegas Convention Center, North 262, Level 2*  
Chairman  
Steve Wattenbarger, Bellevue, WA

**3:30 PM - 5:30 PM**

**Smart Growth Advisory Group**  
*Las Vegas Convention Center, North 109, Level 1*  
Chairman  
David Pressly, CPM, Statesville, NC

**3:30 PM - 6:00 PM**

**Building Codes Subcommittee of the Construction Codes and Standards Committee**  
*Las Vegas Convention Center, North 112, Level 1*  
Chairman  
Chip Dence, Victoria, TX

**4:00 PM - 7:00 PM**

**Consortium of Housing Research Executive Committee**  
*Las Vegas Hilton, Royal Salon, East Wing, Second Floor*

**Sunday, January 19, 2003 (continued)**

**5:30 PM - 6:30 PM**

**Multifamily Reception (Sponsored by Whirlpool Corporation)**  
*Las Vegas Convention Center, North 256, Level 2*

**5:30 PM - 7:30 PM**

**BUILD-PAC Senior Officers Meeting**  
*Las Vegas Hilton, Conference Room 1, First Floor*  
Chairman  
Rich Morin, Waitsfield, VT  
Vice Chairman  
Robert Nelson, Reno, NV

**6:30 PM - 10:00 PM**

**Seniors Housing Leadership Dinner**  
*Sun City Anthem*  
Chairman  
Antonio Giordano, Providence, RI  
Vice Chairman  
L. Earl Arniger, Ellicott City, MD

**7:00 PM - 12:00 AM**

**National Sales and Marketing/Institute of Residential Marketing Fun Night**  
*Off-Site*

**MONDAY, JANUARY 20, 2003**

**7:00 AM - 5:00 PM**

**Residential Construction Competition: Two Year/Secondary Schools**  
*Las Vegas Convention Center, South 224, Level 2*  
Chairman  
Rick Boser, Normal, IL  
Vice Chairman  
Jim Gronski, York, PA

**7:00 AM - 5:00 PM**

**Residential Construction Competition: Four Year Schools**  
*Las Vegas Convention Center, South 225, Level 2*  
Chairman  
Rick Boser, Normal, IL  
Vice Chairman  
Jim Gronski, York, PA

**7:00 AM - 5:00 PM**

**BUILD-PAC Capitol Club Suite (Members Only)**  
*Las Vegas Convention Center, North 115, Level 1*

**7:00 AM - 5:00 PM**

**BUILD-PAC Gold Key Club Suite (Members Only)**  
*Las Vegas Convention Center, North 116, Level 1*

**Monday, January 20, 2003 (continued)**

**7:30 AM - 9:00 AM**

**National Housing Endowment/Lee S. Evans Scholarship Committee**

*Las Vegas Convention Center, North 209, Level 2*

*Chairman*

Bruno Fasquinelli, Homewood, IL

**7:30 AM - 9:30 AM**

**Compensation Subcommittee of the Budget Committee**

*Las Vegas Convention Center, North 211, Level 2*

*Chairman*

Bobby Rayburn, Jackson, MS

*Vice Chairman*

Joseph Landers, Claremont, NH

**7:30 AM - 9:30 AM**

**Investment Subcommittee of the Budget Committee**

*Las Vegas Convention Center, North 215, Level 2*

*Chairman*

Bobby Rayburn, Jackson, MS

*Vice Chairman*

Joseph Landers, Claremont, NH

**7:30 AM - 10:30 AM**

**Convention Committee**

*Las Vegas Convention Center, North 245, Level 2*

*Chairman*

Julius Mehrberg, Staten Island, NY

*Vice Chairman*

Phil Jobe, Dallas, TX

**7:30 AM - 10:30 AM**

**Custom Home Builders Committee**

*Las Vegas Convention Center, North 264, Level 2*

*Chairman*

Randy Rinehart, Charlottesville, VA

*Vice Chairman*

Ray Tonjes, Austin, TX

**7:30 AM - 10:30 AM**

**Education Board**

*Las Vegas Convention Center, North 250, Level 2*

*Chairman*

Paul E. Mashburn, Jr., Winter Park, FL

*Vice Chairman*

Alan Hanbury, Jr., CGR, CAPS, Newington, CT

**Monday, January 20, 2003 (continued)**

**7:30 AM - 10:30 AM**

**Energy Subcommittee of the Construction, Codes and Standards Committee**

*Las Vegas Convention Center, North 262, Level 2*

*Chairman*

Eric Borsting, Canyon Country, CA

**7:30 AM - 10:30 AM**

**Environmental Issues Committee Effluent Guidelines/TMDL Working Group**

*Las Vegas Convention Center, North 263, Level 2*

*Chairman*

Chuck Ellison, North Bethesda, MD

**7:30 AM - 10:30 AM**

**NAHB Associate Members Committee & Subcommittees**

*Las Vegas Convention Center, South 233, Level 2*

*Chairman*

Ralph O. Kennedy, II, Appleton, WI

*Vice Chairman*

Michael Choucalas, Dallas, TX

**7:30 AM - 10:30 AM**

**NAHB Research Center Board of Directors' Meeting**

*Las Vegas Convention Center, North 257, Level 2*

*Chairman*

Robert Arquilla, Hazel Crest, IL

**7:30 AM - 10:30 AM**

**National Commercial Builders Council Joint Membership & Trustees Meeting**

*Las Vegas Convention Center, North 243, Level 2*

*Chairman*

Richard Steiner, Monroe, CT

*Vice Chairman*

George Goudreau, Jr., Cleveland, OH

**7:30 AM - 10:30 AM**

**Remodelers Council Board of Trustees**

*Las Vegas Convention Center, North 260, Level 2*

*Chairman*

Bill Owens, CGR, CAPS, Powell, OH

*Vice Chairman*

M.M. (Mike) Weiss, CGR, CAPS, Carmel, IN

**7:30 AM - 10:30 AM**

**State & Local Government Affairs Committee**

*Las Vegas Convention Center, North 253, Level 2*

*Chairman*

Elton Parsons, Wichita, KS

*Vice Chairman*

Debora Trimpe, Flower Mound, TX

**Monday, January 20, 2003 (continued)**

**7:30 AM - 10:30 AM**  
**The New American Home 2003/2004 - Task Force Meeting**  
*Las Vegas Convention Center, North 261, Level 2*  
*Task Force Chairman*

*Ted Mahoney, Plainville, MA*  
*Task Force Chairman Emeritus*  
*C.W. Edwards, Marietta, GA*

**7:45 AM - 10:00 AM**  
**Federal Government Affairs Committee (Resolutions)**  
*Las Vegas Convention Center, North 259, Level 2*

*Chairman*  
*Charlie Kasko, Shavertown, PA*  
*Vice Chairman*  
*Joe Robson, Broken Arrow, OK*

**8:00 AM - 9:00 AM**  
**Associate Members BUILD-PAC/Legislative Affairs Subcommittee**  
*Las Vegas Convention Center, South 226, Level 2*

*Chairman*  
*Marie Hanson, Boise, ID*  
*Vice Chairman*  
*Larry Stege, Hoffman Estates, IL*

**8:00 AM - 9:00 AM**  
**Associate Members Communication & Recognition Subcommittee**  
*Las Vegas Convention Center, South 228, Level 2*

*Chairman*  
*Ann Garvey, Charlotte, MI*  
*Vice Chairman*  
*Kevin McLain, Plano, TX*

**8:00 AM - 9:00 AM**  
**Associate Members Education Subcommittee**  
*Las Vegas Convention Center, South 230, Level 2*

*Chairman*  
*Lee Terry, San Mateo, CA*

**8:00 AM - 9:00 AM**  
**Associate Members Membership/Member Services Subcommittee**  
*Las Vegas Convention Center, South 227, Level 2*

*Chairman*  
*Jim Goodwin, North Kansas City, MO*  
*Vice Chairman*  
*Peter Wallstrom, Wells, ME*

**Monday, January 20, 2003 (continued)**

**8:00 AM - 9:00 AM**  
**BUILD-PAC Fundraising Committee**  
*Las Vegas Convention Center, North 246, Level 2*  
*Chairman*  
*Robert Nielsen, Reno, NV*

**8:00 AM - 9:30 AM**  
**Building Systems Council SHOWCASE Planning Committee**

*Las Vegas Convention Center, North 247, Level 2*  
*Chairman*  
*Tom Grothe, Adrian, MI*

**8:00 AM - 10:00 AM**  
**Seniors Housing Symposium Committee**  
*Las Vegas Convention Center, South 226, Level 2*

*Chairman*  
*Antonio Giordano, Providence, RI*  
*Vice Chairman*  
*J. Scott Glaus, Chantilly, VA*

**8:00 AM - 12:00 PM**  
**Presidents' Council**  
*Las Vegas Convention Center, North 109 - 110, Level 1*  
*Chairman*  
*C. Kent Conine, NAHB President-Elect, Dallas, TX*

**8:00 AM - 5:00 PM**  
**Builder 20 Club #20 - Purchasing Managers Meeting**  
*Las Vegas Convention Center, South 229, Level 2*

**8:30 AM - 10:00 AM**  
**Design Institute Planning Group**  
*Las Vegas Convention Center, North 225, Level 2*  
*Chairman*  
*Sanford Steinberg, Houston, TX*  
*Vice Chairman*  
*Tony Crasi, Akron, OH*

**8:30 AM - 10:00 AM**  
**Multifamily Board of Trustees**  
*Las Vegas Convention Center, North 113, Level 1*  
*Chairman*  
*Antonio L. Giordano, Sr., Providence, RI*  
*Vice Chairman*  
*Will Cooper, Sr., Costa Mesa, CA*

