Memorandum

March 16, 2007

TO: The Commission

FROM: Thomasenia P. Duncan
        Acting General Counsel

        Rosemary C. Smith
        Associate General Counsel

        J. Duane Pugh
        Acting Assistant General Counsel

        Stacey J. Shin
        Law Clerk

Subject: Draft AO 2007-01

Attached is a proposed draft of the subject advisory opinion. We request that this draft be placed on the agenda for March 22, 2007.

Attachment
ADVISORY OPINION 2007-01

Mr. Marc E. Elias, Esq.
Ms. Caroline P. Goodson, Esq.
Perkins Coie LLP
607 Fourteenth Street, N.W.
Washington, D.C. 20005-2011

Dear Mr. Elias and Ms. Goodson:

We are responding to your advisory opinion request on behalf of Senator Claire McCaskill and McCaskill for Auditor (the “Committee”), concerning the application of the Federal Election Campaign Act of 1971, as amended (the “Act”), and Commission regulations to the soliciting, receiving, and spending of funds for the sole purpose of retiring the Committee’s debt remaining from previous State campaigns.

For the reasons set forth below, the Committee and its agents may solicit, receive, and spend funds that are in excess of the amount limits contained in the Act and from sources prohibited by the Act to retire debts from Senator McCaskill’s previous campaigns for State offices, if their activities refer only to Senator McCaskill or other candidates for the State offices she sought, and the amounts and sources of the funds are consistent with State law. The Commission also concludes that solicitations referring to “Senator McCaskill” are permissible under the Act and Commission regulations, so long as they meet certain conditions set forth below.

**Background**

The facts presented in this advisory opinion are based on your letter received on December 27, 2006 and your email communication received on January 9, 2007.
Senator McCaskill is a United States Senator from Missouri and is a candidate for re-election to the United States Senate in 2012.\textsuperscript{1} Prior to her election to the United States Senate, she was a candidate for Governor in 2004 and State Auditor for Missouri in 1998 and 2002.

The Committee was established under Missouri law in preparation for Senator McCaskill’s re-election campaign for State Auditor. Debts previously owed by Friends of McCaskill, the non-Federal committee for Senator McCaskill’s candidacies for Governor and State Auditor, were transferred to the Committee. The Committee and its agents, including Senator McCaskill, wish to raise funds in accordance with Missouri State law for the sole purpose of retiring the Committee’s debt, including debt owed to Senator McCaskill, remaining from these State campaigns.

**Questions Presented**

1. *May the Committee and its agents, including Senator McCaskill, solicit, receive, and spend funds in accordance with Missouri State law for the sole purpose of retiring the Committee’s debts that remain from her previous candidacies for State offices?*

2. *In the alternative, may McCaskill for Auditor and its agents raise funds from federally permissible sources in amounts of up to $2,100?*

3. *What restrictions apply to the content of solicitations for the Committee’s debt retirement?*

   a. *Would solicitations that refer to “Senator McCaskill” meet the requirements of 2 U.S.C. 441i(e)(2), provided that they do not refer to her as a Federal candidate?*

   b. *Would the solicitations be subject to 2 U.S.C. 441i(f)’s restrictions on promoting or supporting Senator McCaskill? If so, would references to Senator McCaskill’s successful candidacy for State Auditor be permissible, provided no references to her Federal candidacy will be made in the solicitations?*

\textsuperscript{1} On January 8, 2007, Senator McCaskill filed a Statement of Candidacy for re-election to the United States Senate.
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c. Would the solicitations be exempt from the definition of “coordinated communication” under the safe harbor for certain solicitations by Federal candidates set forth in 11 CFR 109.21(g)(2)?

d. What other restrictions, if any, would apply to the way that the solicitations refer to Senator McCaskill?

Legal Analysis and Conclusions

Question 1. May the Committee and its agents, including Senator McCaskill, solicit, receive, and spend funds in accordance with Missouri State law for the sole purpose of retiring the Committee’s debts that remain from her previous candidacies for State offices?

Yes, the Committee may solicit, receive, and spend funds in accordance with Missouri State law for the sole purpose of retiring the Committee’s debts that remain from Senator McCaskill’s previous candidacies for State offices.