**Monday, January 20, 2003 (continued)**

**8:30 AM - 10:00 AM**  
**NAHB HFA Directors Working Group of the Housing Finance Committee**  
*Las Vegas Convention Center, North 255, Level 2*  
Chairman  
Gary Lenker, Dauphin, PA

**8:30 AM - 10:30 AM**  
**National Sales and Marketing Council Nationals Advisory Committee**  
*Las Vegas Convention Center, North 256, Level 2*  
Chairman  
Tom Weston, Los Angeles, CA  
Vice Chairman  
John Wright, MIRM, Tequesta, FL

**8:30 AM - 4:00 PM**  
**Consortium of Housing Research Centers**  
*Las Vegas Convention Center, North 204, Level 2*

**9:00 AM - 10:00 AM**  
**BUILD-PAC Nominations and Bylaws Committee**  
*Las Vegas Convention Center, North 246, Level 2*  
Chairman  
Jim Smirl, Upland, CA

**9:00 AM - 3:00 PM**  
**Legal Action Committee Meeting**  
*Las Vegas Convention Center, North 111, Level 1*  
Chairman  
Karl O. Schelling, Jackson, MI  
Vice Chairman  
R. Randy Lee, Staten Island, NY

**9:00 AM - 4:00 PM**  
**Multifamily Housing Credit Certified Professional (HCCP) Board of Governors**  
*Las Vegas Convention Center, North 112, Level 1*  
Chairman  
LaVonne Rhoda, Maitland, FL  
Vice Chairman  
Roxie Munn, Piedmont, NC

**9:00 AM - 4:00 PM**  
**Spokesperson Training - Basic; Pre-registration Only**  
*Las Vegas Convention Center, North 206, Level 2*

**Monday, January 20, 2003 (continued)**

**9:30 AM - 11:00 AM**  
**Audit Subcommittee of the Budget Committee**  
*Las Vegas Convention Center, North 211, Level 2*  
Chairman  
Bobby Rayburn, Jackson, MS  
Vice Chairman  
Joseph Landers, Claremont, NH

**9:30 AM - 11:00 AM**  
**Capital Budget Subcommittee of the Budget Committee**  
*Las Vegas Convention Center, North 215, Level 2*  
Chairman  
Bobby Rayburn, Jackson, MS  
Vice Chairman  
Joseph Landers, Claremont, NH

**9:30 AM - 12:30 PM**  
**Multifamily State QAPs and The Allocation Process**  
*Las Vegas Convention Center, North 224, Level 2*

**10:00 AM - 11:00 AM**  
**BUILD-PAC Long Range Planning Committee**  
*Las Vegas Convention Center, North 246, Level 2*  
Chairman  
Barbie Wickman, Omaha, NE

**10:00 AM - 11:30 AM**  
**Building Systems Council Sales & Marketing Committee**  
*Las Vegas Convention Center, North 247, Level 2*  
Chairman  
John Colucci, Wingdale, NY

**10:00 AM - 12:00 PM**  
**Pillars of the Industry Conference & Awards Gala Committee of the Multifamily Committee**  
*Las Vegas Convention Center, North 255, Level 2*  
Co-Chairman  
Sanford Steinberg, AIA, Houston, TX  
Stephen C. Moore, Palatine, IL  
Vice Chairman  
Kate Good, RAM, Atlanta, GA

**10:30 AM - 12:00 PM**  
**Federal Government Affairs Interactive Grassroots Training for Congressional Contacts**  
*Las Vegas Convention Center, North 256, Level 2*

**11:00 AM - 12:00 PM**  
**BUILD-PAC Budget Committee**  
*Las Vegas Convention Center, North 246, Level 2*  
Chairman  
Robert Nielsen, Reno, NV

**Monday, January 20, 2003 (continued)**

**11:30 AM - 2:30 PM**

**The New American Home 2004 - Product Selection**

*Las Vegas Convention Center, North 212, Level 2*

*Chairman Emeritus*

**Ted Mahoney, Plainville, MA**

*Vice Chairman*

**C.W. Edwards, Marietta, GA**

**11:30 AM - 6:00 PM**

**Budget and Finance Committee**

*Las Vegas Convention Center, North 258, Level 2*

*Chairman*

**Bobby Rayburn, Jackson, MS**

*Vice Chairman*

**Joseph Landers, Claremont, NH**

**1:00 PM - 2:00 PM**

**Building Systems Modular Council**

*Las Vegas Convention Center, North 247, Level 2*

*Chairman*

**Pat Fricchione, Scranton, PA**

**1:00 PM - 2:00 PM**

**Women's Council Nominating Committee**

*Las Vegas Convention Center, North 225, Level 2*

*Chairman*

**Debbie Ferland, Warwick, RI**

*Vice Chairman*

**Lynne Pratt, Auburn Hills, MI**

**1:00 PM - 2:30 PM**

**Home Builders Institute Executive Committee**

*Las Vegas Convention Center, North 211, Level 2*

*Chairman*

**Jud Molsenbocker, CGR, Muncie, IN**

*Vice Chairman*

**Thomas Mullen, MIRM, Indianapolis, IN**

**1:00 PM - 3:00 PM**

**BUILD-PAC Board of Trustees Meeting**

*Las Vegas Convention Center, North 246, Level 2*

*Chairman*

**Rich Morin, Waitsfield, VT**

*Vice Chairman*

**Robert Nielson, Reno, NV**

**Monday, January 20, 2003 (continued)**

**1:00 PM - 2:00 PM**

**Builder's Club Trustees**

*Las Vegas Convention Center*

*Chairman*

**Mike Payne, Chardon, OH**

*Vice Chairman*

**Norman Cohen, Atlanta, GA**

**1:00 PM - 5:00 PM**

**Resolutions Committee**

*Las Vegas Convention Center, North 256, Level 2*

*Chairman*

**David Pressly, CPM, Statesville, NC**

*Vice Chairman*

**Andrew Chaban, Lowell, MA**

**1:30 PM - 2:30 PM**

**Seniors Housing Marketing Committee**

*Las Vegas Convention Center, South 226, Level 2*

*Chairman*

**Barbara Kleger, Philadelphia, PA**

**2:00 PM - 3:00 PM**

**Building Systems Panelized Council**

*Las Vegas Convention Center, North 247, Level 2*

*Chairman*

**Henry Walthery, Selinsgrove, PA**

**2:00 PM - 4:00 PM**

**Women's Council National Representatives/State Council**

*Las Vegas Convention Center, North 208, Level 2*

*Chairman*

**Joann Bogese, Colonial Heights, VA**

**3:00 PM - 4:30 PM**

**Building Systems Log Homes Council**

*Las Vegas Convention Center, North 247, Level 2*

*Chairman*

**Chris Wood, Dandridge, TN**

**3:00 PM - 4:30 PM**

**2003 Leadership Meeting**

*Las Vegas Convention Center, North 261, Level 2*

*Chairman*

**C. Kent Conine, Dallas, TX**

**Monday, January 20, 2003 (continued)**

**6:00 PM - 9:00 PM**

**President's Celebration and Gala**

*Caesars Palace, Forum Ballroom*

**6:30 PM - 7:30 PM**

**Reception for BuilderBooks Authors - Invitation Only**

*Las Vegas Convention Center, BuilderBooks.com Booth, Grand Concourse*

**7:00 PM - 8:30 PM**

**NAHB Student Chapters Awards Reception**

*Las Vegas Hilton, Ballrooms E - G, First Floor*

*Chairman*

*Rick Boser, Normal, IL*

*Vice Chairman*

*Jim Gronski, York, PA*

**TUESDAY, JANUARY 21, 2003**

**7:00 AM - 5:00 PM**

**BUILD-PAC Capitol Club Suite (Members Only)**

*Las Vegas Convention Center, North 115, Level 1*

**7:00 AM - 5:00 PM**

**BUILD-PAC Gold Key Club Suite (Members Only)**

*Las Vegas Convention Center, North 116, Level 1*

**7:30 AM - 9:30 AM**

**Homestore.com Task Force**

*Caesars Palace, Forum Boardroom*

*Chairman*

*H.R. "Buss" Ransom, Dublin, OH*

**7:30 AM - 9:30 AM**

**Institute of Residential Marketing MIRM Breakfast**

*Las Vegas Hilton, Pavilion 9, First Floor*

**8:00 AM - 9:30 AM**

**Women's Council 2002 Leadership Breakfast**

*Las Vegas Hilton, Ballroom D, First Floor*

*Chairman*

*Marilyn Kneebone, Madison, WI*

**8:00 AM - 10:00 AM**

**2002/2003 National Vice Presidents**

*Las Vegas Convention Center, North 243, Level 2*

**Tuesday, January 21, 2003 (continued)**

**8:00 AM - 10:00 AM**

**Associate Advisory Council**

*Las Vegas Convention Center, North 259, Level 2*

*Chairman*

*Michael Choucas, Dallas, TX*

*Vice Chairman*

*Robin Newhouse, Fredericksburg, VA*

**8:00 AM - 10:00 AM**

**Building Systems Council Board of Trustees**

*Las Vegas Hilton, Conference Rooms 7, 8 & 9, Second Floor*

*Chairman*

*Bret Berneche, Wylliesburg, VA*

*Vice Chairman*

*Joseph Landers, Claremont, NH*

**8:00 AM - 10:00 AM**

**NAHB Student Chapters Advisory Board Meeting**

*Las Vegas Hilton, Conference Rooms 4 & 5, First Floor*

*Chairman*

*Rick Boser, Normal, IL*

*Vice Chairman*

*Jim Gronski, York, PA*

**8:00 AM - 10:00 AM**

**State & Local Government Affairs Recognition Awards Breakfast**

*Las Vegas Hilton, Ballroom G, First Floor*

*Chairman*

*Elton Parsons, Wichita, KS*

*Vice Chairman*

*Debora Trimpe, Flower Mound, TX*

**8:30 AM - 11:30 AM**

**Seniors Housing Editorial Board**

*Las Vegas Convention Center, North 212, Level 2*

*Co-Chairmen*

*Peter Studl, Orland Park, IL*

*Gavin Sweeney, Gibbsboro, NJ*

**9:00 AM - 4:00 PM**

**Spokesperson Training - Advanced; Pre-Registration Only**

*Las Vegas Convention Center, North 204, Level 2*

**10:00 AM - 12:00 PM**

**AIA Housing Committee**

*Las Vegas Convention Center, North 262-264, Level 2*

*Chairman*

*Diane Georgopoulos, Boston, MA*

**Tuesday, January 21, 2003 (continued)**

**3:30 PM - 5:30 PM**

**Area Caucus 10 - Iowa, Minnesota, North Dakota, South Dakota and Wisconsin**

*Las Vegas Convention Center, North 256, Level 2*

*Chairman  
Bruce Walker, Minot, ND*

**3:30 PM - 5:30 PM**

**Area Caucus 11 - Kansas, Missouri, Nebraska and Oklahoma**

*Las Vegas Convention Center, North 261, Level 2*

*Chairman  
J. Greg Schwinn, Lincoln, NE*

**3:30 PM - 5:30 PM**

**Area Caucus 12 - Texas**

*Las Vegas Convention Center, North 260, Level 2*

*Chairman  
Gary Sheffield, Weatherford, TX*

**3:30 PM - 5:30 PM**

**Area Caucus 13 - Arizona, Colorado, Nevada, New Mexico, Utah and Wyoming**

*Las Vegas Convention Center, North 259, Level 2*

*Chairman  
Ron Jones, Placitas, NM*

**3:30 PM - 5:30 PM**

**Area Caucus 14 - California and Hawaii**

*Las Vegas Convention Center, North 263 Conference, Level 2*

*Chairman  
Brian Catalde, Playa Del Rey, CA*

**3:30 PM - 5:30 PM**

**Area Caucus 15, Alaska, Idaho, Montana, Oregon and Washington**

*Las Vegas Convention Center, North 258, Level 2*

*Chairman  
Jess Hall, Palmer, AK*

**3:30 PM - 5:30 PM**

**National Council of the Housing Industry General Membership**

*Las Vegas Convention Center, Conference Rooms 7, 8, & 9, Second Floor*

*Corporate Co-Chairman  
Lyle Hunnicutt, Carmel, IN  
Builder Co-Chair  
William "Bill" Asdal, CGR, Chester, NJ*

**Tuesday, January 21, 2003 (continued)**

**5:30 PM - 7:30 PM**

**Women's Council Parade of Presidents**

*Caesars Palace, Emperors Ballroom*

*Chairman  
Marilyn Knoebone, Madison, WI*

**6:00 PM - 8:00 PM**

**Past Presidents' Dinner**

*Caesar's Palace, Messina, Promenade*

*Chairman  
Bruce Smith, NAHB Immediate Past President, Alamo, CA*

**6:00 PM - 12:00 AM**

**The Nationals Awards Gala**

*Hard Rock Hotel, The Joint*

**7:00 PM - 11:00 PM**

**Spike Party and Director's Reception**

*Caesars Palace, Palace Ballroom*

**7:00 PM - 11:00 PM**

**BUILD-PAC Gold Key Club Dinner/Dance**

*Caesars Palace*

*Chairman  
Randy Strauss, Amherst, OH*

**WEDNESDAY, JANUARY 22, 2003**

**7:00 AM - 5:00 PM**

**BUILD-PAC Capitol Club Suite (Members Only)**

*Las Vegas Convention Center, North 115, Level 1*

**7:00 AM - 5:00 PM**

**BUILD-PAC Gold Key Club Suite (Members Only)**

*Las Vegas Convention Center, North 116, Level 1*

**8:00 AM - 10:00 AM**

**Associates' Awards Presentation**

*Las Vegas Hilton, Ballrooms D, E, & F, First Floor*

*Chairman  
Ralph O. Kennedy, II, Appleton, WI  
Vice Chairman  
Michael Choucalas, Dallas, TX*

**8:00 AM - 12:00 PM**

**2002 Joint Executive, Budget and Resolution Committee**

*Las Vegas Hilton, Pavilions 1-3, First Floor*

*Chairman  
F. Gary Garczynski, MIRM, NAHB President, Woodbridge, VA*

**Wednesday, January 22, 2003 (continued)**

**8:00 AM - 5:00 PM**

**BUILD-PAC Golf Tournament**  
*Angel Park Golf Course*

**9:30 AM - 12:30 PM**

**2003 Sales and Marketing Council Roundtable**  
*Las Vegas Convention Center, North 212, Level 2*

*Chairman*

**Roger Fiehn, MIRM, Houston, TX**

*Vice Chairman*

**Gaye Burwell, MIRM, Raleigh, NC**

**10:30 AM - 11:30 AM**

**Women's Council Members Workshop**  
*Las Vegas Convention Center, North 263 Conference, Level 2*

*Chairman*

**Marilyn Kneebone, Madison, WI**

**11:30 AM - 12:30 PM**

**Women's Council Bylaws**  
*Las Vegas Convention Center, North 260, Level 2*

*Chairman*

**Jean Miller, Ft. Mitchell, KY**

**12:00 PM - 2:00 PM**

**The Special Luncheon**  
*Las Vegas Hilton, Pavilions 9-11, First Floor*

**12:30 PM - 2:00 PM**

**Learn Ten Secrets That Make National Sales and Marketing Council Awards Programs Successful**  
*Las Vegas Convention Center, North 212, Level 2*

*Chairman*

**Jack Gallagher, MIRM, Raleigh, NC**

**1:00 PM - 5:00 PM**

**2002 NAHB Board of Directors**  
*Las Vegas Hilton, Barron, First Floor*  
*Presiding*  
**F. Gary Garczynski, MIRM, NAHB President, Woodbridge, VA**

**3:30 PM - 5:00 PM**

**Women's Council 2002 Executive Committee**  
*Las Vegas Convention Center, North 263, Level 2*

*Chairman*

**Marilyn Kneebone, Madison, WI**

*Vice Chairman*

**Debbie Ferland, Warwick, RI**

**Wednesday, January 22, 2003 (continued)**

**6:00 PM - 7:30 PM**

**Women's Council Spikette Reception**  
*Caesars Palace, Emperors Ballroom*  
*Chairman*  
**Betty Bell, Louisville, KY**

**6:00 PM - 11:00 PM**

**BUILD-PAC Capitol Club Event**  
*Off-Site*

*Chairman*

**Barbie Wickman, Omaha, NE**

**6:30 PM - 8:30 PM**

**Standing Committee on Construction, Codes & Standards Building Officials Dinner & Cocktails**  
*Caesars Palace, Capri, Promenade Level*

**THURSDAY, JANUARY 23, 2003**

**6:00 AM - 10:00 AM**

**Credentials Committee**  
*Las Vegas Hilton, Club Salon, Second Floor*

**7:00 AM - 5:00 PM**

**BUILD-PAC Capitol Club Suite (Members Only)**  
*Las Vegas Convention Center, North 115, Level 1*

**7:00 AM - 5:00 PM**

**BUILD-PAC Gold Key Club Suite (Members Only)**  
*Las Vegas Convention Center, North 116, Level 1*

**8:00 AM - 12:00 PM**

**2002 NAHB Board of Directors**  
*Las Vegas Hilton, Barron, First Floor*  
*Presiding*  
**F. Gary Garczynski, MIRM, NAHB President, Woodbridge, VA**