Under the Act, as amended by the Bipartisan Campaign Reform Act of 2002, Federal candidates and officeholders may not raise or spend funds in connection with an election for Federal office, unless the funds are subject to the limitations, prohibitions, and reporting requirements of the Act. See 2 U.S.C. 441i(e)(1)(A); 11 CFR 300.61. Additionally, Federal candidates and officeholders may not raise or spend funds in connection with an election other than an election for Federal office, unless the funds do not exceed the amounts permitted with respect to contributions to candidates and political committees under 2 U.S.C. 441a(a)(1), (2), and (3), and do not come from sources prohibited under the Act. See 2 U.S.C. 441i(e)(1)(B); 11 CFR 300.62. With respect to non-Federal elections, Commission regulations also require that such funds be in amounts and from sources that are consistent with State law. 11 CFR 300.62.

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The Act provides a limited exception for Federal candidates and officeholders who also seek State or local office. Specifically, the restrictions of 2 U.S.C. 441i(e)(1) do not apply to any Federal candidate or officeholder who is or was also a candidate for a State or local office so long as the solicitation, receipt or spending of funds: (1) is solely in connection with his or her State or local campaign; (2) refers only to him or her, to other candidates for that same State or local office, or both; and (3) is permitted under State law. 2 U.S.C. 441i(e)(2); 11 CFR 300.63; see also Advisory Opinions 2005-12 (Fattah), 2005-5 (LaHood), 2005-2 (Corzine), and 2003-32 (Tennenbaum).\(^3\)

Senator McCaskill is both a Federal candidate and officeholder, and the Committee is an entity that is directly established, financed, maintained, and controlled by her. Thus, both Senator McCaskill and the Committee are subject to the restrictions of 2 U.S.C. 441i(e)(1). However, soliciting, receiving and spending funds solely to retire Committee debts outstanding from Senator McCaskill’s previous candidacies for Governor and State Auditor are actions that are solely in connection with those elections to State offices. Cf. FEC v. Ted Haley Congressional Comm., 852 F.2d 1111, 1115 (9th Cir. 1988) (stating with respect to Federal elections, “funds raised after an election to retire election campaign debts are just as much ... in connection with the election as are those contributions received before the election,” quoting AO 1983-2 (Citizens for Emery Committee)). Therefore, the proposed activities will satisfy the first criterion of the limited exception set forth in section 441i(e)(2). If the proposed activities refer only to Senator McCaskill, to other candidates for the same State offices, or both, they will

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\(^3\) Although the exception in 2 U.S.C. 441i(e)(2) permits Federal candidates and officeholders who are also candidates for State or local office to raise and spend funds outside the restrictions of 2 U.S.C. 441i(e)(1), these candidates are still prohibited from soliciting or receiving funds from national banks, corporations organized by authority of Congress, and foreign nationals. 2 U.S.C. 441b and 441e.
satisfy the second criterion. To the extent the proposed activities will comply with
Missouri law, they will satisfy the third criterion and therefore come within the
exception set forth in section 441i(e)(2). Accordingly, under these circumstances, Senator McCaskill and the Committee
may solicit, receive, and spend funds in excess of the amount limits contained in the Act
and from sources prohibited by the Act, to retire Committee debts outstanding from her
previous candidacies for Governor and State Auditor.

Question 2: In the alternative, may McCaskill for Auditor and its agents raise
funds from federally permissible sources in amounts of up to $2,100?

Yes, in the alternative, Senator McCaskill and her agents may raise funds from
federally permissible sources in amounts of up to $2,100.

Question 3. What restrictions apply to the content of solicitations for the
Committee’s debt retirement?

a. Would solicitations that refer to “Senator McCaskill” meet the requirements
of 2 U.S.C. 441i(e)(2), provided that they do not refer to her as a Federal candidate?