**8:30 AM - 9:30 AM**

**Aging In Place Student Design Competition Breakfast**  
*Las Vegas Convention Center, North 259, Level 2*

**10:30 AM - 11:30 AM**

**Women's Council Local Presidents Orientation**  
*Las Vegas Hilton, Conference Rooms 4 & 5, First Floor*

*Chairman*

**Debbie Morgan, Pittsburgh, PA**

**11:30 AM - 1:30 PM**

**Women's Council Awards Luncheon**  
*Las Vegas Hilton, Ballrooms D & E, First Floor*

*Chairman*

**Marilyn Kneebone, Madison, WI**

**Thursday, January 23, 2003 (continued)**

**1:00 PM - 2:00 PM**

**BUILD-PAC Golf Committee**

*Las Vegas Convention Center, North 263, Level 2*

*Chairman*

**Earl Sharp, Knoxville, TN**

**1:00 PM - 3:00 PM**

**Convention Committee**

*Las Vegas Convention Center, North 256, Level 2*

*Chairman*

**Julius Mehrberg, Staten Island, NY**

*Vice Chairman*

**Phil Jobe, Dallas, TX**

**1:00 PM - 3:00 PM**

**National Council of the Housing Industry Board of Trustees**

*Las Vegas Convention Center, North 243, Level 2*

*Chairman*

**Lyle Hunnicutt, Carmel, IN**

*Vice Chairman*

**William "Bill" Asdal, CGR, Chester, NJ**

**2:00 PM - 2:30 PM**

**Women's Council Credentials Committee & Registration**

*Las Vegas Hilton, Ballroom F Foyer, First Floor*

*Chairman*

**Olguita Dollison, Huntsville, AL**

*Vice Chairman*

**Joann Bogese, Colonial Heights, VA**

**2:00 PM - 2:30 PM**

**Women's Council Senior Officers/Bylaws**

*Las Vegas Hilton, Conference Rooms 4 & 5, First Floor*

*Co-Chairmen*

**Marilyn Kneebone, Madison, WI**

**Jean Miller, Ft. Mitchell, KY**

**2:00 PM - 3:00 PM**

**BUILD-PAC Capitol Club Meeting**

*Las Vegas Convention Center, North 115, Level 1*

*Chairman*

**Barbie Wickman, Omaha, NE**

**2:30 PM - 5:30 PM**

**Women's Council Board of Directors/General Membership Meeting**

*Las Vegas Hilton, Ballroom F, First Floor*

*Chairman*

**Marilyn Kneebone, Madison, WI**

*Vice Chairman*

**Debbie Ferland, Warwick, RI**

**6:00 PM - 11:00 PM**

**Las Vegas Convention Center, Ballroom**

**Las Vegas Hilton, Ballroom**

**7:00 PM - 10:00 PM**

**EVHA Awards Ceremony**

*Las Vegas Hilton, Pavilion II, First Floor*

**FRIDAY, JANUARY 24, 2003**

**7:00 AM - 5:00 PM**

**BUILD-PAC Capitol Club Suite (Members Only)**

*Las Vegas Convention Center, North 115, Level 1*

**7:00 AM - 5:00 PM**

**BUILD-PAC Gold Key Club Suite (Members Only)**

*Las Vegas Convention Center, North 116, Level 1*



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## PRE-CONVENTION COURSES

### FRIDAY, JANUARY 17, 2003

9:00 AM - 5:00 PM

**Lifestyle Merchandising, Advertising and Promotion Strategies (IRM III) - Day One**

*Las Vegas Convention Center, North 220, Level 2*

Develop and implement more effective promotional campaigns with dozens of proven marketing, advertising, and public relations strategies, as well as on/off site merchandising techniques. The course also offers real-life, practical ideas to help you design models and sales centers that really appeal to your target market, maximize traffic flow, and work as effective sales tools. Separate \$425 fee required for 2-day course.

### SATURDAY, JANUARY 18, 2003

8:00 AM - 12:00 PM

**Superintendent Field Designation Series: Office and Subcontractor Relations**

*Las Vegas Convention Center, South 227, Level 2*

Learn what a superintendent should be looking for in a subcontractor and what to do to recruit the most successful subcontractors to your job. The course also offers tips for creating a win/win partnership with your internal customers and provides a proven strategy for dealing with conflict. Separate \$99 registration fee.

9:00 AM - 4:00 PM

**Advanced RAM: Fair Housing for Property Managers**

*Las Vegas Convention Center, North 221, Level 2*

This course provides information on the following topics: Fair Housing legislation, complying with Fair Housing laws, developing occupancy standards, the Americans with Disabilities Act, and the complaint process. This course is part of the National Association of Home Builders (NAHB) Advanced RAM (Registered in Apartment Management) Program. The Advanced RAM Program is a designation that reflects broader mastery and deeper understanding of apartment management above and beyond the basic NAHB RAM designation. This course can count towards credit for recertification of the NAHB RAM designation. Separate \$175 fee required.



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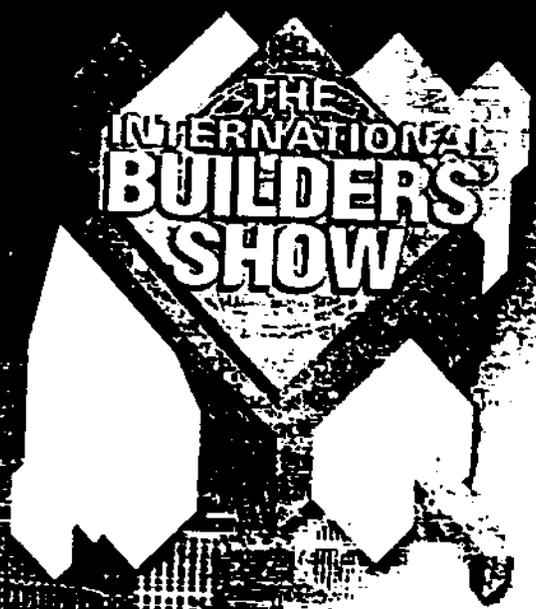


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**Executive  
Officers Council**

## EXECUTIVE OFFICERS COUNCIL PRESIDENT'S MESSAGE



Dear Colleagues:

Early settlers visited the region now known as Las Vegas, which is Spanish for "the Meadows".

Founded in 1855 by Mormon missionaries, Las Vegas has always been a dichotomy of fantasy versus reality. Fantasy for those who have always considered Las Vegas the capital of the "get rich quick". Reality for those who considered it one of the fastest growing communities in the country.

Welcome to Las Vegas and the 2003 International Builders' Show. The reality here is that this NAHB Convention is the largest housing trade show in the world. It is one in which we should be proud that we have had a hand in growing over the years.

During the next four days it is my wish for all of you to be able to spend quality time, not only by serving on EOC Committees, but to take the time to learn the latest trends in the housing industry, and in association management. By attending seminars and networking with your peers you can become a better Executive Officer for your members when you return home.

EOC Committees will be meeting throughout our time in Las Vegas. Take the time to visit those that interest you and participate in molding the future of our Council.

Take some time to visit with fellow EO's at the installation luncheon on Monday afternoon. Sit with someone you don't know and make new acquaintances. That is what the Executive Officers Council is all about.

Here's to hoping you return home safely and with some money left in your pockets. Have a great few days at the 2003 International Builders' Show.

Bob Weiss

2003 President, NAHB Executive Officers Council

## 2003 EXECUTIVE OFFICERS COUNCIL BOARD OF DIRECTORS

### Officers:

*President:* Bob Weiss, HBA of Kentucky, Frankfort, KY  
*Vice President:* J. Mark Harrison, BIAE, HBA of Illinois, Springfield, IL

### *Secretary/Treasurer:*

Marty Milstead, BIAE, HBA of Mississippi, Jackson, MS

### *Immediate Past President:*

Susan Matlick, CAE, BIAE, Maryland-National Capital BIA, Silver Spring, MD

### Directors-At-Large:

Sam Anderson, MBA of King & Snohomish Cty., Bellevue, WA  
Ed Kibbey, BIA of So. Calif./Desert Chapter, Palm Desert, CA  
Channing Pfeiffer, BIAE, Tidewater BA, Chesapeake, VA  
Joe Race, BIA of Stark County, North Canton, OH  
Steve Thomas, BIAE, HBA of Oconee County, Seneca, SC

### Regional Directors:

#### Region A:

*One Year Term:* Wendy David, BIAE, HBA of Metro Harrisburg, Harrisburg, PA

*Two Year Term:* Phil LaRocque, New York State BA, Albany, NY

#### Region B:

*One Year Term:* David Ellis, Collier BIA, Naples, FL

*Two Year Term:* Gina Hill, BIAE, BA of Gainesville, Gainesville, FL

#### Region C:

*One Year Term:* Janette McIntyre, BIAE, Black Hills HBA, Rapid City, SD

*Two Year Term:* Bill Wendle, BIAE, Wisconsin BA, Madison, WI

#### Region D:

*One Year Term:* Shelley Schipke, BIAE, HB&RA of Northeast Mississippi, Belden, MS

*Two Year Term:* Pat Sullivan, BIAE, HBA of Greater St. Louis, St. Louis, MO

#### Region E:

*One Year Term:* Rich Lambros, BIA of Southern California, Diamond Bar, CA

*Two Year Term:* David Roewe, BIAE, Clark County HBA, Vancouver, WA

### Past President Committee Representative:

Carmine Torio, BIAE, HBA of Portage and Summit Co., Akron, OH

### Seminar Dean:

Cindy Sheehan, BIAE, HBA of South Dakota, Sioux Falls, SD

### Presidential Appointments:

Lisa Scott, BIAE, HBA of Greater Peoria, Peoria, IL

David Bohardt, BIAE, HBA of Dayton & Miami Valley, Dayton, OH

Sasha Zemanek, Interior Alaska BA, Fairbanks, AK

**Wednesday, January 22, 2003 (continued)**

**10:30 AM - 12:30 PM**

**Executive Officers Council Small Office Forum**

**Las Vegas Convention Center, North 258, Level 2**

The EOC Forums are networking opportunities for executive officers to discuss similar problems facing a particular population. Forums are open to all who wish to participate and offer the opportunity to identify issues and solutions. In addition, each forum is asked to suggest an educational topic/program for future EOC meetings.

*Coordinator*

Sasha Zemanek, Fairbanks, AK

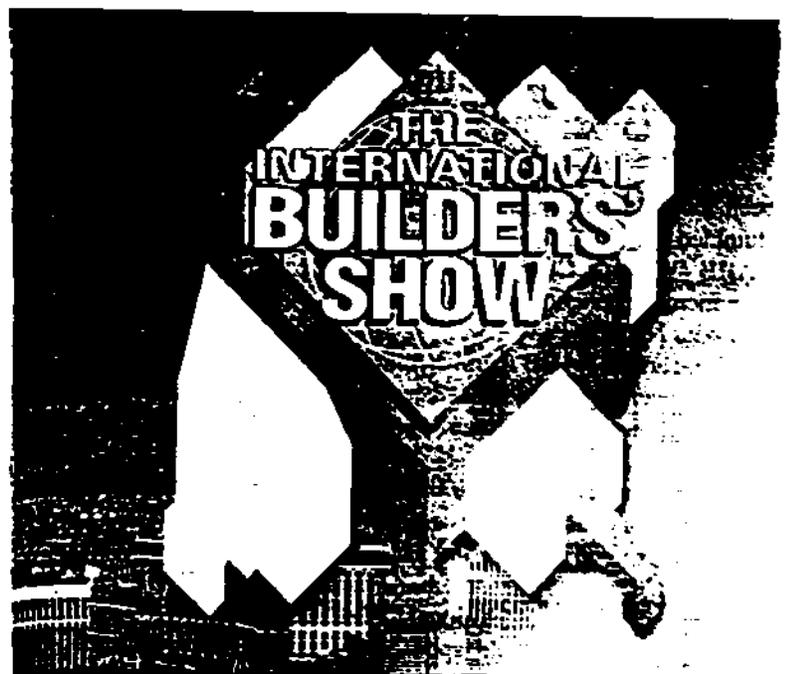
**3:30 PM - 5:30 PM**

**2003 Executive Officers Council Board of Directors Meeting**

**Las Vegas Convention Center, North 258, Level 2**

*Presiding*

Bob Weiss, Frankfort, KY



**59th Annual Convention & Exposition**

[www.BuildersShow.com](http://www.BuildersShow.com)

**Women's  
Council**

## NAHB WOMEN'S COUNCIL PRESIDENT'S MESSAGE

Welcome – you've found us! If you've been looking for our information, or just stumbled on this page, we're glad. The NAHB Women's Council is here to provide member benefits to all women affiliated with NAHB.

If you are an NAHB member, employed by a member firm, or a family member of an NAHB member, just \$35 annually will bring the benefits of National Women's Council membership to you.

Those benefits include our bi-monthly newsletter, *Networker*, complimentary use of our extensive Professional Resource Library – including audio and videotapes of interest to professional women in the industry, and an amazing number of events and programs at the International Builders' Shows.

Thanks to our generous sponsors, NAHB Women's Council members are invited to receptions including the Parade of Presidents, sponsored by Whirlpool, the Spikette Reception, sponsored by In-Sink-Erator, our Awards Luncheon, sponsored by Trane and other events.

Stop by any one of our education programs to learn how to better navigate as a woman in the building industry, what design trends are in your future, how to better manage succession in your family business, and how to communicate with anyone, any time, and anywhere! They're all listed in your program.

Our Council Headquarters in Room North 239 offers you a place to learn more about the NAHB Women's Council, rest for a few minutes, meet women like yourself in the building industry, and grab a quick drink or a snack. Please come by and introduce yourself. We hope you'll make the smart decision to make the Women's Council your home within the Association – the place to get information and to enjoy benefits that are targeted to your concerns and needs.



**Marilyn Kneebone**  
*2002 President, NAHB Women's Council*

## THE WOMEN'S COUNCIL EXECUTIVE COMMITTEE



**Marilyn Kneebone**  
*President*



**Debbie Ferland**  
*President Elect*



**Margaret Gilbreth**  
*Vice President/Secretary-Treasurer*



**Lee Terry**  
*Associate Vice President*



**Lynne Pratt**  
*Immediate Past President*

## WOMEN'S COUNCIL SPONSORS

The Women's Council expresses its sincere thanks for the support and encouragement given by the following firms in sponsoring Women's Council social events and other activities: Women's Council members are urged to visit the exhibiting firms' booths at the NAHB Exhibits in the Las Vegas Convention Center and thank them personally.

**Gas Appliance Manufacturers Association**  
Sponsor of the 2002 Leadership Breakfast

**In-Sink-Erator (Booth # 4041, Aisle 4000)**  
Sponsor of the Spikette Reception

**Kohler Company (Booth # 4565, Aisle 4500)**  
Sponsor of the Networker

**Andersen Windows (Booth # 5041 & 5065, Aisle 5000)**  
Sponsor of the Women's Council Hospitality Headquarters

**Trane Company - Building Projects Group**  
Sponsor of the Awards Program Lunch and the Networker

**Whirlpool Corporation (Booth # 4865, Aisle 4800)**  
Sponsor of the Parade of Presidents Reception

## REGISTRATION

Any attendees who did not pre-register must register at the NAHB On Site Registration Area in the Exhibit Hall C-2 of the Las Vegas Convention Center. Upon registering and picking up your Convention badge, Women's Council members may complete the registration process by picking up Women's Council ribbons at the Women's Council Membership Headquarters located in Room North 239, of the Las Vegas Convention Center.

## MEMBERSHIP AND INFORMATION BOOTH

Information on organizing a local council and becoming a council member or Member-at-Large is available at the Women's Council Membership Headquarters in Room North 239, of the Las Vegas Convention Center from 8:00 am - 5:00 pm on Monday, January 20th through Thursday, January 23rd, and from 8:00 am - 11:30 am on Friday, January 24th, and at the NAHB OnSite, main entrance of the Las Vegas Convention Center.

## HOSPITALITY HEADQUARTERS

Andersen Windows is sponsoring the Hospitality Headquarters located in Room North 239, of the Las Vegas Convention Center. The Hospitality Headquarters is open on Tuesday, January 21st through Thursday, January 23rd, from 8:00 am - 5:00 pm and on Friday, January 24th from 8:00 am - 11:30 am.

*Sponsor: Andersen Windows*

## BUILD PAC RECEPTION

This reception, sponsored by NAHB Government Affairs, is scheduled to take place on Monday, January 20th from 5:30 pm - 6:30 pm in the Pisa Room of Caesars Palace.

*Sponsor: NAHB Government Affairs*

## 2002 LEADERSHIP BREAKFAST

*By Invitation Only*

This breakfast, sponsored by the Gas Appliance Manufacturers Association, is scheduled to take place on Tuesday, January 21st from 8:00 am - 9:30 am in Ballroom D of the Las Vegas Hilton Hotel. The breakfast gives the Women's Council President the opportunity to thank her Executive Committee and National Representatives for all of their efforts in developing and implementing Women's Council programs and policies during the year.

*Sponsor: Gas Appliance Manufacturers Association*

## PARADE OF PRESIDENTS

The Parade of Presidents, sponsored by Whirlpool Corporation, on Tuesday, January 21st, from 5:30 pm - 7:00 pm in the Emperors Ballroom of Caesars Palace Hotel, is hosted by Marilyn Kneebone, President. The Women's Council 2002 and 2003 Local Presidents are recognized for their achievements during the year and are welcomed for the new year.

*Sponsor: Whirlpool Corporation*

# CONVENTION PROGRAM PLANNER

These seminars take place in the Las Vegas Convention Center. The convention program planner identifies programs by color key: indoor/outdoor, daytime.

INDOOR	ARCHITECTURE & INTERIOR DESIGN
INDOOR	CONSTRUCTION, CODES & ENERGY
INDOOR	CUSTOMER SERVICE
INDOOR	FINANCE & HOUSING PROGRAMS
INDOOR	INTERNATIONAL AFFAIRS
INDOOR	LAND DEVELOPMENT & ENVIRONMENTAL REGULATIONS
INDOOR	LEGAL/REGULATORY/CONSTRUCTION
INDOOR	MATERIALS
INDOOR	ORGANIZATIONAL & BUSINESS MANAGEMENT
INDOOR	OSHA & WORKERS' COMPENSATION
INDOOR	PROFESSIONAL DEVELOPMENT & PERSONNEL ISSUES
INDOOR	SALES & MARKETING
INDOOR	SEMIOTIC ISSUES
INDOOR	TRENDS & FORECASTING
INDOOR	UNIVERSITY Seminars and Conferences (see an opposite side)

ROOMS: North 101-103 North 113-114 North 245-247 North 248-250 North 253 North 255 North 257

8:30 AM 10:00 AM	Adopting "Third and Four" Meeting Plans for Traditional Meetings	What's New in Design (Family Finance?)	Picking Project Third Parties: A Quality Job Every Time	Recommend Building Practices on Competitively Bid Construction	Cost Planning for the Clearly Head Business	Architectural Copyright Law: Current Trends and Tips	Energy Efficient Building Practices: A Quality Job Every Time
1:00 PM 2:00 PM	Biggest to Biggest: How One Builder Increased Business by 50%	Construction as an Industry: Profiting in the New Economy	How to Sell Your Deal and Assemble Your Team	Leadership: Essential Tools for the Next Level of Success	Career Trends in Residential Construction	100 Hours Construction: From Planning to Completion	Designing the Future: The Impact of Building Materials & Energy Efficient Trends
1:00 PM 2:00 PM	Designing the 1,000 to 2,500 Square-Foot Detached Home (3:00 PM - 4:30 PM)	Technology Watch: Innovations in New Home Technologies	How to Develop & Implement an Effective Safety Program	Cost-Effective, Creative Strategies for Increasing Profit, Sales & Profits	Selling Your Ideas: An Increasing Trend in Residential Construction	Disruption in the Military Housing Market	Increasing Profit by Building Materials & Energy Efficient Trends