Yes, solicitations to retire the Committee’s debt that refer to “Senator McCaskill,”
without mentioning her current status as a Federal candidate, would meet the

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4 Currently, Missouri law does not limit the amount that may be donated to candidates for Governor or State Auditor.
5 Although neither 2 U.S.C. 441i(e)(2) nor 11 CFR 300.63 contains an express allowance for soliciting, receiving, or spending by a committee established by a Federal officeholder or candidate, the Commission has previously concluded that the exception described in 2 U.S.C. 441i(e)(2) and 11 CFR 300.63 applies to all individuals described in 2 U.S.C. 441i(e)(1) and 11 CFR 300.60, and hence applies to the activities of agents and to entities established, financed, maintained, or controlled by, or acting on behalf of, the Federal officeholder or candidate. See Advisory Opinions 2005-12 (Fattah) and 2005-02 (Corzine).
requirements of the exception in 2 U.S.C. 441i(e)(2) under the circumstances presented here. 6

For the same reasons and under the same conditions discussed in the answer to question 1 above, solicitations that seek funds solely to satisfy debts from State candidacies, that comply with Missouri law, and that refer to Senator McCaskill only as a former State candidate without mentioning her current status as a Federal candidate, would qualify for the section 441i(e)(2) exception. Referring to Senator McCaskill as “Senator” serves only to identify her.

b. Would the solicitations be subject to 2 U.S.C. 441i(f)’s restrictions on promoting or supporting Senator McCaskill? If so, would references to Senator McCaskill’s successful candidacy for State Auditor be permissible, provided that no references to her Federal candidacy will be made in the solicitations?

No. The restrictions in 2 U.S.C. 441i(f) are not applicable in circumstances where the more specific provisions of 2 U.S.C. 441i(e) apply. Section 441i(e) (headed “Federal candidates”) specifically permits a Federal candidate or officeholder to raise and spend funds in connection with a non-Federal election in which the Federal officeholder is or was a candidate, as permitted under State law. 2 U.S.C. 441i(e)(2).

The provisions of section 441i(f) (headed “State candidates”) prohibit State candidates from paying for public communications that promote, support, attack or oppose Federal candidates with funds not subject to Federal limits and reporting requirements. This serves as an anti-circumvention measure analogous to the identical

6 Although your request inquired about solicitations referring to “Senator-Elect McCaskill” and “Senator McCaskill,” this advisory opinion only addresses references to “Senator McCaskill.” While the advisory opinion request was pending, Senator McCaskill was sworn in as a United States Senator, and the Commission assumes that any solicitations made by the Committee and its agents after the issuance of this advisory opinion would refer to “Senator McCaskill” rather than “Senator-Elect McCaskill.”
funding restrictions placed on State party committees. The limited exception found at
section 441i(f)(2) is necessary to ensure that an individual running for State office against
a current Federal officeholder is subject to the same funding rules as the Federal
officeholder herself. The conduct of the Federal officeholder who is or was a State
candidate, however, is governed by the more specific provisions of section 441i(e)(2).
and not section 441i(f). See, e.g., *Fourco Glass Co. v. Transmirra Prod. Corp.*, 353 U.S.
222, 228 (1957) (stating: “However inclusive may be the general language of a statute, it
will not be held to apply to a matter specifically dealt with in another part of the same
enactment”).

c. *Would the solicitations be exempt from the definition of “coordinated
communication” under the safe harbor for certain solicitations by Federal candidates set
forth in 11 CFR 109.21(g)(2)?*

Commission regulations set forth a three-prong test to determine whether a
payment for a communication becomes an in-kind contribution as a result of coordination
between the person making the payment and a candidate. See 11 CFR 109.21(a)(1)-(3).
Under the first prong of the “coordinated communication” definition, a communication is
only subject to the regulations if it “is paid for by a person other than that candidate, an
authorized committee, political party committee, or agent of any of the foregoing.”
11 CFR 109.21(a)(1). In these circumstances, the candidate and her agents are paying for
these communications, so the payment prong is not met and the “coordinated
communication” definition is not applicable.
d. What other restrictions, if any, would apply to the way that the solicitation refer to Senator McCaskill?

Other than the restrictions already discussed above, the Commission concludes that the Act and Commission regulations place no additional restrictions on the way that the solicitation refer to Senator McCaskill.

This response constitutes an advisory opinion concerning the application of the Act and Commission regulations to the specific transaction or activity set forth in your request. See 2 U.S.C. 437f. The Commission emphasizes that, if there is a change in any of the facts or assumptions presented, and such facts or assumptions are material to a conclusion presented in this advisory opinion, then the requestor may not rely on that conclusion as support for its proposed activity. All cited advisory opinions are available on the Commission's website at www.fec.gov.

Sincerely,

Robert D. Lenhard
Chairman