## WEDNESDAY, January 22, 2003

9:00 AM 10:00 AM	In Your Technology: Understanding Your Company's Growth?	Lessons From Small Volume Successes With Big Market Competition	Business Management and Your: Try a Systematic Approach	Cost-Saving Detailing for Custom and High Volume Builders	Pushing on the Unlabeled: Legislative Support for Construction Trading Can Profitably	Live Fall Protection Demonstration	Adopting the Universal Code
11:00 AM 12:30 PM	Multi-Step Finance: Change and Innovation in Today's Marketplace	Profit and Opportunity Beyond Traditional Building Practices	What's New in Building? Stay on the Money!	Short-Sector Reduced Construction Time-Increase Profitability	The Road to Quality: How to Design	Single Systems for Low Year Construction	The 101 Best Computers in the Residential Construction Industry
1:30 PM 3:00 PM	New Building Technologies	80 Years of Sales Ideas in 90 Minutes	Show Me the Money! Finding Financing for Your Multifamily Property	Turn Key Trends in Multifamily Development and Beyond	The Paper Trail Systems and Form for a Successful Business	Providing a More Comfortable Homeowner Spending More Money	Construction Financing: The Basics and Beyond
3:00 PM 4:00 PM	Branding Trends (4:00 PM - 5:30 PM)	Making More Money From Your Building Business and Here's How	Best Practices for Customization and Expanding Building Diversity	Turn Key Trends in Multifamily Development and Beyond	The Paper Trail Systems and Form for a Successful Business	Providing a More Comfortable Homeowner Spending More Money	Construction Financing: The Basics and Beyond

## THURSDAY, January 23, 2003

9:00 AM 10:00 AM	The "2,000" of Bedroom and Bath Design Trends	Custom Home Building by the Numbers	Customer Satisfaction: Report Card on the Role of Populated Core Areas	International Marketing and Sales: A New Paradigm	Get Home, America's Building Systems Help You Get Into Profits	Multifamily Accessibility Compliance - It's Not Just for Housing	A Woman's Guide to Financial Planning
11:00 AM 12:30 PM	25 Ways to Fine-Tune Your Floorplans	21st Century Management Reports	The Unlabeled Appeal of Universal Design	Green Building Guidelines: Answering the Demand for Low-Energy, Durable, Efficient Homes	For Housing Accessibility: What You Don't Know Can Hurt You	Home Water Filtration: From Lead and Chlorine to Radon and Hardness	As You Grow, So Do Your Builders, Developers, and Homeowners
1:30 PM 3:00 PM	Controlling Perils: QuickBooks For the Builders, Remodelers, and Developers	Quality Pays - Hear the Proof	Smart to Spend: Small and Mid-Size Builders' Most Common Mistake - "You're in Charge"	Green Building Guidelines: Answering the Demand for Low-Energy, Durable, Efficient Homes	Home Water Filtration: From Lead and Chlorine to Radon and Hardness	Home Water Filtration: From Lead and Chlorine to Radon and Hardness	As You Grow, So Do Your Builders, Developers, and Homeowners
3:00 PM 5:00 PM	One Day's Projects (4:00 PM - 5:30 PM)	Change Orders: Profitable or Perilous?	Change Orders: Profitable or Perilous?	The Art of Managing and Scheduling Trade Contractors Management	The Economics of Efficient Building	How to Avoid Window Safety 101	As You Grow, So Do Your Builders, Developers, and Homeowners

## FRIDAY, January 24, 2003

8:30 AM 10:00 AM	How Will You Reach The "Masses"?	Can I Continue to Build in Freezones?	Managing Growth: How to Grow Your Business	Smarter Scheduling: The Critical Path to Higher Profit Management and Better Control	Working as a Team: From Concept to Close: A Multifamily Architectural Design Trends	The Effective Home: Designing for All Ages and Abilities	Production Plan Considerations
11:00 AM 12:00 PM	How Will You Reach The "Masses"?	Can I Continue to Build in Freezones?	Managing Growth: How to Grow Your Business	Smarter Scheduling: The Critical Path to Higher Profit Management and Better Control	Working as a Team: From Concept to Close: A Multifamily Architectural Design Trends	The Effective Home: Designing for All Ages and Abilities	Production Plan Considerations



# PRE-CONVENTION PROGRAM PLANNER

These seminars take place in the Las Vegas Convention Center and the Las Vegas Hilton Hotel

Open For  
Convention  
Program  
Planner

FRIDAY, January 17, 2003	
9:00 AM - 5:00 PM	Lifestyle Merchandising, Advertising and Promotion Strategies (IRM III) - Day One Las Vegas Convention Center, North 220, Level 2
<b>SATURDAY, January 18, 2003</b>	
8:00 AM - 12:00 PM	Superintendent Field Designation Series: Office and Subcontractor Relations Las Vegas Convention Center, South 227, Level 2
9:00 AM - 4:00 PM	Advanced BAI: Fair Housing for Property Managers Las Vegas Convention Center, North 221, Level 2
9:00 AM - 5:00 PM	Lifestyle Merchandising, Advertising and Promotion Strategies (IRM III) - Day Two Las Vegas Convention Center, North 220, Level 2
9:00 AM - 5:00 PM	Certified Aging in Place Specialist (CAPS) - Day One Las Vegas Convention Center, North 222, Level 2
1:00 PM - 4:00 PM	Professional Remodeler Experience Profile (PREP) Las Vegas Convention Center, North 223, Level 2
1:00 PM - 5:00 PM	Superintendent Field Designation Series: Customer Service and Home Owner Relations Las Vegas Convention Center, South 227, Level 2
<b>SUNDAY, January 19, 2003</b>	
8:00 AM - 12:00 PM	Superintendent Field Designation Series: General Project Management Las Vegas Convention Center, South 227, Level 2
9:00 AM - 4:00 PM	Scheduling Las Vegas Convention Center, North 221, Level 2
9:00 AM - 4:00 PM	Negotiating Skills Las Vegas Convention Center, North 222, Level 2
9:00 AM - 4:00 PM	Risk Management/Insurance Las Vegas Convention Center, North 220, Level 2
9:00 AM - 5:00 PM	The Challenge of New Homes Sales Management (IRM IV) - Day One Las Vegas Convention Center, North 220, Level 2
9:00 AM - 5:00 PM	Certified Aging in Place Specialist (CAPS) - Day Two Las Vegas Convention Center, North 223, Level 2
1:00 PM - 5:00 PM	Superintendent Field Designation Series: Safety and Security Las Vegas Convention Center, South 227, Level 2
<b>MONDAY, January 20, 2003</b>	
9:00 AM - 4:00 PM	Building Technology Systems and Interior Finishes Las Vegas Convention Center, North 221, Level 2
9:00 AM - 4:00 PM	Family-Owned Business: Managing It Successfully Las Vegas Convention Center, North 227, Level 2
9:00 AM - 4:00 PM	Introduction to Business Management Las Vegas Convention Center, North 222, Level 2
9:00 AM - 4:00 PM	Smart Planning for Active Adult Communities (Pilot) Las Vegas Convention Center, North 223, Level 2
9:00 AM - 5:00 PM	The Challenge of New Homes Sales Management (IRM IV) - Day Two Las Vegas Convention Center, North 220, Level 2
<b>TUESDAY, January 21, 2003</b>	
1:00 PM - 4:00 PM	Local Joint Venture Education Workshop Las Vegas Convention Center, North 205-206, Level 2
1:30 PM - 3:00 PM	Case Study Workshop Las Vegas Hilton, Conference Room 3, First floor

# COMPUTER LABS

These seminars take place in the Las Vegas Convention Center

Presented By:



HOMEBUILDER SUCCESS

TIMBERLINE



Cadsoft



BIRDA  
DIGITAL POWER TOOLS

CONCRETE TODAY  
SOFTWARE



Sales  
CLOSER



ROOMS: **W**

**TUESDAY, January 21**

8:30 AM - 10:00 AM Meet the New People Who Build It  
10:15 AM - 12:00 PM From Page Builders' by

1:00 PM - 4:00 PM

**WEDNESDAY, January 22**

8:30 AM - 10:00 AM Software and Workshop  
11:00 AM - 12:30 PM Pulling Your Bestest Best

1:30 PM - 3:00 PM Residential Software by CadSoft Corp  
4:00 PM - 5:30 PM Job Site Manager by Bechtel

**THURSDAY, January 23**

8:30 AM - 10:00 AM Job Site Manager by Bechtel  
11:00 AM - 12:30 PM Full Cycle C Estimating, Accounting, and

1:30 PM - 3:00 PM KILLER PRE New Year C Kill Your Cap Sales Office Computer Li

**FRIDAY, January 24**

8:30 AM - 10:00 AM Newsletter Microsoft P  
11:00 AM - 12:00 PM Front Page

ROOMS:

North 107

North 104

TUESDAY, January 21, 2003

8:30 AM - 10:00 AM	Meet the Mentor: For People Who Are Not Familiar With the Internet	Mastering Microsoft Excel
1:00 PM - 2:00 PM	Front Page	PowerPoint 2000: Presentations for the Busy Professional
3:00 PM - 4:00 PM	Builders' Best Web Sites	Techniques for Targeted Web Search (ANALYSIS)

WEDNESDAY, January 22, 2003

8:30 AM - 10:00 AM	Desktop Interactive CAD Workshop	Think Before You Buy: Evaluating Software
11:00 AM - 12:30 PM	Putting Your Employees Together	Drive and Track Profits With "Freemillion Drive" Project Management & Accounting Software
1:30 PM - 3:00 PM	Architectural Design Software Hands-on Lab by Autodesk Corporation	Vendor/Venue: Object-based CAD for Home Builders
4:00 PM - 5:30 PM	Job Site Management with Computer Labs - Sponsored by Bechtel Power Tools	Finally, a Complete Turnkey Software Solution for Builders

THURSDAY, January 23, 2003

8:30 AM - 10:00 AM	Job Site Management with Punch List™ - Sponsored by Bechtel Power Tools	CHECK TRICKS: Solve Big Business Problems with Little Technology!
11:00 AM - 12:30 PM	Full Cycle Cost Control: Estimating, Scheduling and Accounting Integration	Integrated Sales is Accelling... Improve Your Bottom Line
1:30 PM - 3:00 PM	SELLER PRESENTATIONS: New Year Customers and 5th Year Campedout!	Managing Option Selection and Change Orders Using Web Tools
4:00 PM - 5:30 PM	Sales Office Automation Computer Labs	VectorsWeb: Object-based CAD for Home Builders

FRIDAY, January 24, 2003

8:30 AM - 10:00 AM	Members are getting Microsoft Publisher	Getting Started with Access 2000
11:00 AM - 12:00 PM	Front Page	Mobile Web Sites



# TECHNOLOGY PROGRAMS

Technology seminars take place in the Las Vegas Convention Center. This planner identifies programs by color keyed interest categories.

Presented By:



HOME . com

PATH

www.pathnet.org

TECHHOME BUILDER

TRACKS

<input type="checkbox"/>	BONUS SESSION
<input type="checkbox"/>	CONNECTED HOMES & COMMUNITIES
<input type="checkbox"/>	REMOTE SESSION
<input type="checkbox"/>	TECH MANAGEMENT SOLUTIONS
<input type="checkbox"/>	TECH SALES & MARKETING SOLUTIONS
<input type="checkbox"/>	ORGANIZATIONAL & BUSINESS MANAGEMENT
<input type="checkbox"/>	SALES & MARKETING

ROOMS:

North 105-110

North 111-112

TUESDAY, January 21, 2003

8:30 AM - 10:00 AM	The Internet - A Marketing Tool for Builders and Remodelers	E-Productivity: Technology Tools for Builders
1:00 PM - 2:00 PM	Mobile Computing: The Ultimate Connected Home Office	Get Solving Builders Working
3:00 PM - 4:00 PM	Home Office	Online Design Centers & Online Catalogs

WEDNESDAY, January 22, 2003

9:00 AM - 10:00 AM	Creating Connected Homes & Builders	Integrating CAD, Estimating & Scheduling
11:00 AM - 12:30 PM	Keynote: State Of The Builder Technology Market	High Tech & High Touch: Cites and Bricks Marketing Solutions
1:30 PM - 3:00 PM	Community Links: Introducing & Sustaining Services & Support	The Portable, Connected Builder's Office
4:00 PM - 5:00 PM	Booze: How To Ensure Quality Structured Wiring Installations	Booze: Home Technology Qualifiers for the Custom Builder

THURSDAY, January 23, 2003

9:00 AM - 10:00 AM	HomeNet Project Management Solutions	The Ultimate Connected Home Office
11:00 AM - 12:30 PM	Cost Estimating System: Automated Package	From Pilot Boat Camp for Builders
1:30 PM - 3:00 PM	Networking in the Builder's Office	High Tech for Sales & Marketing
4:00 PM - 5:00 PM	Smart: Solving Multi-room Audio: Good, Better, Best	Smart: Estimating Tech: Scheduler Selection

FRIDAY, January 24, 2003

8:30 AM - 10:00 AM	Online System Enabling & Administration	Technology Integration: Getting Smart About Builders & Systems To Work Together
11:00 AM - 12:00 PM	Using Technology to Market & Communicate	Advanced Smart Scheduler & Scheduling

AS PART OF ITS FEBRUARY 27, 2003, SUBMISSION, NAHB  
SUBMITTED TWO VIDEOCASSETTES CONTAINING TELEVISION  
COMMERCIALS THAT IT SPONSORED. THESE COMMERCIALS  
WERE SUBMITTED IN RESPONSE TO A QUESTION, AND  
REPRESENT "ISSUE ADVOCACY COMMUNICATIONS WHICH  
INCLUDE REFERENCES TO FEDERAL CANDIDATES OR  
OFFICEHOLDERS BUT DO NOT EXPRESSLY ADVOCATE THE  
ELECTION OR DEFEAT OF ANY CANDIDATE." COPIES OF THE  
VIDEOCASSETTES ARE AVAILABLE FOR VIEWING IN THE  
COMMISSION'S PUBLIC RECORDS OFFICE.



FEDERAL ELECTION COMMISSION  
Washington, DC 20463

February 6, 2003

E. Mark Braden, Esq.  
William H. Schweitzer, Esq.  
Baker & Hostettler, LLP  
Washington Square, Suite 1100  
1050 Connecticut Avenue, N.W.  
Washington, DC 20036-5304

Dear Messrs. Braden and Schweitzer:

This letter follows up on the telephone conversation between Mr. Braden and Acting Assistant General Counsel John Vergelli of the Office of General Counsel on January 31, 2003, and sets forth more specifically the questions that must be answered before the Commission can address the request for an advisory opinion you submitted on behalf of your client, the National Association of Home Builders of the United States ("NAHB"). This letter is intended to memorialize the questions we presented in that conversation and to invite your written response.

Your request sets forth the following facts: NAHB is a Washington-based trade association representing more than 205,000 members. It is a Nevada non-profit corporation, organized as a trade association under the Internal Revenue Code, 26 U.S.C. § 501(c)(6). NAHB is a membership organization whose bylaws specifically provide for a number of classes of members. NAHB sponsors a separate segregated fund, BUILD-PAC. NAHB created BUILD-PAC to make contributions to, and expenditures on behalf of, Federal candidates. NAHB uses its general treasury funds for the operating and fundraising costs of BUILD-PAC, pursuant to the Act and Commission regulations. NAHB does not make contributions to, nor expenditures for, Federal candidates or committees. BUILD-PAC makes contributions to federal candidates and committees, and accepts only contributions that are subject to the limits and prohibitions of the Act.

You further state that NAHB has for a number of years conducted an issue "Voter Mobilization" program. This program consists of partisan communications to NAHB individual members and their families, and communications to the general public regarding public policy issues in order to encourage an understanding of issues of significance to the home building industry. The program focuses on the importance of individual participation in the American democratic process through registration, voting, and direct communication with candidates and elected officials. This activity is funded

from the general operating accounts of NAHB, which do not limit their receipt of funds to monies that are subject to the limits and prohibitions of the Act.

You state that the Bipartisan Campaign Reform Act of 2002 ("BCRA") would define some of the activities previously undertaken by NAHB as "electioneering communications" pursuant to 2 U.S.C. § 434(f)(3). You state that NAHB will not sponsor any "broadcast 'electioneering communications'" as defined at 11 C.F.R. § 100.29(a). You also state that NAHB has engaged in the past, and anticipates engaging in the future, in activities in connection with elections as defined in 11 C.F.R. § 100.24 (which defines "Federal election activity") and 11 C.F.R. § 300.65(a)(1) (which allows covered persons to make a general solicitation of funds for an organization described in 26 U.S.C. § 501(c) and exempt from taxation under 26 U.S.C. § 501(a), without regard to source or amount limitation, if the organization does not engage in certain activities). You state that the Federal election activities described in 11 C.F.R. § 300.65(c) are not the principal purpose of NAHB. You state that many leaders of different facets of American life have been invited to attend, participate, and/or speak at NAHB events, including individuals holding Federal office, Federal candidates, and national political party leaders, and agents acting on behalf of such individuals. You state that such covered persons are often listed as featured guests in pre-event invitation materials. You further state that NAHB's experience has been that its invited guests have seldom, if ever, expressly solicited funds for NAHB. NAHB anticipates that no officeholder or candidate will be requested to solicit, receive, direct, transfer, spend, or disburse any funds or financial support for its "Voter Mobilization" activities. Additionally, such individuals will not be on any host committee for any "Voter Mobilization" fundraising event.

You then proffer four different scenarios, and ask questions regarding the application of the Act and the Commission's regulations to each one. The scenarios are as follows:

Scenario 1. NAHB-sponsors a convention, forum or meeting to discuss national policy issues of importance to the home-building industry for all NAHB members. May a covered person attend? If a covered person may attend, may that individual be a speaker at such an event, be listed as a "featured guest" in pre-event invitation materials, or solicit contributions to BUILD-PAC at the event? Would the analysis change if NAHB specifically and expressly requests or directs any covered individual not to solicit, receive or direct any funds or financial support for its "Voter Mobilization" activities in any remarks at any event?

Scenario 2. NAHB sponsors a forum or meeting to discuss national policy issues of importance to the industry and invites only representatives of firms or individuals which have made donations to the NAHB "Voter Mobilization" effort. May covered persons attend the event? If so, may covered persons speak at the event, and be listed as a featured guest in pre-event invitation materials? Would the analysis change if NAHB specifically and expressly requests or directs any covered individual not to solicit, receive or direct any funds or financial support for its "Voter Mobilization" activities in any remarks at any event?

Scenario 3. NAHB invites the Secretary of Housing and Urban Development to a NAHB membership meeting or reception in the Secretary's honor for efforts on behalf of housing. May the Secretary attend the event if invitations are provided only to those who have made prior donations to NAHB at a certain level? If so, may the Secretary speak at the reception? If the reception is a ticketed fundraising event for any general account of NAHB or BUILD-PAC, could the Secretary attend and/or speak? Could a Secretary attend and/or speak at a reception if the event was specifically designated as a fundraising event for NAHB's "Voter Mobilization" program? Would the analysis change if NAHB specifically and expressly requests or directs any covered individual not to solicit, receive or direct any funds or financial support for its "Voter Mobilization" activities in any remarks at any event?

Scenario 4. NAHB has organized sporting events for its membership. As an example, NAHB anticipates that it will sponsor golf events in the future. Does BCRA limit the ability of a covered individual to participate in such sporting events? Can a covered individual be listed as a featured player? Does the analysis change if a sporting event is designated as a fundraiser rather than a social event? Would the analysis change if NAHB specifically and expressly requests or directs any covered individual not to solicit, receive or direct any funds or financial support for its "Voter Mobilization" activities in any remarks at any event?

The Act authorizes the Commission to issue an advisory opinion request in response to a "complete written request" from any person with respect to a specific transaction or activity by the requesting person. 2 U.S.C. §437f(a). Commission regulations explain that such a request "shall include a complete description of all facts relevant to the specific transaction or activity with respect to which the request is made." 11 CFR 112.1(c). According to the regulations, the Office of General Counsel shall determine if a request is incomplete or otherwise not qualified as an advisory opinion request. See 11 CFR 112.1(d).

Further information is needed for your request to provide a complete description of the relevant facts. Please provide responses to the following questions and requests for documents:

- 1) What are the different classes of membership in NAHB? What are the requirements of each class?
- 2) Do the funds in the general operating accounts of NAHB that fund its "Voter Mobilization" program constitute general treasury funds of NAHB?
- 3) With respect to the "Voter Mobilization" program generally, please describe in detail the media, content, timing, and distribution of the "partisan communications" to which the request refers. With respect to the content specifically, please provide transcripts, copies of print ads, phone bank scripts, and any other materials that you describe.
- 4) Other than partisan communications, please describe in detail the other activities that comprise NAHB's "Voter Mobilization" program.

- 5) Please provide more details about the events to which questions 1 and 2 of your request refer. For example, are "forums" and "meetings" general sessions of a "convention," a reception or similar social event, a luncheon speech, participation in a panel or workshop, etc.? Also, who are the audience for each of the events? For example, are the participants or attendees at the events members of NAHB's restricted class, etc.? Might the composition of the audience change depending on what type of event is held? If so, how?
- 6) With respect to the types of events "convention," "forum," and "meeting," mentioned in your examples 1 and 2, state whether such events are held in the normal course of business by NAHB. If they are, please provide documentation (programs, agendas, etc.) with respect to the last such event held by NAHB.
- 7) You state that leaders of many different facets of American life have been invited to "attend," "participate" and/or "speak" at NAHB events. How do these three activities differ from each other?
- 8) Your question 2 is asked with respect to invitees being representatives of firms, or individuals, which have made donations to the NAHB "Voter Mobilization" effort. Would a donation be made as a condition of receiving an invitation to the event? Would donations otherwise be solicited with an invitation to the event being promised in return?

Please send your responses to the questions and requests for documents presented above to the Commission's Office of General Counsel. Upon receipt of your responses and the materials requested, this Office will give further consideration to your inquiry. If you have any questions about the advisory opinion process or this letter, please contact Tony Buckley, an attorney in this Office, at 202-694-1542

Sincerely,

  
Rosemary C. Smith  
Acting Associate General Counsel

**BAKER**  
&  
**HOSTETLER LLP**  
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January 17, 2003

Brad Lichtfield, Esq.  
Associate General Counsel  
Federal Election Commission  
999 E Street, N.W.  
Washington, DC 20463

Re: Request for Advisory Opinion – National Association of Home Builders

Dear Mr. Lichtfield:

The law firm of Baker & Hostetler LLP has been retained by the National Association of Home Builders of the United States (NAHB) to request an Advisory Opinion from the Federal Election Commission ("Commission"), pursuant to 2 U.C.S. § 437f(a)(1) and 11 C.F.R. § 112.1. NAHB is requesting an Advisory Opinion in response to its questions on the legality of specific proposed NAHB activities under the Federal Election Campaign Act of 1971, as amended (the "Act") and Commission regulations.

Background Information

The National Association of Home Builders is a Washington-based trade association representing more than 205,000 members involved in home building, remodeling, multifamily construction, property management, subcontracting, design, housing finance, building product manufacturing and other aspects of residential and light commercial construction. It is a Nevada non-profit corporation, organized as a trade association under the Internal Revenue Code. I.R.C. § 501(c)(6).

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NAHB is a membership organization whose bylaws specifically provide for a number of classes of members. NAHB's purposes include uniting persons engaged in and/or interested in the home building industry. NAHB seeks to provide leadership on issues of concern to members.

The National Association of Home Builders' BUILD Political Action Committee ("BUILD-PAC") is a separate, segregated fund sponsored by NAHB. NAHB created BUILD-PAC to make contributions to and expenditures on behalf of federal candidates. NAHB uses its general treasury funds for the operating and fundraising costs of BUILD-PAC, pursuant to the Act and Commission regulations (11 CFR Part 114). BUILD-PAC makes contributions to federal candidates and committees. It accepts only contributions that are subject to the limits and prohibitions of the Act. NAHB make neither contributions to nor expenditures for federal candidates or committees.

NAHB has for a number of years conducted an issue "Voter Mobilization" program. This program consists of partisan communications to NAHB individual members and their families and communications to the general public regarding public policy issues in order to encourage an understanding of issues of significance to the home building industry. The program focuses on the importance of individual participation in the American democratic process through registration, voting, and direct communication with candidates and elected officials. This activity is funded from the general operating accounts of NAHB. The general operating accounts of NAHB do not limit their receipt of funds to monies that are subject to limits or prohibitions of the Act.

The recently enacted Bipartisan Campaign Reform Act of 2002 (BCRA) would define some of these prior NAHB activities as "electioneering communications." See 2 U.S.C. § 434(f)(3). Pursuant to BCRA, NAHB will not sponsor any broadcast "electioneering communications" as defined at 11 C.F.R. § 100.29(a). NAHB has engaged in the past, and anticipates engaging in the future, in activities in connection with elections as defined in the Commission's new regulations. See 11 C.F.R. § 100.24; 11 C.F.R. § 300.65(a)(1). However,

such activities or any activity described in paragraph (c) of 11 C.F.R. § 300.65, are not the principal purpose of NAHB.

Many leaders of different facets of American life have been invited to attend, participate and/or speak at NAHB events. These include media personalities, sports figures and business leaders. Also individuals holding federal office, federal candidates, national political party leaders, and agents acting on behalf of such individuals have often been invited to address or otherwise participate in NAHB events. These individuals are often listed as featured guests in pre-event invitation materials. NAHB's experience has been that its invited guests have seldom, if ever, expressly solicited funds for NAHB. NAHB anticipate that no officeholder or candidate will be requested to solicit, receive, direct, transfer, spend, or disburse any funds or financial support for its "Voter Mobilization" activities. Additionally, such individuals will not be on any host committee for any "Voter Mobilization" fundraising event.

#### Questions Presented

This advisory opinion request is for direction on the continued participation of those individuals described in 11 C.F.R. § 300.60, individuals holding federal offices and federal candidates or their agents ("covered individuals"), in NAHB activities.

- 1) When NAHB sponsors a convention, forum or meeting to discuss national policy issues of importance to the homebuilding industry for all NAHB members, can covered individuals attend such a meeting?
  - a) Can a covered individual be a speaker at such an event?
  - b) Can a covered individual attending as a featured guest be listed in pre-event invitation materials?

- (c) If a covered individual could attend, could the individual solicit contributions to BUILD-PAC at an event?

2) When NAHB sponsors a forum or meeting to discuss national policy issues of importance to the industry and invites only representatives of firms or individuals which have made donations to the NAHB "Voter Mobilization" effort, can covered individuals attend such a meeting?

- a) Can a covered individual speak at such a meeting?
- b) Can a covered individual attending be listed as a featured guest in pre-event invitations materials?

3) For specific Commission consideration, NAHB proposes the following example: If a Secretary of Housing and Urban Development were invited to a NAHB membership meeting or reception in his or her honor for efforts on behalf of housing:

- (a) Could the Secretary attend and/or speak at the reception if invitations are provided only to those who have made prior donations to NAHB at a certain level? Or,
- (b) If the reception is a ticketed fundraising event for any general account of NAHB or BUILD-PAC, could the Secretary attend and/or speak? Or,
- (c) Could a Secretary attend and/or speak at a reception if the event was specifically designated as a fundraising event for NAHB's voter mobilization program?

4) NAHB has organized sporting events for its membership. As an example, NAHB anticipates that it will sponsor golf events in the future.

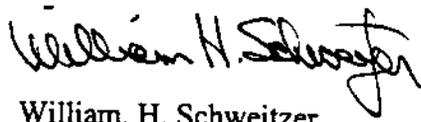
- (a) Does BCRA limit the ability of a covered individual to participate in such sporting events?
- (b) Can a covered individual be listed as a featured player?

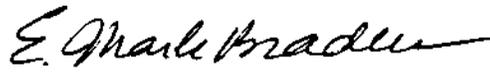
(c) Does the Commission's analysis change if a sporting event is designated as a fundraising rather than social event?

5) Would the Commission's analysis and opinion change in any of the circumstances set forth above if NAHB specifically and expressly requests or directs any covered individual not to solicit, receive or direct any funds or financial support for its "Voter Mobilization" activities in any remarks at any event?

We have attempted to include all facts we perceive as relevant to the Commission's advisory opinion on the specific activities NAHB proposes to undertake. If the Commission requires additional materials regarding the questions posed in this request, or additional information in regard to NAHB, please contact us. We look forward to the Commission's guidance on this matter, so that any possible ambiguities in the Commission's enforcement of the BCRA changes to the Act do not chill the free exchange of ideas and information between the home building industry and national leaders.

Sincerely,

  
William. H. Schweitzer

  
E. Mark Braden